

Estd. 1995

SMS
VARANASI



LEADER IN PROFESSIONAL EDUCATION

Ranked
Amongst TOP
50 B-Schools
by Business India

**MBA | MCA | M.Com. |
BBA | BCA | B.Com. (Hons) |
BA (Hons) Mass Comm.**
(Session 2025-26)

SCHOOL OF MANAGEMENT SCIENCES

VARANASI

(An Autonomous College)

Admission Helpline Numbers: 9161337733 | 7052055555
8953761666 | 8953940777

www.smsvaranasi.com

Estd.1995



SMS-CENTER OF EXCELLENCE IN EDUCATION



SMS-Varanasi, a NAAC accredited 'A' Grade Institution, has completed 29 years after its establishment under the visionary leadership of Late Prof. Mukund Lal (Founder Director, SMS-Varanasi) in the year 1995. Consistently ranked among top 50 B-School in India by Business India, SMS is now recognized for its leadership in professional education in North India. SMS-Varanasi is recognized under sections 2(f) and 12(B) of UGC Act. Recognising the distinguished

academic credibility of the SMS-Varanasi, 'Having received the Autonomous status by University Grants Commission (UGC) in the year 2021.

In its 30th year SMS-Varanasi, with its modern infrastructure and highly regarded faculty, has groomed more than 15,000 students who are considered as valuable resources across the corporate horizon. Several of the past students have acquired higher leadership positions in the industry. The institution has made consistent endeavours over the years to prove its national and international character as a centre of excellence for providing education in the professional fields of Business Management, Commerce, Computer Applications and Mass Communication. Various other agencies have also recognized the stature of SMS-Varanasi as one the top most Business Schools in the country in the light of its overall contributions to academics, research, publications, consultancy, MDP's, FDP's and a robust placement track record.

INFRASTRUCTURE @ SMS VARANASI

- Big lush-green Wi-Fi enabled campus.
- Rich Library & Documentation Centre.
- Fully Air-conditioned Labs has 400 SMART terminals.
- GREEN CAMPUS : Total Electricity supply of the campus through 200 KWp Grid Tied Solar Power Plant.
- Well-furnished separate Hostel accommodation for boys & girls.
- Air conditioned P.G. class-rooms with modern multimedia facilities for interactive and innovative teaching.
- Air conditioned Seminar Hall with seating capacity of 500.
- Cafeteria facility inside the campus.
- Indoor & outdoor Sports facilities & in-house Gymnasium.



ACADEMIC PROGRAMMES @ SMS

POST GRADUATE PROGRAMMES

- **Master of Business Administration (MBA)**
Approved by AICTE, Ministry of Education, Government of India & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.
- **Master of Computer Applications (MCA)**
Approved by AICTE, Ministry of Education, Government of India & Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.
- **Master of Commerce (M.Com)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.

UNDER GRADUATE PROGRAMMES

- **Bachelor of Business Administration (BBA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.
- **Bachelor of Computer Applications (BCA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.
- **Bachelor of Commerce (Hons.) {B.Com.(Hons.)}**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.
- **BA (Hons.) Mass Communication**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi.



NAAC 'A' Accredited Autonomous College

SMS Varanasi has been accredited with **GRADE "A" BY NAAC (National Assessment and Accreditation Council – An Autonomous institution of the University Grants Commission)** in the 2nd CYCLE vide notification of the Accreditation Results of institutions Dated December 4, 2018.

ASSOCHAM Award

School of Management Sciences, Varanasi for Being **"The Best Institute in U.P. for Placement Effort"**. SMS Varanasi is conferred with **'ASSOCHAM National Leadership Excellence Award in Higher Education (North)-2018'**. Award was given by Her Excellency, the Governor of Jharkhand, Smt. Draupadi Murmu to Prof. P. N. Jha, Director, SMS Varanasi.

Renowned Edupreneur Award

School of Management Sciences, the leading management and professional education institute, with **Edupreneur's (Educational Entrepreneur) Award** for his exceptional service in the field of Higher Education and his contribution towards society by way of providing quality education and career opportunity to students and also providing excellent professionals to the Industry.

Bharat : Sahitya Aur Media Mahotsav

Honoring Excellence in Education! In a moment that fills us with immense pride, Dr. M. P. Singh, the Executive Secretary of SMS Varanasi, has been felicitated with the esteemed **"Vishisht Seva Samman"** for his outstanding contributions of higher education. This honor was bestowed upon him during the grand **"Bharat: Sahitya Aur Media Mahotsav"** in Mumbai! Dr. Singh's relentless dedication to shaping the future of education is an inspiration to us all.

Jagran Excellence Awards 2024

SMS Varanasi has been honored with the Jagran Excellence Award 2024 by Dainik Jagran for being a pioneer in the field of Professional Education! This prestigious recognition reflects our unwavering commitment to providing top-quality education and nurturing future leaders. On behalf of the institute, our esteemed Registrar, Mr. Sanjay Gupta, graciously accepted the award. This achievement motivates us to continue pushing boundaries and striving for excellence in every aspect of education.

AWARDS & RECOGNITIONS



FEE STRUCTURE

Program	Tuition Fee	Eligibility	Selection Procedure
MBA	₹97,000 Per Semester	Graduate in any Discipline with minimum 50% (45% for reserved category candidate) marks in the qualifying examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/CAT/MAT/XAT/CMAT/ SMS Group Discussion followed by personal interview
MCA	₹57,500 Per Semester	Passed BCA/ Bachelor Degree in Computer Science/ Engineering or equivalent Degree OR Passed B.Sc./B.Com/B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per norms of the concerned University). Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/SMS Group Discussion followed by personal interview
M.Com	₹20,000 Per Semester	B.Com/B.Com (Hon's) degree from a recognized University or Institute in India or abroad. Those appearing in the final year of the degree examination shall also be eligible to apply	Through CUET/SMS Group Discussion followed by personal interview
BBA	₹42,500 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/On the basis of merit in online entrance Test
BCA	₹40,000 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/On the basis of merit in online entrance Test
B.Com. (Hons.)	₹35,000 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/On the basis of merit in online entrance Test
BA (Hons) Mass Comm.	₹20,000 Per Semester	10+2 in any discipline. Candidates appearing in their final examination of 10+2 can also apply.	Through CUET/On the basis of merit in online entrance Test

OTHER FEES (ONE TIME)

Admission Fee ₹12,500/-

Caution Money (Refundable) ₹5,000/-

Alumini Fee ₹7,500/-

Tuition Fee is provisional, subject to pending appeal to Fee Committee for revision of fee.

Note: Examination Fee will be charged extra as per institutions norms.

SCHOLARSHIP SCHEMES

Dr. Sarvepalli Radhakrishnan Scholarship for New Admissions in MBA, MCA and M.Com Courses.

The quantum of above scholarships would be distributed as per the details given below:

Percentile obtained in Graduation (any discipline)	Slab of Scholarship applicable in MBA/MCA/ M.Com. Courses
Throughout 60% and above (Xth, XIth & Graduation)	15% of Fee in First Year
60% above in Graduation	10 % of Fee in First Year

Babu Nageshwar Singh Scholarship for Post Graduate Studies.

The scheme will be applicable to the undergraduate students (BBA, BCA, B.Com. / B.Com.(Hons.) /B.A.(Hons.) Mass Comm. & B.Tech. Programmes) of SMS for pursuing Post-Graduate Courses at School of Management Sciences, Varanasi.

Overall Percentage of Marks attained by Student in BBA/ BCA/ B.Com./ B.Com.(H)/ BA(H)MC Courses at SMS	Slab of Merit Scholarship applicable in MBA/ MCA/ M.Com. Courses run at SMS
60% and above	15 % of Fee in First Year

Merit Scholarship for New Admissions in Undergraduate Courses run by the Institute. This scheme will be applicable for New Admission in BBA, BCA, B.Com.(Hons.) and B.A.(Hons) Mass Comm. Courses.

Overall percentage of marks attained by student in class XIIth	Slab of merit scholarship
90% and above	15% of Fee in First Year
70% to less than 90%	10% of Fee in First Year

TRANSPORTATION FEE

Day Scholars:

₹25,000/- per year

(Campus to DLW To & Fro)
₹26,000/- per year

(Campus to other stoppages in city To & Fro)
₹28,000/- per year

(Campus to Mughalsarai To & Fro)
₹26,000/- per year

(Campus to Rajatalab To & Fro)
₹28,000/- per year

(Campus to Kachhawa, Aurai To & Fro)
₹30,000/- per year

(Campus to Bhadohi To & Fro)

Sports Scholarship: SMS, Varanasi offers sports scholarship scheme to the player who play games at University /State /National/ International level and obtained any of top three position i.e. 1st, 2nd, 3rd

Level	: Slab Scholarship	Level	: Slab Scholarship
University	: 10% of First Year Fee	National	: 20% of First Year Fee
State	: 15% of First Year Fee	International	: 25% of First Year Fee

HOSTEL FEE

Boys : ₹90,000/-for Triple Seater

Girls : ₹1,05,000/-for Double Seater & ₹95,000/-for Triple Seater

(Hostel Fees includes Fooding, Lodging and Transportation for One Academic Year)

• ₹2000/- Security Money Hostel (Refundable)

SMS Scholarship Schemes & Award For Existing Students

- **Prof. Mukund Lal Scholarship :** SMS have system of providing adequate scholarships towards toppers of each semester of various PG and UG Programmes : MBA, MCA, M.Com., BBA, BCA, B.Com.(H) & B.A.(H) Mass Com.
- **Smt. Virendra Kumari Memorial Smt. Virendra Kumari Memorial Gold Medal (for College Toppers):** This prestigious award is bestowed upon the toppers of the college run various courses at SMS, Varanasi.

BANK FINANCE

The ministry of Finance, Govt. of India has established a specific portal for processing & providing education loan for higher education. Applicants can register at www.vidyalakshmi.co.in

Being a NAAC "A" Grade Accredited Institute, the various courses of SMS-Varanasi are eligible for financial assistance under the Bihar State Government "Student Credit Card Scheme".

Apart from the above Scholarship Schemes the students can also apply for scholarship through the following Govt. initiatives subject to Eligibility.

- National Scholarship Portal (NSP) - www.scholarships.gov.in
- SAKSHAM Scholarship (UP Pre & Post Matric Schemes) - www.scholarship.up.gov.in

Note: *Students are eligible to opt any one of the above Scholarship Schemes.

ACHIEVERS @ SMS



Ms. Ranu Singh
Software Quality
Assurance Lead
CIBC
Canada



Dr. Bhaskar Ray
Global Leader
Genpact
Gurgaon



Mr. Ram Shrivastava
Associate General Manger
Jindal Stainless Limited
Gurgaon



Ms. Swati Singh
Senior Manager
E-commerce
IIT, Delhi



Mr. Akshat Kant
Senior Manager-Solution
Architect
NSE IT Ltd., Mumbai



Mr. Vijay Khetrpal
Custure Head
ICICI Bank
Delhi

PLACEMENT @ SMS



Asian Paints Ltd. for Campus Placement



Atul Limited for Campus Placement



Axis Bank Ltd. for Campus Placement



Bharti Airtel Ltd. for Campus Placement



Amul for Personal Interview



Info Edge India Ltd. for Campus Placement



Livpure Pvt. Ltd. for Campus Placement



Mother Dairy for Campus Placement



OM Logistics Ltd. for Campus Placement



Patym for Personal Interview



Regalo Kitchen Pvt. Ltd. for Campus Placement



RNFI for Personal Interview



Satya Micro Housing Finance Pvt. Ltd.
for Campus Placement



Shyam Steel for Personal Interview



TATA Capital Ltd. for Campus Placement

INTERNATIONAL ACADEMIC ALLIANCE



Delegates from California State University
USA with the PGDM students



Students from
University of Singapore at SMS



Students from Grand Valley State
University, USA at SMS

"For developing true global leaders and managers SMS, Varanasi has academic alliances with the following institutions in USA, Latin America, Europe and Asia."



SMS has signed specific MOUs with these institutions for exchange programmes meant for faculty and students on a regular basis, for conducting joint research work and for conducting training & capacity building exercises to provide holistic solutions for surmounting global management problems. SMS is also in process of finalizing few more such tie-ups of the higher order with top academic institutions around the world to make the students and faculty at par with global standards.

PLACEMENTS WITH HIGHEST PACKAGES



Ankak Ragu
Regalo Kitchens Pvt. Ltd.
₹10.2 LPA



Prateek Singh
Regalo Kitchens Pvt. Ltd.
₹10.2 LPA



Vaibhav Singh
Transsion Holdings
₹7 LPA



Apala Kumari
Livpure Pvt. Ltd.
₹7 LPA



Aparna Singh
UltraTech Cement Ltd.
₹7 LPA



Singh Pragna Jagdishprasad
UltraTech Cement Ltd.
₹7 LPA



Aviral Agnihotri
Om Logistics Ltd.
₹6 LPA



Shashank Kumar Pathak
Paytm
₹6 LPA



Shivam Kumar Rastogi
Mother Dairy
₹6 LPA



Bhavna Dwivedi
GCMF (Amul)
₹5.8 LPA



Devesh Raghuvanshi
GCMF (Amul)
₹5.8 LPA



Deep Mishra
Ceasefire Industries Pvt. Ltd.
₹5.21 LPA



Aadya Srivastava
Info Edge India Ltd.
₹5 LPA



Harsh Srivastav
Shyam Steel
₹5 LPA



Samridhi Singh
Bharti Airtel Ltd.
₹4.5 LPA



Rishabh Bhai Patel
TATA Capital Ltd.
₹4.5 LPA

VISITED COMPANIES



SCHOOL OF MANAGEMENT SCIENCES

VARANASI
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