



Press Release

SMS ranked as one of the best B-School 2011 by 4P's B&M-ICMR Best B-School Survey 2011

VARANASI: Leading Business School of the country, School of Management Sciences (SMS), Varanasi has been ranked as one amongst the top B- School 2011 by 4P's Business and Marketing magazine in the annual and extremely well followed 4P's B&M-ICMR Best B-School Survey 2011.

The ranking is given after evaluating the top business schools on tough parameters. The institutions were evaluated on important criteria such as Global Exposure, Course Content, Parental Perspective, Alumni, Industry Interface, Student Profile/Admissions, Personality Development, Faculty etc. The final result has been the outcome of the feedback given by the students and various Senior VP's, MD's, CEO's, Executive VP's of various companies such as Canon, Star TV, Blue Dart, Hewlett-Packard India etc.

Prof. P. N. Jha, Director, SMS put this victory as adherence to the noble cause of imparting value-based Management education and effective academic delivery system. SMS has now strength of over two thousand students spread across its two campuses at Varanasi and Lucknow. The courses offered pertain to Management, Engineering and Computer Applications fields.