

ORIENTATION PROGRAMME-2024
MBA (2024 – 2026)

DATE

22nd August – 24th August 2024

VENUE

Seminar Hall

Thursday, August 22nd, 2024

Kit Distribution

(10:00 AM to 11:30 AM)

Dr. Vishal Kumar Singh, Mr. Amit Kumar Bhanja & Mr Anjaneer Kumar Rai
Assistant Professor, SMS Varanasi

Inaugural Session

(11:00 AM – 1:00 PM)

Session Coordinator: Dr. Pallavi Pathak, *Professor, SMS Varanasi*

Programme Schedule

Lighting of the Lamp & Garlanding the Statue of Goddess Saraswati	:	Guests and other Dignitaries
Presentation of Bouquet to the Guests	:	SMS Faculty Members
Welcome Address	:	Prof. P. N. Jha <i>Director, SMS Varanasi</i>
Preamble of SMS Varanasi	:	Mr. Veeresh Tripathi <i>Associate Professor, SMS Varanasi</i>
About MBA Programme	:	Prof. Sandeep Singh, <i>HOD-Management & Mass Communication, SMS Varanasi</i>
Blessings from Guest of Honour	:	Mr. Manoj Kumar <i>(COO & Head HR)</i> <i>Indiannica Learning</i>
Blessings from Chief Guest	:	Mr Subhadip Dutta Choudhary <i>(CEO) Hawkins Cookers Ltd.</i>
Felicitation of the Guests	:	Prof. P. N. Jha, <i>Director, SMS Varanasi</i>
Vote of Thanks	:	Prof. Amitabh Pandey <i>Course Coordinator–MBA Programme</i> <i>SMS Varanasi</i>

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Date : 22nd August 2024 (Thursday)

ORIENTATION SESSION I

(01:00 PM – 02:00 PM)

Session Coordinator: Dr. Bhavana Singh
Associate Professor, SMS Varanasi

(01:00 PM– 02:00 PM)

Mr. Manoj Kumar
(COO & Head HR)
Indiannica Learning

LUNCH BREAK

(02:00 PM- 3:00 PM)

ORIENTATION SESSION II

(03:00 PM – 04:30 PM)

Session Coordinator: Ms. Asmita Khanna
Assistant Professor, SMS Varanasi

Mr. Subhadip Dutta Choudhary
(CEO) Hawkins Cookers Ltd.



Date : 23rd August, 2024 (Friday)

ORIENTATION SESSION III

(10:30 AM – 01:30 PM)

Session Coordinator: Dr. Niharika Verma
Assistant Professor, SMS Varanasi

EXPLORING THE MBA PROGRAMME: UNVEILING THE JOURNEY

Prof. Amitabh Pandey

Coordinator- MBA Programme, SMS Varanasi

(10:30 AM – 11:15 AM)

INTRODUCTION OF TEACHING & NON-TEACHING STAFF AT SMS

Dr. Sofia Khan

Assistant Professor, SMS Varanasi

(11:15 AM – 12:00 Noon)

EMPLOYABILITY ENHANCEMENT PROGRAMME AT SMS

Dr. Vishal Kumar Singh

Assistant Professor SMS Varanasi

(12:00 Noon – 12:45 PM)

IT INFRASTRUCTURE & KMC

Mr. Ram Gopal Gupta

Associate Professor, SMS Varanasi

(12:45 PM – 01:30 PM)

(1:30 PM – 2:30PM)

LUNCH

ORIENTATION SESSION IV

(02:30 PM – 04:30 PM)

Session Coordinator: Ms Jyoti Singh,
Assistant Professor, SMS, Varanasi

ENTREPRENEURSHIP AND ITS PROSPECTS

Prof. Raj Kumar Singh

HOD Commerce & Chairperson-CEISD, SMS Varanasi

(2:30 PM – 03:15 PM)

ABOUT C-SHE & UNIVERSAL HUMAN VALUES

Prof. Sandeep Singh

HOD Management & Mass Communication,

SMS Varanasi

(03:15 PM – 04:00 PM)

DISCIPLINE AT SMS

Mr. Atish Khadse

Associate Professor, SMS Varanasi

(04.00 PM- 04.30 PM)

Date : 24th August, 2024

ORIENTATION SESSION V

(10:30 AM. -01:00 PM)

Session Coordinator: Dr. Anjali
Assistant Professor, SMS, Varanasi

(10:30 AM – 12:00 Noon)

Dr. Bhaskar Roy
*Global Delivery Leader-Data Science, AI, Digital
Genpact*

LIBRARY AT SMS, VARANASI

Dr. Avinash Chandra Supkar
Professor, SMS Varanasi

(12:00 Noon – 12:30 PM)

**CO & Extra Curricular Activities
(Club Activities)**

Mr. Amit Kumar Bhanja
Assistant Professor, SMS Varanasi

(12:30 PM – 1:00 PM)

(1:00 PM – 2:00PM)

LUNCH

Session Coordinator : Ms. Archila Kushwaha
Assistant Professor, SMS, Varanasi

(2:00 PM – 02:30 PM)

**Role of Behavioral Dynamics Lab in Promoting
Psychosocial & Emotional Well Being of Students at SMS Varanasi**

Dr. Pallavi Pathak
Professor, SMS Varanasi.

(2:30 PM – 4:30 PM)

ABOUT TRAINING & PLACEMENT AT SMS

Mr. D.K. Tripathi
VP, Corporate Affairs, SMS Varanasi.

