

Press Release



SMS Varanasi lifts itself to top-3 private sector B-Schools in North India

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Prof. Jha, citing the published report, said that certain novel parameters to rate B-schools have emerged over the years, some of them include the Alumni Network and its contribution to the Institutional development, global approach to education, social contribution, shaping students as business leaders, entrepreneurs and responsible citizens, need for new courses suiting the changing business landscape, reinventing management education for relevancy, etc. It is pleasing that SMS Varanasi has already been working on such criteria that have helped the Institution reach to such heights. The Indian ethos, value based learning and ethical citizenship has been a part of management curriculum of SMS Varanasi ever since it started functioning in 1995, added Prof. Jha.

Very recently, SMS Varanasi has earned 'A' Grade NAAC Accreditation. This also signifies the quest for excellence is on the right track, asserted the Director. The Institution has its flagship PGDM programme (with over 90 per cent placement track record), AKTU affiliated MBA and MCA-Lateral, MGKV affiliated BBA, BCA, BCOM and BA(Mass Comm) in the academic arena, 45 full-time faculty members (more than half doctorate) with a decent publication record, student strength of over 1500, fully computerized library with 35 thousand books and e-access to quality journals through NDL and DELNET, 400 systems in the eight computer centres and wifi connectivity across the campus, students capturing top merit positions in University Examinations, two resource centres CEISD and CSHE to cater to societal development needs, four renowned Research journals listed in UGC and other international indexing and above all a very strong cor