

the pioneer

SMS earns 46th rank in all-India B-school survey

PIONEER NEWS SERVICE ■ VARANASI

Maintaining its upward spree, the School of Management Sciences (SMS), Varanasi has earned 46th rank in the latest All India B-School survey conducted by 'Business India' in its recent issue which shows further consolidation of the private B-Schools in the country. SMS-Varanasi happens to be the top-most rated and the only institution in the private sector in 17 states to have got this accolade amidst presence of big names. In UP, it falls next only to IIM-Lucknow (Rank 6) although all IIMs are supported by the Government.

The other highlights of this survey are that in top-20 B-Schools in India, 11 are from the private sector. Further, in the next 30 rankings (from 21 to 50), there are 29 private sector B-Schools, making the total to 40 private B-Schools in the top-50 cadre. North India again performs poorly with only 11 B-Schools out of top-50, however, it is heartening that SMS Varanasi falls in this category.

Talking to the presspersons here on Thursday, Director Prof PN Jha, along with registrar Sanjay Gupta, Dr Alok Kumar (Professor, Dean R&D), Dr Raj Kumar Singh (Professor) and Krishna Kant Bajpai (Associate Professor) informed about this towering performance of the institute. He attributed this wonderful performance in just 21 years of existence to many factors like hard work of faculty, mostly who are doctorates and NET-qualified now, apart from the excellent academic ambience coupled with powerful infrastructure in terms of amenities and



SMS Director Prof PN Jha addressing a press conference in Varanasi on Thursday

Pioneer

facilities which is being utilised effectively.

'SMS-Varanasi happens to be one of the few Institutions in the country to publish four research based journals in different areas of professional education, two of these, 'Management Insight' and 'Purushartha' are internationally indexed, such credentials mostly rest with public sector Institutions! Fusion of Spirituality and management has been possible with efforts of SMS

Varanasi over the past decade with inception of the Centre for Spiritualism and Human Enrichment', said Prof Jha.

Not only that, we have made our PGDM curriculum not only robust and contemporary but also flexi-suited to the different industries of the country, added Prof Jha. The courses on Business Analytics, Supply Chain and Logistics, Retail Business, Indian Ethos coupled with hands-on training on latest softwares like SPSS, R, SAS etc. have differentiated us. We provide value and values based education since inception, perhaps that could be the reason for students patronising the Institute. The placements too have considerably swollen in terms of both numbers and package

this year. The Government's skill development programme and start-up initiatives have also got a boost through SMS Varanasi's programmes and campaigns apart from establishing a Centre for Entrepreneurship, Innovation and Skill Development which has been actuated at the campus last year only. This centre is also offering Consultancy Services to the corporate world. This was one of the parameters for such ranking, said the director.

The Institute has also performed on several other parameters like Educational Industrial trips to national and international corporate houses, one such is proceeding to Malaysia soon, Wi-fi campus with over 400 terminals hooked on to the Web round-the-clock, guest lectures and workshops, national and international seminar and conferences, one such is in February this year, academic tie-ups with foreign universities of America and Europe etc. The Central Library is fully computerised with a store house of over 35 thousand books in addition to e-journals and other online materials for ready references, said Prof. Jha while elaborating the parameters responsible for performance.