



## **SMS Varanasi bags the coveted Best B-School (North) award from ASSOCHAM VARANASI**

School of Management Sciences (SMS) Varanasi bagged the prestigious Best B-School (North) award by ASSOCHAM in recently organised Award Ceremony at Ranchi. The Director, Prof. P. N. Jha and the Executive Secretary, Dr. M. P. Singh received the honours on behalf of the Institution. This is a remarkable achievement, endorsed the elated Director, Prof. Pinak Nath Jha, who reaffirmed the Institution's sustained commitment for excellence.

Prof. Jha, said that in modern times as of now, numerous novel parameters to rate B schools have emerged like global approach to education, social contribution, upbringing of entrepreneurs, need for new courses suiting the changing business landscape, reinventing management education for relevancy, etc. It is pleasing that SMS Varanasi has already been working hard on such parameters that have helped the Institution scale such heights in a short span of times. The Indian ethos, value based learning and ethical citizenship has been a part of management curriculum of SMS Varanasi ever since 1995, remarked Prof. Jha.

As we all are aware, SMS Varanasi earned 'A' Grade NAAC Accreditation in the very first cycle, depicting the quest for quality, asserted the Director. The Institution has its flagship PGDM programme (with over 90 per cent placement track record), AKTU affiliated MBA and MCA-Lateral, MGKV affiliated BBA, BCA, B.Com. and BA(Hons) Mass Communication.

More than forty full time faculty members (mostly doctorate) with a decent publication record, student strength of over 1500, fully computerized library with 35 thousand books and e-access to quality journals through NDL and DELNET, 400 systems in the eight computer centres and wifi connectivity across the campus, students capturing top merit positions in University Examinations, two resource centres CEISD and CSHE to cater to societal development needs, four renowned Research journals listed in UGC and other international indexing databases and above all a very strong corporate network, all these have contributed towards holistic development of the Institution, exclaimed Prof. Jha.