

**PRESS RELEASE**



**Two-day PGDM Orientation programme at SMS-Varanasi**

**Not having ambition in life is a crime : Rakesh Seth**

- *Freshers given a feel of the field of Management*
- *Industry leaders exhort the freshers to accept challenges in life*
- *Value-added programmes to enhance corporate acceptability of SMS students*

**VARANASI:** The eighteenth PGDM orientation programme commenced on Tuesday, July 17, 2012 at the School of Management Sciences (SMS) Varanasi with an underlying principle from the corporate world concerning life ambitions. “It is important to have ambition in life, not having ambition is a crime. Management is the only field that gives the breadth and depth of different integrating subjects that ultimately help in decision making” said the Chief Guest of the Orientation Programme, Mr. Rakesh Seth (Vice President-Corporate HR, Fedders Lloyd Corp. Ltd.), in his address to the fresh batch of students.

The Guest of Honour, Mr. Subhomoy Chatterjee (Head, HR, Bajaj Corp. Ltd.) in his address asked the students to search for unity in all their endeavours. Welcoming the guests and the new students of the 18<sup>th</sup> batch of PGDM programme, the Director of SMS, Prof. P. N. Jha in his address said that the environment is witnessing tectonic changes and the same is also true for the Corporate World. Hence, there lies ahead a plethora of challenges for the students in the time to come. He also highlighted the incorporation of oriental wisdom in the PGDM course to make the students more attuned to the Indian values.

The Coordinator of the PGDM programme, Dr. Sanjay Saxena (Associate Professor, SMS) said that the PGDM programme at SMS not only provides the students with indepth knowledge using innovative teaching methods but also skill-sets useful for managers through structured training programmes.

Moreover, the personality development programme inculcates positive attitudes, values in action, self esteem and emotional intelligence amongst the students. He also gave a brief outline of the structure of the two year PGDM programme. Mr. K. K Bajpai (Reader, SMS) presented the preamble of SMS while the vote of thanks was presented by Mr. Sandeep Singh (Associate Professor, SMS).

The programme was anchored by Dr. Meenakshi A. Singh (Sr. Lecturer, SMS). Also present on the occasion were the Registrar, SMS, Mr. Sanjay Gupta, senior faculty members, Prof. J. P. Mishra (Dean-Academics, SMS), Mr. Alok Kumar (Associate Professor, SMS), Mr. Wamique Hisam, Mr. Anupam Kumar, Mr. Amitabh Pandey, Mr. A. P. Dube, Dr. Shardul Chaubey (all Readers, SMS). At the end of the inaugural sessions, the Director honoured the guests with mementos.

In the two days the students would be exposed to the amenities and facilities provided by SMS, Varanasi along with pertinent deliberations on topics like current economic scenario, use of information technology in management, spiritualism and challenges and opportunities for management in the 21<sup>st</sup> century.

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