

Vol. 13 No.1 July - December 2014

SMSNEWS

A BI-ANNUAL PUBLICATION OF SMS, VARANASI

Estd. 1995

SMS

VARANASI

A+++ Rated B-School



SMS Varanasi Ranked
A+++
by Acclaimed Business India
B- School Survey 2014



www.facebook.com/smsvns



www.twitter.com/smsvaranasi



Editorial Board

Chief Editor



Abhishek Srivastava

Member



Pallavi Pathak

Member



Chandra Shekhar Singh

Member



Anchal Pathak

Director's Message



A globally sensitive B-school of the stature of School of Management Sciences, Varanasi is destined to address to a formidable compulsion in not only sustaining the professional impeccability, but to continuously seek to burnish its scholastic image within the relevant global arena. Let us congratulate SMS Varanasi for making a quantum jump once more on the overall quality pitch of management-education by grabbing the

highest A+++ grade to secure a more prestigious & sparkling position within the bracket of top-most B-schools of the region.

The month of July, you may appreciate, has got its own priorities and genre of significance in the life-cycle of a B-school, when we get an opportunity to welcome a fresh lot of new faces. It certainly provides a generic experience to see them romping around in the cozy habitat of the green campus of SMS-empire, ready to imbibe a seasoned delivery of our globally acclaimed curricular contents that reflect a cent-per-cent compliance on the academic canon set by the global management education system.

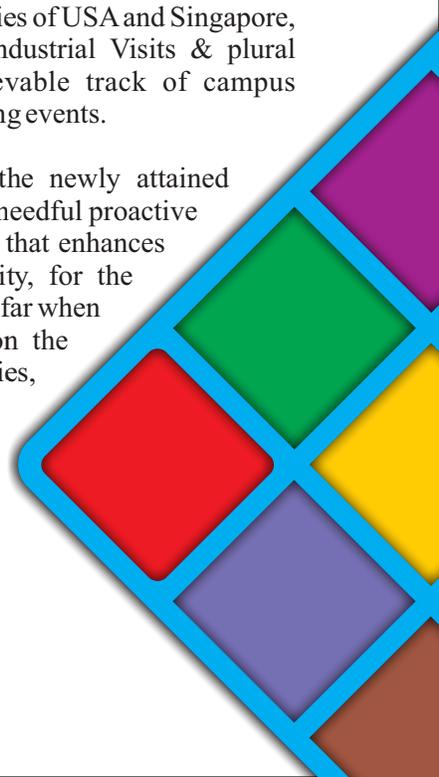
An accelerated social encounter of SMS-newsletter of course speaks of its growing maturity among the rush and crush of peer publications. Establishing a propensity to consume among you discerning readers is an acknowledgement of its information relevance and sufficiency. The current issue is once again brimmed with interesting glimpses of a number of proud moments such as, Orientation Programmes for the new entrants in our PGDM, MBA, MCAs, and Undergraduate Courses to the Freshers' Parties, Teachers' Day celebrations, 15th August National Festival celebrations, Blood Donation Camp, SMART 2014, 3rd International Conference, New Awards to SMS, Hi – Life Lecture Series, Visits of group of students & delegates from universities of USA and Singapore, the 20th Foundation Day Celebrations of SMS, Industrial Visits & plural activities' days, robust beginning of an unbelievable track of campus placements once again, and so many other value-adding events.

Understanding its hortatory obligations towards the newly attained quality status, the SMS-system is committed to take needful proactive steps in order to continue to provide a true context, that enhances professionalism, humanism and social responsibility, for the pertinent stakeholders. I am sure the days are not very far when SMS will adorn a seamless robe of excellence on the desirable fronts of academics, extra-curricular activities, outreach initiatives and civic engagement

I close with best of wishes in the New Year – 2015.



(P. N. Jha)



The three day International Conference (22nd to 24th Nov 2014) on Spirituality: The Essence of Ethical Leadership & Management was organized by Centre for Spirituality and Human Enrichment (C-SHE, SMS, Varanasi) in association with Claflin University, USA. The inaugural ceremony on Day 1 (22nd Nov) started with lighting of lamp. Dignitaries present at the occasion were Prof. R K Khandal, Vice-Chancellor UPTU-Lucknow (Chief Guest), Prof. A D N Bajpai, Vice-Chancellor Himachal Pradesh University-Shimla (President of the Function), Dr. M P Singh, Executive Secretary - SMS Varanasi, Prof. P N Jha, Director- SMS Varanasi, Prof. B P Singh, Chairman DSPSR, Prof. S K Singh, ICCR Chair-professor, University of Pokhra-Nepal & Mr. Sandeep Singh, Conference Convener.

Prof A D N Bajpai presented the analysis of mind-body economics. Prof. R. K Khandal emphasized that once we get the virtue of 'BHAAV' and "PRABHAAV", the spirit behind doing a work we attain spirituality. SMS journals (Management Insight and Computing Trendz) were released along with the Souvenir of the conference.

Prof Sanjoy Mukharjee (IIM-Shillong) discussed the two forces of 'Silence' and 'Speech'. He emphasized that the welfare of public should be carried out without expectations, as feeling of prime beneficiary is above all.



Participants of International Conference.

Further Prof P. K. Mukhopadhyay (Ex-Head, Dept. of Philosophy Jadavpur University) discussed the importance of cultural and scientific integration for development of spiritualism. He further added that narrowing self-interests can lead to spirituality and economic growth. Further in Plenary Session, Gurushree (founder of Rudra Universe Foundation-Mumbai) discussed the four parts of mind(chakravarti) i.e. Manas, Chitta, Ahankaar and Buddhi. She further reiterated that managing money needs totalitarian mind. She advocated that it is beyond the mind that consciousness takes place.



Inaugurating ICON 2014 by lighting the lamp



Registrar - SMS welcoming V.C. - UPTU

The Essence of Ethical Leadership & Management was organized by Centre for Spirituality and Human Enrichment (C-SHE, SMS, Varanasi) in association with Claflin University, USA.



Unveiling of Conference Souvenir by Dignitaries

Sponsor of the Event





Executive Secretary, SMS, Dr. M.P. Singh felicitating Prof. A.D.N Bajpai



Dr. M.P. Singh felicitating Prof. P. Nag, Vice Chancellor, MGKVP, Varanasi

“ Prof. K. D. Tripathi stressed on the need for a dialogue between ancient tradition of spirituality and the youngest branch of the modern science i.e. management, which has a bearing for the entire world. ”



Director SMS, felicitating Gurushree (Founder of Rudra Universe, Mumbai)

Second day of the conference started with Prof. Rana P B Singh (Head, Dept. of Geography-BHU) who discussed about the geographical aspects of Varanasi and said that the oldest living city of the world 'Banaras' is very scientifically planned in accordance with religious aspects. Temples Mosques and other religious monuments are so planned that they emit positivity and peace of mind. Prof V N Giri (IIT, Kharagpur) discussed the importance of self-realization, self-actualization and self-esteem for proper business management. Prof A N Tripathi, he focused on inner ethical values for social development. He further emphasized on the development of interconnected society rather than the materialistic one.

A special guest, Mr. Navneet Sikera (IPS, IG Lucknow) enlightened the forum with the importance of ethical conduct and moral values and their proper co-ordination in day to day life. He further explained some real life experiences which leads to the development of inner consciousness and spirituality.

Mr. T. Chandrashekhar Rao (Director –Operations, Foster Wheeler India Pvt. Ltd) focused on core values and leadership lessons from GITA. Prof Rajeev Ranjan (Sampoornanand Sanskrit University, Varanasi) said that essential of Indian philosophy like Dharma, Karma, Vedas are of relevance in the present business scenario. He also said that the spirituality is about knowing oneself to be in oneself.

Mr. V. K. Jha (DGM, PNB) differentiated spirituality from religion and said that man's spiritual cum moral values helps to attain perfection.



The Chief Guest of the Valedictory Session, Prof. P. Nag (Vice Chancellor, MGKVP, Varanasi) said that Spirituality is Common to all religions. Presenting on Geography, Culture and Spirituality, he stated that the geography of the place governs the cultural which in turn governs the spirituality. India is a classic example of spiritual unity in cultural diversity.

On this occasion, the nine SMS students of the BBA and BCA programmes of MGKVP, Varanasi who emerged as top performers in the University Examinations were also honoured by the Institute.

School of Management Sciences (SMS), Varanasi completed its 19 years of existence on November 10, 2014. The Institution celebrated its 20th Foundation Day "Adharshila" amidst joyous fervor and competitive spirit with over 15 teams participating in the day long competitive events covering four events in academic and cultural arenas. A traditional 'puja' was performed at the Campus in the early morning hours before the arrival of the Chief Guest. The Chief Guest in the inaugural session was Shri Narad Rai, Hon'ble Minister for Khaadi and Village Industries, Uttar Pradesh Government, Lucknow.

Inaugurating the day-long event "Adharshila 2014" at SMS Campus, Shri Narad Rai, Hon'ble Minister for Khaadi and Village Industries, Uttar Pradesh Government, Lucknow said that students should prepare themselves to take on the world market instead of inviting them to our country. The presidential address was made by Dr. O. P. Kejriwal, Former Information Commissioner of India, who said that management skills are required everywhere. There should be a balance between personal life and career and hence the students must manager their lives in such a way that it is meaningful.

The inaugural function witnessed the musical and mesmerizing cultural performances by the students of SMS. The students cheered the performers with full enthusiasm, zeal and verve. The four events included the one academic event Business Quiz and three cultural events Solo Song, Antyakshari and Solo Dance. The participating teams included colleges and universities of national repute from the state.



Employees of SMS were felicitated from the management of SMS Society for giving their uninterrupted 'TEN' & FIFTEEN' years of service to the Institution.

In the evening, the winners were awarded with the certificates and the trophies. After the Valedictory function, a sizzling and mesmerizing musical performance was given by the Musical Group OHM and Tanmay (Saregamapa Little Champ Runner up). They presented the Indian traditional and contemporary fusion. Later, Prof. P. N. Jha, Director, SMS felicitated the Chief Guest with a shawl and memento.



Lightening of lamp by Chief Guest Mr. Narad Rai, Honorable Minister for Khadi & Village Industries, U.P. Government



Students Showcasing their talents in Cultural Programme

The Institution celebrated its 20th Foundation Day "Adharshila" amidst joyous fervor and competitive spirit with over 15 teams participating in the day long competitive events covering four events in academic and cultural arenas.



Students of SMS in Fashion Show

Delegates From University of Singapore visited Campus



Faculty Members from University of Singapore during session

A delegation of 60 research scholars and along with their senior faculty members Dr. Wu Xun (Director, Institute of Water Policy, Singapore) & Dr. Ora-orn Poocharoen (Professor, University of Singapore) visited Campus. They visited campus to have an interactive session on "Governance Study Programme On River Ganges And It's Clean Up Mission". Sri Sandeep Singh focused on the history of Varanasi and River Ganges. He depicted the religious importance of the river and its relation to the city.

Dr. Raj Kumar Singh primarily discussed the issues related to pollution of river Ganges and the measures to overcome it. He further focused on how sustainable business models can be implemented in the present prevailing condition of Varanasi.

Lastly Dr. Wu Xun and Dr. Ora shared their views on the session and appreciated the efforts of the students of SMS Varanasi and institute itself in the Ganga Clean Up Mission.



Campus Visits of Delegates from University of Singapore

Orientation Programme

The 20th batch of Post Graduate Diploma in Management (PGDM) & 2nd batch of Master in Business Administration (MBA) started at the campus with the Chief Guest, Shri Rajesh Srivastava, Head-HR, British Paints Ltd. exhorting the students to dream big in life and working hard to achieve those dreams. Shri Vijay Deshpande, VP-HR, J.K. Tyres Ltd., in his Presidential address, told students that industry requires great global talent and therefore we should enable ourselves to be great.

Inaugurating the new session for the MCA, BCA and BBA courses, the Chief Guest, Prof. P. R. Agrawal (Vice Chancellor VBS Purvanchal University, Jaunpur) said that in order to be successful at market place, we need to feel the pulse of the people who consume our Products, processes and price.

Inaugurating the first batch for B.Com. course, the Chief Guest of the Function Prof. Prithvish Nag (Vice Chancellor, Mahatma Gandhi Kashi Vidyapith, Varanasi) said that SMS has been one of the best institution affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi in terms of quality delivery system and making students learn their responsibilities towards society.



Director, SMS felicitating guests in Orientation Programme of P.G.D.M & M.B.A



Unveiling of SMS Publication by Guests



Second Convention on Quality Circles at Campus

Quality Circle Forum of India Varanasi centre in collaboration with School of Management Sciences, Varanasi organized 2nd Centre Convention on Quality Circles (VRCCQC-2014) on September 14, 2014 at SMS Varanasi campus.

The convention was organized to provide opportunity to quality circles to freely express and exchange their ideas and to express their achievements through case study presentations.

The convention also witnessed knowledge test for QC Team members, Essay/Poster/ Poem/ Slogan competition, Model Exhibition, Quiz Contest and Cultural Programme. QFCI Books exhibition and Varanasi Handicraft Exhibition cum sale were the special attractions of the convention.



Members of Quality Circle Forum during the Inaugural

Lecture Series from Corporate @ SMS Varanasi

Mr. Pawan Gulani, Head Product & Sales at Shubham Housing Development Finance Company visited School of Management Sciences Varanasi campus to interact with MBA III Semester students. Mr. Gulani's complete focus was on grooming the students in the areas where they are still lacking.

Ms. Parul Darbari, Regional HR Head of SBI Life Insurance visited the SMS campus to interact with the final year HR students of PGDM and MBA course. She discussed with the students about the HR skills that are necessary to be imbibed within each of them. She made them aware of the current HR scenario of the organisations with the help of live examples. It was a kind of discussion platform for the students.



Ms. Parul Darbari, Regional HR Head of SBI Life Insurance

Lecture Series from Academia @ SMS Varanasi

Prof. Azhar Kazmi (King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia)

School of Management Sciences, Varanasi witnessed a maiden visit by Prof. Azhar Kazmi (Professor in Management, King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia) a noted academician and an internationally acclaimed author in the field of Management. Prof. Kazmi has been associated with School of management Sciences as a member in the editorial advisory committee of the Journal "Management Insight". He interacted with the students and faculty members of SMS Varanasi on Management Education Dimensions.

Prof. B. P. Singh (Former Head and Dean of Delhi School of Economics)

Prof. B. P. Singh (Former Head and Dean of Delhi School of Economics) engaged the students of PGDM & MBA students with different dimensions of Human Resource Management, Industrial Relations and Labour Laws with the help of case study related to Maruti Suzuki Ltd. In his series of deliberations from Oct 28-30, 2014, he discussed at length the nuance of behavioural dimensions of HR and prevailing nature of organizational culture and its impact on the operations of the firm.



Director, SMS, felicitating Prof. Azhar Kazmi



Prof. B.P. Singh Interacting with Students



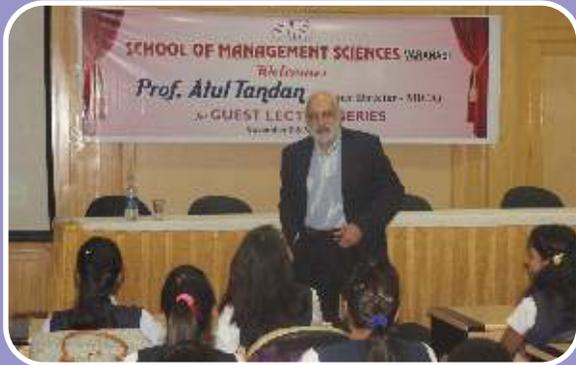
Prof. P. Venugopal, XLRI - Jamshedpur

Prof. P. Venugopal (XLRI, Jamshedpur)

An eminent face from the academia, Prof. P. Venugopal (XLRI, Jamshedpur) visited SMS Varanasi Campus on October 11-12, 2014. He interacted with students of MBA & PGDM Courses on Topic related to Dynamics & Economics of Rural Development & Rural Marketing, Services Marketing, Retailing & Retail operations.

Prof. Atul Tandan (Former Director - MICA)

Prof. Atul Tandan (Former Director of-Mudra Institute of Communication Ahamdabad) visited School of Management Science, Varanasi on 2nd & 3rd Nov 2014. He deliberated on Integrated Marketing Communication. It was attended by PGDM and MBA students. He focused on Integrated Nature of Marketing Communication, Advertising and Branding. He also conducted practical workshop on the International Advertising Strategies. At the end of the session there was an open forum for question and answer session.



Prof. Atul Tandon, Former Director - MICA

Prof. Sanjoy Mukherjee (IIM Shilong)

Prof. Mukherjee in his deliberations in a guest lecture focused on the overall growth of students such that to compete with the present market. He asked students of Management to prepare themselves in a manner by which they can easily attract industry persons.

Workshop by ABBSCISSA HR-Consultancy



Students during Personality Assessment Activities

A three days 'Personality Training & Assessment Workshop' for PGDM and MBA students at SMS Campus. Workshop has been conducted by ABBSCISSA HR Consultancy, New Delhi. Mr. B. M. Das, Chief Operating Officer, ABBSCISSA along with Ms. Jayanti Mitra initiated the session. Sessions have been executed by several corporate trainers including Mr. Udai Nehta, Dr. Rakesh Kumar and Ms. Deepika Shergil.

In full day long training workshop, various personality assessment and developmental activities took place including Numerical Test, Verbal Reasoning, Clerical Aptitude, Map problems, Group Discussion Activities, Story Writing & Personal Interviews. Organizers provided inputs to students on basis of their performances in various activities, on individual basis.

SMS Received Consultancy Projects



Participants of two day workshop on CSR in NTPC, Kahalgaon

Centre For Entrepreneurship, Innovation & Skill Development of School of Management Sciences has got the Consultancy Project on ongoing basis of Agnivesh Ayurved Healthcare Pvt. Ltd., an upcoming Start Up Entrepreneurial Venture in the field of Ayurvedic Pharmaceuticals in Varanasi.

Several workshops has been conducted under the consultancy division. To name a few, 2 days workshop was conducted for women employees to create awareness about the present situation of women empowerment at NTPC, a two days MDP for Managers of Hindalco on Team Bonding and People Skills. Another two day workshop to create awareness about CSR for the executives and non-executives working under several capacities of NTPC Kahalgaon.

Workshop on SAS / Business Analytics

A four-day workshop on 'Business Analytics using SAS' was organized at School of Management Sciences, Varanasi campus. It was conducted by Mr. Lalit Sachan, Trainer & Co-founder, Edvancer Eduventures, Mumbai, the workshop focused on various dimensions of business analytics and use of Statistical Analysis System (SAS) software.

The aim of this workshop is to create Understanding between the role of business analytics within an organization, to analyze data using statistical and data mining techniques and understand relationships between the underlying business processes of an organization, Use of decision-making tools/Operations Research techniques.



r. Lalit Sachan addressing Students

Spiritual Leader - Rev Patrick McCollum at Campus

Ven. Rev. McCollum is an internationally recognized spiritual leader whose work toward human rights, social justice, and equality for all religions and spiritual traditions, transcends cultural, religious, and political barriers. He also served as an advisor for the United States Commission on Civil rights, and his comments and insights were forwarded in a report to both Congress, and to the President of the United States.

He discussed with the students about the HR skills that are necessary to be imbibed within each of them. She made them aware of the current HR scenario of the organisations with the help of live examples. It was a kind of discussion platform for the students.



Mr. Rev. Patrick McCollum, addressing students on HR Skills

Workshop on Web Application Development using .Net Technology

SMS with Agile Soft-tech Pvt. Ltd is organizing a 9 days long workshop on Web Application Development using .Net Technology. The workshop aims at enhancing the students skills related to PL-SQL, Programming, C#, Oracle, SQL Server, ADO.net, ASP.net and JQuery etc. Mr. Santosh Choudhary, Project Manager, Agile Softech Private Limited, Ghaziabad with his team will engage the students on various technical dimensions of the web application development through .Net Technology.

Workshop from MCA students for BCA students

A one-day workshop on C Programming was organized by the students of MCA Third Semester for the students of BCA Third Semester students. The prime focus or the objective of this workshop was not to teach the ABC's of C programming but to help students develop the skill to write efficient and error free program using powerful constructs of the C programming language, which is still considered as one of the most powerful modular based programming language. A number of pertinent doubts of the junior students were also resolved by the seniors. Shri Anand P. Dube, Shri Rajiv Katare and Shri Abhishek Srivatava, all Assistant Professor in Computer Science Dept. were the guiding force to organize this major event.



MCA Students who attended Workshop along with Trainer



MCA Students along with Faculty Members

68th Independence Day Celebration at SMS Varanasi



SMS Family member's on the Occasion of plantation

School of Management Sciences celebrated the most pious and auspicious occasion with zeal and enthusiasm. Prof. P. N. Jha, Director of SMS Varanasi, executed the activity of flag hoisting on behalf of whole SMS family. He presented his tribute towards the leaders of the freedom struggle of India. He stated that we should generally prefer goods and services offered by India Companies. In this manner we can provide strength to our economy as a result lesser Indian currency may move outside India out of such transactions. He discussed about various social issues and public movements after independence and expectation of public related to such activities as well as results therefrom. He congratulated the faculties, staff and students on such blissful and memorable moment. On this pious occasion, a cultural programme based on different patriotic themes from the students of different courses were presented by the students of various courses.



Students showcasing their talents on Teacher's Day "Naman"

Teacher's Day Celebration

Every Year, on 5th of September students celebrate the Teachers day with immense passion and zeal. On this day, our students performed various cultural events in the honour of their respected teachers. On this auspicious occasion the heart touching dance performance by the students depicted the different festivals and personalities of the country. Like every year this year also Teachers showcased their talents in several categories of events including Singing and Antyakshari. The unmatched performances by the teachers and the students make "Teacher's Day" memorable and everlasting in the memories of all which everyone cherishes. At the end of the function, teachers are felicitated by the students with a token of remembrance. This event happens to be the trait of teacher-student harmony in the institution.



Student's during Fresher's Party

Mesmerizing Fresher's Party

The students of different courses i.e. MBA, MCA, PGDM, BBA & BCA have organized fresher's & welcome party for their Juniors at the SMS Varanasi campus. The programme filled with Music, dance, songs, laughter helped in breaking the ice between the seniors and juniors, It also gave the juniors a platform to showcase their talents. The senior batch had put a lot of efforts to make the day memorable for their juniors.



Student's performing on Fresher's Party



Faculties & Students Witnessing Fresher's Party

Rashtriya Ekta Diwas Celebration @ Campus

School of Management Sciences, Varanasi is going to organize following Events on 31st October, 2014 in order to commemorate Sardar Patel's Birth Anniversary and spreading the message of unity, Safety and Security as well :

Blood Donation Camp. , Debate Competition among students on aspects of National Security., Exhibition of literacy works on/ by Sardar Patel in the central Library, and Administering Rashtriya Ekta Diwas pledges by the students. Moreover, the aforesaid events will conclude with collective singing the National Anthem.

Social Welfare club of SMS, "Rainbow" organized a two days Cloth Donation Programme for economically weaker section.



Faculties along with students during cloth distribution activity

Sanjay Pugalia, Editor-in-Chief, CNBC Awaaz @ Campus

Shri. Sanjay Pugalia, Editor-in-Chief, CNBC Awaaz, Mumbai enlightened the students about the emerging sectors such as Infrastructure, Consultancy, Financial Services, Real Estate which have huge potentials in the city like Varanasi.

He also advised students to find the gaps, recognize the potentials and exploit them as an entrepreneur. He also told students not to worry and be stressed but work hard even if one is working in high pressure profiles like sales. The hard work and learning in the initial two years of work decides the destiny. He urged students to travel a lot when undergoing their professional courses as it develops the learning experiences and to get the habit of thinking outside the box.



Director felicitating Mr. Sanjay Pugalia, CNBC Awaaz

Sripriya Roy Chowdhury, student won 3.20 lacs in KBC



Sripriya Roy Chowdhury, Student of BCA-5th of SMS Varanasi won 3.20 lacs in Kaun Banega Crorepati (KBC) hosted by Mahanayak Mr. Amitabh Bacchan.



“ Together we
Congratulate Sripriya for this
grand success.
We are proud of you. ”

SMS Varanasi Ranked 'A+++' by Acclaimed Business India B- School Survey 2014

RANK OF INSTITUTIONS (Descending)	INSTITUTION NAME	STATE	ACCREDITED BY (Level)	WEBSITE
1	Apex School of Management 2003	New Delhi	AACSB	www.apexschool.com
2	Chennai Business School 2006	Chennai	AACSB	www.cbbs.org.in
3	Faculty of Management Studies, IIM 1984	Varanasi	AACSB	www.fms.iim-varanasi.ac.in
4	AIMS Institute of Management 1980	Vishakhapatnam	AACSB	www.aims.edu.in
5	Institute of Business Management & Research, IPI Academy 1994	Indore	AACSB	www.ipi.academy.org
6	International Institute for Special Education 1981	Lucknow	AACSB	www.iise.edu.in
7	Jadavpur K.S. Singh Institute of Management 2000	Delhi	AACSB	www.jksim.ac.in
8	Lady's Professional College for Women 2006	Hyderabad	AACSB	www.lpcw.com
9	M.S.P. School for Women 1982	Chennai	AACSB	www.msp-schools.com
10	New Delhi Institute of Management 1980	New Delhi	AACSB	www.nidm.ac.in
11	School of Management Sciences 1995	Varanasi	AACSB	www.smsvaranasi.com
12	Shri Ram College of Management 1987	Lucknow	AACSB	www.shrimc.ac.in
13	IES College of Management Studies 1985	Navi Mumbai	AACSB	www.ies.ac.in
14	W.P. Business School 1988	Hyderabad	AACSB	www.wps.ac.in

Business India 8-21 December, 2014 Issue, Page No. 80

School of Management Sciences (SMS) Varanasi, continues to dominate amongst its peers of the region and has ended up at the 51st spot amongst the existing four thousand Business Schools in the country, according to the latest 'Best B-Schools Survey 2014' conducted by the renowned corporate publication "Business India" and published in the issue dated December 8-21, 2014.

SMS Varanasi is also amongst the 8 per cent Institutions in India where the autonomous PGDM programmes are successfully running with ample career and corporate opportunities. The other 92% are MBA courses run by the traditional University systems across the country.

SMS Varanasi happens to be amongst the top-2 institutions of the region in the private sector spanning Purvanchal, Bihar and Jharkhand, XLRI-Jamshedpur precedes it. Also, in the state of Uttar Pradesh (barring NCR), it is amongst the top-2 B-Schools, Indian Institute of Management (IIM), Lucknow, latter falling in the public sector. In the entire northern belt, SMS Varanasi happens to be amongst the top-10 such B-schools of which 7 are located in the Delhi NCR.

SMS Society Executive Secretary Honoured at UP Technical Education Summit 2014



Executive Secretary, Dr. M P Singh receiving award by Mr. Abhishek Mishra (Hon'ble Minister of State for Vocational Education & Skill Development, UP)

The Executive Secretary of SMS Society Dr. M. P. Singh was honoured with National UP Education and Excellence Awards 2014 for best Edupreneur in the state. The programme was supported by the UP Technical University, Lucknow, the AICTE, AIU, NIELIT (DOEACC) Government of India, MSME etc. Those present on the occasion included Shri Shiv Kant Ojha, Minister of Technical Education, UP, Shri Abhishek Mishra, Minister of State for Vocational Education & Skill Development, UP, Shri Manoj Kumar Pandey, Minister of Science and Technology UP and Shri Ram Sakal Gurjar, Minister of State for Technical Education, Shri Alok Ranjan, Chief Secretary UP, Prof. R. K. Khandal (Vice Chancellor UPTU), Prof. P. B. Sharma (Vice Chancellor Amity University), Shri Sushil Ansal (Chairman Ansal Group), Shri D. K. Modi (Chairman Modi Group), Shri Nikhil Buran (Enterprise Business Manager HP Networking, India).

Dr. M. P. Singh was honoured with National UP Education and Excellence Awards 2014 for best Edupreneur in the state in the UP Technical Education Summit 2014 for Excellence through skill development and outcome based Education & Innovation.



Excursion Tour for PGDM, MCA and BCA Students



PGDM Students with Faculty Members at Jaipur

Industrial cum educational tours were planned for the courses including PGDM, MCA & BCA. Agra and Jaipur visit was arranged for PGDM Students while Jim-Corbett, Nainital and Pangot visit was arranged for MCA & BCA Students.



Students of B.C.A/ M.C.A with Faculty Members in Nainital

Faculty Achievements



Alok Kumar, Associate Professor & Dean (R&D)

The prestigious Indian School of Mines-Dhanbad Awarded the Ph. D. degree in Management for his research work on 'The Metamorphosis of Advertising Appeals & its Impact on the Purchase Decision of Individuals'. Prof. P. N. Jha (Director SMS-Varanasi) was the co-supervisor.



Anand P. Dube, Assistant Professor

Published a research paper titled "Cloud Computing: An Integrated Approach to E-Commerce" in the Journal of National repute, Computing Trendz, ISSN 2230-9152, Vol. IV, No.1: January 2014.



Abhishek Srivastava, Assistant Professor

Published a research paper titled "Cloud Computing: An Integrated Approach to E-Commerce" in the Journal of National repute, Computing Trendz, ISSN 2230-9152, Vol. IV, No.1: January 2014.



Praveen Gupta, Assistant Professor

Cleared UGC-NET Examination of June 2014 in Computer Science & Application



Anindo Bhattacharjee, Assistant Professor

A paper "Mindful Innovations Programme : A view on sustainable growth through Mindfulness" which was earlier published in the book of "Sustainability" by McGrawHill Publishers was reprinted (with permission) by the world's foremost network for dissemination of Ethics Research, Globethics.net at Geneva Switzerland in their book "Innovation Ethics - African and Global Perspectives"



Anchal Pathak, Assistant Professor

Awarded the Ph. D. degree in Management for her research work on 'Impact of Employee Satisfaction in Banking Sector - A case Study' by Banaras Hindu University, Varanasi under the Guidance of Prof. S. K. Singh, Former Dean - FMS, BHU.



Veeresh Tripathi, Assistant Professor

Published a Paper titled "Market related risk mitigation and perishable food product management of agricultural supply chain in north east region of Uttar Pradesh" in Management Insight, ISSN No. - 0973-936X, Vol. X, No.2, Dec. 2014.



Students interacting in Group discussion, Step in Placement Process



Placement activities of SMS



Students giving their interviews in placement process



Interviewer talking interviewee during placement process

Likewise every year, this year too in the same fashion, SMS arranged a scheduled and well-planned Placement Season divided in two phases. The first phase initiates from the month of October and ends by December 31st, further followed by the second phase from January onwards to supplement the activities of first phase. This year also, numbers of corporates have appreciated potential of student in PGDM, MBA, MCA and other courses at SMS, Varanasi.

SMS Varanasi holds the pride to announce the first phase of student's campus recruitment, more than four dozen Marketing, Finance, HR and IT companies were invited in the college campus especially for PGDM & MCA students.

In brief following companies had recently visited Institute for Campus Placement:

· Au Financers India Ltd.



· Beacon Insurance



· Berger Paints



· India Infoline Ltd.



· Indiabulls



· Kamdhenu Ispat Ltd.



· Kamdhenu Paints Ltd.



· Koye Pharmaceuticals Pvt. Ltd.



· Mahindra & Mahindra Finance



· Nielsen India



· Pensa Media



· Prism Cement Ltd.



· Satin Creditcare Network

· Strategic Analysis India Pvt. Ltd.



· TCG Hamilton India Ltd.



· TCILtd.



· Om Logistics Ltd.

· Mother Dairy

· ICICI Securities Ltd.

· Lares Softech Pvt. Ltd.

For New Entrants :**Dr. Sarvepalli Radhakrishnan Scholarship** for New Admissions in PGDM Course.

The quantum of such scholarships would be distributed as per the details given below:

Percentile obtained in CAT/MAT/XAT/CMAT	Slab of Scholarship applicable in PGDM Course
60 to less than 70	15% of First Year Fee
70 and above	20% of First Year Fee

Merit Scholarship for New Admissions in PGDM Course.

The quantum of above scholarships would be distributed as per the details given below:

Percentage obtained in Graduation (<i>any discipline</i>)	Slab of Scholarship applicable in PGDM Course
70% and above	15% of First Year Fee
Throughout 60% and above (<i>Xth, XIIth & Graduation</i>)	25% of First Year Fee

Babu Nageshwar Singh Scholarship for Post Graduate Studies.

The scheme will be applicable to the undergraduate students (BBA, BCA & B.Tech. Programmes) of SMS for pursuing Post-Graduate Courses at School of Management Sciences, Varanasi / Lucknow.

A	Overall Percentage of Marks attained by Student in BBA/BCA/B.Tech. Courses at SMS	Slab of Merit Scholarship applicable in PGDM Course run at SMS
	60% to less than 70%	20% of the Total Course Fee
70% and above	25% of the Total Course Fee	

B	Overall Percentage of Marks attained by Student in BBA/BCA/B.Tech. Courses at SMS	Slab of Merit Scholarship applicable in MBA/MCA/MCA(L) Courses run at SMS
	Less than 70%	10% of First Year Fee
70% and above	15% of First Year Fee	

Merit Scholarship for New Admissions in BBA / BCA / B. Com.

This scheme will be applicable for New Admission in BBA, BCA and B.Com. Courses.

Overall percentage of marks attained by student in class XII th	Slab of merit scholarship
70% and above	15% of First Year Fee

SMART Scholarship for New Admissions in BBA / BCA / B. Com.

This scheme will be applicable for New Admission in BBA, BCA and B.Com. Courses.

Percentage of marks attained by student in SMART	Slab of SMART scholarship
60% and above	10% of First Year Fee

*Note : * Students are eligible to opt any one of the above Scholarship Schemes.*

SMS SCHOLARSHIP SCHEMES FOR EXISTING STUDENTS

Prof. Mukund Lal Scholarship (for Semester Toppers) : SMS have system of providing adequate scholarships towards toppers of each semester of various Graduate and Post-Graduate Programmes : PGDM, MBA, MCA, MCA(L), BBA, BCA & B.Com..

Estd. 1995



V A R A N A S I

A+++Rated B-School

School of Management Sciences

Varanasi

City Office:

Hathua Market, Varanasi-221001

Phone: 0542-2415842, Fax: 0542-2418742

Campus:

Khushipur (Mohansarai-Myghalsarai Bypass)

P.O. Bachhaon, Varanasi-221011

Phone: 0542-2271770/71/72

Fax: 0542-2271773

info@smsvaranasi.com

admissionsms@rediffmail.com

www.smsvaranasi.com



SCHOOL OF MANAGEMENT SCIENCES VARANASI

Welcomes Delegates of

Lee Kuan Yew School of Public Policy

University of Singapore

Study Programme in Public Policy and Governance
5th Dec 2014



Scan this QR Code to get this Newsletter Online