



SCHOOL OF MANAGEMENT SCIENCES
SMS Group of Institutions

SMS newsletter

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SMS IN SINGAPORE

MESSAGE FROM DIRECTOR



The life-cycle of a B-school begins afresh in a thrilling ambience with the arrival of the month of July for opening the cerebral chapters in order to celebrate a real academic exuberance. It is indeed a generic experience to welcome the new faces and to see them romping around in the cozy habitat of the green campus of SMS-empire both at Varanasi and Lucknow. The new issue in the third year of SMS newsletter is once again brimmed with the glimpses of plural orientation programmes for the new entrants in our PGDM, PGDM-IB, PGDM-IRM & PGDM-RM courses to the freshers' parties, teachers' day celebrations, 15th August National Festival organizations, international industrial visits & seminars, alumni meets, SMS winning the prestigious Pride of the Industry Awards at Mumbai, hosting HR-Conclave, setting new canons of cultural talents and extra curricular activities by our students during the mega events of the 15th Foundation Day of SMS, and other similar interesting episodes.

Understanding its hortatory obligations during the span of its exponential growth, the SMS-family, an outstanding leader among the peers, has been extremely conscious towards making an honest transition in its roles from dissemination of the knowledge to the creation of the knowledge with a similar robust expertise. The days are not very far when SMS will adorn a seamless robe of excellence in the pious endeavour.

I close with warm wishes.

(P. N. Jha)

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SMS Group gets 'PRIDE OF INDUSTRY' award

SMS Group of Institutions has once again proved its mettle by winning the pride of industry award at the release of the World Brand Congress Brochure 2009 and a book entitled “Building Pride” in a special function held in Mumbai. Mr. Sharad Singh, Chief Executive, SMS Group of Institutions received the Award. Prominent among those who were present included Dr. Mukesh Aghi, CEO, Steria India Ltd., Mr. Sandip Ghose, Regional Director, Reserve Bank of India, Mr. Amit Barman, CEO, Dabur Foods Ltd., Dr. RL Bhatia. Additional stalwarts included Ms. Saagarika Rai, Chief People Officer, Reliance Big Entertainment Pvt Ltd., Prof. Indira Parikh, Founder FLAME and Mr. Anupam Pahuja, MD (India), Sum Total Systems Inc. Acknowledging the award, the Chief Executive of the SMS Group of Institutions, Mr. Sharad Singh said that efforts are in progress to make SMS Group an internationally acclaimed brand soon through upcoming linkages with the Global corporate giants and renowned academic institutions.



(Mr. Sharad Singh, C.E.O., SMS receiving the prestigious award)

Academic collaboration with Claflin University, South Carolina, USA

Known for imparting quality education SMS with its glittering brand image has signed a bi-lateral academic agreement at International level with the well known Claflin University, one of the oldest U.S Universities, with a purpose to establish a long term mutually beneficial partnership in academic areas. The signatories to this bi-lateral academic agreement were Henry N. Tisdale, President and Prof. Zia Hussan, Vice-President, Claflin University, Prof. P. N. Jha, Director and Dr. Amit Gautam, Associate Professor, School of Management Sciences, Varanasi. Forbes has ranked Claflin University as one of the best colleges in U.S.A. based on education offered to students.

The important points which are covered in the MOU are –Both the institutes would consider and implement Faculty and Student Exchange Programs in accordance with existing government and accreditation policy, both institutes will cooperate in the area of training and capacity building at the partner institution as much as possible, both institutes will encourage collaboration amongst faculty in areas of research and curriculum development. The other important point which is covered in the agreement is that both the institutes will collaborate in other areas as feasible on issues germane to higher education.



International Visit to Singapore (26th Oct-1st Nov 2009)

School of Management Sciences, Varanasi organised its first international study tour to Singapore for its students, to acquaint the students with the international business scenario in the globalised era. The 15 member group was headed by Mr. Shardul Chaubey, Sr. Lecturer, SMS. The one week tour had students from different streams such as PGDM, PGDM-IB, PGDM-IRM & PGDM-RM. The 15 member group departed on 26th October, 2009 from Varanasi to Calcutta and there from to Singapore.

The international study tour was a pioneering attempt by SMS to send its students to gain international exposure. By organizing such international study tour SMS has already emerged as one of the very few management institutes in the country which is committed for the overall development of the students. It is the only institute in Eastern U.P. to initiate such international visits.

On 28th morning the group boarded their flight and headed towards **THE FINE CITY-SINGAPORE**. The students after an enthralled and exuberant 3.5 hours long journey reached Changi International Airport, Singapore.



Unique is the word that best captures Singapore, a dynamic city rich in contrast and colour. Singapore is a harmonious blend of culture, cuisine, arts and architecture. Located in the heart of the fascinating southeast Asia, a bridge between east and west for centuries, continues to embrace modernity with tradition today. Brimming with unbridled energy and bursting with exciting events the city offered countless unique, memorable experiences to the visiting group.

The group visited the internationally acclaimed world's first Night Safari which is an hour long non stop night action. The group experienced close encounters with creatures of the night in their nocturnal habitat spread over 40 hectares of lush rainforest. The students enjoyed a tram ride in the Safari and also enjoyed a heart-pounding tribal performance. Then the students went the famous Sentosa island spread over 500 hectares for attracting tourists in the country. The students enjoyed a Dolphin show at the Dolphin lagoon and then went to a museum-"The images of Singapore", the famous "*UNDER WATER WORLD*" and the "*SONG OF THE SEA*" at Sentosa beach. The students also enjoyed the colorful night life of Singapore. The sun dimmed but the fun didn't. As the night falls, life begins in many quarters of Singapore. The students had hard party and freaky time till wee hours of the morning. The students had the chance to visit the very unique 24-hour shopping mall-The Mustafa Centre. The students enjoyed the city tour and visited places like the Parliament of Singapore, the Singapore Flyer, Palawan beach and National University of Singapore(NUS).

The students visited multi-national companies, such as Volvo, Catter Pillar, Sandvik and the international port at Singapore. The students learned and experienced the socio cultural and economic aspects which impact the business in Singapore. After 5 days of hullah bullah in Singapore the students finally returned to Varanasi on 1st Nov 2009 with rich and valuable knowledge and memories to preserve for life long.



In a week long orientation programme, new batches of PGDM, PGDM-International Business, PGDM-Insurance & Risk Management and PGDM-Retail Management programmes were inaugurated with two day orientation programmes for new students. In each PGDM programme new budding managers were told different dimensions of corporate world and management education by the industry stalwarts and noted educationist of the country. Students were also given tips and blessed for the future.

PG DM O R I E N T A T I O N P R O G R A M M E

“Learning is a Continuous Process beyond Age Boundaries”



The 15th batch of PGDM flagship programme at SMS, Varanasi began with a two-day Orientation Programme. In the inaugural session a book titled "Changing Perspective of Business Excellence" edited by Prof. P. N. Jha and Dr. Amit Gautam was released by the Chief Guest.

Speaking in the inaugural session, Chief Guest, Mr. S. K. Narang, CEO & Director, Jackson Engineering, NOIDA said that "we all are students at every stage of life as the process of learning never stops". He advised the students to have strong determination, which is the most essential quality to achieve success in life.

Guest of Honour, Prof. P. Venugopal, Dean (Academics), XLRI, Jamshedpur said that the economic down turn, which we have been facing currently, is created by us through ignorance of basics. He also added that one needs to have a long term orientation. Taking shortcuts to success prove to be as wrong cuts in the current economic scenario. Mr. Alok Kumar, Reader & Coordinator of the PGDM programme detailed and talked about the merits of the PGDM programme.

PG DM- IB O R I E N T A T I O N P R O G R A M M E

“International Business is Today's Business”

The 4th batch of PGDM (International Business) programme commenced at SMS, Varanasi with two-day exhaustive Orientation Programme. Dr. Amit Gautam, Associate Professor & Coordinator of the PGDM (International Business) explained the details of the International Business to the students.

Speaking in the inaugural session, Chief Guest, Mr. Arun Kumar, Vice President (HR), Hindalco Industries said that International Business is today's business as there is no difference between international business and domestic business. He advised the students to work hard and extract as much knowledge as possible during two years of their studies.

Guest of Honour, Prof. M. S. Lakshmi, Ex Professor, IIFT, New Delhi and Director ICFAI, Gurgaon said that learning is a never-ending process. She also said that International Business is a very fascinating subject and those who have the mettle to take up the challenges will be successful.

Member Governing Council SMS, Prof. B. P. Singh, Former Head & Dean, Delhi School of Economics said that SMS provides the right ambience of academic and practical inputs to its students.



PGDM (IRM) ORIENTATION PROGRAMME

The 4th batch of PGDM (Insurance & Risk Management) programme at SMS, Varanasi began with a two-day Orientation Programme.

Chief Guest of the inaugural session Mr. S. K. Rustagi, M.D., Beacon Insurance, Baroda, talked about the insurance sector and its prospects. Guest of Honour, Mr. Vivek Saxena, Area Head (Sales), SBI Life, New Delhi said that students have taken right decision at the right time to opt the insurance and risk management course at SMS, as the future of insurance sector is very bright.

Dr. Sanjay Saxena, Reader & Coordinator, PGDM-IRM, explained the details of the Insurance & Risk Management programme to the students. He also said that the PGDM Insurance & Risk Management course has been customised to the needs of the insurance sector.



(Dr. Amit Gautam presenting bouquet to Mr. S.K. Rustagi)

PGDM (RM) ORIENTATION PROGRAMME

“Organised Retailing Made Consumer the King”

The 3rd batch of PGDM (Retail Management) programme at SMS, Varanasi commenced with a two-day Orientation Programme. Prof. P. N. Jha, Director, SMS welcomed the guests and the students. Distinguished Guest, Mr. Amitosh Tiwari, Head Retail Sales (Titan Industries) said that the organised retailing has changed the structure of the market for the consumers. He also said that the world of retail has undergone a vital change where by the experience while shopping becomes all the more important.

Mr. Sandeep Singh, Reader & Coordinator, PGDM-RM explained the details of Retail Management to the students.



(Mr. Amitosh Tiwari being presented a bouquet)

FELICITATION PROGRAMME

SMS felicitated former Governor, Tamilnadu & Veteran Gandhian Leader Dr. Bhishma Narain Singh in a function organised in its premises. The felicitation function began in the august presence of Dr. M. P. Singh, Executive Secretary, SMS Varanasi. Dr. M. P. Singh, Executive Secretary & Prof. P. N. Jha, Director, further felicitated the Patron with a memento and shawl.

Speaking in the felicitation function veteran leader said academicians are the real change agents of the society who not only change individual but also help in re-establishing the moral values in the society. Further speaking in the function Dr. Singh said presently our society is facing problems of identity and cultural shocks due to diversity in the environment and therefore maintaining the rich and varied heritage, value system and the ethos of the society is an uphill task. Thus the role of the present day academicians is challenging and two fold. He also praised and congratulated SMS for its enormous growth in the recent past and establishing itself as a centre of excellence in the management education both at the national and international level.



(Dr. Singh speaking to the audience)

“GURUKRIPA”- TEACHERS’ DAY CELEBRATION



In India, 5th September is celebrated as Teachers’ Day every year. This day is dedicated to former president and a great teacher of India, Dr. Sarvapalli Radhakrishnan whose birthday came to be observed as Teachers’ Day in the country. SMS celebrated this memorable day with great zeal and enthusiasm. “Gurukripa”, the theme of the auspicious day marked the sign of respect to 'Gurus'.

The students organised various cultural programmes dedicated to the teachers. In the end a heart touching dance performed on the different colours of Indian festivals and Indian personalities was presented.

On the auspicious occasion SMS had an artist of repute Ms. Padma Talvalkar (National level singer) with two of her students in its mist. Their personal endeavour made the program memorable and successful. Through her vibrant classical singing she enchanted the audience and students present.

The milieu was full of vibrant colors of joy. Teachers were taken back to their college days and were not behind in showcasing their respective talents. The unmatched show put up by the students of SMS and the benign presence and blessings of the teachers made day memorable and everlasting. In the end the students felicitated all the teachers of the Institute.



FRESHERS' PARTY- “LAKSHYA”

Fun, frolic, jovial smiles and high spirits –that's what is called starting an academic year in style. A fun filled scene was witnessed at the fresher's party at the SMS campus. The seniors whole heartedly welcomed the faculty member and the freshers and the auspicious day began with lighting of the lamp and garlanding of Goddess Saraswati.

Then partying sprits of youngster soared higher. The music, mesmerizing songs, skit, mimicry and flash freezing lights along with the excitement made the party unbridled and exuberant. Even after dancing to their hearts' content and stuffing themselves with delicious food, exhaustion did not have any role to play.



(Organizing Committee members)



It was a day of love, affection, trust and above all togetherness. The program was well received by the students. With this party, the final year students led the thread of hope, guidance and hardwork to the freshers.

Then the time factor led the party to wound up and leave its rosy impressions on everyone's heart. The party scripts a beginning of celebrations and dedication. Students would be encompassing for coming crucial two years of makeover.

BRAIN MANTHAN

Expert Talk on INDO-US Economic Relations (Sept 16th 2009)



(Mr. Richard Silver)

At School of Management Sciences every possible step is taken to shorten the distance between the students and the external world. One such step was the arrangement of an expert talk on **"INDO-US Economic relations- The road ahead"**. Dignitaries present on the occasion were Ms. Nicole Weber, The Economic Officer of American embassy in India and Mr. Richard



(Ms. Nicole Weber)

Silver. Apart from being a high voltage knowledge session for the PG students of School Of Management Sciences, Varanasi, the day was of high importance for the arrived dignitaries as the event was organized on America Day. SMS a contemporary management institute never forgets it's own Indian ethics and spirituality. So as usual the event started off with lightening of the lamp and garlanding the statue of goddess Saraswati by the dignitaries accompanied by Prof. P. N. Jha, Director, SMS, Varanasi.

Ms. Nicole Weber's delegation made the students aware of the Indo-US economic relations and took the listeners to a new world where brotherhood among nations and healthy environment was easily visualized. The meet micro-observably provided incessant methods and measures for cordial ties between the two nations. On the occasion SMS paid full attention to show the credibility of Indian management system.

Industrial Visit to HINDALCO by PGDM-IB students (Sept 26th 2009)

Enhancing a step towards the goal of complementing industrial exposure to it's students along with the exhaustive theoretical curriculum, SMS, Varanasi organised an industrial visit to HINDALCO Industries in Renukoot, U.P, for PGDM-IB, IInd Semester students on 26th September, 2009.

Students were shown various operational activities like extrusions, remelting, refining, casting, hot rolling, etc. The students took keen interest in knowing about various manufacturing processes and asked various questions to the HR Manager of Hindalco who was demonstrating the various processes to the students. Key areas where



(The visiting group near the HINDALCO site)

students took interest were consumption and discharge, reuse, effluent-monitoring, measurement and sustenance and environmental friendly waste disposal. Awareness of the linkages between society, environment, production and manufacturing helped the students as well as the teachers to realize the larger perspectives of industrialization. Members of Hindalco were very helpful to the visiting team and provided all the necessary details the students enquired for and made the students abreast of new knowledge and techniques, processes involved in manufacturing, innovations and future prospects of the organisation.

Industrial visit to PARLE Industries by PGDM students

Yummy taste of HIDE&SEEK, sweet and salty KRACK JACK, goli rainbow wali POPPINS, swad ki pukar KISMIBAR, etc. All of them stand for one name- PARLE. PARLE-India's most preferred brand for biscuits, candies and toffees was the destination of the first industrial visit of students of PGDM-15th batch.

The students were taken to the unit of PARLE biscuits located in the Ramnagar Industrial area. The students along with 2 faculty members went on to the visit with high spirits. After reaching the factory the group was escorted to the factory premises by the coordinator Mr. Ajit Srivastava. Then the group was taken to the main part of the factory where manufacturing of biscuits was in process. After a brief session in the manufacturing part of the unit for about 40-50 minutes, the group was taken to an auditorium where a cartoon movie was shown to the students on the history, success story and procedure of making biscuits, candies and toffees. The students were given information on the workforce of PARLE, awards and accolades won, headquarter, location of other manufacturing units, location of international offices, total production, etc. The thrilling and knowledgeable experience of the visit was of immense help to the students in better understanding the dynamics of work frontier.

Guest Lecture by Mr. Suneel Keshwani

SMS organised a guest lecture on 13th Sept. 2009 for the PG students. Prolific speaker Mr. Suneel Keshwani, Trainer, ET Services, New Delhi, was the speaker for the occasion. He freely interacted with the students and made them aware of the various facets of communication skills and the importance of good presentation skills in the corporate arena. Communication indeed plays a pivotal role in shaping one's career in the corporate world. It has become the essence of management and exploring the wide horizons of corporate communication is the key to success. The lecture proved to be a huge morale booster for all the PG 1st semester students. The seminar had a huge impact on the attitude of the students.



(Mr. Suneel Keshwani)

Guest Lecture by Mr. C. V. Singh, Vice President, TATA Daewoo, South Korea

Integration of culture and management are the key forces behind any successful business acquisition. This was the view presented by Mr. C. V. Singh, Vice President, TATA Daewoo, South Korea during his guest lecture at SMS, Varanasi. Elaborating further on the point Mr. Singh said that impact of culture on business was the key consideration for TATA Motors during their negotiations for the acquisition of Daewoo commercial vehicle business of South Korea.

Mr. Singh told the students that in the process of acquiring any foreign company the main challenges are culture gap, language barriers, expectation of stake holders, the local government, suppliers and the workers of the company. Mr. Singh said that in the journey of excellence a company has to take both short term and long term decisions. They should have a common platform for product development, use same methods, technology and tools. The focus should also be on enterprise transformation and process improvements. He also said that smart companies spend their time and efforts to understand the customer and offer products which suit them on the parameters of quality and price.

Seminar on International Marketing & Strategy

To expose the students to the various dynamics of globalization SMS, Varanasi, organized an international seminar on international marketing and strategy on 31st Oct. 2009. The deliberation was made by Dr. Sri Beldona, Academic Program Director - Global Business Program, University of Dallas, U.S.A.

"Complete information is very essential for the overall development of management students" was the view expressed by Dr. S. Beldona. He said



(Dr. Sri Beldona)

that it is very important for management students to understand very carefully the skill-set required to enter into the corporate world. Dr. Beldona advised the students to think out of the box when they are involved in any decision-making process. Dr. Beldona inspired the students to learn as to why the global prospective is important to be understood in the present business environment. Dr. Beldona in his deliberation highlighted the importance of going global, the changing landscape of global companies, the ways to capitalise on globalisation and importance of market research for success in going global.



ADHARSHILA- SMS celebrates it's 15th Foundation Day



(Prof. Awadh Ram, VC, M.G.K.V)

SMS, Varanasi celebrated Adharshila-it's 15th foundation day on 10th Nov 2009 with great zeal and enthusiasm. On this occasion the new edition of the SMS journals, "Management Insight" and "Purushartha" along with the SMS Newsletter were inaugurated.

Welcoming the Chief Guest, Guest of Honour, Dignitaries from Academia, students and participants of different



(Prof. P.N. Jha, Prof. Awadh Ram & Dr. M.P. Singh)

institutions on this festive occasion, the Director of SMS, Prof. P. N. Jha said that in the recent past SMS has gained international recognition and won numerous accolades from the Industry as well as the Academicians. Such international recognitions include the Educational Agreement with the Claflin University; USA and the International Study Tour to Singapore.

Inaugurating the 15th Foundation Day Celebration Adharshila-2009 of SMS, the Honourable Chief Guest Prof. Awadh Ram, Vice- Chancellor, M.G. Kashi Vidyapeeth, Varanasi said that education for all the sections of the society is a subject of prime importance in today's era. He advised the students to have strong will



power, positive attitude and goal orientation in them. Addressing an august gathering of distinguished academicians, guardians and the student community from SMS and 15 other participating institutions, he congratulated the SMS fraternity on its 15th Foundation Day 2009 for its recent success and said that SMS has played a pivotal role in providing new directions not only to the students individually but to the society as a whole.

The distinguished guest of the Inaugural Session of Annual Function, Shri Veerbhadra Mishra, former Head of the Department, IT B.H.U and President, Sankat Mochan Foundation congratulated SMS on creating an educational benchmark in the city of Varanasi. Speaking on the occasion he said that in the present scenario when the education system is undergoing a transformational change, the technological and professional education are key to success.

In the day long competitive events which incorporated Business Quiz, Mock Parliament, Extempore, Solo Song, Solo Dance and Antyakshari. Apart from SMS, the participating teams included Faculty of Management Studies-BHU, Faculty of Commerce-BHU, United Institute of Management, Allahabad and

others.

The Valedictory Chief Guest, Shri Gurudarshan Singh, I.G, Varanasi Zone appreciated the excellent performances by the individuals, the team performances and presented awards to them. The guest of honour Mr. Bholanath Baranwal, President, Eastern U.P. Export Association blessed the students and all participants on the occasion. Prof. K. P. Singh, former Vice- Chancellor, Veer Bahadur Singh Purvanchal University was also present in the Valedictory session. Meritorious students of SMS, Varanasi were rewarded with scholarships and employees completing ten years of service at SMS, Varanasi were felicitated in this session. At the end of the program, the Chief Guest Prof. K.P. Singh was felicitated by the Executive Secretary of SMS, Dr. M. P. Singh, who presented the dignitary with Shawl and Memento as a token of Honour.



(SMS students receiving award from

S/Sr. Secy. of SMS, Dr. M. P. Singh,

ALUMNI MEET



(SMS alumnus Ashutosh expressing his views)

Campus. After their discussion and hi-tea various cultural programmes were presented by the current session students for their Senior Alumni which included Group Dance, Fashion Show and Classical Dance, etc. Executive Secretary, Dr. M. P. Singh expressed his admiration for the Alumni who gathered in the meet. SMS alumni are presently working on higher positions in different national & multi-national companies viz. ICICI, Capital IQ, Dabur, HDFC Bank, Nestle, Times of India, Ranbaxy, etc.

Alumni Meet-2009 was organised at the Campus of SMS Varanasi on 7th Nov 2009. The entire alumni cherished their old memories in a very touching atmosphere. At the outset of the event the Director of SMS, Prof. P. N. Jha said that the alumni of the Institute are our heritage and we are extremely proud of their achievements.

The meet began with the presentation given by the students who recently returned from the educational tour of Singapore. After this the alumni expressed their experiences of the corporate world in a formal function organised in the



SMS Faculty wins accolade at national forum

Mr. Shyam Lal Dev Pandey, Sr. Lecturer, SMS, Varanasi won the silver medal under the category of "Best Business Academic Award of the Year" in the 62nd All India Commerce Conference held at Maharshi Dayanand University, Ajmer. Mr. Pandey presented a research paper entitled "International Financial Reporting Standards and India's Preparedness" at the Conference. The award was presented to Mr. Pandey by Dr. S. Thorat, Chairman, U.G.C. 1500 participants took part in this Conference and 700 Research Papers were presented out of which Mr. Pandey's Research Paper was in the final five.



(Mr. S.L.D. Pandey receiving the award)

Placements 2009-10

In SMS the placement cell is actively involved in arranging campus and off campus tests/interviews for the students. It also offers advice and assistance to the students in securing suitable jobs at the end of their Graduate/ Post Graduate degree courses. In SMS the placement cell is highly active and committed to place its students in reputed corporates. More than 80 students have already been placed in the ongoing 2nd phase of the placements at SMS Varanasi. Many top companies have already visited the campus for their recruitment programme. Some of the companies that have visited the campus so far :

Wrigley	Goodyear	S.C.Jhonson	TCI
Dabur	SBI Life	Capital IQ	IDBI Bank
Nestle	Andhra Bank	Times of India	ITC Wills Lifestyle
India Bulls	Beacon Insurance	Cease Fire	HDFC Bank
NIIT	Enexco Teknologies	Aircel	Reliance Communication
LinxSmart Technologies	PepsiCo	Corporation Bank	

The endeavor of SMS is to ensure the best placement possible for all the out-going students. Good placement not only enhances the reputation of the institution, it also infuses a high degree of confidence in the students at the time of joining. Mr. Neeraj Srivastava, VP Corporate Relations, SMS Varanasi, congratulated the placed students and wished them a bright career.

FROM THE LUCKNOW DESK

SMS-IT Lucknow

- 1 SMS-IT in its very first year made a land mark & became the member of Top five engineering institutions in Lucknow region, according to UPTU result 2008-09.
- 1 SMS-IT started social activities to make under graduate students aware towards the selection of their career by organising Workshops on Career Counselling & Motivation, in which more than 800 students of various colleges participated.
- 1 SMS-IT participated in an International Conference organized by 'Kuwait Society of Engineers' on Global Warming, where Prof. B.R. Singh, Associate Director, SMS-IT represented the SMS Group.
- 1 SMS-IT organised its Cultural Fest 'Aagman 09', in month of Oct in which more than 100 students from different desciplines participated in various cultural activities.

SMS Lucknow

Orientation Programme 2009

School of Management Sciences, Lucknow organised its Orientation Programme on 21st and 22nd July, 2009. The Function witnessed a gathering of Who-is-Who of India's academics and corporate sector. The Chief Guests of the function were Mr. Pramod Kumar Sinha (Corporate Head, HR of a well-known MNC), Mr. Abhishek Sinha (CEO, VAJ Consultants, Mumbai) and Mr. Sumit Lal (Director & GM, and Adviser (Strategy), Asia-Pacific, ECCO, New Delhi). Prof. Venugopal, (Dean, XLRI Jamshedpur).

Faculty Development Programmes (FDPs)

Two Faculty Development Programmes were organized by the Institution for developing their faculties in various areas of management. The FDPs were conducted by Prof. Venugopal, (Dean, XLRI Jamshedpur) and Prof. B. P. Singh, Ex. Head and Dean, Delhi School of Economics, University of Delhi in the month of

September and October 2009.

Workshop on Communicative English & Personality Development

SMS Lucknow organised a Workshop on Communicative English & Personality Development in the month of September 2009. The course coordinators were Mrs. Pooja Pathak and Mr. Saurabh Shukla.

GUEST LECTURES

- 1 The Students, SMS Lucknow had the pleasure of interacting with some of the renowned scholars of the country. Prof. Shyam Shankar Sahay (Professor, IIM Lucknow), visited the campus on the month of September and inspired the students with his lecture. The main idea of the session revolved around how attitude can change the life of students. Students at IIMs are no different from other students but what differs is their approach towards life.
- 1 Mr. Rishi Jha, Kotak Mahindra Bank motivated the students on learning management in the practical context rather than theoretical context.

HR Conclave 2009

School of Management Sciences, Lucknow in association with of Times of India organized an HR Conclave on 31st October 2009 in the campus. HR honchos from top business houses of India were present on the occasion. The basic purpose of the conclave was to initiate a debate on the new dimension of leadership that can sail through the turbulence of current recession and other global problems. The Theme of the Panel Discussion was "Building Tomorrow's Business Leaders through HR Innovations".

The event started with the garlanding of the statue of goddess Saraswati and lighting of the lamp by dignitaries present.

The Panelist were Dr. C. M. Dwivedi President Global Head Data Matics Ltd., Mr. S. K. Dutt, Group Head HR, ABG, Ms. Saagarika Rai, Chief People Officer, Reliance BIG Entertainment, Mr. Sachin Joglekar, Sr. Vice President – HR, ICICI Group, Mr. Saugata Mitra, Chief People Officer and Group Head, Mother Dairy, Mr. V. Ramachandran, Sr. Director – HR, Motorola India Ltd. and eminent Human Resource Heads of different companies. Prof. Devi Singh, Director, IIM Lucknow was the Chief Guest of the program. Prof. B. P. Singh, Ex. Head & Dean, Delhi School of Economics were the other dignitaries who graced the occasion.

Dr. C. M. Dwivedi gave his opinion towards producing leaders through HR innovation. Dr. Devi Singh brightened up the discussion by raising the issue that "Whether Leaders are born or made?" Mr. B.P. Singh and S.K. Dutt talked about the current system and newly emerging HR practices in India. The event was a huge success and was covered by various electronic and print media.



SMS becomes e-CAT Centre

Prestigious management institute (IIMs) for the first time conducted its online entrance examination. This year the CAT went digital. It was a proud achievement for SMS Group of Institutions for have been bagged the venueship for e-CAT centre. Both SMS Varanasi and Lucknow were chosen as e-CAT centres by IIMs and Prometric India in the respective cities. The e-CAT was conducted successfully in the highly techy labs of

SMS IN CAMERA



दैनिक जागरण

वारणसी, 11 नवंबर 2009

'आधारशिला' में झलका भावी प्रबंधकों का टैलेंट

एसएमएस के रचनात्मक दिवस में स्पर्धाओं की शुरूआत आज परीक्षाओं में भागीदारी के लिए शुरू हुई।



पुत्री विद्यालय के अग्रणी छात्रों ने 'आधारशिला' कार्यक्रम में भागीदारी के लिए शुरू हुई।

एसएमएस ने किया अमेरिकी विवि से शैक्षणिक समझौता

कार्यालय संवाददाता वाराणसी

अंतरराष्ट्रीय स्तर पर शैक्षणिक सहयोग व आदान-प्रदान के लिए स्कूल ऑफ मैनेजमेंट साइंसेज, वाराणसी (एसएमएस) ने अमेरिका के प्रमुख विश्वविद्यालय कॉलेजियल यूनिवर्सिटी के साथ शैक्षणिक समझौता किया है। सहयोगिता (एमओयू) पर अमेरिकन विवि की ओर से अध्यक्ष हेनरी एन. टिडवेल एवं प्रोफेसर प्रो. जिन हसन और एसएमएस की तरफ से निदेशक प्रो. पीपन झा और एसोसिएट प्रो. अमित तामस ने हस्ताक्षर किए। इस समझौते से एसएमएस देश के उन गिन-चुने संस्थानों में शामिल हो गया, जिनका अंतरराष्ट्रीय स्तर पर शैक्षणिक सहयोग है। समझौते के तहत दोनों संस्थानों के

अमर उजाला

वारणसी, बुधवार, 3 दिसंबर, 2009

एसएमएस में पूर्व राज्यपाल सम्मानित

वारणसी। बच्चोंव स्थित स्कूल ऑफ मैनेजमेंट साइंसेज (एसएमएस) में बुधवार को आयोजित विशेष समारोह में संस्थान के मुख्य संरक्षक और तत्कालीन पूर्व राज्यपाल डा. भीष्म नारायण सिंह का सम्मान किया गया। संस्थान के अधिशासी सचिव डा. एमपी सिंह और निदेशक प्रो. पीपन झा ने उन्हें स्मृति चिह्न और अंगवस्त्र भेंट किया। इस मौके पर पूर्व राज्यपाल ने डा. धीरेश, मुख्य व्यवस्थापक हार्न ई। इस समय विश्वको समकालीन स्थितियों में हो को तैयार करना और उच्च निदेशक ने संस्थान की ए अमेरिका के कॉलेजियल विवि सम्पत्ति और विश्व स्तर पर एसएमएस के बारे में



दैनिक जागरण

वारणसी, 17 सितंबर 2009

'भारत और अमेरिका प्राकृतिक रूप से सहयोगी : निकोल वेबर

एसएमएस ने अमेरिकी दूतावास के अतिथि अधिकारी का स्वागत

वारणसी, बुधवार, 17 सितंबर, 2009। एसएमएस में अमेरिकी दूतावास के अतिथि अधिकारी का स्वागत किया गया।



the pioneer

Lucknow
Monday | October 26 | 2009

SMS organises first global tour

Pioneer News Service ■ Varanasi

The School of Management Sciences (SMS) has organised its first international study tour to Singapore for its students, to acquaint the students with the international business scenario in the globalised era.



Students of School of Management Sciences along with director Prof. P.N. Jha and regular faculty members on their first global tour to Singapore.

दैनिक जागरण

वारणसी, 1 सितंबर 2009

एसएमएस ने किया शैक्षणिक समझौता

जेम्स एडमंड्स ऑफ इंटरनेशनल पर किया हस्ताक्षर

जेम्स एडमंड्स ऑफ इंटरनेशनल पर किया हस्ताक्षर



सिंगापुर का शैक्षणिक भ्रमण

शैक्षणिक भ्रमण पर सिंगापुर रवाना होने वाला दल।

वारणसी : स्कूल ऑफ मैनेजमेंट साइंसेज के विद्यार्थियों का दल 26 अक्टूबर को शैक्षणिक भ्रमण के लिए सिंगापुर रवाना होगा।

अमर उजाला

वारणसी, बुधवार, 17 सितंबर, 2009

एसएमएस पहुंचा अमेरिकी दल

वारणसी। बच्चोंव स्थित स्कूल ऑफ मैनेजमेंट साइंसेज (एसएमएस) का अमेरिकी दूतावास के तीन सदस्यों प्रतिनिधिमंडल ने अमेरिका के कार्यक्रम के तहत दौरा किया। इसका उद्देश्य सहयोग, मित्रता और जन-जन के साथ जुड़ना है। इसी के तहत 'भारत अमेरिका आर्थिक संबंध : नई राह' विषय पर व्याख्यान आयोजित हुआ। इस दौरान संस्थान के निदेशक प्रो. पीपन झा, एसोसिएट प्रोफेसर डा. अमित तामस डा. मोनाझी



हिन्दुस्तान

वारणसी, शुक्रवार, 17 जुलाई, 2009

हिन्दुस्तान

वारणसी, शुक्रवार, 17 जुलाई, 2009

बीमा क्षेत्र में मंदी का दौर खत्म: रुस्तानी



SMS celebrates Foundation Day



आजकल के समय में बीमा क्षेत्र में मंदी का दौर खत्म हो रहा है। रुस्तानी ने कहा कि बीमा क्षेत्र में मंदी का दौर खत्म हो रहा है।

the pioneer

Lucknow
Wednesday | July 15 | 2009

PGDM programme at SMS begins

Pioneer News Service ■ Varanasi

The 14th batch of PGDM said that SMS has taken the best possible care of its students even in the period of economic down turn, even

The 14th batch of PGDM said that SMS has taken the best possible care of its students even in the period of economic down turn, even

हिन्दुस्तान

वारणसी, 16 जुलाई, 2009, पृष्ठ 3.50 रुपये

अंतरराष्ट्रीय व्यापार ही अब व्यापार

कार्यालय संवाददाता वाराणसी

स्कूल ऑफ मैनेजमेंट साइंसेज (एसएमएस) में बुधवार को पौनीजीय (इंटरनेशनल बिजनेस) के चौथे बैच का शुभारंभ हुआ।



अंतरराष्ट्रीय व्यापार ही अब व्यापार

वारणसी : स्कूल ऑफ मैनेजमेंट साइंसेज के विद्यार्थियों का दल 26 अक्टूबर को शैक्षणिक भ्रमण के लिए सिंगापुर रवाना होगा।

पioneer

Lucknow
Friday | September 18 | 2009

US Embassy delegation visits SMS



Commenting on the American Embassy visit, Dr. Meenakshi Singh said that SMS has taken the best possible care of its students even in the period of economic down turn, even



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