

PRESS RELEASE



Prepare yourself for the World Market : Narad Rai

- *20th SMS Foundation Day "Adharshila – 2014" celebrated with zeal*
- *4 competitive events witnessed over 15 teams' participation*
- *Staffs felicitated for completing 10 & 15 years at SMS*
- *Musical performance by Ohm Group*

VARANASI: School of Management Sciences (SMS), Varanasi completed its 19 years of existence on November 10, 2014. The Institution celebrated its 20th Foundation Day "Adharshila" amidst joyous fervor and competitive spirit with over 15 teams participating in the day long competitive events covering four events in academic and cultural arenas. A traditional 'puja' was performed at the Campus in the early morning hours before the arrival of the Chief Guest. The Chief Guest in the inaugural session was Shri Narad Rai, Hon'ble Minister for Khadi and Village Industries, Uttar Pradesh Government, Lucknow.

Inaugurating the day-long event "Adharshila 2014" at SMS Campus, Shri Narad Rai, Hon'ble Minister for Khadi and Village Industries, Uttar Pradesh Government, Lucknow said that students should prepare themselves to take on the world market instead of inviting them to our country. One should think of staying in India and serving the citizens by acquiring a career from institution like School of Management Sciences (SMS), Varanasi.

The presidential address was made by Dr. O. P. Kejriwal, Former Information Commissioner of India, who said that management skills are required everywhere. There should be a balance between personal life and career and hence the students must manager their lives in such a way that it is meaningful.

Welcoming the Guests to the function, the Director of SMS, Varanasi, Prof. P. N. Jha said that it is a momentous occasion for the entire SMS family and it is only due to the well wishes of all its stake holders from time to time owing to which SMS has made a mark at the international level. He welcomed the Chief Guest to the Campus and hoped that under his stewardship, not only the U. P. Technical University but also SMS family would perform excellently in providing value based education. He remembered the strong foundation laid by the Founder Director, Late Prof. Mukund Lal due to which the institute has carved out a niche amongst its peers across India.

At the end of the inaugural session few cultural programmes were also presented. The inaugural function witnessed the musical and mesmerizing cultural performances by the students of SMS. The students cheered the performers with full enthusiasm, zeal and verve. The inaugural session was coordinated by Mrs. Pallavi Pathak while the vote of thanks was presented by Mr. Sandeep Singh, Convenor Adharshila-2014.

The four events included the one academic event Business Quiz and three cultural events Solo Song, Antyakshari and Solo Dance. The participating teams included IMS Shepa, Varanasi, Vasantha College for Women, Varanasi, Faculty of Commerce, BHU, United Institute of Management, Allahabad, Faculty of Management Studies, BHU, Sunbeam College for Women, Varanasi, F.M.T. Harishchandra P. G. College, Varanasi, Kashi IT, Varanasi, Raj School of Management & Sciences, Varanasi, SAMS, Varanasi, Ashoka Institute of Technology & Management, Varanasi, to name a few.

Employee of SMS were felicitated from the management of SMS Society for giving their uninterrupted 'TEN' & 'FIFTEEN' years of service to the Institution.

In the evening, the winners were awarded with the certificates and the trophies. After the Valedictory function, a sizzling and mesmerizing musical performance was given by the Musical Group OHM and Tanmay (Saregamapa Little Champ Runner up). They presented the Indian traditional and contemporary fusion.

Later, the Executive Secretary of SMS Group of Institutions, Dr. M. P. Singh and Prof. P. N. Jha, Director, SMS felicitated the Chief Guest with a shawl and memento. Mr. Sanjay Gupta, faculty members, members of the administrative staff and students were present on the occasion.

(Inter-institution competitive event results to be made available by late evening.)