



SMS VARANASI

SMS newsletter

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64th Independence Day Celebrated at SMS

MESSAGE FROM DIRECTOR DESK



Prof. P.N. Jha
Director SMS, Varanasi

An uninterrupted presence and meaningful distribution of the SMS newsletter to all pertinent pockets since the past four years certainly acknowledge the commendable commitment of the SMS-system on the plural cerebral fronts. You may appreciate the significance of the month of July in the life-cycle of a B-school, that not only witnesses a generic experience to welcome the new faces and to see them romping around in the cozy habitat of the green campus of SMS-empire at the Holy City of Varanasi but also flags off a seasoned delivery of our globally acclaimed curricular contents.

The new issue of SMS newsletter is once again brimmed with the glimpses of multiple orientation programmes for the new entrants in our PGDMs, MCA, and Undergraduate Courses to the Freshers' Parties, Teachers' Day celebrations, 15th August National Festival organizations incorporating the inauguration of the fully air-conditioned New PGDM-block, International Industrial Visits & Seminars, Scripting new Academic Collaborations with foreign Universities, setting new canons of cultural talents and extra curricular activities by our students during the mega events of the 16th Foundation Day of SMS, and other similar interesting episodes.

Understanding its hortatory obligations towards the newly revisited academic status of the issue of innovations, the SMS-family, has been extremely conscious towards making an honest intellectual contributions in terms of both the creation and dissemination of the relevant knowledge inputs. I am confident, the days are not very far when SMS will adorn a seamless robe of excellence in the pious endeavour.

I close with best of wishes in the New Year – 2011.

(P. N. Jha)

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SMS Celebrated 64th Independence Day with great Zeal and Verve

Prestigious Management Institute, School of Management Sciences, Varanasi celebrated the 64th Independence Day with great zeal and verve. Dr. Murli Manohar Joshi former Central Minister and M.P. was the Chief Guest of the occasion. After the flag hoisting ceremony Dr. Joshi opined that we have to view the world not as a market but as a family, otherwise the very objective of free India will not be attained. Dr. Joshi reiterated that the ethical values and spirituality should be given prominence in the management education. It will assist in building a cooperative society rather than a competitive society, Dr. Joshi appreciated the work being done by SMS in imparting value based education to the students to give India its future.

Earlier Prof. P. N. Jha, Director, SMS, Varanasi welcomed former Central Minister and M.P., Dr. Murli Manohar Joshi. While addressing the faculty members and students, Prof. Jha urged the students to remember the value of independence and fulfill their responsibilities towards the society and the nation as a whole. The students performed colorful and mesmerising cultural program. At the end of the program the Chief Guest, Dr. Murli Manohar Joshi was felicitated by Dr. M. P. Singh, Executive Secretary, SMS with a shawl and memento.



Dr. Murali Manohar Joshi Ex-Union Minister and M.P. at Independence day function

Inauguration of New PG Block by Dr. Murli Manohar Joshi

On the auspicious occasion of Independence Day the newly constructed fully A.C. academic block was inaugurated by Dr. Murli Manohar Joshi, former Union Minister and MP. This new building has been built up as per the plenty of needs of the students towards variety of areas. This building carries number of air conditioned class rooms for providing opportune ambience to students for brainstorming sessions, interactive and innovative thought processes. Moreover this building has arrangements for physical wellbeing of students with



Dr. Joshi Inaugurating New Block



availability of gymnasium facility. Through this arrangement students can get physical and emotional ease. Besides above arrangements, new building also records the presence of Sports auditorium in one section. This section has arrangement towards various indoor-games including Table-Tennis, Chess, Carom etc. Gaming facilities are prone to reduce the stress level of students in their busy schedules. This new block is an evidence of concern of institution towards the emotional, physical and professional health of the students.

PGDM Orientation Program

The 16th batch of PGDM orientation programme organized at the Campus of School of Management Sciences, Varanasi with a two-day exhaustive programme. Speaking in the inaugural session the Chief Guest, Shri S. K. Saxena, Special Secretary, Delhi Government said that knowledge is flowing as lots of information is available but wisdom is lacking. We need satisfaction that can only come through interactive learning. Our utility is how much we give to the society instead of taking only benefits. The Guest of Honour, Prof. Asim Mishra, Indian Institute of Management, Lucknow told the students to remain innovative in their work as future manager students should learn practical problems and also look into the Indian problem in their studies. The distinguished guest Prof. Pinaki Das Gupta, IIFT, New Delhi, gave certain tips to the students and cited example from the movie "Rocket Singh, Salesman of the year". He urged the students to learn participative management, work ethics and fun in the work. Prof. K. M. Pandey, Emeritus Professor, SMS gave blessings to the students and said that expectations of business had increased tremendously and now a days not only hard working but also intelligent managers are required, he also told students to utilise all facilities provided by the Institute.



Snapshots of PGDM Orientation Programme

On this occasion the Director of the Institute, Prof. P. N. Jha welcomed the guests, the dignitaries and students and said that committed for the intellectual development of our primary stake holders. In the inaugural session Dr. Sanjay Saxena, Chairperson, Training & Placement Cell, discussed the preamble of the Clafflin University student exchange programme, he also spoke about the Institute's International-Industrial visit for PGDM students. In this session a book entitled "Emerging Trends in Management & Technology" by Prof. P. N. Jha & Dr. Amit Gautam was released by the distinguished Guests and the Director of the Institute.

MCA Orientation Program

In a surge of fast track economy, the technology seems to be merging with management and this is paving the way to speedy delivery of solutions to the needy. These were the opening remarks of the veteran professional, the Ex-Director of Ispat Group, Mumbai, Dr. B. R. Singh at School of Management Sciences (SMS), Varanasi who was addressing the thirteenth batch of MCA students in their Orientation Programme



MCA orientation programme scene

at the Campus as the Chief Guest. Earlier, Dr. K. M. Pandey (Professor Emeritus, SMS) urged the students to take food of knowledge collectively with the faculty members and have an insatiable hunger for knowledge as it is the key in the modern world to succeed and keep on succeeding. The Director Prof. P. N. Jha while addressing the new students urged to make full use of the amenities and facilities provided by SMS in order to turn into a better and fully updated computer professional who could be ready for any sort of Industry assignment.



Dr. B. R. Singh blessed new students

BBA Orientation Program

The 14th batch of BBA orientation programme held at the Campus of School of Management Sciences, Varanasi. Addressing the inaugural session, the Chief Guest, Prof. S. K. Singh, Head & Dean, FMS, BHU, Varanasi said that identifying and exploiting opportunities are essential to gain success in management. He further said that high hopes and aspirations are required, but it needs to be complemented with matching amount of efforts. Prof. K. M. Pandey, Emeritus Professor SMS gave blessings to the students and said that expectations of business have increased tremendously and hard working and intelligent managers are the call of the hour. Earlier the Director of the Institute, Prof. P. N. Jha welcomed the guests and students and said that the SMS fraternity is committed for the

intellectual development of its students. He further stated that BBA is the gateway to the management education in India. He urged students to develop their business accumen with the help of the faculty members in order to excel in corporate world.

Earlier the programme began with the lamp lighting and garlanding of the statue of Goddess Saraswati by the Chief Guest Prof. S. K. Singh, Dr. M. P. Singh, Executive Secretary, SMS, Prof. P. N. Jha, Director, SMS and Mr. Sanjay Gupta, Registrar, SMS. Prof. P. N. Jha, Director, SMS presented the memento to the Chief Guest. Mr. Atish Khadse, Coordinator, BBA discussed in detail of BBA three year programme and the future career options after pursuing BBA.



Prof. S. K. Singh speaking to the students



Dignitaries lightning the lamp

BCA Orientation Program

The orientation programme of 13th batch of BCA held at School of Management Sciences. Speaking in the inaugural session, Chief Guest, Prof. K.P. Singh, Director, Institute of Technology, B.H.U., Varanasi, said that a student must have knowledge, learning and patience as these elements help in the development of the innerself. He also advised that students should help in building the society and at the same time make sincere efforts to bring laurels to the institution and to the nation as a whole. Speaking on the occasion Prof. Satya Singh, Head & Dean, Department of Computer Science, M.G. Kashi Vidyapeeth said that emphasis on new technology and to adopt it with full verve is the call of the hour. Prof. K.M.Pandey, Emeritus Professor, SMS gave blessings to the students and said that hard work, sincere efforts and focus on the present are the key to success. Students should make best use of the available resources for acquiring the knowledge.



Prof. K. P. Singh blessed new students



Prof. Satya Singh at BCA Orientation

Earlier Prof. P. N. Jha, Director, SMS welcomed the chief guest and the new students. He advised the students to make the best use of their time and sharpen their skills to become good professionals. Mr. Sharad Raghuvansh, Reader & Coordinator, BCA, explained the details of the curriculum to the students. Mr. Kamal Sheel Mishra, HOD Computer Science also blessed the students and said that commitment, punctuality and regularity is the essence for a bright future.

Earlier, the programme began with the lamp lighting and garlanding of the statue of Goddess Saraswati by the Chief Guest Prof.K.P.Singh, Dr. M. P. Singh, Executive Secretary, Prof. P. N. Jha, Director, SMS, and Prof. K. M. Pandey Emeritus Professor, SMS. Prof.P.N.Jha further felicitated the chief guest with a memento.

National Conference on "Spirituality & Ethics in Management"

School of Management Sciences (SMS), Varanasi witnessed a high profile congregation of elite thinkers and academicians on the most relevant of all topics "Spirituality and Ethics in Management" in its Khushipur Campus. This high profile two-day Conference was inaugurated by the Chief Guest, Honorable Vice Chancellor of Banaras Hindu University (BHU), Prof. D. P. Singh on Saturday, 30th of October 2010 at 10:30 am in the Conference Hall of the SMS Campus. On this pious occasion, Prof. Geshe M Samten, Honourable Vice Chancellor, Central University of Tibetan Studies, Varanasi also presided over while Prof. A D N Bajpai, Former Vice Chancellor of A P S University, Rewa and Mahatma Gandhi Chitrakoot Gramodaya Viswavidyalaya was the Guest of Honour.

This high profile galaxy featured more eminent speakers, prominent being Prof. P Krishna, Secretary, Krishnamurti Foundation India, Venerable Dr. Sumedha Thero, Assistant General Secretary, Mahabodhi Society of India, Shri V N Rai, Ex Managing Director of KRIBHCO (Dean GSBA, Greater NOIDA), Prof. Vir Bhadra Mishra (Sankat Mochan Foundation, Varanasi), Prof. K D Tripathi, Hony. Director - Centre for Spiritualism and Human



Prof. Geshe M Samten, VC., Tibetan University



A scene of Conference

Enrichment, SMS Varanasi (also Regional Coordinator - IGNCA), Prof. P. K. Mukhopadhyay (Former Head, Deptt. of Philosophy, Jadavpur University, Kolkata), Prof. A. N. Tripathi, Former Head - Malviya Centre for Ethics & Human Values, BHU, Prof. Pramod Pathak, former Head, Department of Management Studies, Indian School of Mines, Dhanbad, Prof. A. K. Agrawal, Faculty of Management Studies, BHU, Dr. Rameshwar Dubey, Centre for Supply Chain Excellence, University of Petroleum and Energy Studies, Dehradun, Shri V N Narayanan, Theosophical Society of India, Shri Adhokshak Das, President - ISKCON Varanasi, Shri Vinod Arora, Program Manager - EDP & MDP, Indian Institute of Management (IIM), Lucknow, Shri Manodip Roy Chowdhary, Dean, Future Business School, Kolkata and

Shri Rohit Gidwani, Sr. Marketing Manager, US Vitamins, Mumbai.

The delegates and participants in the Conference were from Royal University of Bhutan, Indian Institute of Technology (IIT)-Kharagpur, Indian Institute of Management (IIM)- Ahmedabad, BHU-Varanasi, AMU-Aligarh, Delhi University, Central University of Tibetan Studies-Varanasi, University of Rajasthan-Jaipur, University of Jammu, VBS Purvanchal University-Jaunpur, UPRTOU-Allahabad, Corporate PSUs like National Thermal Power Corporation (NTPC) and Northern Coalfields Limited (NCL). Academicians and Researchers from Coimbatore, Kolkata, Mumbai, Greater NOIDA, Delhi, Varanasi, Allahabad etc who presented their contemporary Research findings in the pertaining areas.

This conference was organized to provide a common platform for all those who were directly or indirectly associated with the field of Spirituality, Ethics, and Management to share their views and ideas on the theme of the



Shri Mohan Singh M.P. at the conference



Prof. D. P. Singh, VC, B.H.U. with other dignitaries at the Conference

conference', said the Director of SMS, Prof. P N Jha. Further he said that this is the second major event after the great success of the first Conference of C-SHE in Mumbai on "Gita as a perennial source of Leadership" in the year 2004. A book on 'Essentials of Leadership-Ethics and Spirituality' inspired by the earlier Conference was released at this Conference written by Mr. Sandeep Singh (Reader, SMS). It contains contributions from eminent scholars. The new issue of the journal 'Management Insight', which has entered into its sixth year of publication, will also be released.

Workshop week held at SMS : Students whet their Management and Computing skills

A series of workshop meant for the post graduate students of School of Management Sciences (SMS) concluded here amidst great satisfaction within the student community of the flagship PGDM and the MCA courses. The first workshop was organized for MCA students on 'Ethical Hacking and Information Security' by Shri Aditya Mukherjee, MD, Fraternity Technologies Pvt Ltd who emphasized nuances related to cyber security and made its awareness through practical web training.

The second workshop was organized for the HR specialization students of PGDM course on Management practices and documentation of ESI and PF Acts and Maintenance of Payroll services by corporate trainer Shri Srinivas, Director, IVY HR Solutions, Hyderabad where the students learnt the practical aspects of the HR Maintenance in organisations. Other speakers were from Dubai based Agility Logistics, Mumbai office, Shri Sameer Tripathi, National Marketing Head; Shri Pawan Srivastava, Regional HR Head, Videocon besides the Regional Manager, Alembic, Shri Vishal Bhardwaj. On the occasion, Shri Kamal Sheel Mishra, HOD-Computer Science Department, SMS; Dr. Sanjay Saxena, Chairperson, Training & Placement Cell, faculty members were also present during the felicitation function at the end of the week. The Director, Prof. P. N. Jha, Registrar Shri Sanjay Gupta honoured the Guests with mementos.



Students in workshop

Five-day Sports Fest organized at SMS

The five day Sports Fest held at the grounds of School of Management Sciences (SMS) campus. Over 10 teams representing different UG and PG programs participated in the six-event extravaganza covering sporting activities in three indoor and three outdoor games, viz, Chess, Carrom and Table-Tennis (Indoor), Cricket, Badminton and Volleyball (Outdoor).

The Winners after several rounds of preliminary matches, quarter-finals, semi-finals and finals declared included Anubhav Kumar Prasad of MCA Third Semester (Chess), Manish Yadav of PGDM First Semester and Nupur Biswas of PGDM Third Semester (both Table Tennis), Kunwar Shailendra Srivastava of MCA Fifth Semester (Carrom), Mr. Akshat Tulsyan, BBA-III (Badminton Boys) and Ms. Hema Yadav, PGDM-IB Ist semester



SMS sports fest in Camera

(Badminton Girls) Team of BBA Third Semester (Volleyball) and the player of the tournament was Mr. Ravish Singh, BCA-V Semester. Team of BBA-III semester (Cricket).

The Director Prof. P. N. Jha offered trophies to the winning individuals and teams in the Award distribution ceremony held later in the evening with a word of appreciation for the players, the referees who had been drawn from outside SMS for the 5-day event and of course the organizers including the Sports Coordinator of SMS, Mr Wamique Hisam, Reader. On the occasion, Dr. M. P. Singh, Executive Secretary, SMS and Mr. Sanjay Gupta, Registrar, SMS apart from all faculty members were also present.

Brain storming session in the from of Lecture Series organized at SMS

The lecture series in the School of Management Sciences (SMS) organized. The key speakers of the lecture series were Mr. Bharat Bhushan Hooja Executive Engineer (Retired), Delhi Vidyut Board, and Mr. Salil Chopra, Ex CEO, Jaquar, Dr. B. R. Singh, Ex. Director, Ispat Group and Mr. Hemant Kumar, Director-HR, Indorama. Speaking in the first session of the lecture series Bharat Bhushan Hooja Executive Engineer (Retired), Delhi Vidyut Board discussed the various aspects of stress management and its relevance in present corporate scenario.



Mr. Salil Chopra Ex CEO, Jaquar

On this occasion Mr. Salil Chopra, Ex CEO, Jaquar said that balancing the work and life in the stressful working conditions is of paramount significance. Therefore efforts should be made to create and sustain the positive energies within oneself. Speaking in the lecture series Dr. B. R. Singh, Ex Director, Ispat Group exhorted the students to exhibit necessary qualities of patience, tolerance and resilience besides adjusting to Global environment to be successful in life; after all they are going to 'manage' technology. Speaking on the occasion Mr. Hemant Kumar, Director-HR, Indorama said that inside every individual there is a winner. It is important to identify and create opportunities with right attitude and achieve the said targets in life. Earlier welcoming the intellectuals in the inaugural function of the lecture series, Prof. P. N. Jha, Director, SMS said that SMS is always committed towards conducting such academic discussions. In the inaugural function Mr. Sanjay Gupta, Registrar, SMS and faculty members were also present.

Workshop on Soft Skills held at SMS



Prof. Pramod Pathak, ISM, Dhanbad

In the School of Management Sciences (SMS), Prof. Pramod Pathak of Indian School of Mines, Dhanbad delivered his ideas on 'soft skills'. He said that the 'zone of acceptance' of human beings is fast shrinking in today's modern world which is creating social and hence, organizational disorders incongruent to the corporate needs. He highlighted the three eras of Human Resource Management depicting handling people, managing people and understanding people, of which, the third or the present era happens to be the most and ever challenging one. He reiterated students to learn how to take people whom to work with, into confidence. Later Prof. Pathak talked about the A, B, C, D, E of

Competitive Edge through soft skills (A-Attitude, B-Behaviour, C-Commitment, D-Dedication, E-Efforts). The Director of SMS, Prof. P. N. Jha felicitated the visiting Dignitaries by presenting memento of Lord Vishwanath. On the occasion, the Registrar Shri Sanjay Gupta and faculty members were also present. The next series of Guest Lectures would commence next month, according to Institute sources.

ADHARSHILA : 16th Foundation Day Celebrated

The prestigious Business School, School of Management Sciences (SMS), Varanasi completed its 15 years of existence on November 10, 2010. The Institution celebrated its 16th Foundation Day "Adharshila" amidst joyous fervor and competitive spirit with 18 teams participating in the day long competitive events covering three events each in academic and cultural arenas. A traditional 'puja' was performed at the Campus in the early morning hours before the arrival of Dr. Rakesh Dhar Tripathi, Hon'ble Minister for Higher Education, Uttar Pradesh



Prof. Awadh Ram, VC, M.G.K.V.

Government, who stepped in the SMS campus to grace the occasion as its Chief Guest. Inaugurating the day-long event "Adharshila 2010" at SMS Campus, he exhorted the students to develop their qualifications, potential and talent in order to be present at the frontline of the society and the nation. He also stressed on the importance of friendship which takes people to heights in their life. The Guest of Honour, Prof. Awadh Ram (Vice Chancellor, Mahatma Gandhi Kashi Vidyapeeth) in his address talked about the present condition of the higher educational scenario in the country and said that today we have to harp on the quality



Dr. R. D. Tripathi, Minister H.E., U.P. & others lighting the lamp

factor in education which gets governed by the infrastructure of the institution, qualified and experienced faculty and good transparent governance. He congratulated SMS for possessing all these qualities which has made it grow by leaps and bounds in just 15 years time. Welcoming the Guests to the function, the Director of SMS, Varanasi, Prof. P. N. Jha said that it is a momentous occasion for the entire SMS family to have covered a gracious sojourn of fifteen years in which the institution developed itself as one of the leading centres of Management and Computer education in the country only due to the well wishes of all its stake holders from time to time owing to which two more of its branches shot up in the state capital Lucknow to impart Engineering education as well. Later, the Executive Secretary of SMS Group of Institutions, Dr. M. P. Singh felicitated the Chief Guest with a shawl and memento. The CEO, SMS Group, Mr. Sharad Singh, Chairman, SMS Group, Shri Ashok Kumar Singh, Registrar, SMS Varanasi, Mr. Sanjay Gupta, faculty members, members of the administrative staff and students were present on the occasion. The inaugural function was coordinated by Dr. Meenakshi Singh while the vote of thanks was presented by Prof. K. M. Pandey.

The six events included the Business Quiz, Extempore and Mock Parliament in the Academic arena; Antyakshari, Solo Song and Solo Dance in the Cultural arena. The teams participating included Faculty of Management Studies, BHU, Faculty of Commerce, BHU, and Deptt. of Psychology - PMIR, BHU, Sunbeam College for Women, IMSSHEPA, RSMT-UP College, International Management Academy, MP Institute of Management & Technology apart from SMS (all from Varanasi), three departments (MBE, MBA, MFC) of VBS Purvanchal University, Jaunpur, SMS Institute of Technology, SMS, Surya Group (all from Lucknow), Jhunjhunwala Business School, Faizabad, TERI PG College, Ghazipur and United Institute of Management, Allahabad.

Employees of SMS (teaching and non-teaching) who got felicitated from the management of SMS Society included Mr. Alok Kumar (Reader-Management), Mr. Anand Prakash Dube (Reader-Computer Science) and Mr. Krishna Kant Bajpai (Reader- FIAS) from the teaching community while Er. P. B. Singh, Mr. Grijesh Singh Gautam, Mr. Ajay Kumar Singh and Mr. Mahendra Pratap Singh from the non-teaching community and Mr. Raj Kumar Sharma and Mr. Rajesh Gupta (Grade-IV staff) for giving their uninterrupted 'ten' years of service to the Institution. In the Valedictory session, Prof K. P. Singh (Director, IT-BHU) was the Chief Guest



Dancing moments at "Adharshila"

Industrial Visit for PGDM Students

Initial step toward enhancement of personality and knowing the corporate world for PGDM and PGDM-IB student was the educational tour 2010 to Nainital and Rudrapur which started from 9th of October. It was the industrial cum excursion tour.

The first two days were fun days as students were in Nainital, a beautiful hill station. Students visited markets, rope way, did boating and also grooved on the DJ floor.

But a lesson was been thought at each and every step as student were given time limits for different activities which was meant to be followed.



PGDM tour snaps



Enjoying Journey time

Third day was the day full of excitement and joy as the students were in Jim Corbett national park. Students went on safari and in the evening enjoyed the bone-fire.

On the fourth day students visited IMPCL (Indian medicine Pharmaceutical Corporation limited) in Almora district. It is a miniratna company under central government. Managing director of the company is Mr V.A.M hussain and General Manager is Mr P.V Haridas. This firm is involved in manufacturing Ayuvedic medicines. The most interesting fact about the firm is here still the manufacturing process followed is the old traditional method of preparing medicines. The firm gets the order from the central government for medicines and the firm is

suppose to supply its entire finished product to Centre. Products of this firm are not directly sold in the open market by the firm itself. As the firm is a central government undertaking and after seeing the conditions of the firm students queried about the conditions prevailing in the firm, Mr P.V Haridas told that the firm is going to be renovated as it is a profit making organization and there is a huge market for the products so central government has passed the budget of 1500 cr rupees for the firm. After renovation the firm will be well equipped with the latest technology which would definitely increase its production capacity. Products would be sold in the open market too. He also quoted that after renovation there will be lot of job opportunities for the students from various stream.

After knowing about a government PSU and coming out of a manufacturing unit full of medicinal smell students were exhausted and were eager to be back in their rooms but some more excitement was waiting for them on a old broken bridge. They were supposed to take a free fall from the bridge with the help of ropes and they loved it.

Fifth and the final day was unforgettable as the students were supposed to take a journey of 100 km approx and then they had to visit to big companies Parle and HP Technologies in Rudrapur. First was HP technologies assembling unit. Here the students were shown the video of a story that how and when HP technologies came into existence. Then they were taken to the unit where the assembling process was

being conducted. The unit was well equipped with the latest assembling machineries and security systems. After knowing about HP and getting all the queries cleared by senior officials from HP students moved to another company i.e. Parle. Here the students were again shown a video named "PARLE KI DUNIYA" about how Parle is emotionally attached with its customers. In this various products of Parle was shown. Then students were taken to the manufacturing unit of Parle-G biscuits and orange cream biscuits. This unit was also well equipped with the latest technology and machineries. This unit has Asia's longest Oven in which biscuits were baked. After coming out students got the chance to interact with the senior production manager of that unit. He gave a brief introduction about Parle and guided students about the career in the corporate world. At last students were offered a packet of Parle-G biscuits and toffees which they enjoyed a lot as they were hungry.

On 15th the group returned back with many lessons in the mind.



Students with Faculty Members

BBA & BCA Student's Educational cum Excursion Trip

Management Committee of SMS Varanasi believes in interactive outdoor exposures for better learning opportunities and experiences of their students. This thought process has come from the need of implementation of concepts of general management and logical skills in real life situations. In this season of Industrial trips, BBA and BCA Students of SMS had visited few extremely admirable places of India. They had visited prominent places of Jaipur and Ajmer. This program was stretched for four days.

Student group started their journey when they landed at Jaipur on first day of trip. They had visited Birla temple, Govindji temple and Ganesh temple on that day itself. Group also had a exclusive experience of Chokhi Dhani, a tourist place, situated in outskirts of Jaipur. This became a memorable experience as this tourist spot had unique system and was signifying Unity in Diversity, an exclusive characteristics of Indian culture.

On the second day, students moved to Ajmer for visiting Dargah of Ajmer Shareef and Pushkar temple and had a different form of spiritual feelings. On next day, again group came back to Jaipur and visited Amer Fort, in presence of plenty of elephants over there. In this sequence students also visited Nahargarh Fort, City Palace and Jantar-Mantar for feeling architectural marvels of India.

On last day, ambiance was little naughty, students had a DJ Party at hotel premises. Students also got chance to see City Zoo and go for shopping. In this way journey came to an end and students got a refreshing journey with their peer group and faculty members.



Educational Tour of BCA & BBA

Leadership Development Program at BHU

School of Management Sciences has recently promoted a Leadership Development Program in premises of Personnel Management and Industrial Relations (MPMIR) department,



Dr. Saxena addressing the students

BHU with the inputs of Chief Trainer Dr. Sanjay Saxena, Reader, SMS Varanasi. This entire program was categorized under three Modules for providing variety of inputs to the students of Personnel Management. In this two day developmental program Dr. Sanjay has discussed the distinctiveness of Leadership in this twenty first century.



Dr. Sanjay Saxena, Reader, SMS at B.H.U.

In first Module of program he has shared information about difference between Leaders and Non-leaders, Leadership and Managerial Approaches, Transformational Leadership and World Class Leadership Approaches. In next Module he has discussed various dimensions of Integrated Human Beings. In third and Last Module he has commented upon Leadership in Action with Envisioning and Alignment, Emotional Transition, Mentoring, Motivation and Empowerment and Developing World Class Culture.

Ranking & Recognition

On the basis of consistent efforts in enrichment of academic input, international exposure to students, excellent summer training and final placement opportunities provided by SMS to its students, Institute has been ranked as A+ category Business School 10th time in a row in the 'Business School Survey' conducted by the leading corporate journal 'Business India'. As per the survey SMS, Varanasi is amongst only three institutes of east, north east and central India to figure in the Top 40 institutes. The survey includes 1400 B-schools spread over the country.

This recognition given for over ten years period, illustrates the determination of the institution to enrich the academic society with the best possible inputs.



"GURUKRIPA" -TEACHERS' DAY CELEBRATION

5th September is celebrated as teachers' day every year all over India. This day is dedicated to former president Dr. Savarpalli Radhakrishnan. SMS celebrated this memorable day with great zeal and enthusiasm. "GURUKRIPA" the theme of the auspicious day marked the sign of respect to 'Gurus'.

Programmes were inaugurated with lighting of lamp and garlanding of goddess Saraswati. On this auspicious occasion students of SMS



Dancing moments

organized various cultural programmes dedicated to the teachers. Students presented the great Indian culture through heart touching dance performance on the different colors of Indian festivals. The milieu was full of vibrant colors of joy. Teachers were taken back to their college days and were not behind in showcasing their respective talent. The unmatched show put up the students of SMS and the benign presence and blessings of teachers made the day memorable and everlasting. In the end the students felicitated all the teachers of institute.



Prof. P.N. Jha, Director, addressing the audience

Fresher's Party- "Abhiudhya"

Jovial, smiles and high spirit marked the welcome party for the students. An amusing overflowing vista was witnessed at the fresher party at the SMS Campus, manifested youth & enthusiasm at its full flow. The senior's whole heartedly greeted the faculty member and the new faces, in this propitious calendar day which began with lighting the lamp & garlanding Maa Saraswati.



Cultural events

With pulsating ambience, flashing lights & foot tapping music, began the fresher party with a difference. The excitement augmented to a joyful high when the faculty member themselves joined the festivities with students. And as the mercury began to rise, the dance floor was left open for some unbridled exuberance.



Enjoying the Party

With this the thread of anticipation, direction and hard work moves from seniors to juniors. It was the day of adore, fondness, reliance & above all togetherness. Who will tell whether one happy moment of love or the joy of breathing or walking on a bright morning & smelling the fresh air, is not worth all the suffering & effort which life implies.

Campus Placement at SMS for Session 2010-11

School Of Management Sciences, Varanasi feels proud to announce that in the first phase of student's placement in various organizations, it invited **more than a dozen companies** in its college campus. Corporate has given due respect to the students-stuff by giving offer letters to more than **107 students** till date.

College invited companies operating in different functional areas including **IT Companies, Entertainment companies, Consumer durable organizations, Online Marketing, Securities, Auto companies**. More over SMS has also earned a record placement number in its favor by placing its **53 students in an Entertainment company in two day placement activity**. Companies have selected students for various Managerial positions at attractive packages ranging from three to five lakhs.

PLACEMENT UPDATES

In brief following companies had recently visited Institute for Campus Placement Purposes:

Go-Air	India Mart	Future Dimensions
Beacon Insurance Brokers,	ICICI Securities	Cryobanks
Whirlpool	SAS Group of co.	Genpact Analytics
Eastern Financiers Ltd	Hewlett Packard	HB Entertainment
Kajaria Ceramics	Apollo Tyres	Mother Dairy
Glaxo Smithkline	Dr. Reddy's Laboratories	Pepsico India
Alkem Pharma	Cease Fire	SBI Life
Reliance Retail	TCS	ICICI Bank
Salvey Pharma	Mahindra Finance	Globus Retail

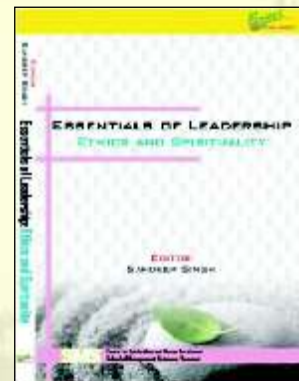
Number of other companies including

Religare, Agility Logistics, Citi Finance, Berger Paints, Jetking Hardware & Networking Training Institute and Axis Bank are in pipeline for second round of Placement

Book Publication by SMS Faculties.

Book on Essentials of Leadership : Ethics and Spirituality by Mr. Sandeep Singh

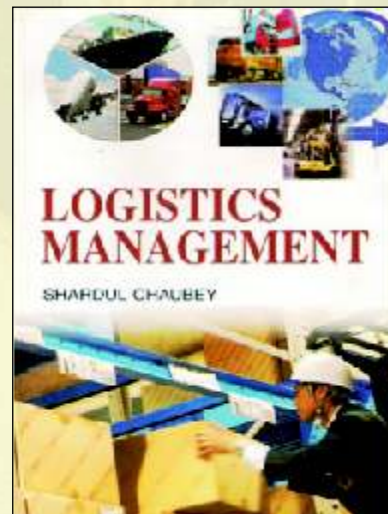
The book Essentials of Leadership :Ethics and Spirituality is compilation of papers on different dimensions of Ethics and Spirituality edited by SMS faculty Mr Sandeep Singh, Reader at SMS.It is an achievement for SMS,Varanasi where Centre for Spiritualism and Human Enrichment excel on the issues of management and Indian Ethos. The book focuses on different aspect of Leadership where Indian ethics is the main essence of it.The book is published by Excel, New Delhi, a leading publishing house.



Book on Logistics management by Dr. Shardul Chaubey

The book on Logistics Management written by Dr. Shardul Chaubey is Senior Lecturer at School of management Sciences. He is Gold Medalist in Master of Journalism and Mass Communication(MJMC)from Banaras Hindu University ,Dr. Shardul Chaubey,Senior Lecturer in the Department of management ,School of management Sciences has branched out interests which led him to do MIBA in addition to LLB(all from BHU). He possesses an M.Phil degree in International Business on a topic of great relevance "Outsourcing". He completed his PhD on "Logistics Management Practices in India:A case study on Container corporation of India from faculty of Commerce and Management ,Mahatma Gandhi Kashi Vidyapeeth.

The book covers the concept of Logistics Management which is at evolving stage and various new dimensions are being added to this at a regular pace. The work has brought out the latest developments in the area of international and national trade through containerization. The book has been divided into nine chapters. These chapters cover in detail the development of logistics and a case study on CONCOR has been dealt thoroughly. This book is published by the leading publishing house Discovery publishing House, New Delhi.



1. **Pallavi Pathak**, Sr. Lecturer got paper published with title "The stark reality of maternal death in Uttar Pradesh with special reference to Millennium development goals" in Research Journal Humanities & Social Sciences: Interdisciplinary Approach Vol: 02, Issue: 01, June 2010.
2. **Indrani Sengupta**, Lecturer, Attended Faculty Development Program on "changing paradigm of student teacher relationship" organised by LBSIMDS, Lucknow on Jun-July 2010.
3. **Sonalee Srivastava**, Lecturer, presented paper on topic "Problem & prospects of Women Entrepreneurship in India" at National Conference on Women Entrepreneurship in India, Banaras Hindu University, 22-23rd Oct 2010, She also reviewed/Checked 5 chapters of project on "Industrial Relations & Labour laws" Publishing house "Tata Mc Graw Hill Education Private Limited, Noida"
4. **Ms. Raj Shree Singh**, Lecturer, presented paper on topic "India & China Raising Economic Powers" at International Seminar on India-China Interface, Deptt. Of Foreign Languages, Faculty of Arts, BHU. 10-11 January 2011.
5. **Dr. Preeti Singh**, Sr. Lecturer, got Published her Research paper entitled "Capital Account Liberalization and India's External Debt" in Humanities and Social Sciences: Interdisciplinary Approach in Dec. 2010 issue.
6. **Anindo Bhattacharjee**, Lecturer, Received the Certificate for Participation from International Journal of Art & Sciences Conference held on 31st May to 3rd June 2010 at Harvard University Radcliffe Institute of Advanced Studies.
7. **R.G.Gupta**, Lecturer, Attended Two-week ISTE workshop on Effective teaching/learning of computer programming organized by Indian Institute of Technology, Mumbai in collaboration with Indian Institute of Information Technology, Allahabad.
8. **Dr. Meenakshi. A. Singh**, Sr. Lecturer, got Article published on Topic "MD&A REPORTING-A REALITY CHECK." In IMS MANTHAN Journal of Innovations, published Institute of Management Studies Noida. Volume 5 Issue:1, She also got her book on "Management Discussion & Analysis Reporting in India" Published by VDM Verlag, A German Publishing House.
9. **Kamal Sheel Mishra**, got his Paper published in International Journal of Computer Science & Information Technology (IJCSIT) Vol.2, No.5, October 2010, DOI 10.5121/ijcsit.2010.2513 170 on the topic "A clustering heuristic for multiprocessor environments using computation and communication loads of modules"
10. **Shubhagata Roy**, Sr. Lecturer, got his One chapter titled "The Hubris Syndrome: Ethical Failure of Successful Leaders" Published in the book "Essentials of Leadership: Ethics and Spirituality" published by Excel India Publishers. ISBN No: 978-93-8069-19-2.



LIGHT CAMERA SMS





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