

Estd.1995

SMS
VARANASI



Ranked
Amongst TOP
50 B-Schools
by Business India



COMMITMENT TO EXCELLENCE IN *Education*

MBA
MCA
M.Com

(Session 2026-27)

SCHOOL OF MANAGEMENT SCIENCES

Varanasi
(An Autonomous College)

Admission Helpline Numbers

9161337733, 7052055555, 8953761666, 8953940777

SMS-CENTER OF EXCELLENCE IN EDUCATION

SMS-Varanasi, a NAAC-accredited 'A' Grade institution, has completed 30 years since its establishment in 1995 under the visionary leadership of Late Prof. Mukund Lal, the Founder Director, SMS Varanasi. Consistently ranked among the top 50 B-Schools in India by Business India, SMS has emerged as a leader in professional education across North India. The institution is recognized under Sections 2(f) and 12(B) of the UGC Act. Acknowledging its distinguished academic credibility, SMS-Varanasi was granted Autonomous Status by the University Grants Commission (UGC) in the year 2021.

Now in its 31st year, SMS Varanasi—equipped with modern infrastructure and a highly regarded faculty—has groomed more than 16,000 students who are today valued across the corporate landscape. Many of its alumni have gone on to hold prominent leadership positions in various industries.

The institution has consistently strived to demonstrate its national and international stature as a centre of excellence in professional education across Business Management, Commerce, Computer Applications, and Mass Communication. Its contributions to academics, research, publications, consultancy, MDPs, FDPs, and its strong placement record have earned SMS-Varanasi recognition from various agencies as one of the leading Business Schools in the country.

VALUE ADDED PROGRAMS @ SMS

- Specialized Course on Business Analytics, Data Science and MS Excel.
- Employability Enhancement Programme.
- Extensive Workshops on Industry demanded Technologies
- Certificate Programs on Latest Technologies
- International Academic Alliances.
- International Exposure.
- Industrial Tours.
- Quality Summer Training.
- Dedicated center for startups incubation and promotion.
- Online Learning Facilitation Via  Platform.

LEARNING OUTCOMES

The following learning outcomes are generally expected from SMS Varanasi students on completion of their respective courses.

- Knowledge and curiosity to learn more in their respective academic domains.
- Employability skills & Positive attitude, Rational thinking and decision making capabilities.
- Skills of team management and leadership, Ethical and moral values.
- ICT-Skills and Sensitivity towards humanity, society and environment.
- Traits of a responsible citizen of the nation.



INTERNATIONAL ACADEMIC ALLIANCE

"For developing true global leaders and managers SMS, Varanasi has academic alliances with the following institutions in USA, Latin America, Europe and Asia."



CLAFLIN UNIVERSITY,
SOUTH CAROLINA, USA



CITY UNIVERSITY



UMS RAPPANG,
INDONESIA



CALIFORNIA STATE UNIVERSITY,
SAN BERNARDINO, (CSUSB) USA



PENELEH RESEARCH INSTITUTE
MALANG, INDONESIA



AL ASYARIAH MANDAR
UNIVERSITY, INDONESIA



EMPORIA STATE UNIVERSITY,
USA



LIMKOKWING UNIVERSITY
MALAYSIA

INFRASTRUCTURE @ SMS

- A sprawling, lush-green campus fully enabled with high-speed Wi-Fi.
- Well-resourced Library and Documentation Centre offering extensive learning materials.
- Fully air-conditioned laboratories equipped with 400 SMART computer terminals.
- Environment-friendly Green Campus powered by a 200 KWp grid-tied solar power plant.
- Separate, well-furnished hostel facilities for boys and girls.
- Air-conditioned postgraduate classrooms with advanced multimedia systems for interactive & innovative learning.
- A modern air-conditioned Seminar Hall with a seating capacity of 500.
- Convenient on-campus cafeteria providing quality refreshments.
- Comprehensive indoor and outdoor sports facilities along with a fully equipped gymnasium.



FEE STRUCTURE

Program	Tuition Fee	Eligibility	Selection Procedure
MASTER OF BUSINESS ADMINISTRATION (MBA) (2 Year Full Time)	₹1,06,000 Per Semester	Graduate in any Discipline with minimum 50% (45% for reserved category candidate) marks in the qualifying examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/CAT/MAT/XAT/CMAT/SMS Group discussion followed by personal interview
MASTER OF COMPUTER APPLICATIONS (MCA) (2 Year Full Time)	₹57,500 Per Semester	Passed BCA/ Bachelor Degree in Computer Science/ Engineering or equivalent Degree OR Passed B.Sc./B.Com/B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per norms of the concerned University). Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination. Individuals appearing for their final year Degree examination can also apply.	Through CUET/SMS Group discussion followed by personal interview
MASTER OF COMMERCE (2 Year Full Time)	₹20,000 Per Semester	B.Com/B.Com (Hon's) degree from a recognized University or Institute in India or abroad. Those appearing in the final year of the degree examination shall also be eligible to apply	Through CUET/SMS Group Discussion followed by personal interview

MBA & MCA : Approved by the AICTE, Ministry of Education, Govt. of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow.
M.Com. : Affiliated to Mahatma Gandhi Kashi Vidyapeeth, Varanasi.

OTHER FEES (ONE TIME)

Admission Fee	₹12,500/-
Caution Money (Refundable)	₹5,000/-
Alumni Fee	₹7,500/-

Tuition Fee is provisional, subject to pending appeal to Fee Committee for revision of fee.

Note: Examination Fee will be charged extra as per institutions norms.



TRANSPORTATION FEE

Day Scholars:

- ₹26,000/- per year (Campus to DLW To & Fro)
- ₹27,000/- per year (Campus to other stoppages in city To & Fro)
- ₹29,000/- per year (Campus to Mughalsarai To & Fro)
- ₹27,000/- per year (Campus to Rajatalab To & Fro)
- ₹29,000/- per year (Campus to Kachchawa, Aurai To & Fro)
- ₹31,000/- per year (Campus to Bhadohi To & Fro)

HOSTEL FEE

- Boys : ₹95,000/-for Triple Seater
 - Girls : ₹1,10,000/-for Double Seater & ₹1,00,000/-for Triple Seater
- (Hostel Fees includes Fooding, Lodging and Transportation for One Academic Year)
 ₹2000/- Security Money Hostel (Refundable)

SCHOLARSHIPS SCHEMES & AWARD

Dr. Sarvepalli Radhakrishnan Scholarship for New Admissions in MBA, MCA and M.Com Courses. The quantum of above scholarships would be distributed as per the details given below:

Percentile obtained in Graduation (any discipline)	Slab of Scholarship applicable in MBA/MCA/ M.Com. Courses
Throughout 60% and above (Xth, XIth & Graduation)	15% of Fee in First Year
60% above in Graduation	10 % of Fee in First Year

Babu Nageshwar Singh Scholarship for Post Graduate Studies.

The scheme will be applicable to the undergraduate students (BBA, BCA, B.Com. / B.Com.(Hons.) /B.A.(Hons.) Mass Comm. & B.Tech. Programmes) of SMS for pursuing Post-Graduate Courses at School of Management Sciences, Varanasi.

Overall Percentage of Marks attained by Student in BBA/ BCA/ B.Com./ B.Com.(Hons.) / BA(Hons.) MCA Courses at SMS	Slab of Merit Scholarship applicable in MBA/ MCA/ M.Com. Courses run at SMS
60% and above	15% of Fee in First Year

SMS Scholarship Schemes & Award For Existing Students

- **Prof. Mukund Lal Scholarship (for Semester Toppers of MBA, MCA & MCOM):** SMS have system of providing adequate scholarships towards toppers of each semester of various PG Programmes: MBA, MCA and M. Com.

Sports Scholarship: SMS, Varanasi offers sports scholarship scheme to the player who play games at University /State /National/ International level and obtained any of top three position i.e. 1st, 2nd, 3rd

Level	: Slab Scholarship
University	: 10% of First Year Fee
State	: 15% of First Year Fee
National	: 20% of First Year Fee
International	: 25% of First Year Fee



Note: *Students are eligible to opt any **one** of the above Scholarship Schemes.

Scholarship for Real Siblings

The institute is offering a **10% concession on the first-year fee to real siblings, subject to the following conditions:**

- The students must be real siblings (not cousins)
- Only one sibling of an existing student shall be entitled to avail this scholarship
- This concession is applicable over and above any other scholarships.

Smt. Virendra Kumari Memorial Smt. Virendra Kumari Memorial Gold Medal (for College Toppers): This prestigious award is bestowed upon the toppers of the college run various courses at SMS, Varanasi.

REGULAR DOMESTIC INDUSTRIAL TOURS

To acquaint students with the domestic business environment and its understanding, SMS organises National Industrial tours. The aim of these tours is to enhance the learning ability of the students. Students get opportunity to visit and interact with industries and correlate theory with application.



BANK FINANCE

The ministry of Finance, Govt. of India has established a specific portal for processing & providing education loan for higher education. Applicants can register at www.vidyalakshmi.co.in

Being a NAAC "A" Grade Accredited Institute, the various courses of SMS-Varanasi are eligible for financial assistance under the Bihar State Government "Student Credit Card Scheme".

Apart from the above Scholarship Schemes the students can also apply for scholarship through the following Govt. initiatives subject to Eligibility.

- National Scholarship Portal (NSP) - www.scholarships.gov.in
- SAKSHAM Scholarship (UP Pre & Post Matric Schemes) - www.scholarship.up.gov.in

EMPLOYABILITY ENHANCEMENT PROGRAMME (EEP)



PERSONALITY DEVELOPMENT

SOFT SKILL DEVELOPMENT

TRAINING SESSIONS

APTITUDE TEST SERIES

PERSONAL INTERVIEW TRAINING SESSIONS

EVALUATION FROM INDUSTRY EXPERTS

PSYCHOMETRIC TEST SERIES

GROUP DISCUSSION

SPECIALIZED COURSE ON BUSINESS ANALYTICS, DATA SCIENCE AND MS-EXCEL

Considering the huge demand for trained analytics professionals, SMS, Varanasi has taken a stride and designed a course on Business Analytics to provide the students with a comprehensive understanding of its concepts and day-to-day application to business decision making. The program is designed to cover all relevant aspects of statistical data analysis using specialized statistical softwares. Students learn the very basics of defining the variables, input of responses, data analysis & visualization and develop the skills of data driven decision making.

This specialized programme is a combination of classroom and technology aided learning platform which embraces the advanced statistical analysis.



ACHIEVERS @ SMS



Mr. Amit Singh
Vice President
Natwest Group
Delhi



Ms. Swati Singh
Senior Manager
E-commerce IIT
Delhi



Mr. Gaurav Prasad
Bennett, Coleman & Co. Ltd.
Chief Manager &
Office Head, Varanasi

safari

Mr. Paritosh Sinha
Safari Industries India Ltd.
Global Business Head
Delhi



Mr. Harshvardhan Singh
Director
Legal Compliance
Mastercard, Pune



Mr. Vikash Kr. Jaiswal
Ass. Dir, Ozonetel
Comm. Pvt. Ltd.
Mumbai

PLACEMENT @ SMS



Asian Paints Ltd. for Campus Placement



UltraTech Cement Ltd. for Campus Placement



Axis Bank Ltd. for Campus Placement



United Ekta Group for Personal Interview



V-Trans India Ltd. for Campus Placement



Info Edge India Ltd. for Campus Placement



Kryoss Softtech Pvt. Ltd. for Online Test



Mother Dairy for Campus Placement



OM Logistics Ltd. for Campus Placement



Vodafone Idea Ltd. for Campus Placement



Beekay Group for Campus Placement



Indigo Paints Ltd. for Campus Placement



Bajaj Finance Ltd. for Campus Placement



Amul for Campus Placement



TCL for Campus Placement

Placements with Highest Packages



Himanshu Mishra
Indigo Paints Ltd.
₹7.5 LPA



Kuhu Singh
UltraTech Cement Ltd.
₹7.5 LPA



Shudhanshu Awasthi
UltraTech Cement Ltd.
₹7.5 LPA



Aditi Singh
Value Straight
₹7.2 LPA



Gargi Pandey
Value Straight
₹7.2 LPA



Aman Keshari
SIS Limited.
₹7 LPA



Shivang Mishra
Transsion Holdings Ltd.
₹7 LPA



Satyaprakash Upadhyay
Reckitt Benckiser Group
₹7 LPA



Sundaram Chandra
SIS Limited
₹7 LPA



Arya Maurya
GCMF Ltd. (Amul)
₹6.76 LPA



Hemlata Mishra
Uno Minda
₹6.7 LPA



Shivam Kumar Rastogi
Mother Dairy
₹6 LPA



Aviral Agnihotri
Om Logistics Ltd.
₹6 LPA



Shashank Kumar Pathak
Paytm
₹6 LPA



Deep Mishra
Ceasefire Industries Pvt. Ltd.
₹5.21 LPA



Aadya Srivastava
Info Edge India Ltd.
₹5 LPA



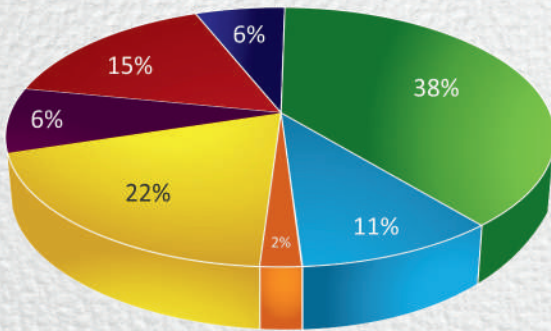
Harsh Srivastav
Shyam Steel
₹5 LPA



Arju Mishra
TCI Ltd.
₹4.75 LPA

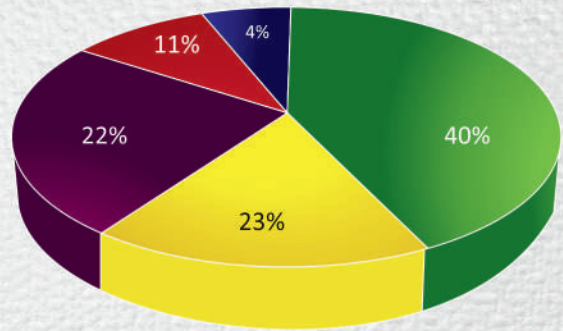
PLACEMENT TRACK RECORD

FINAL PLACEMENT COMPOSITION



- Consumer Durable
- Business Analytics
- Logistic & Supply Chain
- Banking & Finance
- Consumer Non Durable
- Others
- Engineering Sector

SUMMER PLACEMENT COMPOSITION



- Consumer Durable
- Engineering Sector
- Consumer Non Durable
- Banking Sector
- Others

VISITED COMPANIES



SCHOOL OF MANAGEMENT SCIENCES

VARANASI
(An Autonomous College)

CAMPUS :

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