



## Press Note

# SMS Celebrates National Energy Conservation Day

- *Eminent speakers from IT, B.H.U. graced the occasion.*
- *National Online Essay Competition "Youth on Green" launched.*
- *New Website Development initiative launched at SMS.*

**VARANASI:** Leading Business School of the country, School of Management Sciences (SMS), keeping up with its tradition of conducting programme towards fulfilling its social responsibility, organised a one day program on National Energy Conservation Day. Prof. P.K. Mishra, Deptt.of Chemical Engineering, IT,B.H.U. was the Chief Guest of the function and Dr. S.K. Panda, Associate Prof., Mechanical Engineering Deptt., IT, B.H.U. was the Guest of Honour. Speaking in the inaugural function, Dr. P.K. Mishra, asked the audience to lead that life which is in synchronization with the environment. He said that imitation of the western culture and life style is adding to the problems of energy in India. We must use the energy according to our requirements and its availability without disturbing the ecological balance. While interacting with the students, Dr. S.K. Panda, in his talk entitled "A technical paradigm on Energy Harvesting, Conservation and Expedition" said that we should be more cautious about saving energy. He also emphasized on how energy harvesting contributes towards a cleaner world. He was comparing India and China with the EU, USA and Japan through which he focused on the need for utilizing the unconventional sources of energy.

On this occasion a national online Essay Competition "YOG (Youth on Green)" was also launched. This essay competition is unique in the sense that right from essay submission to declaration of the winners and certificates distribution, all would be "On-Line". A New Website Development Initiative at SMS was also launched. The details of this online competition is available on the website of SMS, Varanasi.

Earlier welcoming the guests in the inaugural function Prof. P. N. Jha, Director, SMS said that management is a diverse discipline and one of the aims of management is to work towards sustainable development where the environmental an energy conservation concerns are significant and inevitable. Prof. Jha further said that such an academic discussion regarding energy conservation will help to instill among students the responsibility,they have towards the environment and conservation of energy. The theme of the programme was presented by Mr. Anupam Kumar (Reader, SMS) while the programme was coordinated by Mrs. Anjana Harish (Lecturer, SMS).

Later the Guests were felicitated by Dr. M. P. Singh, (Executive Secretary, SMS Group) and Prof. P.N.Jha (Director, SMS). The Vote-of-thanks was given by Mr. Sanjay Gupta,(Registrar, SMS). On this occasion, students, staff and other faculty members were also present.