

PRESS NOTE

College Icon Program conducted in the SMS Campus

Vtak Integrated Marketing & Event Management Pvt Ltd in association with RED FM 93.5 on behalf of Nokia conducted a College Icon program within the campus of School of Management Sciences, a prestigious institution in the field of management education. The program was to search out the Iconic person among the college students who use the technology with smartness as well as trendiness. The program was named as M Cop to check the M Factor of the students.

The program was conducted for seven days in the college premises, during which the students were interviewed and a competition was organised. Smriti Singh Rajput of PGDM Ist Semester was chosen as the College Icon of the college. The whole program was coordinated by Mr. Atish Khadse under whose able supervision the program was smoothly conducted.