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New batch begins



The 21st batch of the PGDM programme and the third batch of the MBA programme at School of Management Science (SMS), Varanasi, got off to a sensational start with the chief guest on the occasion, Ankur Jain, GM, Bata India Ltd, exhorted the newcomers not only to perceive and act innovatively

but also break the rules where necessary, especially in our thought processes which often hamper our growth. Preconceived notions have to be done away with if they prove as bottlenecks, reacted the guest. He pondered upon the different nuances of success as naturally witnessed in the corporate sector and advised the students to remain away from prevailing 'corporate illusion' propagated through different means amongst the promising youth of the country.