

**Prof. P. N. Jha**  
D. Litt. (Management)  
**Director**

Ref. No. SMS/ADM/Int. Conf.-2024/

Date : 11.01.2024

**Subject : 11<sup>th</sup> International Conference (2-3 March, 2024)**

Dear Colleagues,

Let me take the opportunity to remind you all that SMS Varanasi is going to organize a 2-day 11<sup>th</sup> **International Conference (ICON-2024)** on a topic – **“Indian Knowledge Systems for achieving Sustainable Development Goals (SDGs)”** during 2<sup>nd</sup> – 3<sup>rd</sup> March, 2024 at our campus.

Time to organize the aforesaid academic event is approaching fast. The combined efforts for the purpose so far to rope in the participants & papers look much less than the expectations.

I am as such to request **all the members of faculty (including them appearing in the structure of the Organizing Team)** of SMS Varanasi kindly to ponder upon the issue, and make their individual concerted efforts towards bringing their individual contributions compatible to our expectations (**i.e. a minimum of 3 participants / papers per head**). Please do not forget that the matter is posted on the top slot in the agenda of priorities of the SMS-system. The members of faculty are further required to keep the **Conference Convenor** abreast of their relevant moves in this connection on a regular basis. A weekly review on the matter would be held.

With best wishes

Yours sincerely,

  
(P. N. Jha)

- Cc : 1. PA to the Executive Secretary  
2. Registrar  
3. Prof. Avinash C. Supkar, Convenor, International Conference  
✓ 4. General circulation among members of faculty & Guard File

For information and needful.