

Estd. 1995



# LEADER IN PROFESSIONAL EDUCATION

Ranked  
Amongst TOP  
50 B-Schools  
by Business India



**MBA  
MCA**  
(Session 2025-26)

**SCHOOL OF MANAGEMENT SCIENCES**  
Varanasi  
(An Autonomous College)

Admission Helpline Numbers

9161337733, 7052055555, 8953761666, 8953940777



Estd.1995



## SMS-CENTER OF EXCELLENCE IN EDUCATION

**SMS-Varanasi**, a **NAAC accredited 'A' Grade Institution**, has completed 29 years after its establishment under the visionary leadership of Late Prof. Mukund Lal (Founder Director, SMS-Varanasi) in the year 1995. Consistently ranked among top 50 B-School in India by Business India, SMS is now recognized for its leadership in professional education in North India. SMS-Varanasi is recognized under sections 2(f) and 12(B) of UGC Act. Recognising the distinguished academic credibility of the SMS-Varanasi, **'Having received the Autonomous status by University Grants Commission (UGC) in the year 2021.** In its 30th year SMS-Varanasi, with its modern infrastructure and highly regarded faculty, has groomed more than 15,000 students who are considered as valuable resources across the corporate horizon. Several of the past students have acquired higher leadership positions in the industry. The institution has made consistent endeavours over the years to prove its national and international character as a centre of excellence for providing education in the professional fields of Business Management, Commerce, Computer Applications and Mass Communication. Various other agencies have also recognized the stature of SMS-Varanasi as one the top most Business Schools in the country in the light of its overall contributions to academics, research, publications, consultancy, MDP's, FDP's and a robust placement track record.

### VALUE ADDED PROGRAMS @ SMS

- Specialized Course on Business Analytics, Data Science and MS Excel.
- Employability Enhancement Programme.
- Extensive Workshops on Industry demanded Technologies
- Certificate Programs on Latest Technologies
- International Academic Alliances.
- International Exposure.
- Industrial Tours.
- Quality Summer Training.
- Dedicated center for startups incubation and promotion.
- Online Learning Facilitation Via **moodle** Platform.

## LEARNING OUTCOMES

The following learning outcomes are generally expected from SMS Varanasi students on completion of their respective courses.

- Knowledge and curiosity to learn more in their respective academic domains.
- Employability skills & Positive attitude, Rational thinking and decision making capabilities.
- Skills of team management and leadership, Ethical and moral values.
- ICT-Skills and Sensitivity towards humanity, society and environment.
- Traits of a responsible citizen of the nation.

## INTERNATIONAL ACADEMIC ALLIANCE

"For developing true global leaders and managers SMS, Varanasi has academic alliances with the following institutions in USA, Latin America, Europe and Asia."





# INFRASTRUCTURE @ SMS

- Big lush-green Wi-Fi enabled campus.
- Rich Library & Documentation Centre.
- Fully Air-conditioned Labs has 400 SMART terminals.
- GREEN CAMPUS : Total Electricity supply of the campus through 200 KWp Grid Tied Solar Power Plant.
- Indoor & outdoor Sports facilities & in-house Gymnasium.
- Well-furnished separate Hostel accommodation for boys & girls.
- Air conditioned P.G. class-rooms with modern multimedia facilities for interactive and innovative teaching.
- Air conditioned Seminar Hall with seating capacity of 500.
- Cafeteria facility inside the campus.



## FEE STRUCTURE

Program	Tuition Fee	Eligibility	Selection Procedure
<b>MASTER OF BUSINESS ADMINISTRATION (MBA)</b> (2 Year Full Time)	₹97,000 Per Semester	Graduate in any Discipline with minimum 50% (45% for reserved category candidate) marks in the qualifying examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/CAT/MAT/XAT/CMAT/SMS Group discussion followed by personal interview
<b>MASTER OF COMPUTER APPLICATIONS (MCA)</b> (2 Year Full Time)	₹57,500 Per Semester	Passed BCA/ Bachelor Degree in Computer Science/ Engineering or equivalent Degree OR Passed B.Sc./B.Com/B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per norms of the concerned University). Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/SMS Group discussion followed by personal interview

Approved by the AICTE, Ministry of Education, Govt. of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

## OTHER FEES (ONE TIME)



Admission Fee	₹12,500/-
Caution Money (Refundable)	₹5,000/-
Alumni Fee	₹7,500/-

Tuition Fee is provisional, subject to pending appeal to Fee Committee for revision of fee.

**Note:** Examination Fee will be charged extra as per institutions norms.

### TRANSPORTATION FEE

#### Day Scholars:

- ₹25,000/- per year (Campus to DLW To & Fro)
- ₹26,000/- per year (Campus to other stoppages in city To & Fro)
- ₹28,000/- per year (Campus to Mughalsarai To & Fro)
- ₹26,000/- per year (Campus to Rajatalab To & Fro)
- ₹28,000/- per year (Campus to Kachchawa, Aurai To & Fro)
- ₹30,000/- per year (Campus to Bhadohi To & Fro)

### HOSTEL FEE

- Boys : ₹90,000/-for Triple Seater
- Girls : ₹1,05,000/-for Double Seater & ₹95,000/-for Triple Seater (Hostel Fees includes Fooding, Lodging and Transportation for One Academic Year)

- ₹2000/- Security Money Hostel (Refundable)

## SCHOLARSHIPS SCHEMES & AWARD

**Dr. Sarvepalli Radhakrishnan Scholarship for New Admissions in MBA, MCA and M.Com Courses.** The quantum of above scholarships would be distributed as per the details given below:

Percentile obtained in Graduation (any discipline)	Slab of Scholarship applicable in MBA/MCA/ M.Com. Courses
Throughout 60% and above (Xth, XIIth & Graduation)	15% of Fee in First Year
60% above in Graduation	10 % of Fee in First Year

### Babu Nageshwar Singh Scholarship for Post Graduate Studies.

The scheme will be applicable to the undergraduate students (BBA, BCA, B.Com. / B.Com.(Hons.) /B.A.(Hons.) Mass Comm. & B.Tech. Programmes) of SMS for pursuing Post-Graduate Courses at School of Management Sciences, Varanasi.

Overall Percentage of Marks attained by Student in BBA/ BCA/ B.Com./ B.Com.(Hons.) / BA(Hons.) MCA Courses at SMS	Slab of Merit Scholarship applicable in MBA/ MCA/ M.Com. Courses run at SMS
60% and above	15% of Fee in First Year

### SMS Scholarship Schemes & Award For Existing Students

- **Prof. Mukund Lal Scholarship** (for Semester Toppers of MBA, MCA & MCOM): SMS have system of providing adequate scholarships towards toppers of each semester of various PG Programmes: MBA, MCA and M. Com.



**Sports Scholarship:** SMS, Varanasi offers sports scholarship scheme to the player who play games at University /State /National/ International level and obtained any of top three position i.e. 1st, 2nd, 3rd

<b>Level</b>	<b>Slab Scholarship</b>
University	10% of First Year Fee
State	15% of First Year Fee
National	20% of First Year Fee
International	25% of First Year Fee



*Note: \*Students are eligible to opt any one of the above Scholarship Schemes.*

- **Smt. Virendra Kumari Memorial** Smt. Virendra Kumari Memorial Gold Medal (for College Toppers): This prestigious award is bestowed upon the toppers of the college run various courses at SMS, Varanasi.

## BANK FINANCE

The ministry of Finance, Govt. of India has established a specific portal for processing & providing education loan for higher education. Applicants can register at [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in)

**Being a NAAC "A" Grade Accredited Institute, the various courses of SMS-Varanasi are eligible for financial assistance under the Bihar State Government "Student Credit Card Scheme".** Apart from the above Scholarship Schemes the students can also apply for scholarship through the following Govt. initiatives subject to Eligibility.

- National Scholarship Portal (NSP) - [www.scholarships.gov.in](http://www.scholarships.gov.in)
- SAKSHAM Scholarship (UP Pre & Post Matric Schemes) - [www.scholarship.up.gov.in](http://www.scholarship.up.gov.in)

## REGULAR DOMESTIC INDUSTRIAL TOURS

To acquaint students with the domestic business environment and its understanding, SMS organises National Industrial tours. The aim of these tours is to enhance the learning ability of the students. Students get opportunity to visit and interact with industries and correlate theory with application.



## EMPLOYABILITY ENHANCEMENT PROGRAMME (EEP)



PERSONALITY DEVELOPMENT

SOFT SKILL DEVELOPMENT

TRAINING SESSIONS

APTITUDE TEST SERIES

PERSONAL INTERVIEW TRAINING SESSIONS

EVALUATION FROM INDUSTRY EXPERTS

PSYCHOMETRIC TEST SERIES

GROUP DISCUSSION

## SPECIALIZED COURSE ON BUSINESS ANALYTICS, DATA SCIENCE AND MS-EXCEL

Considering the huge demand for trained analytics professionals, SMS, Varanasi has taken a stride and designed a course on Business Analytics to provide the students with a comprehensive understanding of its concepts and day-to-day application to business decision making. The program is designed to cover all relevant aspects of statistical data analysis using specialized statistical softwares. Students learn the very basics of defining the variables, input of responses, data analysis & visualization and develop the skills of data driven decision making.

This specialized programme is a combination of classroom and technology aided learning platform which embraces the advanced statistical analysis.





## ACHIEVERS @ SMS



**Ms. Ranu Singh**  
Software Quality  
Assurance Lead  
CIBC  
Canada



**Dr. Bhaskar Ray**  
Global Leader  
Genpact  
Gurgaon



**Mr. Ram Shrivastava**  
Associate General Manger  
Jindal Stainless Limited  
Gurgaon



**Ms. Swati Singh**  
Senior Manager  
E-commerce  
IIT, Delhi



**Mr. Akshat Kant**  
Senior Manager-Solution  
Architect  
NSE IT Ltd., Mumbai



**Mr. Vijay Khetrpal**  
Custure Head  
ICICI Bank  
Delhi

## PLACEMENT @ SMS



Asian Paints Ltd. for Campus Placement



Atul Limited for Campus Placement



Axis Bank Ltd. for Campus Placement



Bharti Airtel Ltd. for Campus Placement



Amul for Personal Interview



Info Edge India Ltd. for Campus Placement



Livpure Pvt. Ltd. for Campus Placement



Mother Dairy for Campus Placement



OM Logistics Ltd. for Campus Placement



Patym for Personal Interview



Regalo Kitchen Pvt. Ltd. for Campus Placement



RNFI for Personal Interview



Satya Micro Housing Finance Pvt. Ltd.  
for Campus Placement



Shyam Steel for Personal Interview

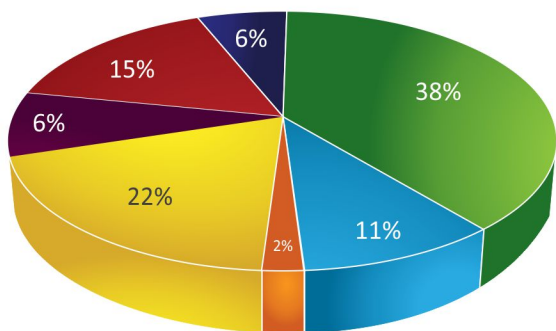


TATA Capital Ltd. for Campus Placement



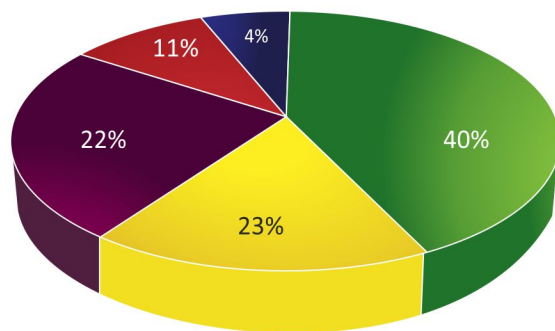
# PLACEMENT TRACK RECORD

## FINAL PLACEMENT COMPOSITION



- Consumer Durable
- Business Analytics
- Logistic & Supply Chain
- Banking & Finance
- Consumer Non Durable
- others
- Engineering Sector

## SUMMER PLACEMENT COMPOSITION



- Consumer Durable
- Engineering Sector
- Consumer Non Durable
- Banking Sector
- Others

## Placements with Highest Packages

							
Ankak Raghu Regalo Kitchens Pvt. Ltd. ₹10.2 LPA	Prateek Singh Regalo Kitchens Pvt. Ltd. ₹10.2 LPA	Vaibhav Singh Transsion Holdings ₹7 LPA	Apala Kumari Livpure Pvt. Ltd. ₹7 LPA	Aparna Singh UltraTech Cement Ltd. ₹7 LPA	Singh Pragya Jagdishprasad UltraTech Cement Ltd. ₹7 LPA	Aviral Agnihotri Om Logistics Ltd. ₹6 LPA	Shashank Kumar Pathak Paytm ₹6 LPA
							
Shivam Kumar Rastogi Mother Dairy ₹6 LPA	Bhavna Dwivedi GCMMF (Amul) ₹5.8 LPA	Devesh Raghuvanshi GCMMF (Amul) ₹5.8 LPA	Deep Mishra Ceasefire Industries Pvt. Ltd. ₹5.21 LPA	Aadya Srivastava Info Edge India Ltd. ₹5 LPA	Harsh Srivastav Shyam Steel ₹5 LPA	Samridhi Singh Bharti Airtel Ltd. ₹4.5 LPA	Rishabh Bhai Patel TATA Capital Ltd. ₹4.5 LPA

## VISITED COMPANIES



# SCHOOL OF MANAGEMENT SCIENCES

VARANASI  
(An Autonomous College)

### CAMPUS :

Khushipur, PO - Bachhaon, Varanasi - 221011

Ph: 7052055555, 8953761666, 8953940777

E-mail : info@smsvaranasi.com

[www.facebook.com/smsvns](https://www.facebook.com/smsvns)

### CITY OFFICE:

6th Floor, Vinayak Plaza, Maldahiya

Crossing, Varanasi - 221002

Ph : 8400277770

[www.smsvaranasi.com](http://www.smsvaranasi.com)