

Press Release



## **SMS Celebrates National Energy Conservation Day**

- *National Online Essay Competition “Youth on Green” YOG-2 launched on the National Conservation Day 2012*
- *Two hour Power cut scheduled to conserve energy.*

**VARANASI:** Leading Business School of the country, School of Management Sciences (SMS), keeping up with its tradition of conducting programme towards fulfilling its social responsibility, organised a program on National Energy Conservation Day amidst the presence of corporate and academic dignitaries from different institutions.

Speaking on the occasion, Prof. P. N. Jha, Director, SMS said that management is a diverse discipline and one of the aims of management is to work towards sustainable development, where the environmental and energy conservation concerns are significant and inevitable. Prof. Jha further said that we should constantly find innovative ways to preserve energy in our professional lives on a regular basis.

On this occasion second national online Essay Competition "YOG-2" (Youth on Green) was also launched. This essay competition is unique in the sense that right from essay submission to declaration of the winners and certificates distribution, all would be "On-Line". The detail of this online competition is available on the website of SMS, Varanasi. A two hour power cut was also scheduled to commemorate the day and showcase our commitment towards energy conservation.

The theme of the programme was presented by Mr. Anupam Kumar (Reader, SMS). Mr. Anupam Kumar further reiterated the urgency of Energy Conservation and said that we are the home to almost 17 percent of the total humanity and we are among the least energy efficient countries in the world. The programme was coordinated by Ms. Indrani Sengupta (Lecturer, SMS) while the vote of thanks was proposed by Prof. J. P. Mishra (Dean, Academics). On this occasion Dr. M. P. Singh (Executive Secretary, SMS Group), Prof. P. N. Jha (Director, SMS), Mr. Sanjay Gupta (Registrar, SMS), staff and other faculty members were also present.