

SMS newsletter

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SMS now A++ B-School

SMS
VARANASI

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DIRECTOR SPEAKS



Prof. P.N. Jha
Director SMS, Varanasi

A socially sensitive B-school of the stature of SMS Varanasi has to continue to address to a formidable compulsion in not only sustaining the professional impeccability, but to regularly seek to burnish its scholastic image within the relevant global arena. Let us congratulate SMS Varanasi for making a quantum jump on the overall quality pitch of management education in the country, and thus grabbing A++ rank to secure a prestigious positioning within the bracket of top-most three B-schools of UP (barring NCR). Equally exuberating news is the acceptance of two SMS-Journals by the Information and Library Network Centre-INFLIBNET (An Autonomous Inter-University Centre of UGC) for hosting on OJAS platform.

The month of July, you may appreciate, has got its own genre of significance in the life-cycle of a B-school, when we get an enamoured opportunity to welcome a fresh lot of new faces. It certainly provides a generic experience to see them romping around in the cozy habitat of the green campus of SMS-empire, ready to imbibe a seasoned delivery of our globally acclaimed curricular contents that reflect a cent-per-cent compliance on the academic canon set recently by the global management education system.

An accelerated social encounter of SMS-newsletter certainly speaks of its growing maturity among the rush and crush of peer publications. Establishing a propensity to consume among you discerning readers is an acknowledgement of its information pertinence and sufficiency. The current issue is once again brimmed with interesting glimpses of a number of proud moments such as, Orientation programmes for the new entrants in our PGDMs, MCA, and Undergraduate Courses to the Freshers' Parties, Teachers' Day celebrations, 15th August National Festival celebrations, Colourful mega-event of Annual Convocation, International Industrial Visits & Seminars, Scripting new Academic Collaborations with foreign Universities, the 17th Foundation Day Celebrations of SMS, Robust beginning of an unbelievable track of campus placements once again, and so many other value-adding events.

Understanding its hortatory obligations towards the newly revisited academic status of the issue of innovations, the SMS-system has shown a singular pro-activity in duly incorporating an exclusive paper on the subject for the PGDMs' curricula. I am sure the days are not very far when SMS will adorn a seamless robe of excellence in its intellectual endeavour.

I close with best of wishes in the New Year – 2012.

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PHOTOGRAPH BY : Mr. Akhilesh Jha

School of Management Sciences now A++ B-School of India

On the basis of consistent efforts in enrichment of academic input, international exposure to students, excellent summer training and final placement opportunities provided by SMS to its students, Institute has been ranked as A++ category Business School by the 'Business School Survey' conducted by the leading corporate journal 'Business India' this year. As per the survey SMS, Varanasi is amongst the only three institutes of Uttar Pradesh (leaving NCR) & amongst top 23 B-Schools including NCR region. Moreover SMS has been rated amongst the 35 institutes in the entire North India and among leading 115 institutes of India. The survey includes more than 1400 institutions. Prior to this School of Management Sciences has been ranked A+ since 2001 onwards by the same.



Dignitaries on the Dias during Convocation



Memorable moment

SMS Varanasi witnessed a Majestic Convocation Ceremony

Leading Business School of the country, School of Management Sciences witnessed the majestic closing of the 3rd PGDM Convocation Ceremony on Saturday, November 5th 2011. The students of the previous batches of various PGDM programs participated with full nerve in this ceremony. Total 1315 students from different courses of PGDM, PGDM (International Business), PGDM (Retail Management), PGDM (Insurance & Risk Management) were awarded the degrees.



Ceremonial March

Justice Giridhar Malviya

The Toppers

During the convocation address Honorable Dr. Rakesh Dhar Tripathi, Minister of Higher Education, Govt of U.P. linked the success of the students with the sincere efforts of the institution and said that the convocation ceremony is a symbol of our traditional learning and the students should live and enjoy fully this moment of success. In his presidential address, Justice Giridhar Malaviya, President Mahamana Malaviya Mission said that the country has progressed in the last decade but there is an urgent need of inculcating an education system which can help in building character among people and better citizens.

Blessing the students, Honorable Padamshree Prof. Geshe. N. Samten, Vice Chancellor, Central University of Tibetan Studies, Varanasi said that an emotional balance in the global world at different levels is important in order to achieve greater heights in life. Emotional regulation will help to make a better educated citizen and will result in building a better society. The other distinguished guests on this pious occasion, included former Prof. B. P. Singh, Delhi School of Economics, New Delhi and Prof. S. K. Singh, Head & Dean, FMS, B.H.U. Varanasi.



Mr. G.S. Pandey (Prism Cement)

Prof. A.K. Ghose

Students acclimatized in the PGDM Orientation Programme

The seventeenth batch of the AICTE approved Post Graduate Diploma in Management (PGDM) programme got-off to a flying start at the Khushipur (Bachhaon) campus of School of Management Sciences (SMS) amidst high profile corporate presence. It included Mr. G. S. Pandey (Executive Advisor-Prism Cement), Mr. Arun Kumar (Joint President-HR, HINDALCO), Mr. Rakesh Seth (Vice President- Corporate HR, Fedders Lloyd), Mr. Rajeev Gupta (Vice President-HR, Kajaria Ceramics), Mr. KC Kandpal (Head-HR, CPS India, Dr. Reddy's Lab) and Prof. A. K. Ghose.

In his Presidential address Mr. G. S. Pandey congratulated the new comers and exhorted them to work hard in the highly competitive environment of the post-liberalisation era. The Chief Guest, Mr. Arun Kumar in his address to the elite group said that we must have passion in things we do, must add value to ourselves and broaden our horizon in order to excel in this post-liberalisation era. In the 4-day long orientation programme, students were exposed to the functioning of SMS besides anecdotes on Marketing, HR, Finance, Operations, Spirituality and Human Values. by the corporate big-wigs and senior faculty members of SMS.



Mr. Arun Kumar (Hindalco)

MCA students Oriented towards adapting technological advancements

The fourteenth batch of the Master in Computer Applications (MCA) programme got off to a flying start

at School of Management Sciences (SMS) amidst the august presence of Prof. K. P. Singh, (Director, IT, B.H.U.) as the Chief Guest for the occasion. Addressing the inaugural session, Prof. K. P. Singh, congratulated the new comers and urged the students to accept the challenges of a modern economy to drive India to a faster growth track. He laid emphasis on imbining morality, ethics and values, developing the communication skills, and 24 hour work culture and encouraged students to give in the very best for the society in particular and the nation at large.



Prof. K.P. Singh (Director-I.T., BHU)

BBA, BCA Inaugural Session attended by Prof. P. Nag, VC, MGKVP

The fifteenth batch of 'Bachelor of Business Administration' (BBA) and fourteenth batch of Bachelor of Computer Applications (BCA) programmes were flagged-off here at School of Management Sciences (SMS) amidst rocketing aspirations to be a part of the corporate enigma with a strong backing of academic feeders of high quality supported by the most modern techno-savvy infrastructure at the Khushipur.



Vice Chancellor - MGKVP



Ex. Secretary honouring V.C. - MGKVP, Prof. P. Nag (Vice Chancellor - MGKVP) Inaugurating the function, the Chief Guest, Prof. P. Nag, Vice-Chancellor, Mahatma Gandhi Kashi Vidyapeeth said that in the post globalization scenario the complexities and challenges are immense and managing the human capital is the most important among all. He urged the students to imbibe within them the spiritual and ethical values, develop innovative and creative intellect to offset the vulnerable global complexities. On this occasion, Prof. Nag inaugurated the new centre in the library of the School of Management Sciences. He also assured full cooperation in the future academic endeavors of the Institute that will be required to establish and upgrade the world class academic delivery system.



Celebrating Independence Day with Social Responsibility

SMS
Celebrate
d 64th
Independ

Independence Day

SMS celebrated 64th independence day with social commitment. After unfurling flag Director of the institute Prof. PN Jha planted trees in the campus in go green concept. He also inaugurated function in the memory of first war of independence martyr late Managal Pandey.

IT Wizard Dr. Ganesh Natarajan visited SMS

Mr. Ganesh Natarajan, Vice-Chairman and CEO of ZenSar Technologies (California, USA and Pune, India) visited the Dr. Ganesh Natarajan & wife with Director Khushipur (Varanasi) Campus of School of Management Sciences (SMS) to know the unique activities undertaken by the Group in this part of the country. During his visit, he was accompanied by Dr. Uma Ganesh, CEO, Global Talent Track Pvt. Ltd., who came here to know about the Centre for Spiritualism and Human Enrichment (C-SHE) and how it is adding value to the citizens.

Both the visitors had a thorough discussion with the Executive Secretary, Dr. M. P. Singh, the Director, Prof. P. N. Jha, the Chairman- Training & Placement Cell, Dr. Sanjay Saxena and Coordinator of C-SHE, Mr. Sandeep Singh regarding the Industry-Institution Interface and explored the possibilities of mutual interactions in the future.

Two Days IT Workshop on MS-Excel for PGDM Students

A two day "Workshop on MS-Excel" was conducted by Mr. Harshad, Mr. Ashutosh & Mr. Dinesh, well known I.T. Expert Team from Mumbai based, Data Flick Organization on 17-18th August 2011. This training organization has been associated with renowned companies all over India and worldwide for delivering effective MS-Excel Training and services. They provided inputs to the students of PGDMs IIIrd semester and discussed about the fundamental issues related to usage of MS-Excel. They also deliberated the ways in which MS-Excel is used in the areas of Statistics, Economics, Marketing and so on. To simplify the various functions of Microsoft Excel speakers had also presented several Case Studies and made the understanding of various features of Excel very smooth.

Ms. Jayanti Mishra - HR Consultant ABBSCISSA

Personality Development Workshop by ABBSCISSA HR-Consultancy

School of Management Sciences, Varanasi organized two days 'Personality Assessment & Development Workshop' for PGDM Ist Semester students at SMS Campus. Workshop was conducted by ABBSCISSA HR Consultancy, New Delhi on 24th & 25th August, 2011.



Mr. B.M. Das, Chief Operating Officer, ABBSCISSA, along with Ms. Jayanti Mishra and other corporate



Chief Guest Prof. Kripa Shankar (Vice Chancellor-GBTU) trainers including Mr. Sanjay Patro, Dr. Rakesh Kumar and Dr. Seema Parihar conducted the training. In two days long training workshop various personality assessment and developmental activities took place including Numerical Test, Verbal Reasoning, Clerical Aptitude, Map problems, Group Discussion Activities, Story Writing & Personal Interviews. Organizers provided inputs to students on basis of their performances in various activities, on one to one basis.

Famous Bollywood Film Playback Singer, 1995 ZEE Sa Re Ga Ma Pa winner Sanjeevani.



Enjoying the moment



Jara Nache Ke Dikha

Renowned business school in the region, School of Management Sciences (SMS), Varanasi completed its 16 years of existence on November 10, 2011. The Institution celebrated its 17th Foundation Day "Adharshila" amidst joyous fervor and competitive spirit with 12 teams participating in the day long competitive events covering four events in academic and cultural arenas. The Chief Guest in the inaugural session were Honorable Prof. Kripa Shankar, Vice Chancellor, Gautama Buddha Technical University, Lucknow.



Solo dance participant



Prof. V.K. Kumra, Registrar, BHU

Inaugurating the day-long event "Adharshila 2011" at SMS Campus, Prof. Kripa Shankar said that knowledge is the purpose of education to ameliorate the society and exhorted the students to utilize knowledge in a way that leads to greater good of the society. He further emphasized that the



Fashion Show

students should inculcate traditional values and work for the welfare of the society also.

The presidential address was made by Prof. K. P. Singh, Former Vice Chancellor, V.B.S. Purvanchal University (Director, IT, B.H.U.). He congratulated SMS for possessing all the qualities which has made it grow by leaps and bounds in just 16 years.

Before the Valedictory function, a scintillating musical program was presented by the famous Bollywood film playback singer and 1995 ZEE - Sa Re Ga Ma Pa winner Sanjeevani. She with her melodious voice mesmerised the young and vibrant crowd of SMS. On this occasion a "Khukhri".

Haath" Dance was also presented by the 39 GTC. This is a traditional folk dance of Nepalese community where a group of people perform on the beats of Maadal a traditional Dhol accompanied by Nepali Song. On the occasion Dr. Sanjay Saxena, Associate Professor played drum set with his team, and enthralled the audience.

Prof V. K. Kumara (Registrar, B.H.U.) and Shree L. B. Rai, Chief Personnel Officer, D.L.W. were the Chief Guest and Guest of Honour in the valedictory session.



Saraswati Vandana performance

PGDM FRESHERS PARTY 2011- "Abhinandan"

School Of Management Sciences has a tradition of welcoming new students into the family in a very special way. Continuing with the tradition SMS organized "Abhinandan" on 20th August 2011 to welcome the first year students who began a new phase of their academic lives at SMS.

The day was marked with fun and music. Keeping with the theme the students consisting of both juniors and seniors presented solo dance, group dance and songs.

The cultural programme began with Ganesh Vandana followed by a series of classical folk and western dance numbers. The cheers of peer audience, the gorgeously dressed students, exuberance of new faces, their grace and the beat of music was an extravaganza for one and all. The coveted title of Mr. and Ms. Fresher was grabbed by Mr. Pragalbh Tiwari and Ms. Pooja Diwan respectively. Best performer was also conferred upon to the deserving Piyush Kanti Munda for his mesmerizing dance moves.

MCA students welcome their counterparts with Verve and Vibrance

Fun, Frolic, Smiles and rejuvenated Spirit marked the start of the academic session of MCA Batch 2011-



Old Days Remembered

14 at SMS Varanasi. The senior batches whole heartedly welcomed their junior counterparts. The auspicious day began with the lighting of the lamp and garlanding of Goddess Saraswati by Director of Institute Prof. P. N. Jha along



Alumni Meet Scene

with Senior Faculty and Staff Members. The mesmerizing music, songs, flash freezing lights and the exuberant students were the defining moments in the party. It was the day of love, affection, trust and above all the bond of togetherness and belongingness.

On account of number of dances and other cultural performances of the students, ambience became extremely energetic. At the end of the heart touching performances Jitesh Rai was given the title of Mr. Fresher & Ms. Rupali was awarded as Ms. Fresher by their senior friends.

Annual Alumni Meet held at SMS Varanasi

7th Alumni Meet was conducted at SMS campus where the students from the previous batches met and remembered the good old days of the college. The Alumni Meet commenced with the interaction among the alumni students, sharing



Giving Life to Others

of their experiences at large and discussing the expectations the corporates have from the present and future students. Alumni Meet is a regular feature in SMS. It is important to mention that earlier this year on 18th June 2011 the Alumni Meet was conducted for the Delhi Chapter and on 1st October 2011 for the Mumbai chapter. The program was coordinated by Mr. Amitabh Pandey (Reader, SMS). Dr. Sanjay Saxena (Associate Professor and Chairman- Training and Placement Cell, SMS) and other senior faculty



Icons waiting their turn
members were also present.

A frolic moment

Blood Donation Camp Organised

On the occasion of Voluntary Blood Donation Day (October 1, 2011), a blood donation camp was organised at the Khushipur Campus of the School of Management Sciences (SMS) where faculty, students and staff voluntarily donated blood. The camp was organised by "Dove Foundation" in the SMS campus under the supervision of Dr. Javed Akbal along with four supporting staff from the Indian Medical Association. More than 50 units of blood were collected. This blood donation camp was organised under the aegis of "Rainbow" - the Social Welfare Club of SMS.

College Icon Program conducted at SMS Campus

V-tak Integrated Marketing & Event Management Pvt Ltd in association with RED FM 93.5 on behalf of Nokia conducted a College Icon program within the campus of School of Management Sciences, a prestigious institution in the field of management education. The



Rock Star in the making

program was to search out the Iconic person among the college students who use the technology with smartness as well as trendiness. The program was named as M Cop to check the M Factor of the students.



Song for Gurus

The program was conducted for seven days in the college premises, during which the students were interviewed and a competition was organised. Smriti Singh Rajput of PGDM Ist Semester was chosen as the College Icon of the college. The whole program was coordinated by Mr. Atish Khadse, Senior lecturer under whose able supervision the program was smoothly conducted.

Teacher's Day Celebration 2011, at SMS Varanasi

On 5th September 2011 the students of the School of Management Sciences celebrated the Teachers day with great zeal and enthusiasm. They performed various cultural events



Mr. Girish N. Pande

including solo song, solo dance, group songs and group dances in honour of their teachers. Teachers also showcased their respective talents in various categories of events including singing. The unmatched performances by the teachers and the students made the day memorable and everlasting in the memories of all which everyone cherishes. In the end, teachers felicitated by the students. This event was the hallmark of teacher-student solidarity in the institution.



Dr. M.P. Singh felicitating Mr. Pande

Hi- Life Lecture Series conducted in SMS

Mr. Girish N. Pande, Chief Commissioner, Income Tax Spoke on 'Win, Win, Win.'

2nd December 2011 witnessed the presence of towering personalities at SMS Varanasi in the Hi-Life Lecture Series. On this day, an event by the name 'Win, Win, Win' was organized by 'Centre for Spiritualism & Human Enrichment' (C-SHE) at SMS Varanasi. On this occasion Mr. Girish N. Pande, Chief Commissioner, Income Tax, Allahabad blessed the students and shared his views on different topics including Spirituality & Mankind, Personality Development and sensitivity with human beings.

Students also witnessed the presence of Mr. Debashish Roy Chaudhary, Commissioner, Income Tax, Allahabad, Mr. Anil Mishra, Commissioner, Income Tax, Allahabad, Mr. Sandeep Chauhan

Commissioner, Income Tax, Allahabad along with Chief Guest Mr. Girish. N. Pande. Mr. Pandey expressed the importance of pain and sensitivity in his interaction with students. He emphasised that if we co-relate our feelings and sensitivity with entire globe, we will be automatically spiritual. He explained various difficult concepts of life

in a very soothing note as per understanding of the students.



Director honoring the speaker

National Energy Conservation Day Celebrated with a message

Keeping up with its tradition of conducting programme towards fulfilling its social responsibility, School of Management Sciences (SMS) organised a one day program on National Energy Conservation Day. Prof. P.K. Mishra, Deptt. of Chemical Engineering, IT,B.H.U. was the Chief Guest of the function and Dr. S.K. Panda, Associate Prof., Mechanical Engineering Deptt., IT, B.H.U. was the Guest of Honour.

Speaking in the inaugural function, Dr. P.K. Mishra, asked the audience to lead a life which is in synchronization with the environment. He said that imitation of the western culture and life style is adding to the problems of energy in India. We must use the energy according to our requirements and its availability without disturbing the ecological balance. While interacting with the students, Dr. S.K.



Panda, in his talk entitled "A technical paradigm on Energy Harvesting, Conservation and Expedition" said that we should be more cautious about saving energy. He also emphasized on how energy harvesting contributes towards a cleaner world.

On this occasion a national online Essay Competition "YOG (Youth on Green)" was also launched. This essay competition was unique in the sense that right from essay submission to declaration of the winners and certificates distribution, all was to be "On-Line". A New Website Development Initiative at SMS was also launched. The

details of this online competition were available on the website of SMS, Varanasi.

VMA holds first programme at SMS Campus & Discussed FDI in Retail

The newly constituted Varanasi Management Association (VMA) held its maiden programme in the form of a panel discussion on "FDI in Retail Sector in India: The Issues Ahead" at the School of Management Sciences (SMS), Varanasi where a panel of experts constituting the Founder-President of VMA, Prof. S. K. Singh (Dean, FMS-BHU), Founder-Vice President Prof. P. N. Jha (Director, SMS-Varanasi), Prof. J. P. Mishra (Dean, SMS-Varanasi), Prof. Chhote Lal (Director, IMS-SHEPA, Varanasi) and Prof. A. K. Agrawal (FMS-BHU) expressed their viewpoints about the hot debatable topic for more than an hour.

In his address Prof. S. K. Singh, President VMA, said that various studies and worldwide indices have indicated India as the hottest destination for retail sector and India is tipped to grow with retail but there is a caution, we need



Prof. S.K. Singh, President-VMA

restricted FDI within a legal framework. Prof. P. N. Jha, Vice-President -VMA opined that our 'kirana



Sports Fest Glimpse

stores' are not going to vanish away if FDI in retail penetrates India. Instead, it will assist in the development of required infrastructure and would benefit the farmers and consumers both. Prof. Chhote Lal as a Guest panelist envisaged that Retail is the next big thing to happen in India but



Chief Guest Dr.S. Kannoja

the major concern is regarding the repatriation of the profits to the origin country. Infrastructure breeds growth and this sector will help in developing needed infrastructure, he added. Prof. A. K. Agrawal, another Guest Panelist at VMA, said that eliminating 'middleman' is not the solution but more the competition, better it is for the consumers.



Chief Guest with Director

Other distinguished speakers included Mr. Rajkumar Singh (Swasthyavardhak Pharmacy, Varanasi), Prof. S. C. Singh, Dr. Abhijeet Singh, Dr. Anurag Singh (all from FMSBHU) and Mr. Sandeep Singh (Associate Professor from SMS Varanasi). Mr. Anupam Kumar (Joint Secretary & Reader, SMS Varanasi) presented the objectives and activities of



Students with Faculty



Life Time Snap

the VMA. The treasurer Prof. N. B. Singh, other founder members Dr. M. P. Singh (Executive Secretary, SMS Society), Dr. Amit Gautam (Assistant Professor, FMS-BHU) were also present on the occasion.

Second Sports fest held with fun, enjoyment

Overwhelming response to SMS Mental Ability Recognition Test (SMART)

Leading Business School of the country, School of Management Sciences (SMS), Varanasi organized the final round of the state level competition "SMART" on November 19, 2011. Keeping up with the tradition of its commitment towards its social responsibility activities, SMS initiated this competitive event. More than 8,000



Receiving Award from Chief Guest

students from 50 different colleges in the state participated in the competition and showcased their analytical, reasoning and mental ability. From among the 8000 students, 300 students got selected for the final round of the competition. The objective of the competition was to identify and honour the talents in the state and to encourage them towards making a successful career. The Chief Guest for the prize distribution ceremony was Brigadier Akhil Dixit, Commandant, 39, GTC, Cantt, Varanasi. In his address to the final round participants and the winners, Brigadier Akhil Dixit, (39 GTC, Varanasi) congratulated SMS on this very initiative towards talent hunt across the state. He urged the students to have a balanced life style and exhorted them to fulfill their own responsibilities first. He laid stress on the importance of communication skills, technical skills, general awareness, ethics & moral values and civic sense for succeeding in life. He said life comprises of four phases – Blossoming phase,



Chief Guest Brig. Akhil Dixit

golden phase, mellowing – down phase and vintage phase in which the first phase decides about the remaining three phases. Students need to concentrate and focus on the first phase to have a good life altogether.

In the competition of the final round held at the SMS campus, in the graduate section the first and the second slots were taken by Vasantha College for Women while the third prize was won by Shri Agrasen P. G. College. In the Intermediate section the first and the second prizes were captured by students of Sant Atulanand while the third prize was taken by St. John's DLW, Varanasi. The first prize in both the sections of SMART comprised of a cash reward of Rs. 25,000/- each, the second prize Rs. 15,000/- each and the third prize Rs. 10,000/- each. Besides two consolation prizes each in both the sections were also distributed. In addition to the cash reward, the winners also received a citation and a trophy.

Shree Sanjay Gupta, Registrar, SMS declared the "SMART" results. There was an atmosphere of rejoice among the students. The principals and teacher of different schools and colleges appreciated the efforts of School of Management Sciences for initiating such competitive event. At the end, Dr. M. P. Singh, Executive Secretary, SMS & Prof. P. N. Jha, Director, SMS



SMART Winners.



Prize Winner



Chief Guest honored

Scholarships for New Admission in Post Graduate Studies

Dr. Sarvepalli Radhakrishnan Scholarship for New Admissions in PGDM, PGDM-IB, PGDM-RM

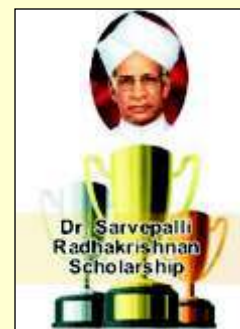
Attractive scholarship scheme is offered to our new students in various PGDM programs.
The quantum of such scholarships would be distributed as per the details given below:

Percentile obtained in CAT/MAT/XAT/CMAT	Slab of Scholarship applicable in PGDMs Courses
60 to less than 70	10% of Total Course Fee
70 to less than 80	15% of Total Course Fee
80 and above	20% of Total Course Fee

Merit Scholarship for New Admissions in PGDM, PGDM-IB, PGDM-RM

The quantum of such scholarships would be distributed as per the details below:

Percentage obtained in Graduation (Any Discipline)	Slab of Scholarship applicable in PGDMs Courses
70 and above	10% of Total Course Fee
Throughout 70 and above (Xth, Xlth & Graduation)	15% of Total Course Fee
Throughout 70 and above (Xth, Xlth & Graduation) & 80 percentile in CAT	25% of Total Course Fee



Babu Nageshwar Singh Scholarship for New Admissions in PGDM, PGDM-IB, PGDM-RM, MCA

On the auspicious occasion of the 61st anniversary of our Republic Day, School of Management Sciences felt immense pleasure in hereby announcing the launch of a scholarship scheme in the name of 'Babu Nageshwar Singh Scholarship for Post Graduate Studies'. The scheme will be applicable to the undergraduate students (BBA & BCA Programmes) of SMS for pursuing PGDMs/MCA courses at School of Management Sciences from academic session 2011-12 onwards.

The quantum of such scholarships would be distributed as per the details below:

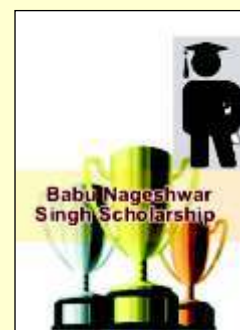
Overall Percentage of Marks attained by Student in BBA/BCA Courses at SMS	Slab of Merit Scholarship applicable in PGDMs/MCA Courses run at SMS
60% to less than 70%	10% of Total Course Fee
70% to less than 80%	15% of Total Course Fee
80% and above	20% of Total Course Fee

SMS Mental Ability Recognition Test (SMART) Scholarship

This scheme will be applicable for New Admission in PGDMs, MCA Courses.
The quantum of such scholarships would be distributed as per the details below:

Overall Percentage of Marks attained by Student in BBA/BCA Courses at SMS	Slab of Scholarship applicable in PGDMs, MCA Courses
60% and above	10% of Total Course Fee

Important: The prospective students must further note that they can avail of either the aforesaid scholarship scheme or the one already available by the SMS for pursuing PGDMs programmes on the basis of the percentile-score achieved in CAT/MAT/XAT by the applicants. However, a deserving student may opt either of the schemes on the basis of benefit-weightage as well as qualification applicable to the respective schemes



Scholarships for New Admission in Under-Graduate Studies

Merit Scholarship for New Admissions in BBA, BCA

The quantum of such scholarships would be distributed as per the details below:

Percentage obtained in 10+2 (Any Discipline)	Slab of Scholarship applicable in BBA, BCA Courses
70% and above	10% of Total Course Fee

SMS Mental Ability Recognition Test (SMART) Scholarship

This scheme will be applicable for New Admission in BBA and BCA Courses:

Percentage scored in SMART	Slab of Scholarship applicable in BBA/BCA Courses
60% and above	10% of Total Course Fee

Note: Students for undergraduates studies, are eligible to opt any one of the above mentioned Scholarship Schemes

Scholarships for Existing Students

Prof. Mukund Lal Scholarship for Semester Toppers

School of Management Sciences, have system of providing adequate scholarships towards toppers of each semester of various Graduate and Post-Graduate Programmes:

• PGDM	• PGDM-IB	• PGDM-RM	• MCA	• BBA	• BCA
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Scholarships by UP State Government

Scholarships to SMS Students offered by UP State Government:

Students are motivated to put their best efforts towards various activities of the institution. Semester toppers are entitled for scholarship, in accordance with their performance. Students are also eligible for below mentioned scholarship scheme offered by Uttar Pradesh State Government:

Uttar Pradesh Government has started a scheme of giving scholarship and fee reimbursement of Students whose parent's yearly income from all sources does not exceed Rs. 1 Lac to alleviate the financial burden of students of all the categories.

Scholarships for the weaker section are provided through the Samaj Kalyan Vibhag, U.P. Government. The basic criteria for govt. scholarships are as follows:

Guardian must have their annual income less than Rs. 100000.

Student must have a good academic record.

An amount of Rs. 17000/- scholarship is provided by the govt. to help students as a fee compensation.

An amount of Rs. 3300/- is awarded by the govt. as a study scholarship annually







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