



PRESS RELEASE

SMS Varanasi climbs up to 'A triple plus' category at 51st spot amongst 4000 B-Schools in country

VARANASI: School of Management Sciences (SMS) Varanasi, established in 1995, continues to dominate amongst its peers of the region and has ended up at the 51st spot amongst the existing about four thousand Business Schools in the country, according to the latest 'Best B-Schools Survey 2014' conducted by the renowned corporate publication "Business India" and published in the issue dated December 8-21, 2014. It is worth mentioning that SMS Varanasi is one among the 21 B-School within the top 51 position holders spread over 23 states and UTs belonging to north, east, central and north eastern India. Further, SMS Varanasi is accorded a similar rank given to FMS BHU, Varanasi.

SMS Varanasi happens to be amongst the top-2 institutions of the region in the private sector spanning Purvanchal, Bihar and Jharkhand. Also, in the state of Uttar Pradesh (barring NCR), it is amongst the top-2 B-Schools, Indian Institute of Management (IIM), Lucknow, latter falling in the public sector. In the entire northern belt, SMS Varanasi happens to be amongst the top-10 such B-schools of which 7 are located in the Delhi NCR.

At a Press Conference organized by the Institute, the elated Director Prof. P. N. Jha along with Registrar Shri Sanjay Gupta and Associate Professor and Dean (R&D) Dr. Alok Kumar said that recognition of our continuous efforts and forays into innovativeness in managing curriculum and balancing it with corporate requirements have paid-off and we were confident about it. Speaking to the media persons he reiterated the fact that SMS Varanasi has been a front-runner amongst all its peers right since inception owing to the vision which the SMS Society had. That was actuated by the propelling of academic excellence under the regime of the founder Director Late Prof. MukundLal. And in the recent past the Institute has been able to forge ahead using the social media which was one of the important parameters in this year's Survey. SMS Varanasi is amongst few B-Schools in the country to have presence on Facebook, twitter and Youtube and has embraced modern technologies even in pedagogy.

SMS Varanasi is also amongst the 8 per cent Institutions in India where the autonomous PGDM programmes are successfully running with ample career and corporate opportunities. The other 92% are MBA courses run by the traditional University systems across the country. The Institute has academic collaborations with Claflin University (USA), UNESP (Brazil), California State University (USA), SzentIstvan University (Hungary) and Emporia State University (USA). SMS

Varanasi has won many awards in the recent past which includes National UP Education and Excellence Award 2014, CEE backed Awards 2014, B-School Leadership Award 2014, ASSOCHAM award for Best Institute in UP for Placements. UGC also recognizes it under Sections 2(f) and 12B.

The placements at SMS Varanasi not only match the best amongst peers but are also comprehensive covering all major industries. The average package offered this year was Rs. 3.5 lakhs p.a. while the highest package offered was above Rs. 6 lakhs p.a. More than 90% students got placements in 2014 through 32 Companies which visited SMS Varanasi for campus placement. The placements for current season have already begun for all the PG-level programmes.

SMS Varanasi possesses unique blend of human values, spirituality and management, rarely found in the country. It is the pioneer in this area and the Centre for Spiritualism and Human Enrichment is working for the last decade in this direction. The Institute is vying for the 'Government dream' of skilling India through vocational programmes which are in the offing. The Institution wishes to be a major contributor to the development of the city as an International Education hub by clubbing together the spirituality with modern education.

SMS Varanasi at present has around 1300 students studying in Post-Graduate and Under-Graduate programmes like the flagship 2-year (F/T) PGDM (20th batch in progress), 2-year (F/T) MBA (of UPTU) and MCA (including Lateral entry), Three Year BBA, BCA and B. Com. It has a rich library containing over 35 thousand books and separate 'Digital Harbour' for online access of research materials for both faculty and students. Three computer centres with Internet connectivity across 400-plus terminals and a Wifi campus supported by air-conditioned classrooms for PG-level classes help the academic ambience to be smart. There are about 40 full-time faculty members, most of them NET qualified and Doctorate. The Institution has been a major contributor in framing and conducting development programmes for the micro, small and medium sectors of the local economy. Several organizations in the services and manufacturing sectors have been taking assistance of the experienced faculty of SMS Varanasi for management and skill development, said Prof. Jha.