

Press Release



SMS Varanasi storms into top-50 B-School national ranking

VARANASI: Maintaining its upward spree, the School of Management Sciences (SMS), Varanasi has earned 46th rank in the latest B-School survey conducted by ‘Business India’ (published in Dec 21, 2015 to Jan 3, 2016 issue) which shows further consolidation of the private B-Schools in the country. SMS Varanasi happens to be the top-most rated and the only institution in the private sector in 17 states to have got this accolade amidst presence of big names. In Uttar Pradesh, it falls next only to IIM-Lucknow (Rank 6) although all IIMs are supported by the Government.

The other highlights of this All India B-School Survey are that in top-20 B-Schools in India, 11 are from the private sector. Further, in the next 30 rankings (from 21 to 50), there are 29 private sector B-Schools, making the total to 40 private B-Schools in the top-50 cadre. North India again performs poorly with only 11 B-Schools out of top-50, however, it is heartening that SMS Varanasi falls in this category.

The Director of the Institute Prof. P. N. Jha informed the media about this towering performance of SMS Varanasi in a media-conference. He attributed this wonderful performance in just 21 years of existence to many factors like hard work of faculty, mostly who are Doctorates and NET-qualified now, apart from the excellent academic ambience coupled with powerful infrastructure in terms of amenities and facilities which is being utilized effectively. SMS Varanasi happens to be one of the few Institutions in the country to publish four Research based journals in different areas of professional education, two of these, ‘Management Insight’ and ‘Purushartha’ are internationally indexed, such credentials mostly rest with public sector Institutions! Fusion of Spirituality and management has been possible with efforts of SMS

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Varanasi over the past decade with inception of the Centre for Spiritualism and Human Enrichment, said Prof. Jha.

Not only that, we have made our PGDM curriculum not only robust and contemporary but also flexi-suited to the different industries of the country, added Prof. Jha. The courses on Business Analytics, Supply Chain and Logistics, Retail Business, Indian Ethos coupled with hands-on training on latest softwares like SPSS, R, SAS etc. have differentiated us. We provide value and values based education since inception, perhaps that could be the reason for students patronizing the Institute. The placements too have considerably swollen in terms of both numbers and package this year. The Government's skill development programme and start-up initiatives have also got a boost through SMS Varanasi's programmes and campaigns apart from establishing a Centre for Entrepreneurship, Innovation and Skill Development which has been actuated at the campus last year only. This centre is also offering Consultancy Services to the corporate world. This was one of the parameters for such ranking, said the Director.

The Institute has also performed on several other parameters like Educational Industrial trips to national and international corporate houses, one such is proceeding to Malaysia soon, Wi-fi campus with over 400 terminals hooked on to the Web round the clock, Guest lectures and workshops, national and international Seminar and Conferences, one such is in February this year, academic tie-ups with foreign Universities of America and Europe etc. The Central Library is fully computerized with a store house of over 35 thousand books in addition to e-journals and other online materials for ready references, said Prof. Jha while elaborating the parameters responsible for performance.

The media conference was also attended by the Registrar, Shri Sanjay Gupta, Dr. Alok Kumar (Professor, Dean R&D), Dr. Raj Kumar Singh (Professor) and Shri Krishna Kant Bajpai (Associate Professor).

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