

UPCOMING EVENTS

SMS VARANASI SCHOOL OF MANAGEMENT SCIENCES
VARANASI
(An Autonomous College)

Organises

Sports Fest

An Initiative of SMS-IQAC

Date
**14th to 17th
February 2025**

- CRICKET • VOLLEYBALL
- BADMINTON • CHESS
- TABLE TENNIS • CARROM
- TUG-OF-WAR • 100 M RACE

SMS VARANASI SCHOOL OF MANAGEMENT SCIENCES
VARANASI
(An Autonomous College)

Accredited with grade 'A' by NAAC

12th INTERNATIONAL CONFERENCE ON
**HAPPINESS AND WELL-BEING AMIDST
POLYCRISIS: INSIGHTS
FROM INDIAN
KNOWLEDGE SYSTEMS**

1st-2nd March, 2025
Venue
SMS, Varanasi

3
BEST PAPER
AWARDS

Centre for Spiritualism and Human Enrichment
School of Management Sciences, Varanasi
(An Autonomous College)



**SCHOOL OF MANAGEMENT SCIENCES
Varanasi**

CITY OFFICE:

6th Floor, Vinayak Plaza, Maldahiya Crossing,
Varanasi - 221001

PH : 8400277770

www.smsvaranasi.com

CAMPUS :

Khushipur, PO - Bachhaon, Varanasi - 221011

Ph: 7052055555, 8953761666, 8953940777

E-mail : info@smsvaranasi.com

Visit us : www.smsvaranasi.com

www.facebook.com/smsvns

Estd.1995



SMSNEWS

A Bi-Annual Publication of School of Management Sciences, Varanasi

For Private Circulation Only | Vol.23, Issue-2, July - December, 2024 | E-mail: info@smsvaranasi.com

IN THIS ISSUE

- Adharshila - 2024
- Orientation Programmes
- Workshops
- Alumni News
- Industrial /Educational Tours
- Meetings
- Guest Lectures
- Activities Day

& many more...

**SCHOOL OF MANAGEMENT SCIENCES
VARANASI**
(An Autonomous College)

Director's Message

An uninterrupted presence and meaningful distribution of the **SMS newsletter** since the past seventeen years certainly speaks of a commendable commitment of the **SMS Varanasi**, an Autonomous pristine institution on the plural cerebral fronts. As a globally sensitive institution, SMS Varanasi remains equally concerned about various interconnected global crises like, economic instability, climate change, political conflict, health emergencies, technological disruptions, etc., and being proactive in a real sense, is all set to organize its **12th International Conference** aiming to explore relevant insights from our **IKS** to significantly contribute towards dousing some of the teasing flames of the present global polycrisis.

You will certainly appreciate the significance of the month of July in the life-cycle of a B-school, that not only witnesses a generic experience to welcome the new faces and to see them romping around in the cozy habitat of our green campus in the **spiritual heartbeat of India - the Holy City of Varanasi**, but also flags off a seasoned delivery of our globally acclaimed curricular contents.

The new issue of SMS newsletter is once again brimmed with the glimpses of plural Orientation Programmes to the Freshers' Parties, Teachers' Day celebrations, 15th August National Festival organizations, Adharshila-2024, Industrial Tours, HR Conclave, SMS Varanasi receiving Jagran Excellence Awards, QCFC Convention, Statutory Bodies' Meetings, Alumni Meet, Silver Jubilee Year Celebration of PGDBM 1997-99 Batch, beginning of a robust Placement Drive, and similar more interesting episodes.

I am sure you would like the issue covering a myriad of events witnessed by the SMS Varanasi fraternity during **July to December, 2024**.



EDITORIAL TEAM

Let me close with the best wishes for the **New Year 2025**.

P. N. Jha
D. Litt.(Management)

Dr. (Mrs.) Bhavana Singh
(Chief Editor)

Members
Dr. Anjana Singh
Dr. Shruti Singh

Photography by
Mr. Shailendra Pandey

Student Representatives
Ms. Akshita Pathak
(MBA)

Mr. Akash Gupta
(MCA)

30th Foundation Day – “Adharshila”–2024



School of Management Sciences, Varanasi celebrated the **30th Foundation Day 'Adharshila' on 9th & 10th November, 2024** with much fanfare and excitement. This momentous occasion witnessed a two-day Cultural Fest along with many inter-institute competitions like **Business Quiz, Rangoli Making, Solo Dance, Solo Song, Business Plan and Antakshari** that were organised. An extravagant **Fashion show** on the first day as well as **Rock Band performance** on the second day were the highlight of the day.

For three decades, our college has been a hub of creativity, innovation, management and cultural excellence, and this year's Foundation Day fest truly embodied the spirit of unity, talent, and tradition. The distinguished guests were Prof. Bihari Lal Sharma, Vice-Chancellor, Sampurnanand Sanskrit University, Varanasi, Shri Surendra Narayan Singh, Former MLA, Rohaniya, Varanasi,

Padmashri Pandit Dr. Rajeshwar Acharya, President, Uttar Pradesh, Sangeet Natak Akademi, Prof. D. S. Chauhan, Former Vice-Chancellor, Dr. A. P. J. Abdul Kalam Technical University, Lucknow who along with Dr. M. P. Singh, Executive Secretary, SMS, Varanasi, director Prof. P.N. Jha and Prof. Pallavi Pathak graced the dais.

Director, Prof. P.N. Jha in his welcome address called the **30th Foundation Day** as historic and memorable for all the fraternity of the SMS family. Addressing the audience, he shared his insights on growth and courage, encouraging students to make the most of this opportunity. The special day of the institute concluded with the distribution of certificates and awards to the winners of different competitions as well as activities of various clubs, felicitation of the employees for their unwavering commitment towards the institute. Prof. Pallavi Pathak, convener coordinated the inaugural session as well as proposed the vote of thanks.



“A Silver Jubilee reunion where time has passed but the heartstrings remain unchanged”



School of Management Sciences, Varanasi took a walk down the memory lane as it celebrated the **Silver Jubilee Year** of the **PGDBM 1997-99 batch** on **21st December, 2024** with a spectacular event that brought together the alumni across the globe. What set this apart was not just the number of alumni who attended, but the enthusiasm and camaraderie that permeated the entire celebration. The event provided a platform for these accomplished individuals to share their experiences, insights, and wisdom.

It was a perfect blend of nostalgia, inspiration, and celebration, with alumni and current students coming together to honour this milestone. The celebration kicked off with a warm welcome address by director, Prof. P.N. Jha, who honoured the incredible journey of the alumni who have carried the spirit of SMS into the corporate world. A number of cultural performances were given by the current students who mesmerized the audience with vibrant dances, soulful music, and a skit celebrating the values of perseverance and innovation. All the alumni were also felicitated by the director Prof. P. N. Jha acknowledging their achievements and contributions in various industries.



ALUMNI SPEAKS

- **Mr. Vishok Singh** expressed his feeling by saying that it was a nostalgic feeling for visiting after 25 years and he wished all the best to the faculty and students.
- **Mr. Sunil Kumar** said that the day is memorable as they come out in the professional career by learning the basics of management field in SMS. It was a wonderful experience to find out batch mates after good long period.
- **Mr. Anshuman Agrawal** expressed his heart felt feelings that it's was very enthusiastic and pleasant feeling to attend this awesome silver jubilee celebration of batch 1997-99, which is imparting great learning and practical management training sessions to its students with experienced faculty and well-equipped infrastructure. He wished a great and bright future to the institute, faculty members and management.
- **Mr. Anjani Kumar** said that it was a wonderful event organized by the institute for them on 25th year anniversary of the batch. Additionally, he wished all the best for the students and the institute for future endeavors.
- **Dr. Sunita Singhal** wished to see the institute as **NAAC 'A'** graded and wished to get in next round. She was amused to share her visiting experience after 25 years.
- **Mrs Monika Gupta** was happy and said it was fabulous to study in SMS and she learnt to manage and plan things, stress management in time of overburden.



Alumni Engaging talk

The Alumni Association of **School of Management Sciences, Varanasi** hosted an insightful and engaging talk on **"Career Prospects & Growth in the Banking Sector: Unlock Your Future in the Financial World"** on **28th September, 2024** for B. Com & M. Com students. This enriching session was delivered by one of SMS Varanasi's esteemed alumni, Mr. Vijay Khetrapal, Cluster Head – Institutional Banking at ICICI Bank, who brought his wealth of experience and industry insights. The talk concluded with a lively Question & Answer session where students were able to directly interact with Mr. Khetrapal, asking about current trends in the financial world and getting valuable career advice.



Alumni Interaction Series

The Alumni Association Cell hosted an **"Alumni Interaction Series"** on **14th October, 2024** at the SMS Varanasi campus, bringing together past and present students for a vibrant exchange of ideas and experiences. The series featured insightful discussions on the importance of a strong alumni network, plans for reunions in different cities for strengthening the bonds, inviting alumni to contribute their expertise to enrich the current student experience and building a stronger alumni community through collaboration and mentorship.



11th Alumni Meet -Varanasi Chapter

School of Management Sciences, Varanasi hosted the **11th Alumni Meet of the Varanasi Chapter** at SMS campus, on **27th October, 2024**, a celebration of nostalgia, growth, and an ever-strengthening bond between the institute and its incredible alumni. Director Prof. P. N. Jha addressed the alumni, calling them the true flag bearers of SMS Varanasi and emphasizing the importance of this lifelong bond. He encouraged the alumni to contribute to a brighter future for new students and help SMS scale new heights. Coordinator of the SMS Alumni Association, Mr. Rohit Mehta captivated the audience with the story of SMS Varanasi's 30-year journey—from its roots at Hathua Market, Lahurabeer, to its NAAC 'A' grade accreditation and UGC autonomous status. Associate Professor and member of the SMS Alumni Association Mr. Shambhu Sharan Srivastava shared the five-point agenda, reminding everyone that while SMS pushes students forward, it is up to the alumni to help push SMS forward too. The day was packed with laughter, energy, and the spirit of unity. Registrar Mr. Sanjay Gupta, Heads of Departments, Coordinators of various courses, and other staff members made this day memorable with their presence.



Proud Moment



Our esteemed Governing Council Member, **Prof. Rajeev Tripathi**, has been appointed as the **Vice Chancellor of Rajiv Gandhi Proudyogiki Vishwavidyalaya (RGPV), Bhopal**. A heartfelt congratulations to Prof. Tripathi for this prestigious achievement. His exceptional leadership and academic expertise will undoubtedly steer the university towards new heights of success and innovation.

AWARDS

School of Management Sciences, Varanasi has been honored with the **"Jagran Excellence Award 2024"** by Dainik Jagran for being a pioneer in the field of Management Education. This prestigious recognition reflects our unwavering commitment to providing top-quality education and nurturing future leaders. On behalf of the institute, registrar, **Mr. Sanjay Gupta**, accepted the award. This achievement motivates us to continue pushing boundaries and striving for excellence in every aspect of education.

School of Management Sciences, Varanasi is incredibly proud of **Dr. Bhavana Singh**, Associate Professor, who has been also been bestowed with the prestigious **"Jagran Excellence Award"** for her outstanding contributions to Management Education.



HR Conclave



School of Management Sciences, Varanasi organized an HR Conclave under the theme "Winning Entry to Corporate Corridors" on 21st September, 2024. The event was an incredible opportunity for students to engage with some of the country's most renowned HR experts and learn about the evolving role of HR in the today's dynamic corporate world.

We were honoured to have an exceptional panel of HR experts:

- **Mr. Anand Dhruv**, Associate Director-HR, Head of Talent Development and Early Career Programs, highlighted the emerging landscape of HR and the importance of aligning organizations with the knowledge and technology necessary to thrive in an evolving business environment. He urged the students to stay adaptable and also reiterated that they must prepare to navigate the complexities of a dynamic business world.
- **Mr. Balasubramanian Sethuraman**, Head of HR, Parekh Integrated Services Pvt. Ltd., Mumbai emphasized the importance of human capital as the most critical resource in today's world. He stated that while businesses invest heavily in technology, the engagement and development of employees remain of paramount importance.
- **Mr. Rishav Dev**, Talent Acquisition Head, Century Plyboards (I) Ltd. delved into how HR is now recognized as a strategic driver in organizations. He spoke on the essential role of HR in



mitigating business uncertainties and developing a stable workforce. Mr. Dev highlighted the shift in job requirements due to automation, Artificial Intelligence (AI), and digitization, stressing that these advancements are transforming skill sets across all industries.

- **Mr. Prabhanjan Prasad**, Talent Acquisition Head, Sopra Steria, Noida focused on the changing relationship between jobs and skills and discussed how industry leaders and academic institutions need to collaborate in adopting innovative HR practices for sustainable growth.

The panel of industry experts collectively emphasized the urgency for India to leverage its demographic dividend before 2040, underscoring that embracing technology is no longer an option but a necessity.

The welcome address was given by Prof. Sandeep Singh, while vote of thanks was extended by Prof. Avinash Chandra Supkar. The event was moderated by Prof. Avinash Chandra Supkar and Prof. Amitabh Pandey, ensuring the smooth flow of insightful discussions. On this occasion registrar Mr. Sanjay Gupta, Professors, Vice President - Corporate Affairs Mr. D.K. Tripathi and other members of the Placement Cell as well as other faculty members were also present. The session was conducted by Prof. Pallavi Pathak.

Orientation Programmes



Orientation Programme-MBA

As we embark on a new academic journey, School of Management Sciences, Varanasi urges the students to harness their management skills not just for personal growth, but for the betterment of society. The 2024-2026 session of the MBA programme commenced with a vibrant three days orientation program, from 22nd to 24th August, 2024 setting the stage for an exciting journey ahead. The programme commenced with an inspiring inaugural address from our esteemed director, Prof. P.N. Jha, who emphasized the importance of staying updated in today's rapidly changing world. He highlighted how SMS is committed to fostering practical knowledge in the era of Education 4.0. We were honored to have Mr. Shubhodip Dutta Choudhury, CEO of Hawkins Cookers Limited, as the Chief Guest whose wisdom on the power of questioning and problem-solving resonated deeply with our future leaders. Guest of Honour, Mr. Anku

Kumar, General Manager & Zonal Head- HR, UltraTech Cement, and special guest, Mr. Manoj Kumar, COO & Head- HR, Indiannica Learning, shared their invaluable insights on self-management, leadership, and timely decision-making. Mr. Veeresh Tripathi, Associate Professor, introduced the Preamble of SMS Varanasi whereas Prof. Sandeep Singh, Head of the Department of Management and Mass Communication unveiled the MBA course. The inaugural session was conducted by Prof. Pallavi Pathak and the vote of thanks was proposed by the course coordinator of MBA program, Prof. Amitabh Pandey. On this occasion, Executive Secretary, SMS Varanasi Dr. M.P. Singh, Registrar Mr. Sanjay Gupta, esteemed Professors other faculty members were also present.

Orientation Program - BBA

School of Management Sciences, Varanasi conducted a two days orientation program for the 28th batch of BBA course from 10th to 11th September, 2024. The chief guest of the programme was Prof. D.S. Chauhan, former Vice-Chancellor of Dr. A. P. J. Abdul Kalam Technical University, Lucknow who inspired the students to lead with values, discipline, and a sense of priority essential for achieving success. Ms. Jaypriya Mishra, Talent Management & Development Head at Bharti Airtel, shared her insights on the importance of education that benefits the society. She encouraged the students to expand their horizons beyond the classroom and seek knowledge that adds value. Director sir Prof. P.N. Jha, welcomed the students, highlighting the extensive academic and personality development opportunities that SMS Varanasi offers. Course coordinator Mr. Veeresh Tripathi briefed the students about the course and the various activities, whereas the Preamble of SMS Varanasi was presented by Mr. Himanshu Upadhyay, Assistant Professor and course co-coordinator. The inaugural session was conducted by Prof. Pallavi Pathak and the vote of thanks was given by Prof. Amitabh Pandey. A number of sessions on various topics were also conducted post lunch and on the second day of the orientation programme.



Orientation Programme - BCA and MCA

School of Management Sciences, Varanasi conducted a two days orientation program for BCA and MCA courses from 12th to 13th September, 2024. Chief Guest Prof. Anil Kumar Tripathi from Department of Computer Science & Engineering, IIT Banaras Hindu University shared that every person is born with intelligence, and creativity that can come from a normal mind. He encouraged the students to embrace challenges, for that is where real learning happens. Director Prof. P.N. Jha, in his welcome address highlighted the immense changes driven by computer-generated technologies in fields like education, agriculture, science, and research. He reminded how virtual reality and robotics are not just buzzwords, but gateways to countless new opportunities for our students. The Guest of Honour, Dr. Ashish Bhardwaj, Client Success Senior Manager, from DMI LLC New Delhi, urged the students to not only shine academically but also dive deep into the limitless possibilities of technology. The inaugural session was conducted by Dr. Bhavana Singh, Associate Professor whereas vote of thanks was given by BCA Course Coordinator Prof. Aditya Kumar Gupta. Prof. Kamal Sheel Mishra, Head of the Department of Computer Science briefed the students about the course and the various activities, whereas the Preamble of SMS Varanasi was presented by Mr. Veeresh Tripathi, Associate Professor. A number of sessions on various topics were also conducted post lunch and on the second day of the orientation programme.



Orientation Program -M.Com, B.Com, B.Com(Hons), & BA(Hons) Mass Communication

School of Management Sciences, Varanasi conducted a two days orientation program for **M.Com, B.Com, B.Com(Hons), and BA(Hons) Mass Communication** students from **18th to 19th September, 2024**. The welcome address was given by Director Prof. P.N. Jha who, reiterated that the institute's mission is to provide value-based quality education. On this occasion, Chief Guest, Prof. H. K. Singh, Dean & Head, Faculty of Commerce, BHU, urged the students to develop a passion for learning and to embrace challenges with confidence. Guest of Honour, CA Sudeshna Basu, motivated the students to focus on discipline and social responsibility and emphasized that success is not only about personal achievements but about how you contribute to society and uplift those around you. Second guest of honour, D. S. Mishra, President, Ramnagar Industrial Association & Founder, Indian Inks Chemical Industries Varanasi, encouraged the students to prioritize knowledge over mere information. He advised that in the age of the internet, Google can give you facts, but true wisdom comes from classroom interaction, asking questions, and being curious. Prof. Rajkumar Singh, Head of Department of Commerce, introduced the courses, emphasizing how they are designed to shape the students into future leaders in their respective fields. The inaugural session was conducted by Prof. Pallavi Pathak and the vote of thanks was given by Mr. Vir Pratap, Assistant Professor and coordinator of B.Com(H). A number of sessions on various topics were also conducted post lunch and on the second day of the orientation programme.



WORKSHOPS

Workshop on "Social Media Content Creation & Strategy"

School of Management Sciences, Varanasi organised an online workshop on **"Social Media Content Creation & Strategy"** on **22nd September, 2024** for MBA 1st semester students. The resource person Ms. Ruchi Shrimali, content head at AAJneeti Advertising, shared her wealth of knowledge on creating impactful social media strategies in today's digital world. It was handled smoothly by the organising team comprising of moderators Srishti Chaubey and Drishti Rupeja and creative head Mr. Shivam Kumar Rastogi all students from MBA IIIrd semester.



Workshop on "Understanding Data Hygiene and Data Transformation for Business Intelligence"

School of Management Sciences, Varanasi organized an engaging workshop on **"Understanding Data Hygiene and Data Transformation for Business Intelligence"** on **22nd September, 2024** for MBA IIIrd semester students. The students had the incredible opportunity to learn from CA S. Rathinagiri, Data Analytics and Automation subject expert and Mr. Biplab SenGupta, founder and CEO, HR sutra Learning Academy who shared their valuable insights on Power Query in Excel and the ETL (Extract, Transform, Load) methodology. Using real-life Indian import data, he demonstrated how to clean and transform datasets, making them ready for impactful analysis. This hands-on experience provided the students with essential skills for leveraging data in business intelligence.

Workshop on "Exploring Audio Effects & Radio Techniques"

Department of Mass Communication, School of Management Sciences, Varanasi in collaboration with Hello Banaras 91.2 FM, organized an exciting and engaging workshop titled **"Exploring Audio Effects & Radio Techniques"** for BA(Hons.) Mass Communication students on **23rd September, 2024**. The special guests for the day were two dynamic RJs, RJ Alok and RJ Akshita, who shared their expert insights on the art of voice modulation, mastering tone, pitch, and stress, and the art of radio anchoring at different times of the day. Adding more energy to the workshop was Mr. Akash Chandra, the young and talented Music Producer at Hello Banaras. The students also got first hands on experience of working with Vegas software, exploring the technical aspects of audio production. The workshop was skilfully moderated by our dynamic students Ms. Kriti Srivastava and Ms. Suruchi Singh, followed by a heartfelt vote of thanks by Prof. Sandeep Singh, HOD, Management & Mass Communication Department.



Workshop on "Survey Report Preparation"

School of Management Sciences, Varanasi organized a one-day workshop on **"Survey Report Preparation"** for B. Com Vth semester students on **23rd September, 2024**. Dr. Santosh Kumar, Assistant Professor and B.Com Course Co-Coordinator shared valuable insights essential for the process of survey report preparation. He demonstrated how to select survey topic, methods of data collection, questionnaire construction and sample selection and size determination etc. This practical experience provided the students with essential skills and knowledge for survey report preparation.



Workshop on "MS-Office- Digital Scholar: Mastering MS Office & Core Computer Skills"

School of Management Sciences, Varanasi organized a comprehensive seven-days workshop on **"MS-Office- Digital Scholar: Mastering MS Office & Core Computer Skills"** for B. Com(H) IIIrd semester students from **24th September to 1st October, 2024**. This workshop was led by the resource persons Mr. Brijesh Srivastava and Mr. Devesh Chaurasia, who provided the students with essential skills in Microsoft Office, focusing on advanced excel techniques, creating impactful presentations in PowerPoint, and mastering MSWord for professional document management.

Workshop on "Survey Report Preparation"

School of Management Sciences, Varanasi, conducted an engaging workshop on **"Survey Report Preparation"** on **27th September, 2024** for BCOM (Hons.) Vth semester students to equip them with the essential skills for creating impactful and error-free survey reports. Engaging sessions were taken by various faculties who gave the students valuable insights into the fundamentals of survey research and the importance of structured reporting.



Workshop on "The Art of Survey Report Writing"

School of Management Sciences, Varanasi, organized a workshop titled **"The Art of Survey Report Writing: A Step-by-Step Guide"** on **27th September, 2024** for BBA Vth semester students with a view to equip them with the skills and techniques necessary to create structured, impactful, and error-free survey project reports. Various sessions were conducted by the faculties which offered the students a comprehensive understanding of the survey report preparation and writing process. The interactive sessions encouraged active participation, enabling students to ask questions and resolve doubts, which deepened their understanding of the topics discussed.

Workshop on “Placement Preparation-S.T.E.P.”

School of Management Sciences, Varanasi organised a comprehensive an 8 days placement preparation workshop titled **S.T.E.P. (Success Through Effective Preparation)** from **29th September to 7th October, 2024** for MBA IIIrd semester students. The workshop aimed to equip the students with the skills and strategies necessary to excel in the competitive corporate world. The resource person of the workshop was Mr. Prince Grover, director of Second Wind Foundry and a renowned trainer and motivational speaker whose dynamic approach filled with interactive activities, captivated the students and kept them thoroughly engaged. His inspiring talks and hands-on training sessions focused on improving interview techniques, resume building, group discussions, and personal branding.



Workshop on "Data Analysis Using Python"

School of Management Sciences, Varanasi conducted an 8-days workshop on "**Data Analysis Using Python**" for BCA IIIrd semester students, from **3rd to 10th October, 2024**. Led by expert Mr. Rajeev Ranjan from Minicimex Tech, this workshop, dived deep into essential Python skills, data visualization, and real-world data analysis applications. Students learnt to use Python libraries like Pandas, NumPy, and Matplotlib to handle complex data sets and generate insights. Dr. Aditya Kumar Gupta, coordinator of BCA program elaborated on the purpose of the workshop, highlighting its focus on enhancing employability by equipping students with cutting-edge skills in Python programming and data analysis

Workshop on “ACE – Aim, Commit, Excel”

School of Management Sciences, Varanasi organized a dynamic two- days workshop on “**ACE – Aim, Commit, Excel**” from **8th to 9th October, 2024** for **MBA-Ist** semester students. Mr. Prince Grover, Director of Second Wind Foundry, as the esteemed resource person, shared his invaluable insights on personal and professional development. The workshop was packed with various engaging activities like interactive group tasks focusing on strategic problem-solving, thought-provoking simulations aimed at leadership and decision-making and competitive team-building activities that highlighted collaboration and innovation. An inspiring question and answer session was also conducted where students got their burning questions answered.



Workshop on "Loan Prediction Model with Machine Learning"

School of Management Sciences, Varanasi conducted an insightful 8-days workshop on "Loan Prediction Model with Machine Learning" from **17th to 24th October, 2024** for BCA Vth semester students. This workshop was designed to equip the students with cutting-edge skills in machine learning, focusing on real-world applications like predicting loan outcomes, a skill highly sought after in today's data-driven industry. Mr. Rajeev Ranjan from Minicimex Tech as the resource person, brought his expertise and industry insights to the classroom. Prof. Kamalshheel Mishra, Head of Department of Computer Science, extended a warm welcome to the guest, emphasizing the importance of mastering AI and machine learning for future tech professionals. BCA Coordinator Prof. Aditya Kumar Gupta and co-coordinator Ms.

Sripriya Roy Choudhury were also present ensuring active student participation.

Workshop on "Basics of Photo Journalism"

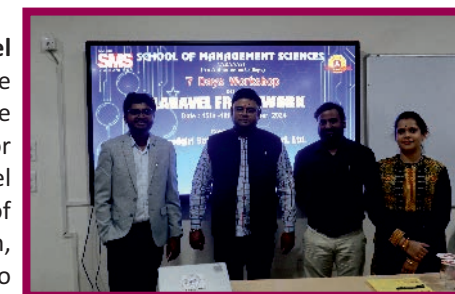
School of Management Sciences, Varanasi organized a one-day workshop on "**Basics of Photo Journalism**" on **22nd October, 2024** for BA(Hons) Mass Communication students. Veteran photo journalist and senior sub-editor of Amar Ujala, Mr. Anirudh Pandey, as the resource person shared his invaluable insights on the art of capturing powerful images. Mr. Pandey highlighted the crucial aspects of photo journalism, offering students a deeper



understanding of the technical and storytelling side of photography. The highlight of the day was his documentary "**Narkat Ki Rani**," which brought students into the world of traditional flute makers – a visual journey that left everyone mesmerized. Dr. Ishan Tripathi, Course Coordinator welcomed the guest whereas the vote of thanks was delivered by Prof. Sandeep Singh, Head of Department of Management & Mass Communication. On this occasion Assistant Professors Dr. Gaurav Shah and Dr. Anshuman Rana were also present.

Workshop on "Laravel Framework"

School of Management Sciences, Varanasi conducted a seven-days workshop on "**Laravel Framework**" for MCA-IIIrd semester students from **12th to 19th November, 2024**. The program, in collaboration with Kamadgiri Software Solutions Pvt. Ltd., aimed to equip the students with an in-depth knowledge of one of the most popular PHP frameworks used for web development. The workshop opened with a warm welcome address by Prof. Kamalshheel Mishra, Head of Computer Science Department, who emphasized the importance of mastering frameworks like Laravel to meet industry demands. Dr. Radha Raman Chandan, Coordinator and Mr. Subham Sahai co-coordinator of the MCA Program were also present to motivate the students.



Workshop on "Tally & Computerized Accounting"

School of Management Sciences, Varanasi conducted a seven-days workshop on "**Tally & Computerized Accounting**" for B.Com (Hons) Ist semester students from **14th to 21st November, 2024** with the aim to equip the students with industry relevant skills in computerized accounting using Tally, a critical tool in today's financial ecosystem. The session was led by Mr. Ashish Verma, a seasoned expert from Empower Educare India Pvt. Ltd., who shared valuable insights of digital accounting. Mr. Verma emphasized how mastering Tally can open up career opportunities in accounting, finance, and beyond. On this occasion Dr. Vir Pratap, coordinator of B.Com (Hons.) and co-coordinator Dr. Shishir Kumar Gujrati and other faculty members were also present.

Workshop on "Microsoft Office Essentials & Beyond"

School of Management Sciences, Varanasi organized an 8-days workshop on "**Microsoft Office Essentials & Beyond**" for BBA Ist semester students, from **22nd to 29th November, 2024**, with a purpose to equip the students the industry-relevant skills in Microsoft Office tools such as MS Word, PowerPoint, and Excel, critical tools in today's analytical ecosystem. The sessions were conducted by Mr. Brijesh Kumar Chaurasia, Trainer, and Mr. Ankit Yadav, Full Stack Developer experts from Aradhya Technologies and Skill Development Pvt. Ltd. who shared valuable insights and provided thorough hands-on practice to the students using Excel, PowerPoint, and Word. Mr. Veeresh Tripathi, Coordinator of the BBA program, explained the importance and relevance of this workshop for students and how it is vital for individuals aiming to succeed in today's technology-driven workplaces. On this occasion course co-coordinators Mr. Himanshu Upadhyay and Dr. Khushboo Kumar, were also present.



Workshop on “Content Writing”

Department of Mass Communication, School of Management Sciences, Varanasi organised a six days (30 hours) workshop on “**Content Writing**” for BA(Hons.) Mass Comm. IIIrd semester students from **26th November to 2nd December, 2024**. Dr. Gaurav Shah, Assistant Professor and resource person of the workshop took streaming session on Creative Writing, Social Media Content, Brand Storytelling, Proofreading and Professional Email Writing. Interactive activities and portfolio building were at the heart of this engaging program.

Workshop on "Graphic Design & Visual Images"

Department of Mass Communication **School of Management Sciences, Varanasi** conducted a six-days (30 Hours) workshop on "Graphic Design & Visual Images" from **12th to 17th December, 2024** for BA (Hons.) Mass Communication 1st semester students. The workshop was designed to equip the budding communicators with essential graphic design skills, empowering them to bring their creative visions to life. It was conducted by Dr. Ishan Tripathi, Assistant Professor and coordinator, of BA(Hons.) Mass Communication.



ACTIVITY DAY

Activity Day was celebrated at **School of Management Sciences, Varanasi** on **30th September, 2024** which was filled with energy, enthusiasm, as our vibrant students came together to showcase their skills and creativity in a variety of competitions. A number of activities were conducted by various clubs of the college.

Here's a glimpse of the amazing day:

The **SPARK Club** conducted a **Solo Dance Competition**, where talented dancers grooved to the beats, setting the auditorium on fire with their moves.

SYNERGY- The Literary Club conducted an **Extempore Competition**.

The **CONTRAST Club** conducted a **Painting Competition**, where students turned blank canvases into beautiful works of art, reflecting creativity at its finest.

The **LIVEWIRE Technical Club** organised a **Coding Competition**, "Code Sniffer" where tech enthusiasts battled it out, cracking codes, and solving challenges.

The **PANORAMA Club** captured the essence of life and the beauty around in a captivating **Photography Competition**. From candid moments to breathtaking frames, every click was a masterpiece.

The **Rainbow Club** took a noble initiative with a **Blood Donation Awareness Program**, educating students on the importance of donating blood and saving lives.

The **CREST Club (Sports)** turned up the heat on the courts with exciting Volleyball and Badminton matches.

It was a day filled with learning, creativity, and fun, where every participant was a winner.



GUEST LECTURES

"Developing Thinking in Computer"

School of Management Sciences, Varanasi organized an insightful and interactive guest lecture on "Developing Thinking in Computer: An Approach Towards AI & ML" on **28th September, 2024** for BCA Vth semester students, focusing on the dynamic and evolving field of Artificial Intelligence (AI) and Machine Learning (ML). The resource person was Mr. Shyam M. Singh, Chief Operating Officer & Trainer at Webu Pvt. Ltd., New Delhi. His vast industry experience provided students with real-world applications and an in-depth understanding of these cutting-edge technologies. Prof. Kamal Sheel Mishra, Head of the Department of Computer Science, welcomed Mr. Shyam M. Singh and emphasized the importance of AI and ML in today's technological landscape. Dr. Aditya Kumar Gupta, Coordinator of the BCA program, was also present at the event, engaging with the students and offering closing remarks that highlighted the importance of keeping up with the rapid technological advancements. The session was skillfully moderated by Ms. Sripriya Roy Chowdhury, Co-Coordinator of the BCA program, ensuring a seamless flow of discussion between the guest speaker and the students.



"How To Utilize Campus Placement"

School of Management Sciences, Varanasi organized an insightful guest lecture on "How To Utilize Campus Placement" on **5th October, 2024** for MBA 1st Semester students, aimed at equipping them with the tools to make the most of placement opportunities. The lecture was delivered by Dr. Swarnpreet Singh, Head of HR at Niva Bupa Health Insurance Ltd., who shared valuable tips on acing campus placements, from resume building to interview techniques and networking strategies.

School of Management Sciences, Varanasi organized an interactive lecture for MBA 1st Semester student on **7th December, 2024** for, aimed at equipping them with the tools to make the most of placement opportunities. The lecture was delivered by Mr. Rajeev Singh Head HR, Surya Food and Agro

Limited (Priyagold) who shared valuable tips and answered the queries of the students. The welcome address was given by director sir Prof. P. N. Jha. On this Executive Secretary Dr. M. P. Singh and the members of the placement cell were also present.

INDUSTRIAL/EDUCATIONAL VISITS



School of Management Sciences, Varanasi organised an industrial visit for newly admitted MBA students on **31st August and 7th September, 2024** to various industries like OBEETEE Pvt. Ltd., Printing Press of Hindustan Media Venture Ltd., Parle G Biscuit Manufacturing unit, Ramnagar, Dainik Jagran, Anirudh Foods Ltd., Chandauli, Parag Dairy, Ramnagar Industrial Area, Matri Shree Green Solar, Chunar Mirzapur, etc. They gained firsthand insights into the art of manufacturing handwoven carpets, experiencing craftsmanship, exploring how NEWS comes to life in print, gaining firsthand insights into the manufacturing, packaging, and distribution processes. It was an eye-opening experience that brought textbook learning to life giving them a deeper understanding of the various concepts of management.

Department of Mass Communication, **School of Management Sciences, Varanasi** organized an educational visit on **22nd September 2024** for BA(Hons) Mass Communication students to Kiran society, where future journalists and communicators explored the incredible work being done for Divyangs (specially-abled individuals). The students gained valuable insights into prosthesis and orthosis, witnessing how artificial limbs are crafted to cater to the needs for the needy. They also engaged in a dynamic 'Ask Your Questions' session, learning about the impactful initiatives of Kiran society and how they support the community. The visit also included a tour of the vocational unit, showcasing handmade products like toys, bags, and clothes that highlight the centre's holistic approach to empowerment. The students were accompanied by Dr. Ishan Tripathi, Course Coordinator - BA (Hons) Mass Communication and Assistant Professor Dr. Anshuman Rana.



Amar Ujala's Printing Press

An industrial visit to Amar Ujala's Printing Press at Ramnagar was organized for the students of the Department of Mass Communication and B.Com on **19th October, 2024**. This hands-on experience brought the world of newspaper production to life for our students. From understanding the selection and placement of printing plates, exploring color combinations, and learning about the paper's quality to witnessing the live production process—students gained invaluable insights into the intricate details of newspaper printing. The students' queries were expertly addressed by Mr. Amit Kumar, Production Head at Amar Ujala, whose guidance made this visit an enriching experience. The students were accompanied by Dr. Ishan Tripathi, BA(Hons) Mass Communication course coordinator, B.Com course co-coordinator Dr. Santosh Kumar and Assistant Professor Dr. Anshuman Rana.

Visit to Kiran Society and Hindustan Media

An industrial visit for the students of B.Com (Hons.) and BA (Hons) Mass Communication 1st semester was organized to Kiran Society and Hindustan Media on **16th November, 2024** (to confirm from Vir sir) as part of their educational trip. This insightful visit provided a deep understanding of how the center empowers individuals with disabilities through skill development programs, inclusive education initiatives, and advanced therapies, all offered at minimal cost. It also offered students a firsthand look at the newspaper printing process, including layout designing, offset printing, and distribution logistics. The students were accompanied by B.Com(H) coordinators Dr. Vir Pratap, and Dr. Shishir Kumar Gujarati and Assistant Professor Dr. Anshuman Rana.



Students of B.COM first, third and fifth semesters visited **Banas Dairy, AMUL** on **18th November, 2024** as part of their educational trip, wherein they got an opportunity to interact with professionals at the Banas Dairy, AMUL. This enriching experience offered students a first-hand look at the dairy production, packaging, and quality control system and distribution logistics. They were accompanied by course co-coordinator Dr. Santosh Kumar and Assistant Professor, Mr. Chandra Prakash Agrawal. The visit was an inspiring experience that bridged the gap between theoretical knowledge and real-world application.



School of Management Sciences, Varanasi organised an industrial visit for B. Com. IIIrd & Vth semester students on as a part of their educational trip to Palmy Foods Products Pvt. Ltd. (Family Bread) on **9th December, 2024**. The students got an opportunity to interact with professionals at the Family Bread Factory, learning about innovative technologies of bakery production. The visit was an inspiring experience that bridged the gap between theoretical knowledge and real-world application. This enriching experience offered students a first-hand look at the bakery production, packaging, quality control system, and distribution logistics. They were accompanied by Dr. Chandra Shekhar Singh, course coordinator and Assistant Professor, Mr. Gaurav Singh Bisen.



MEETINGS

Academic Council Meeting

A meeting of the honourable members of the Academic Council of **School of Management Sciences, Varanasi** was held on **22nd December, 2024**. The guests were warmly welcomed by Director Prof. P. N. Jha and a number of issues related to academics were discussed.



Governing Council Meeting

A meeting of the honourable members of the Governing Council was held on **28th December, 2024**. The guests were warmly welcomed by Director Prof. P. N. Jha and a number of pertinent issues were discussed.



CELEBRATIONS

78th Independence Day

School of Management Sciences, Varanasi celebrated the 78th Independence Day on 15th August, 2024 with a vibrant flag hoisting ceremony. Director Prof. P. N. Jha in his welcome address inspired everyone with his heartfelt message and reiterated that Independence Day is more than just a tribute to our history; it's a call to action for the future. He added that at SMS Varanasi, we are deeply committed to nurture young minds who will carry forward the torch of our great nation. Prof. Jha also appealed to everyone to come together to build a free, progressive, innovative, and inclusive country India. All the teaching and non-teaching staff came together to celebrate this auspicious national day.



TEACHERS DAY

Teachers Day was celebrated at School of Management Sciences, Varanasi on 5th September, 2024. The students of various courses came together to organize a heartwarming Teachers' Day event, "गुरुवन्दनम्," in honor of our dedicated teaching fraternity. The event was filled with joy, gratitude, and vibrant performances, with students from all courses showcasing their talents in dance, music, singing, and fun activities alongside their teachers. Director Prof. P. N. Jha addressed the gathering, sharing his joy and pride in witnessing such a fabulous celebration and reminded everyone of the significance of this day, a time to express gratitude to those who shape our thoughts, character, and future.

DIARY EVENTS

July

TECHNO-10: "Software Internship Program"

Sorreal Systems Pvt. Limited, New Delhi, in collaboration with the School of Management Sciences, Varanasi, launched a two-month intensive program the "TECHNO-10: SOFTWARE INTERNSHIP PROGRAM" which kicked off on 4th July, 2024 at our Software Development Centre, SMS Varanasi campus. Organised under the banner of LIVEWIRE – Technical Club and the Institution's Innovation Council (IIC) – Ministry of Education Initiative, this program aimed to transform 10 talented software interns into skilled software engineers, equipped with the latest IT knowledge and tools, ready to excel in the industry.



Exclusive Interactive Session

Mr. Anjum Sharma, the acclaimed actor from the hit web series Mirzapur, visited School of Management Sciences, Varanasi on 25th July, 2024 and had an inspiring and fun-filled session with the students, answering their queries, and sharing unforgettable moments. Known for his role as "Sharad Shukla" aka Sharad Bhaiya, Mr. Sharma also shared his experiences working in Mirzapur and the Academy Award-winning movie Slumdog Millionaire. Mr. Kuldeep Kumar, Founder of Namastay Hospitality Pvt. Ltd. was also



present on the occasion. Registrar, Mr. Sanjay Gupta, extended a warm welcome to the esteemed guests with mementos, bouquets, and shawls as token of gratitude. The session was skillfully conducted by Sneha Singh, a BA (Hons) Mass Communication student.

August

Faculty Development Programme

School of Management Sciences, Varanasi, a leader in educational innovation, successfully hosted a seven days Faculty Development Programme (FDP) on "Advanced Analytical Tools for Effective Research", from 2nd to 8th August, 2024. Chief Guest Prof. P.K. Mishra from IIT (BHU) and former Vice Chancellor Dr. APJ Abdul Kalam Technical University, Lucknow, highlighted the crucial role of continuous learning and analytical tools in tackling complex research problems. Guest of Honour Prof. Pooja Khatri from Guru Gobind Singh Indraprastha University, emphasized the need for understanding key research techniques such as dimension, item analysis, and scale purification to ensure the reliability and validity of research tools. Director Prof. P.N. Jha in his welcome address emphasized the importance of this FDP in adapting to the rapidly evolving educational landscape and fostering a research-oriented approach among teachers. Practical sessions were also conducted by resource persons Prof. Pooja Khatri from Guru Gobind Singh Indraprastha University and Mr. Atul Shiva, Assistant Professor, Jaipuria Institute of Management, NOIDA. The inaugural session and valedictory sessions were conducted by Dr. Bhavana Singh, Associate Professor and Dr. Amit Kumar Bhanja, Assistant Professor respectively. Prof. Amitabh Pandey briefed about the FDP whereas vote of thanks was proposed by Prof. Pallavi Pathak. On this occasion registrar Mr. Sanjay Gupta was also present.



Tablet Distribution

In a significant step towards digital empowerment, School of Management Sciences, Varanasi distributed tablets to MBA and MCA students on 24th August, 2024 received under the Swami Vivekanand Yuva Sashaktikaran Yojana (Digi Shakti Scheme of UP Govt). Director, Prof. P.N. Jha and Registrar Mr. Sanjay Gupta congratulated the students and emphasized the importance of leveraging this initiative by the state government. Prof P. N. Jha highlighted how India is rapidly emerging as a global digital powerhouse, and the role of our youth is crucial in driving this transformation. Registrar Mr. Sanjay Gupta encouraged the students to enhance their digital literacy to stay ahead in this evolving landscape. On this occasion MBA and MCA course coordinators Prof. Amitabh Pandey and Mr. Shambhu Sharan Srivastava were also present.

Celebrating Excellence at Prabandh Mantra 2024

Students from various courses at School of Management Sciences, Varanasi participated in Prabandh Mantra, the Intercollegiate event hosted by Sunbeam College for Women, Varuna in the month of August wherein they and won a lot of prizes in various categories like Business Plan, Brandstorm Bonanza, Face Painting, Management Sharks (Best Manager) – Third. A huge congratulations to all our winners for showcasing their skills, creativity, and competitive spirit



September

"College Ke Tashanbaaz"

Red FM 93.5 organised an event "College Ke Tashanbaaz" Kar apna swag mode on 3rd September, 2024. Under the electrifying vibe of RJ Shashank, students of SMS Varanasi turned up the heat and rocked the moment like never before.

Culmination of “Techno-10”

The two months long **TECHNO-10: Software Internship Program**, at the Software Development Centre, **School of Management Sciences, Varanasi campus**, in collaboration with Sorreal Systems Pvt. Ltd., New Delhi, which started on 4th July ended on 5th September 2024. Under the banner of LIVEWIRE – Technical Club and the Institution’s Innovative Council (IIC) – a Ministry of Education initiative, nine highly talented candidates were selected after a rigorous screening process. Over the course of the internship, they delved into open-source technologies and developed an impressive utility software solution.



Investors Awareness Initiative

School of Management Sciences, Varanasi in collaboration with NSE Academy organised an “**Investors Awareness Initiative**”, an introduction to the World of Investments as a part of IQAC initiative for women empowerment on **9th September, 2024**. Mr. Sameer Mukherjee, a Chartered Wealth Manager and NSE Academy Trainer, was the resource person. The session focused on enabling women, whether working or not to achieve financial freedom.



Business Analysis and Jira

School of Management Sciences, Varanasi organized an informative session on “**Business Analysis and Jira**” for MBA IIIrd semester students, on 14th September, 2024. Mr. Akshat Kant, Senior Manager- Solution Architect, NSE IT Ltd. was the resource person, who introduced the students to the crucial world of Business Analysis, diving into the practical applications of the Jira tool, widely used in project management and development. The session provided valuable insights into how these skills are essential in today’s business environment.



Debate on “One Nation One Election”

School of Management Sciences, Varanasi under the guidance of Prof. Amitabh Pandey, MBA Course Coordinator hosted a highly engaging and thought-provoking online debate session on “**One Nation, One Election**” on **28th September 2024** for MBA IIIrd semester students. The topic, which has become a key point of discussion in Indian politics, allowed the students to delve deep into the potential impacts of synchronizing elections across the nation, exploring its feasibility, pros, and cons. Aadya Srivastava and Akshita Pathak from MBA IIIrd Semester expertly moderated the session, fostering a balanced and dynamic exchange of ideas. A special mention to Mr. Shivam Kr. Rastogi from MBA IIIrd Semester, whose creative design work gave the event a polished and professional look. This event is a testament to the vibrant academic environment at SMS, where students are not only prepared for professional success but are also encouraged to engage in significant socio-political discussions.

12th Chapter Convention

The Quality Circle Forum of India (QCFI), Varanasi & Lucknow Chapter in association with **School of Management Sciences Varanasi** held its **12th Chapter Convention on Quality Concepts (VLCCQC-2024)** on **29th September, 2024** at School of Management Sciences (SMS) Varanasi campus. The convention, themed “**Investing in People, building a Better Future,**” brought together experts, industry leaders, and participants from various sectors to emphasize the importance of human capital in fostering organizational growth and sustainability. The program commenced with a warm welcome address from Mr. Sanjay



Gupta, Registrar of SMS Varanasi, who highlighted the significance of the convention and its theme. The Chief Guest Prof. Bihari Lal Sharma, Vice-Chancellor of Sampurnanand Sanskrit University, in his insightful address, discussed how traditional knowledge, when combined with modern quality management practices, can lead to transformational changes in industries. Other members present were Mr. RL Yadav, ADRM, Northern Railway, Varanasi, Dr. Ashok Rai, Chairman, QCFI Varanasi Chapter, Dr. Vineeta Kamran, Secretary, QCFI Lucknow Chapter. A stimulating panel discussion was also held, featuring prominent industry experts, including Mr. Shailendra Kumar, COD Lucknow Chapter, and Mr. A.M. Chakraborty, Secretary Varanasi Chapter. One of the event’s highlights was the Best Quality Circle Award, which was presented to a leading manufacturing team for their innovative contributions towards improving workplace efficiency and quality standards. The event concluded with a vote of thanks delivered by Mr. A.M. Chakraborty, Secretary of the Varanasi Chapter, who expressed his gratitude to all dignitaries, participants, and organizers for their valuable contributions to the success of the convention.

October

Dandia cum Fresher’s Party

School of Management Sciences, Varanasi’s Star Girl’s Hostel celebrated Dandia cum Fresher’s Party on **6th October, 2024**, with full enthusiasm and fervour. The evening was filled with excitement and joy as students participated in a series of fun events like the Ramp Walk and energetic Dance Performances, making it a memorable night for all. The festivities also included the distribution of prizes in various categories, with students showcasing their talents and style. A special thanks goes to Administrative Warden, Mrs. Pratima Bhargava, and Deputy Administrative Warden, Dr. Bhavana Singh, for their unwavering support and guidance in making the event a grand success.



Tablet distribution

School of Management Sciences, Varanasi organized the Tablet Distribution Program under the UP Govt.’s Swami Vivekananda Youth Empowerment Scheme, on **14th October, 2024** for MBA & MCA students. On this occasion, Registrar, Mr. Sanjay Gupta, motivated students to harness this technology for their personal growth and societal betterment. Prof. Sandeep Singh, HoD, Department of Management & Mass Communication, emphasized the importance of adapting to new learning methods, encouraging students to use these gadgets not just for studies but to explore and master emerging technologies. We also had the presence of Prof. Amitabh Pandey,

MBA Course Coordinator, and Dr. Radha Raman Chandan, MCA Course Coordinator, who both highlighted how technology plays a pivotal role in shaping tomorrow’s leaders.

Campus Placement Drive

Accenture India conducted an Online Assessment Test on **16th October, 2024** for the students as a part of the **Campus Placement Drive**. The students gave their best, showcasing their skills, talent, and hard work. We extend a warm and proud welcome to the esteemed HR Team of **Accenture India**, who played a pivotal role in this process, guiding and supporting our future leaders.



Tablet Distribution Program

School of Management Sciences, Varanasi organized a Tablet Distribution Program under the UP Govt.’s Swami Vivekananda Youth Empowerment Scheme, on **22nd October, 2024** where MBA and MCA students from the 2023-25 batch received brand-new smart tablets. Esteemed Chief Guest, Honorable MLA of Cantt Assembly Saurabh Srivastava, graced the occasion who said that in today’s fast-paced world, access to technology is no longer a luxury but a necessity. On this occasion, Executive Secretary Dr. M.P. Singh, Director, Prof.



P. N. Jha, Registrar, Mr. Sanjay Gupta, MBA Course Coordinator, Prof. Amitabh Pandey, MCA Course Coordinator Dr. Radha Raman Chandan, and Prof. Avinash Chandra Supkar were also present.

Vigilance Awareness Week

School of Management Sciences, Varanasi Synergy: The Literary Club as a part of Vigilance Awareness Week, in collaboration with Punjab National Bank, hosted an insightful Elocution Competition themed “Culture of Integrity for Nation’s Prosperity” on **29th October, 2024**. This powerful theme brought together thought-provoking ideas, aiming to inspire students towards ethical leadership and social responsibility. We were privileged to have distinguished PNB officials Mr. Ajay Kumar Singh, Zonal Head who emphasized that integrity is not just a personal virtue but a collective responsibility that builds trust and drives national progress. Mr. Prabhas Chandra Lal, Deputy General Manager (Circle Head) added that Vigilance begins with each one of us—our commitment to transparency and accountability shapes our society. In his welcome remarks, director Prof. P.N. Jha emphasized that when integrity forms the backbone of every action, the impact echoes across the nation. Our esteemed panel of judges, Prof. Avinash Chandra Supkar, Prof. Amitabh Pandey, and Synergy Club Coordinator Dr. Vir Pratap, praised the participants for their impactful speeches and unique perspectives. Special thanks to Registrar Mr. Sanjay Gupta, Mr. Amarjeet Singh, Manager, PNB, and Mr. Shudhanshu Pandey, Manager, PNB, for their support, and to our wonderful anchors Dr. Khushboo Kumar and Mr. Shushant for orchestrating the event with grace.



November

SMART (SMS Mental Ability Recognition Test)

School of Management Sciences Varanasi successfully hosted the **SMART (SMS Mental Ability Recognition Test)**, on **17th November, 2024** a platform where brilliant Class XII students from various schools showcased their mental agility and critical thinking. The event culminated in a grand Prize Distribution Ceremony, where outstanding performers were honoured for their exceptional achievements with cash prizes. The welcome address was given by Director Prof. P. N. Jha whereas vote of thanks was proposed by the registrar Mr. Sanjay Gupta. The event reflected our commitment to nurturing future leaders and fostering a culture of excellence. The program was hosted by Mrs. Bhawna Dixit, General Manager, Corporate Relations.



Blood Donation Camp

School of Management Sciences, Varanasi under the aegis of Rainbow, a Social Welfare Club in association with SSPG Divisional District Hospital, Varanasi, organized a Voluntary **Blood Donation Camp** on **27th November, 2024** marking a significant contribution to the society. Dr. Sanjeev Singh, Medical Officer, Mr. Vikas Singh, Senior Consultant, Blood Bank at SSPG Divisional District Hospital and Mr. Himanshu Kumar, Senior Manager, HDFC Bank Ltd. were instrumental in organising this event. Registrar Mr. Sanjay Gupta, SMS Varanasi, expressed his gratitude towards all participants and organizers, and said that this event reflects the commitment of SMS Varanasi towards social responsibility. Students, faculty, and staff members actively participated in this noble cause, embodying the spirit of

compassion and service. The program was smoothly moderated by Dr. Anju Singh, Assistant Professor.



December

Celebrating Excellence at Vividha 2024

Students from various courses at **School of Management Sciences, Varanasi** participated in Vividha 2024, hosted by Sunbeam Women’s College, Bhagwanpur on **8th December, 2024** and won a lot of prizes in various categories. Their hard work, creativity, and brilliance have truly made us proud.



National Energy Conservation Day

School of Management Sciences, Varanasi celebrated **National Energy Conservation Day** on **14th December, 2024**. On this occasion Prof. Kamal Sheel Mishra, Head of Computer Science Department, Associate Professor and Coordinator MCA Program, Dr. Radha Raman Chandan and Dr. Anju Singh well a number of students were also present.

ADIEU

“The end of this chapter is just the begining of new adventures farewell with pride”



PLACEMENTS AT A GLANCE

The Training and Placement Cell provides placement assistance to both the undergraduate and postgraduate course. Leading companies from FMCG Banking & Finance, IT, Cement, Paints, Logistics visit the campus and recruit students. In this section we present a few glimpses of the placement drive so far.



FACULTY ACHIEVEMENTS

Shambhu Sharan Srivastava

Associate Professor

1. Obtained a Patent Grant from Government of India on "IoT-Enabled Solar-Powered Agricultural Robot", the serial number is 186392 and the Design Number is 428209-001.
2. Published a Book Titled "Advance Data Structure and Algorithm: Beyond the Basics", RK Publications, Coimbatore, ISBN 978-81-974272-0-6.
3. Published a Paper Titled "Sustainable Agriculture and Climate Change: A Deep Learning Approach to Remote Sensing for Food Security Monitoring" in the "Remote Sensing in Earth Systems Sciences", indexed in SCOPUS in Q2 category The paper was published in November 2024. The Impact Factor of the Journal in 1.6 and SCIMAGO H-INDEX is 13. Its ISSN No. is 2520-8209(Online).
4. Presented a Paper Titled "IoT Based Novel Design of Intelligent Healthcare Monitoring System with internet of Things and Smart Sensors" in the Third International Conference on Applied Artificial Intelligence and Computing(ICAAC), on 2nd July 2024. This paper is indexed in SCOPUS database.
5. Published a Paper Titled "Machine Learning Algorithms for Spectrum Management in Mobile Networks" in the "ICTACT Journal on Communication Technology, September 2024, Volume: 15, Issue: 03", which is a UGC CARE journal, ISSN No. is 3271-3275(Online).
6. Published a Paper Titled "Real-Time Fraud Detection in E-Commerce Using Machine Learning Models" in the "Journal of Informatics Education and Research, October 2024, Volume: 04, Issue: 03", which is a ABDC indexed journal, ISSN No. is 1526-4726(Online).
7. Published a Book Chapter "Variational Quantum Eigensolver Applications in Quantum Machine Learning" in the book Titled "Hybrid Algorithms for Quantum Computing and Artificial Intelligence", December 2024, ISBN Number of the book is 978-81-979336-4-6.



Dr. Radha Raman Chandan

Associate Professor

1. Published a Paper Titled titled "A comprehensive health assessment approach using ensemble deep learning model for remote patient monitoring with IoT". Scientific Reports, 14(1), p.15661, Springer Nature, Ranking: Q1, SCIE & Scopus, 2024.
2. Published a Paper titled "Delving into Machine Learning's Influence on Disease Diagnosis and Prediction", The Open Public Health Journal, 17(1), Bentham Science, Ranking: Q3, Scopus, 2024.
3. Published a Paper titled "Reviewing the Impact of Machine Learning on Disease Diagnosis and Prognosis: A Comprehensive Analysis", The Open Pain Journal, 17(1), Bentham Science, Ranking: Q3, Scopus, 2024.
4. Published a Paper titled "Revolutionizing Data Management and Security with the Power of Blockchain and Distributed System", Meta Heuristic Algorithms for Advanced Distributed Systems, pp.177-191, Wiley, Scopus, 2024.
5. Participated in a One-Week Faculty Development Programme on "Advanced Analytical Tools for Effective Research" organized by School of Management Sciences, Varanasi during 02nd to 08th August, 2024.



Dr. Vir Pratap

Assistant Professor (Stage III)

- Successfully completed Nurturing Future Leadership Programme from IIM-Bodhgaya during 8th July – 12th July 2024.
- Successfully completed the 13th Online Faculty Induction Programme conducted by the UGC-MMTT Centre, Madurai Kamraj University held from 18th July to 14th August 2024 with Grade A.
- Successfully completed online certification on Marketing Research and Analysis with a consolidated score of 78% from NPTEL (IIT-Roorkee) during August – October 2024.
- Successfully completed online NPTEL-AICTE Faculty Development Programme on Marketing Research and Analysis during August – October 2024.
- Received Certificate of Appreciation for Top Performing Mentor from NPTEL (IIT Madras) in recognition of role as mentor for the NPTEL online certification course.
- Successfully completed the NEP 2020 Orientation & Sensitization Programme under MM-TTP of UGC organised by Ishwar Saran PG College, Prayagraj from 6th September – 14th September 2024 and obtained Grade A+



Anand Dube

Associate Professor

Presented a paper titled "Enhanced Dynamic S-Box Design Based on Adaptive Heuristic Evolution and Multi-Stage Nonlinearity for Securing IoT Based Remote Health Monitoring System" at the International Conference on "Intelligent Computing and Emerging Communication Technologies (ICEC-2024)" at SRM University, Andhra Pradesh from 23-25 November, 2024 which was awarded as the best paper.



- Participated and Presented a Paper entitled “Innovation in Management Education for Viksit Bharat @ 2047: Preparing the Leaders of Tomorrow” in the National Seminar on VIKSIT BHARAT@2027: Managerial Opportunities and Challenges Organized by the department of commerce, Rajiv Gandhi South campus, Banaras Hindu University, Barkachha, Mirzapur held on 26th October, 2024.

Dr. Sofia Khan

Assistant Professor (Stage III)



- Research Paper entitled " Finance and Capital Markets: Navigating Challenges and Opportunities in a Globalized Economy" published in an Edited Book " Emerging Issues in Accounting, Finance & Capital Markets" ISBN no. 978-81-96656-89-8 by Bloomsbury Publishing India Pvt. Ltd, 2024, Pp 68-86.
- Participated in Seven Days Faculty Development Programme on "Advanced Analytical Tools for Effective Research" Organized by School of Management Sciences, Varanasi during 02th August – 08th August, 2024.
- Successfully completed the NEP - 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by the UGC Malaviya Mission Teacher Training Centre, Iswar Saran PG College, Prayagraj, from 23rd July to 31st July 2024 and obtained A+.
- Participated and successfully completed the 5-days Online Faculty Development Program on the theme of “Research Methodology” organized by Pune Institute of Business Management for PGDM from 22nd July to 26th July 2024.
- Research Paper entitled “Sector-Specific Coordination Mechanisms in Supply Chain Management” published in peer reviewed journal “Unnayan”- International Bulletin of Management and Economics, Vol. XVI, Issue 2; ISSN No.2349-7165, in July 2024, Pp 55-76.
- Successfully Completed Faculty Development Programme on " Research Methodology and Data Analysis using NVIVO and Smart PLS 4.0" held during 15th July to 19th July' 2024 organized by Institute of Professional Excellence & Management (IPEM) Ghaziabad.
- Successfully Completed Faculty Development Programme on " Online Handling Partial Least Squares - Structural Equation Modeling (PLS-SEM)" held during 01st July to 05th July' 2024 organized by Indian Institute of Management Vishakhapatnam

Mr. Suraj Prakash Singh

Assistant Professor (Stage II)



- Awarded as the NPTEL Discipline Star in Management in July-December 2024

- Invited as a Keynote Speaker on the topic “UPI Transaction and its Protection from Cyber Theft” on 01st November 2024 Government Industrial Training Institute, Hirakud, Sambalpur.
- Published a Chapter titled “Consumer Behaviour in a Viksit Bharat: Shopping Malls vs. E-Retailing in the Digital Age” in the Book Viksit Bharat @2047 Transforming Future of the Nation, Volume I with ISBN – 978-93-48120-55-7 New Delhi Publishers
- Published a Chapter titled “Viksit Bharat: Insights into Contemporary Online Marketing” in the Book Viksit Bharat @2047 Transforming Future of the Nation, Volume I with ISBN – 978-93-48120-55-7 New Delhi Publishers
- Published a Chapter titled “A Review on Implications of International Accounting Harmonization on Indian Knowledge Systems” in the Book Indian Knowledge Systems; A Sustainable Approach, Volume I with ISBN – 978-93-89947-43-4, Excel India Publishers
- Published an Edited Book titled “Indian Knowledge System: A Sustainable Approach 2023” Volume I with ISBN – 978-93-89947-43-4 by Excel India Publishers, New Delhi
- Successfully passed the National Programme on Technology Enhanced Learning (NPTEL) course titled, “Research for Marketing Decisions” with 68% Score during August – October Session 2024
- Successfully completed the 8 Weeks Faculty Development Program on “Research for Marketing Decisions” in August-October 2024 Session conducted by NPTEL-AICTE with a score of 68% in the program
- Participated & completed successfully in the Seven Day Faculty Development Programme on “Advanced Analytical tools for Effective Research” from 02nd August to 08th August 2024 at School of Management Sciences Varanasi.
- Participated in a Workshop on “AI and Google Tools in Education” on 03rd August 2024 organized by dynamic minds group.

Mr. Gaurav Kumar Bisen

Assistant Professor (Stage I)



- Attended a workshop “Developing Effective AI Policies in Academic Institutions”
- Presented a paper titled "An Analysis of Impact of NEP 2020 on Access, Equity & Quality In Higher Education”
- Completed a seven day International FDP on “Ethics & Values for teaching” professionals & administrator
- Invited as keynote speaker for 5 Days Certificate Course Organised by department of Commerce , U.P. College

Rohit Singh

Assistant Professor (Stage I)



- Participated in Faculty Development Program on “Advanced Analytical Tools for Effective

- Research” organized by School of Management Sciences, Varanasi, during 2nd to 8th August, 2024.
- Participated and presented a paper entitled “BRICS Labour Trend: Unveiling the Market Competition of Major Economies” organized by Indian Commerce Association held from 18th to 20th October, 2024.
- Successfully completed NPTEL online certification on “Management Accounting” which was held during August-October 2024, with collaboration with IIT Roorkee.
- Successfully completed AICTE Approved Faculty Development Programme through NPTEL on “Management Accounting” held during August- October 2024.
- Successfully completed NPTEL online certification on “Labour Welfare and Industrial Relations” which was held during August- October 2024, with collaboration with IIT Roorkee.
- Successfully completed AICTE Approved Faculty Development Programme through NPTEL on “Labour Welfare and Industrial Relations” held during August- October 2024.

Dr. Anjali

Assistant Professor (Stage I)



- Attended Refresher Course on Research Methodology and Data Analytics-Online, scheduled from 01/07/2024 to 13/07/2024, jointly organized by UGC Malaviya Mission Teacher Training Centre (formerly Human Resource Development Centre) and University of Hyderabad.
- Successfully completed 8 weeks SWAYAM-NPTEL Online Courses and Certification on “Research on Marketing Decisions”.
- Participated in a One-Week Faculty Development Programme on “Advanced Analytical Tools for Effective Research” organized by School of Management Sciences, Varanasi during 02nd to 08th August, 2024.

Dr. Ragi TS

Assistant Professor (Stage I)



- Attended Refresher Course on Research Methodology and Data Analytics-Online, scheduled from 01/07/2024 to 13/07/2024, jointly organized by UGC Malaviya Mission Teacher Training Centre (formerly Human Resource Development Centre) and University of Hyderabad.
- Successfully completed 8 weeks SWAYAM-NPTEL Online Courses and Certification on “Digital Marketing”.
- Presented research paper titled “From Chalkboards to Chatbots: Embracing Educational Technology” in a National Seminar on “The Indigenous Education System of Bharat: From

Gurukuls to Digital Classrooms” organized from 27th-28th September, 2024.

- Participated in a One-Week Faculty Development Programme on “Advanced Analytical Tools for Effective Research” organized by School of Management Sciences, Varanasi during 02nd to 08th August, 2024.

Dr. Shruti Singh

Assistant Professor (Stage I)



- Research paper titled “The Social Ledger: Qualitatively Decoding Interaction-Driven Investment Decisions among Indian Investors and Fund Managers” has been published in the prestigious journal “Qualitative Research in Financial Markets” an ABDC: B category, Scopus: Q2 ranking, Web of Science (WoS) indexed with JIP 0.59 and H-Index: 26
- Research paper titled “Educators' Learning Experiences and Intention to Use Online Learning Management Systems’ Platforms: A Perceptual Study” has been published in the prestigious journal Serbian Journal of Management, Scopus: Q3 ranking, H Index 16. Blind
- An international Patent application titled " Audio-Vibration Money Counting Machine for People", has 2024 and granted by Government of Number: 6383988. been successfully published on 20 UK on 19 August 2024 with August Design.
- Attended Refresher Course on Research Methodology and Data Analytics-Online, scheduled from 01/07/2024 to 13/07/2024, jointly organized by UGC Malaviya Mission Teacher Training Centre (formerly Human Resource Development Centre) and University of Hyderabad.
- Successfully completed 8 weeks SWAYAM-NPTEL Online Courses and Certification on “Research for Marketing Decisions”.
- Presented research paper titled “From Chalkboards to Chatbots: Embracing Educational Technology” in a National Seminar on “The Indigenous Education System of Bharat: From Gurukuls to Digital Classrooms” organized from 27th-28th September, 2024.
- Attended 5th Case Development, Mentoring and Publication Workshop from 21st August to 23rd August, jointly organized by MDI Gurgaon and Emerald Publishing.
- Participated in a One-Week Faculty Development Programme on “Advanced Analytical Tools for Effective Research” organized by School of Management Sciences, Varanasi during 02nd to 08th August, 2024.

Dr. Tejas Yaduvanshi

Assistant Professor (Stage I)



- Successfully completed NEP 2020 ORIENTATION

AND SENSITIZATION PROGRAMME under MALVIYA MISSION TEACHER TRAINING PROGRAMME (MM-TTP) of UGC - JULY 23 - 31, 2024 - by Ishwar Saran PG College, Prayagraj with grade A plus.

- Presented a paper in a NATIONAL SEMINAR - VIKASIT BHARAT@2047: Managerial opportunities and Challenges by Dep of Commerce, BHU- 26 OCT, 2024 on the topic "Measuring the Effectiveness of CRM Systems in QSRs".
- Successfully completed Two week refresher course on "Recent Advances in Mathematics, Statistics and Computer Sciences" organized by MALVIYA MISSION TEACHER TRAINING PROGRAMME (MM-TTP) OF UGC during OCTOBER 14- 26, 2024 with grade A.
- Successfully passed and secured 1% TOPPER ELITE score of 79% in 8 WEEK NPTEL COURSE - Marketing Management-I by IIT KANPUR - AUG-OCT, 2024.
- Successfully completed FDP on MARKETING MANAGEMENT by NPTEL COURSE -AICTE - AUG- OCT, 2024.
- Successfully completed FDP - "DATA ANALYSIS MADE EASY" by BRB COLLEGE OF COMMERCE, KARNATAKA - SEP 02- 07, 2024.
- Authored and published BOOK CHAPTER (International publisher) titled "From Startups to Scale-Ups: Key Trends Driving Modern Entrepreneurship in India" in the book – "Recent Trends in Entrepreneurship & Innovation" ISBN No: – "978-81-19135-74-5", Dec 2024.
- Co-Authored and published BOOK CHAPTER (International publisher) titled "Generative- AI Adoption among Students in Higher Education: Promoters & Inhibitors" published in the Book: Artificial Intelligence and Machine Learning Opportunity and Challenges (ISBN No: – "978-81-19135-57-8"), October, 2024.
- Co-Authored and published BOOK CHAPTER (International publisher) titled "Unleashing the Effect of Store Atmospherics on Customer Shopping Experience" published in the Book: Recent General Management Practices a Mixed Pool of Marketing, HR & Finance Trends (ISBN No: – "978-81-19135-62-2"), 2024

Ms. Parul Singh

Assistant Professor (Stage I)



- Published a chapter titled "Green Manufacturing: Innovations for a Sustainable Future" published in an edited book titled "Viksit Bharat @n 2047: where Innovation meets Sustainability", an international publication with ISBN: 978-93-92446-96-2.
- Presented a paper (online) titled "Nexus of Labor, Capital and FDI: Boosting India's Manufacturing Sector" in a national conference on "India's Industrial Transformation: Towards a Competitive, inclusive and Sustainable Manufacturing sector", organized by Institute for Studies in Industrial Development

(ISID), an institute of ICSSR, New Delhi during November 21-23, 2024.

- Completed Short-term Course in "Economics of Banking and Finance" from SWAYAM Portal, organized by IIT-Kanpur.
- Completed NEP 2024 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme (UGC).
- Successfully Completed UGC-Sponsored refresher course in Commerce (online) held at UGC-MMTTC, Goa University from 18-07-2024 to 31-07-2024 and has obtained A Grade.
- Actively participated in one-week (online) Faculty Development Programme on "Quantitative Data Analysis Through Software" organized by B.R.B. College of Commerce, Raichur, Karnataka from 14th to 19th October, 2024.

Dr. Asmita Khanna



- 04 days Hands on Webinar on "Structural Equation Modelling using SMART PLS" HELD ON 22-25 July, 2024 organized by Numerical Analytics Instruments Pvt. Ltd., New Delhi.
- Chapter entitled "Leveraging Artificial Intelligence for Enhanced Customer Experience and Operational Efficiency in e-commerce: A Comparative Study of Ajio and Myntra" in edited book "Blockchain and AI in Business: Applications, Research and Insights" by Gyanavi Publishers and Distributors
- Chapter entitled "Fintech Revolution in Financial Market: A Thorough Exploration" in edited book Viksit Bharat @ 2047 by Edwin Incorporation.
- Completed 08 WEEKS Course on Corporate Finance on SWAYAM NPTEL platform and scored 88% . It was an AICTE approved FDP.
- Completed Online Training Program on NEP Orientation and Sensitization supported by MMTP, MoE, GOI, organized by Teaching Learning Center, IIT, BHU from 20/08/2024 to 29/08/2024 and obtained grade A+
- One-week National Level Faculty Development Program on "Exploring Use of AI Tools for Research" organized by Shri Jagdish Prasad Jhabarmal Tibrewal (JIT) University in collaboration with Nucleus of Learning and Development (NLD) FROM 29th July to 03rd August, 2024.
- 5th Refresher Course in Development Studies (Commerce, Management Studies, ECONOMICS, Econometrics and Tourism) from 12th November, 2024 to 25th November, 2024 at UGC-Malaviya Mission Teacher Training Center, University of Calicut in online mode.
- Presented a paper entitled "The Transformative Role of Fintech in Financial Market: A comprehensive Analysis" in "International Conference on Managing Customer Experience- Role of AI and Analytics" (ICMCE 2024). Also the paper got selected as a nominee for Best Paper Award in the silver Jubilee event.

- One day International Seminar on "Human Values and Professional Ethics in Higher Educational Institutions" on 08th August, 2024 organized jointly by P. G. Department of Commerce, Magadh University, BodhGaya and Indian Accounting Association, Patna.

Dr. Utkarsh Keshari

Assistant Professor (Stage I)



- Published a book chapter indexed in Scopus entitled "Examine the Influence of Social Media in Promoting Regional Cuisine: Empirical Evidence From Gadhkalewa, Chhattisgarh" published in the Book: Global Sustainable Practices in Gastronomic Tourism (ISBN No: – "9798369370964" & EISBN No:- 9798369370988), Nov 2024, Book Chapter No. 18, pp. 305-316.
- Published a book chapter entitled "Unleashing the Effect of Store Atmospherics on Customer Shopping Experience" published in the Book: Recent General Management Practices a Mixed Pool of Marketing, HR & Finance Trends (ISBN No: – "978-81-19135-62-2"), September, 2024, Book Chapter No. 06, pp. 53-62.
- Jointly published a book chapter entitled "From Startups to Scale-Ups: Key Trends Driving Modern Entrepreneurship in India" published in the Book: Recent Trends in Entrepreneurship & Innovation (ISBN No: – "978-81-19135-74-5"), November, 2024, Book Chapter No. 03, pp. 19-32.
- Jointly published a book chapter entitled "Generative- AI Adoption among Students in Higher Education: Promoters & Inhibitors" published in the Book: Artificial Intelligence and Machine Learning Opportunity and Challenges (ISBN No: – "978-81-19135-57-8"), October, 2024, Book Chapter No. 04, pp. 25-36.
- Participated in online Faculty Development Program on "Quantitative Data Analysis made easy" organized by BRB College of Commerce, Raichur, Karnataka in collaboration with Nucleus of Learning and Development (NLD) from 2nd to 7th September, 2024.
- Participated in Faculty Development Program on "Advanced Analytical Tools for Effective Research" organized by School of Management Sciences, Varanasi, from 2nd to 8th August, 2024.
- Participated and presented a paper entitled "Viksit Bharat@2047: Fostering Innovation and Growth for India" organized by Department of Commerce, Rajiv Gandhi South Campus, BHU, held on 26th October, 2024.
- Successfully completed NPTEL online certification on "Marketing Management- 1" with Elite score which was held during August- October 2024, with collaboration with IIT Kanpur.

- Successfully completed NPTEL AICTE Faculty Development Programme on "Marketing Management- 1" held during August-October 2024.
- Successfully mentored a course by NPTEL on "Marketing Management- 1" with 67 students of SMS, Varanasi, which was held during August- October 2024, with collaboration with IIT Kanpur.

Jyoti Singh

Assistant Professor (Stage I)



- Published a Research Paper entitled "Navigating Digital Transformation: Leadership Challenges in India's Higher Education Sectors" in Scopus Indexed Journal in Frontiers in Health Informatics, Multidisciplinary Journal (ISSN: 2676-7104) Volume 13, Issue 6 2024 (Open Access).
- Successfully completed the NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of UGC Grant Commission (UGC) from 20th to 29th August, 2024 with Grade A+.
- Successfully Completed Two Week Refresher Course on Recent Advancement in Mathematics, Statistics and Computer Science' Organized by the School of Mathematics, Statistics and Computer Science' under MMTPC, CUSB, GAYA WITH Grade A from 14th to 26th October, 2024.
- Have participated in a One-Week Faculty Development Programme on "Advanced Analytical Tools for Effective Research" organized by School of Management Sciences, Varanasi during 02nd to 08th August, 2024.
- Participated and Presented a Paper entitled Redefining Gender Equality Pioneering Women's Empowerment in India (2024) in the National Seminar on VIKSIT BHARAT@2027: Managerial Opportunities and Challenges Organized by the department of commerce, Rajiv Gandhi South campus, Banaras Hindu University, Barkachha, Mirzapur held on 26th October, 2024.

Archila Kushwaha

Assistant Professor (Stage I)



- Participated in a One-Week Faculty Development Programme on "Advanced Analytical Tools for Effective Research" organized by School of Management Sciences, Varanasi during 02nd to 08th August, 2024.
- Participated in a "National Education Policy 2020-Orientation and Sensitization Programme" conducted by the UGC-Malviya Mission Teacher Training Centre, Central University of South Bihar (MMTPC-CUSB) Gaya from 6th to 14th September, 2024.
- Participated in a Two Week Online Interdisciplinary Refresher Course entitled "Recent Advancements in Mathematics, Statistics and Computer Science" organized by Malaviya Mission Teacher Training Centre (MMTTC), Central University

