

Estd.1995

SMS
VARANASI



Ranked
Amongst TOP
50 B-Schools
by Business India



COMMITMENT TO EXCELLENCE IN *Education*

www.smsvaranasi.com

MBA | MCA | M.Com. | BBA | BCA | B.Com. (Hons) | BA (Hons) Mass Comm.

(Session 2026-27)

SCHOOL OF MANAGEMENT SCIENCES

Varanasi

(An Autonomous College)

Admission Helpline Numbers

9161337733, 7052055555, 8953761666, 8953940777

SMS-CENTER OF EXCELLENCE IN EDUCATION

SMS-Varanasi, a NAAC-accredited 'A' Grade institution, has completed 30 years since its establishment in 1995 under the visionary leadership of Late Prof. Mukund Lal, the Founder Director, SMS Varanasi. Consistently ranked among the top 50 B-Schools in India by Business India, SMS has emerged as a leader in professional education across North India. The institution is recognized under Sections 2(f) and 12(B) of the UGC Act. Acknowledging its distinguished academic credibility, SMS-Varanasi was granted Autonomous Status by the University Grants Commission (UGC) in the year 2021.

Now in its 31st year, SMS Varanasi—equipped with modern infrastructure and a highly regarded faculty—has groomed more than 16,000 students who are today valued across the corporate landscape. Many of its alumni have gone on to hold prominent leadership positions in various industries.

The institution has consistently strived to demonstrate its national and international stature as a centre of excellence in professional education across Business Management, Commerce, Computer Applications, and Mass Communication. Its contributions to academics, research, publications, consultancy, MDPs, FDPs, and its strong placement record have earned SMS-Varanasi recognition from various agencies as one of the leading Business Schools in the country.



INFRASTRUCTURE @ SMS VARANASI

- A sprawling, lush-green campus fully enabled with high-speed Wi-Fi.
- Well-resourced Library and Documentation Centre offering extensive learning materials.
- Fully air-conditioned laboratories equipped with 400 SMART computer terminals.
- Environment-friendly Green Campus powered by a 200 KWp grid-tied solar power plant.
- Separate, well-furnished hostel facilities for boys and girls.
- Air-conditioned postgraduate classrooms with advanced multimedia systems for interactive & innovative learning.
- A modern air-conditioned Seminar Hall with a seating capacity of 500.
- Convenient on-campus cafeteria providing quality refreshments.
- Comprehensive indoor and outdoor sports facilities along with a fully equipped gymnasium.

COMMITMENT TO EXCELLENCE IN
Education



ACADEMIC PROGRAMMES @ SMS

POST GRADUATE PROGRAMMES

- **Master of Business Administration (MBA)**
Approved by AICTE, Ministry of Education, Government of India & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.
- **Master of Computer Applications (MCA)**
Approved by AICTE, Ministry of Education, Government of India & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.
- **Master of Commerce (M.Com)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.

UNDER GRADUATE PROGRAMMES

- **Bachelor of Business Administration (BBA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.
- **Bachelor of Computer Applications (BCA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.
- **Bachelor of Commerce (Hons.) {B.Com.(Hons.)}**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.
- **BA (Hons.) Mass Communication**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.



AWARDS & RECOGNITIONS

NAAC 'A' Accredited Autonomous College

SMS Varanasi has been accredited with **GRADE "A"** BY NAAC (National Assessment and Accreditation Council – An Autonomous institution of the University Grants Commission) in the 2nd CYCLE vide notification of the Accreditation Results of institutions Dated December 4, 2018.

ASSOCHAM Award

School of Management Sciences, Varanasi for Being **"The Best Institute in U.P. for Placement Effort"**. SMS Varanasi is conferred with **'ASSOCHAM National Leadership Excellence Award in Higher Education (North)-2018'**. Award was given by Her Excellency, the Governor of Jharkhand, Smt. Draupadi Murmu to Prof. P. N. Jha, Director, SMS Varanasi.

Renowned Edupreneur Award

School of Management Sciences, the leading management and professional education institute, with **Edupreneur's (Educational Entrepreneur) Award** for his exceptional service in the field of Higher Education and his contribution towards society by way of providing quality education and career opportunity to students and also providing excellent professionals to the Industry.

Bharat : Sahitya Aur Media Mahotsav

Honoring Excellence in Education! In a moment that fills us with immense pride, Dr. M. P. Singh, the Executive Secretary of SMS Varanasi, has been felicitated with the esteemed **"Vishisht Seva Samman"** for his outstanding contributions of higher education. This honor was bestowed upon him during the grand **"Bharat: Sahitya Aur Media Mahotsav"** in Mumbai! Dr. Singh's relentless dedication to shaping the future of education is an inspiration to us all.

Jagran Excellence Awards 2025

SMS Varanasi has been honored with the Jagran Excellence Award 2025 by Dainik Jagran for being a pioneer in the field of Professional Education! This prestigious recognition reflects our unwavering commitment to providing top-quality education and nurturing future leaders. On behalf of the institute, our esteemed Registrar, Mr. Sanjay Gupta, graciously accepted the award. This achievement motivates us to continue pushing boundaries and striving for excellence in every aspect of education.



FEE STRUCTURE

Program	Tuition Fee	Eligibility	Selection Procedure
MBA	₹1,06,000 Per Semester	Graduate in any Discipline with minimum 50% (45% for reserved category candidate) marks in the qualifying examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/CAT/MAT/XAT/CMAT/ SMS Group Discussion followed by personal interview
MCA	₹57,500 Per Semester	Passed BCA/ Bachelor Degree in Computer Science/ Engineering or equivalent Degree OR Passed B.Sc./B.Com/B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per norms of the concerned University). Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/SMS Group Discussion followed by personal interview
M.Com	₹20,000 Per Semester	B.Com/B.Com (Hon's) degree from a recognized University or Institute in India or abroad. Those appearing in the final year of the degree examination shall also be eligible to apply	Through CUET/SMS Group Discussion followed by personal interview
BBA	₹47,500 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/ On the basis of merit in SMS online entrance Test
BCA	₹42,500 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/ On the basis of merit in SMS online entrance Test
B.Com. (Hons.)	₹37,500 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/ On the basis of merit in SMS online entrance Test
BA (Hons) Mass Comm.	₹20,000 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/ On the basis of merit in SMS online entrance Test

OTHER FEES (ONE TIME)

Admission Fee	₹12,500/-
Caution Money (Refundable)	₹5,000/-
Alumini Fee	₹7,500/-

Tuition Fee is provisional, subject to pending appeal to Fee Committee for revision of fee.

Note: Examination Fee will be charged extra as per institutions norms.

SCHOLARSHIP SCHEMES

Dr. Sarvepalli Radhakrishnan Scholarship for New Admissions in MBA, MCA and M.Com Courses.

The quantum of above scholarships would be distributed as per the details given below:

Percentile obtained in Graduation (any discipline)	Slab of Scholarship applicable in MBA/MCA/ M.Com. Courses
Throughout 60% and above (Xth, XIth & Graduation)	15% of Fee in First Year
60% above in Graduation	10 % of Fee in First Year

Babu Nageshwar Singh Scholarship for Post Graduate Studies.

The scheme will be applicable to the undergraduate students (BBA, BCA, B.Com. / B.Com.(Hons.) /B.A.(Hons.) Mass Comm. & B.Tech. Programmes) of SMS for pursuing Post-Graduate Courses at School of Management Sciences, Varanasi.

Overall Percentage of Marks attained by Student in BBA/ BCA/ B.Com./ B.Com.(H)/ BA(H)MC Courses at SMS	Slab of Merit Scholarship applicable in MBA/ MCA/ M.Com. Courses run at SMS
60% and above	15 % of Fee in First Year

Merit Scholarship for New Admissions in Undergraduate Courses run by the Institute. This scheme will be applicable for New Admission in BBA, BCA, B.Com.(Hons.) and B.A.(Hons) Mass Comm. Courses.

Overall percentage of marks attained by student in class XIIth	Slab of merit scholarship
90% and above	15% of Fee in First Year
70% to less than 90%	10% of Fee in First Year

TRANSPORTATION FEE

Day Scholars:
₹26,000/- per year (Campus to DLW To & Fro)
₹27,000/- per year (Campus to other stoppages in city To & Fro)
₹29,000/- per year (Campus to Mughalsarai To & Fro)
₹27,000/- per year (Campus to Rajatalab To & Fro)
₹29,000/- per year (Campus to Kachchawa, Aurai To & Fro)
₹31,000/- per year (Campus to Bhadohi To & Fro)

Sports Scholarship: SMS, Varanasi offers sports scholarship scheme to the player who play games at University /State /National/ International level and obtained any of top three position i.e. 1st, 2nd, 3rd

Level	Slab Scholarship	Level	Slab Scholarship
University	: 10% of First Year Fee	National	: 20% of First Year Fee
State	: 15% of First Year Fee	International	: 25% of First Year Fee

HOSTEL FEE

Boys	: ₹95,000/-for Triple Seater
Girls	: ₹1,10,000/-for Double Seater & ₹1,00,000/-for Triple Seater
(Hostel Fees includes Fooding, Lodging and Transportation for One Academic Year)	
• ₹2000/- Security Money Hostel (Refundable)	

SMS Scholarship Schemes & Award For Existing Students

- Prof. Mukund Lal Scholarship :** SMS have system of providing adequate scholarships towards toppers of each semester of various PG and UG Programmes : MBA, MCA, M.Com., BBA, BCA, B.Com.(H) & B.A.(H) Mass Com.
- Babu Satish Kumar Singh Memorial SMS Best Graduate Award (for UG Topper) :** School of Management Sciences, have a system of awarding a cash prize of Rs. 51,000/- to the Best Graduate among all UG programmes : BBA, BCA, B.Com(Hons) & B.A.(Hons) Mass Com.
- Smt. Virendra Kumari Memorial Gold Medal (for College Toppers):** This prestigious award is bestowed upon the toppers of the college run various courses at SMS, Varanasi.

Scholarship for Real Siblings

The institute is offering a 10% concession on the first-year fee to real siblings, subject to the following conditions:

- The students must be real siblings (not cousins)
- Only one sibling of an existing student shall be entitled to avail this scholarship
- This concession is applicable over and above any other scholarships.

BANK FINANCE

The ministry of Finance, Govt. of India has established a specific portal for processing & providing education loan for higher education. Applicants can register at www.vidyalakshmi.co.in

Being a NAAC "A" Grade Accredited Institute, the various courses of SMS-Varanasi are eligible for financial assistance under the Bihar State Government "Student Credit Card Scheme".

Apart from the above Scholarship Schemes the students can also apply for scholarship through the following Govt. initiatives subject to Eligibility.

- National Scholarship Portal (NSP) - www.scholarships.gov.in
- SAKSHAM Scholarship (UP Pre & Post Matric Schemes) - www.scholarship.up.gov.in

Note: *Students are eligible to opt any one of the above Scholarship Schemes.

ACHIEVERS @ SMS



Mr. Amit Singh
Vice President
Natwest Group
Delhi



Ms. Swati Singh
Senior Manager
E-commerce IIT
Delhi



Mr. Gaurav Prasad
Bennett, Coleman & Co. Ltd.
Chief Manager &
Office Head, Varanasi

safari

Mr. Paritosh Sinha
Safari Industries India Ltd.
Global Business Head
Delhi



Mr. Harshvardhan Singh
Director
Legal Compliance
Mastercard, Pune



Mr. Vikash Kr. Jaiswal
Ass. Dir, Ozonetel
Comm. Pvt. Ltd.
Mumbai

PLACEMENT @ SMS



Asian Paints Ltd. for Campus Placement



UltraTech Cement Ltd. for Campus Placement



Axis Bank Ltd. for Campus Placement



United Ekta Group for Personal Interview



V-Trans India Ltd. for Campus Placement



Info Edge India Ltd. for Campus Placement



Kryoss Softtech Pvt. Ltd. for Online Test



Mother Dairy for Campus Placement



OM Logistics Ltd. for Campus Placement



Vodafone Idea Ltd. for Campus Placement



Beekay Group for Campus Placement



Indigo Paints Ltd. for Campus Placement



Bajaj Finance Ltd. for Campus Placement



Amul for Campus Placement



TCL for Campus Placement

INTERNATIONAL ACADEMIC ALLIANCE



Delegates from California State University
USA with the PGDM students



Students from
University of Singapore at SMS



Students from Grand Valley State
University, USA at SMS

"For developing true global leaders and managers SMS, Varanasi has academic alliances with the following institutions in USA, Latin America, Europe and Asia."



CLAFLIN UNIVERSITY,
SOUTH CAROLINA, USA



CITY UNIVERSITY



UMS RAPPANG,
INDONESIA



CALIFORNIA STATE UNIVERSITY,
SAN BERNARDINO, (CSUSB) USA



PENELEH RESEARCH INSTITUTE
MALANG, INDONESIA



AL ASYARIAH MANDAR
UNIVERSITY, INDONESIA



EMPORIA STATE UNIVERSITY,
USA



LIMKOKWING UNIVERSITY,
MALAYSIA

SMS has signed specific MOUs with these institutions for exchange programmes meant for faculty and students on a regular basis, for conducting joint research work and for conducting training & capacity building exercises to provide holistic solutions for surmounting global management problems. SMS is also in process of finalizing few more such tie-ups of the higher order with top academic institutions around the world to make the students and faculty at par with global standards.

PLACEMENTS WITH HIGHEST PACKAGES



Himanshu Mishra
Indigo Paints Ltd.
₹7.5 LPA



Kuhu Singh
UltraTech Cement Ltd.
₹7.5 LPA



Shudhanshu Awasthi
UltraTech Cement Ltd.
₹7.5 LPA



Aditi Singh
Value Straight
₹7.2 LPA



Gargi Pandey
Value Straight
₹7.2 LPA



Aman Keshari
SIS Limited.
₹7 LPA



Shivang Mishra
Transsion Holdings Ltd.
₹7 LPA



Satyaprakash Upadhyay
Reckitt Benckiser Group
₹7 LPA



Sundaram Chandra
SIS Limited
₹7 LPA



Arya Maurya
GCMMLF Ltd. (Amul)
₹6.76 LPA



Hemlata Mishra
Uno Minda
₹6.7 LPA



Shivam Kumar Rastogi
Mother Dairy
₹6 LPA



Aviral Agnihotri
Om Logistics Ltd.
₹6 LPA



Shashank Kumar Pathak
Paytm
₹6 LPA



Deep Mishra
Ceasefire Industries Pvt. Ltd.
₹5.21 LPA



Aadya Srivastava
Info Edge India Ltd.
₹5 LPA



Harsh Srivastav
Shyam Steel
₹5 LPA



Arju Mishra
TCI Ltd.
₹4.75 LPA

VISITED COMPANIES



SCHOOL OF MANAGEMENT SCIENCES

VARANASI

(An Autonomous College)

CAMPUS :

Khushipur, PO - Bachhaon, Varanasi - 221011

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