

**BCOM COURSE  
FIRST YEAR**

# COURSE OUTCOMES

## **BC 101:**

### **Business Organization and Management**

After Completion of this course, the students will be able to:

1. Develop an understanding of management principles and practices.
2. Understand and remember the various functional areas of management.
3. Demonstrate and develop conceptual framework of business.
4. Comprehend and practice the managerial skills.
5. Use diagnostic tools and models to explore underlying organizational and behavioural issues.

## **BC 102:**

### **Financial Accounting**

After Completion of this course, the students will be able to:

1. Understand and apply accounting concepts, principles and conventions.
2. Understand the recording and accounting treatment of transactions in various books of accounts.
3. Create and prepare financial statements in accordance with GAAP.
4. Analyze, interpret and communicate the information contained in financial statements.
5. Understand the basic concepts of insurance and banking transactions.

## **BC 103:**

### **Business Regulatory Framework**

After Completion of this course, the students will be able to:

1. Acquire a sound understanding of the legal aspects of laws affecting business.
2. Apply legal knowledge to business transactions.
3. Analyze a business situation using understanding of legal concepts.
4. Learn the various types of negotiable instruments along with its features.
5. Learn how to pursue consumer rights under Consumer Protection Act, 1982.

**BC 104:**  
**Business Economics**

After Completion of this course, the students will be able to:

1. Understand the nature and scope of business economics.
2. Measure the elasticity of demand.
3. Explain the production functions.
4. Critically examine the different theories of profit and interest.
5. Explain the production functions.

**BC 105:**  
**Business Statistics**

After Completion of this course, the students will be able to:

1. Gain knowledge of fundamentals of business statistics.
2. Develop practical understanding of various statistical concepts.
3. To calculate the various measures applicable in statistics.
4. Evaluating basic concepts of probability and perform probability theoretical distributions.
5. Calculate the value of any variable between or out of the statistical series.

**BC 106A:**  
**Introduction to Computer Applications.**

After Completion of this course, the students will be able to:

1. Attain basic knowledge of computer software and hardware.
2. Create spreadsheet and perform database functions on it.
3. Create graphics on PC.
4. Understand the relevance of database management system (DBMS).
5. Draft, edit and format documents using various word processing tools.

**BC 106B:**  
**Office Management**

After Completion of this course, the students will be able to:

1. Understand the relevance of an office in an organization.
2. Demonstrate an effective communication skill.
3. Understand the importance of record maintenance and effective filing systems.
4. Understand the office system and procedure and to utilized appropriate office tools.
5. Develop the personnel management perspective on part of the organization.

**BC 106B:**  
**Business Mathematics**

After Completion of this course, the students will be able to:

1. Understand the role of math in various fields.
2. Develop proficiency in the application to solve business math problems.
3. Correlate acquired knowledge with practical problems.
4. Calculate compound interest, present value of an amount.
5. Apply linear programming techniques to solve real life problems.

**BCOM COURSE  
SECOND YEAR**

# COURSE OUTCOMES

## **BC 201:**

### **Corporate Accounting**

After Completion of this course, the students will be able to:

1. Understand the procedure of raising finance through shares and debentures and its accounting treatment.
2. Prepare the final account of a company and make valuation of its shares.
3. Understand the provisions related to amalgamation given in IAS 14 and companies act and their implementation in real business.
4. Understand the procedure of liquidation of a company and maintenance of holding company accounts.
5. Use tools and techniques needed for financial analysis in modern business management.

## **BC 202:**

### **Marketing**

After Completion of this course, the students will be able to:

1. Analyze contemporary marketing environment and understand the role of marketing in present day organization.
2. Understand the need of segmentation, targeting and positioning in the current marketing environment.
3. Understand the nuances of product development and their classifications.
4. Understand the meaning, significance and strategies of pricing, marketing communications and distributions.
5. List out the stages in new product development.

## **BC 203:**

### **Cost Accounting**

After Completion of this course, the students will be able to:

1. Understand the basic concept of Cost Accounting.
2. Perform material control through pricing techniques.
3. Understand and interpret labor cost an overhead cost.
4. Analyze and evaluate information for cost ascertainment, planning and control.
5. Gain conceptual understanding of cost records.

**BC 204:**  
**Company Law**

After Completion of this course, the students will be able to:

1. Acquire a sound understanding of the legal aspects of laws affecting company.
2. Apply basic legal knowledge to transactions related to company.
3. Communicate effectively using standard business and legal terminology.
4. Describe current laws, rules and regulations related to settling business disputes in a company.
5. Analyze a given business context using understanding of the applicable acts.

**BC 205:**  
**Auditing**

After Completion of this course, the students will be able to:

1. Gain basic knowledge and understanding of the concept of Auditing.
2. Correlate the knowledge of Auditing with the society.
3. Apply the theoretical knowledge in practical world through effective implementation of the diverse tools in Auditing.
4. Handle the diverse problems faced in the process of Auditing.
5. Develop the competence and attitude in playing the role of an Auditor.

**BC 206A:**  
**Business Graphics and Multimedia Management**

After Completion of this course, the students will be able to:

1. Develop an understanding of the anatomy of a computer system.
2. Develop multimedia projects.
3. Apply multimedia in various areas like business, homes, education and training.
4. Control and manage windows.
5. Develop proficiency in computer graphics.

**BC 206B:**  
**Business Communication**

After Completion of this course, the students will be able to:

1. Apply business communication strategies and principles to prepare effective communication for domestic and international business situations.
2. Identify ethical, legal, cultural and global issues affecting business communication.
3. Utilize analytical and problem solving skills appropriate to business communication.
4. Compose and revise accurate business documents using computer technology. Communicate via electronic mail, internet and other technologies.
5. Deliver an effective oral business presentation.

**BC 206C:**  
**Principles of Insurance**

After Completion of this course, the students will be able to:

1. Develop a sound understanding of the principles of insurance.
2. Understand meaning, importance and essentials of life insurance.
3. Understand the duties, functions and liabilities of an insurance agent.
4. Understand the scope and importance of fire insurance.
5. Describe the various aspects of marine insurance.



**BCOM COURSE  
THIRD YEAR**

# COURSE OUTCOMES

## **BC 301: Income Tax Law**

After Completion of this course, the students will be able to:

1. Understand the basic terminology and important definitions of Income Tax Act, 1961.
2. Calculate incomes under the various heads of income.
3. Assess the total income of an individual, HUF and firm.
4. Compute taxable income.
5. Understand the procedure, types and penalties, etc. and tax planning.

## **BC 302: Business Finance**

After Completion of this course, the students will be able to:

1. Understand the basic concepts of Business Finance.
2. Identify relevant cash flows for capital budgeting projects and apply various techniques to analyze projects.
3. Apply techniques for estimating the cost of each component of the cost of capital and understand how to assemble this information into a cost of capital and capital structure.
4. Apply techniques of dividend and retention ratio. Explain the role of short-term financial management i.e. Working Capital Management.
5. To understand the various intricacies of Capital Market and Money Market.

## **BC 303: Economic Environment**

After Completion of this course, the students will be able to:

1. Understand the basics of Economic Environment.
2. Develop an understanding of various factors that effects business environment.
3. Analyze opportunities under economic environment.
4. Understand the role of international economic institutions like GATT, WTO, UNCTAD, World Bank etc.
5. Develop an understanding international environment.

**BC 304:**  
**Entrepreneurship and Small Business**

After Completion of this course, the students will be able to:

1. Define and describe the role and importance of Entrepreneurship in Indian Economy.
2. Gain an understanding of the difference between an entrepreneur and a manager.
3. Demonstrate knowledge of various Entrepreneurship Development Programmes available in India for young, and women entrepreneurs.
4. Illustrate various aspects of Project identification, formulation, appraisal and selection.
5. Describe the steps to be followed for setting up a Small Scale Industry in India and the policy of the Government regarding SSIs.

**BC 305:**  
**Money and Financial Systems**

After Completion of this course, the students will be able to:

1. Understand the meaning, evolution, and the significance of money in an economy.
2. Comprehend and have exhaustive understanding of the Indian financial system and its components.
3. Understand the composition, role, contribution and significance of the Indian Banking System.
4. Recall the role of RBI as a regulator of the Indian Banking System and its contribution in domestic credit control.
5. Visualize the functioning of the different financial markets and banks and be able to assess changes in financial situations of the nation and draw inferences about the same.

**BC 306A:**  
**Information Technology**

After Completion of this course, the students will be able to:

1. Understand the concept of IT and its impact.
2. Make effective utilization of the Internet.
3. Describe various channels of e-commerce.
4. Differentiate between B2B, B2C and B2G models.
5. Differentiate between different e-payment systems.

**BC 306B:****Goods and Services Tax (GST)**

After Completion of this course, the students will be able to:

1. Understand the concept of GST and basic provisions of GST registration.
2. Recall the various provisions related to GST.
3. Make assessment under GST.
4. Prepare and maintain relevant records under GST.
5. Understand the procedure of filing returns under GST.

**BC 306C:****Principles and Practices of Actuaries**

After Completion of this course, the students will be able to:

1. Develop a sound understanding of the principles and practices of Actuaries.
2. Make valuation of Investments.
3. Perform the assessment of Risk.
4. Calculate the payable premium.
5. Recall the main provisions of IRDA Act, 1999.