

Press Release



Week long FDP on Teaching and Research Methods ends at SMS Varanasi

The week-long Faculty Development Programme on "Contemporary Innovative Practices for Research and Teaching" concluded at the Khushipur campus of School of Management Sciences (SMS), Varanasi. The programme was inaugurated by Prof. Peeyush Ranjan Agrawal (Vice Chancellor, VBS Purvanchal University) who advocated on possession of perfect blend of knowledge and skill to enrich and enhance the teaching pedagogy. He highlighted the changing nature of researches along with the challenges which faculty members need to counter in the current socio-economic and cultural set up. Several sessions were organized during the entire programme by experts sourced from across the country.

Resource Person, Prof. Arvind Chaturvedi (IMI-Delhi) conducted an applied session in computer lab to inculcate basic application of SPSS and discussed the dimensions related with multivariate analysis, factor analysis, LDA, ANOVA etc to carry out empirical research in structured manner. Further he discussed about advanced techniques like perceptual mapping by developing relationship between price and economic order quantity along with it he also described the importance of literature review, development of hypothesis, framing research design etc.

Prof. Prabal Kumar Sen (XLRI-Jamshedpur) discussed about the importance of budget for an economy and factors related with it. He concentrated on 4 major macroeconomic variables i.e. target variable, instrument variable, intermediate variable and indicative variables and their respective relationship. Further he discussed about fiscal policy and monetary policy of government of India and their impact on economic growth, price stability social justice etc.

Prof Pramod Pathak (ISM-Dhanbaad) discussed on balance between intelligent quotient, Emotional quotient and Moral quotient. Discussing

about various teaching aids, he advocated the participative teaching module by reducing the reluctant level in class room.

Prof. AK Tripathi (IIT-BHU) talked about collaborative learning in classrooms and discussed the issues, challenges and problems in research. He said science helps in disambiguation (or quantification) of Qualitative assertions. Prior to his session, Dr. PK Chakravarty (Computer Centre-BHU) highlighted the connection between teaching and Research.

Later Prof. PN Jha (Director SMS Varanasi) and the Chief Guest of the Valedictory session, Prof AK Tripathi (IIT-BHU) gave certificates to all the participants. The Resource persons were felicitated by The Executive Secretary, SMS Society Dr. MP Singh. The Vote-of-thanks was proposed by the Convener of FDP, Dr. Alok Kumar (Dean R&D).

In all 50 faculty members from SMS Varanasi & Lucknow and few local B-Schools besides few Research Scholars from BHU participated in the programme.