

SCHOOL OF MANAGEMENT SCIENCES (SMS) AMONG THE TOP 45 B- SCHOOLS IN INDIA

Attaining new heights in the domain of academia, premier management institute of Eastern Uttar Pradesh, School of Management Sciences has earned 45th rank in all India best B-Schools of India. The business India B-School Special-2020(Dec 14-27, 2020 issue) has put this institution on the 45th Rank in the prestigious bracket of the top most 50 business schools in India. Since 2001 onward SMS Varanasi is constantly rated amongst the top b-School in India by various B-School surveys. SMS was even declared the Best B-School in India (North) for its, outstanding contribution in the field of education, training and development" by ASSOCHAM India at the onset of March" 2018. SMS has also achieved the coveted "A" Grade in NAAC accreditation.

The Director of the Institute Prof. P. N. Jha attributed this wonderful performance, in just 25 years of Existence of the institution, to many factors like hard work of faculty, majority of whom are Doctorates and NET-qualified, excellent academic ambience, and powerful infrastructure in terms of amenities and facilities. He said that SMS Varanasi happens to be one of the few Institutions in the country to publish four Research based journals in different areas of professional education, two of these, 'Management Insight' and 'Purushartha' are internationally indexed. Fusion of Spirituality and management has been possible with concerted efforts of SMS Varanasi over the past decade.

The courses on Business Analytics, Supply Chain Management and Logistics, Retail Business, Indian Ethos coupled with hands-on training on latest softwares like SPSS, R, SAS etc. have differentiated us. We provide value and value based education since inception. The placements too have considerably swollen in terms of both numbers and package this year. The Government's skill development programme and start-up initiatives have also got a boost through SMS Varanasi's programmes and campaigns, apart from establishing a Centre for Entrepreneurship, Innovation and Skill Development being actuated at the campus. This centre is also offering Consultancy Services to the corporate world.

The Central Library of the institute is fully computerized with a store house of over 35 thousand books in addition to e-journals and other online materials for ready references, more than forty full-time faculty members where more than half of them are doctorate degree holders from prestigious institutions of the country.

In its journey of more than 25 years, SMS has earned various accolades in the field of management, computer sciences, commerce and communication. SMS has been relentlessly pursuing the ruthless path of growth and excellence which resulted in the growing recognition and respect for this institution in the realms of industry and academia alike.

The institute runs various academic courses with the help of its strong team of brilliant and dedicated faculty who strive hard to nurture the talent of the students with the best possible holistic and professional package in order to make them competent business navigators to excel within the plural needs and ethos of the Corporate World. To prepare dynamic global managers capable of answering corporate challenges and demonstrating high ethical and moral standard, the institute offers MBA course approved by AICTE, Ministry of HRD, Govt. of India. & affiliated to Dr. A.P.J. Abdul Kalam Technical University (APJAKTU) formerly (UPTU), Lucknow. Along with MBA, SMS also runs BBA course. To prepare Information technology experts who could successfully extend their valuable contribution in streamlining the decision-making process and innovation in the areas of Computer Applications, the institute runs MCA and BCA courses. For commerce specialization, the institute offers MCOM, BCOM and B.Com (Hons). To equip students with nuances of the realm of communication and media studies, the institute runs B.A. (Hons) Mass Communication course.

Apart from the traditional way of teaching and learning, to meet the challenges of Covid-19, during and post pandemic, the institute adopted an innovative system of running lectures, symposiums, webinars, online workshops through a very advanced learning management system, "Moodle". Now, the institute successfully runs both offline and online mode of teaching through its advanced and modern communication technology system.

The Executive Secretary of the Institute Dr. M.P. Singh, the Director Prof. P. N. Jha, and Registrar of the Institute, Shri Sanjay Gupta have congratulated all stakeholders on this high national level achievement by SMS, Varanasi.