

**PRESS NOTE**



**SMS Varanasi reiterates highest placement performance this year; 'highest' package touches a new high of 6.25 lakhs per annum; 'average' package crosses the 4 lakh mark**

VARANASI: School of Management Sciences (SMS), Varanasi has once again shown that if the fundamentals are strong, one can belie all expectations! This has come true in the form of quality placements where all the final semester students of the PGDM and PGDM (International Business) got placement offers from over 40 companies from all over India. Moreover, amidst corporate slowdown, the average figure has swollen to over four lakh rupees per annum while the highest package has touched a new high of Rs. 6.25 lakhs per annum (by Mother Dairy & Berger Paints). Some of the prominent recruiting companies that visited SMS Campus this year include Amul, Apollo Tyres, Axis Bank, Beacon, Insurance Pvt Ltd, Berger Paints, Bhartiya Inernational, Capital IQ, Cease Fire, Genpact Analytics, Glaxo Smithkline Pharmaceuticals, ITC Ltd., ITC Wills Life Style, J.K. Technosoft , Lupin Ltd., Mahindra Finance, Mother Dairy, Pepsico, Safexpress, SBI Life, Spicejet Ltd., TCIL, TCS, Titan Industries, Whirlpool, etc.

In a press conference organized by the Institute, the Director Prof. P. N. Jha eulogized the efforts of the training and placement cell for making continuous and stern efforts across the country in different industrial sectors which could make 91 percent placement. He said that placements in any institution can not thrive if the academic part is weak and the excellent placements here show that we are actually strengthening our academic base. Our strong core faculty with rich and diversified knowledge keep adding to this very fact, he opined. The Executive Secretary of SMS, Dr. M. P. Singh hailed the efforts of the training and the placement cell of SMS Varanasi which has developed a very strong network with the corporate world in the recent past. The Corporate sector people keep on visiting the campus and give useful tips to the students concerning the dynamism of the Industries globally which fine tunes the

students towards facing the campus interviews, he said while addressing the press persons.

SMS Varanasi's infrastructural support to its students makes the task easier for the corporate people. There are inherent reasons why corporates prefer to visit SMS Varanasi campus in this entire eastern belt. The Institute already is in the elite A++ category, has over 40 highly experienced core faculty members in all disciplines required by management courses, has a Wi-fi campus with all PGDM students possessing Laptops provided by the Institute. An exceptionally rich Library (over 30 thousand books) with a surfeit of on-line national and international journals give sound support to the knowledge endeavors of the students as well as teachers.

The special pedagogy covering personality and innovation aspects make the students infallible for the corporate sector. Moreover, international tie-ups with Claflin University (USA), UNESP (Brazil), California State University (USA), Szent Istvan University (Hungary) and Karolay Robert College (Hungary) add to students' success, added the Chairperson-Training & Placement, Dr. Sanjay Saxena (Associate Professor, SMS Varanasi).

Also present on the occasion were the Registrar, Mr. Sanjay Gupta, Associate Professor Alok Kumar, Reader Dr. Shardul Chaubey and the T&P Manager Mr. D. K. Tripathi in the press conference.