

Date: 05.10.2026

NOTICE



All UG and PG students are hereby informed that the Preliminary Screening Round of "**BizSpark: Business Plan Contest 2026**" for the 32nd Foundation Day, **AADHAARSHILA-2026 (Inter-Institute Competition)**, will be held on Monday, October 12, 2026, at **12:00 noon** in the **Conference Hall**. The **winning team** of the Preliminary Round will represent **SMS Varanasi** in the Inter-Institute Competition on Foundation Day.

Please find below the **Rules and Evaluation Criteria** for participation:

General Rules:

1. Eligibility:

- Open to students enrolled in UG or PG programs.
- Each team must consist of exactly **three members**.
- Teams can have a mix of UG and PG students.
- Team members cannot be changed after registration.

2. Registration:

- All participants must register by October 10, 2026.

3. Presentation:

- Teams will have **10 minutes** to present their business plan, followed by a **5-minute Q&A** session with judges.
- Use of multimedia and visual aids is encouraged.

4. Language of Presentation:

- All presentations must be conducted in **English**.

Evaluation Criteria:

1. Innovativeness (20%)

- Uniqueness and creativity of the idea, potential to stand out in the market.

2. Market Viability (20%)

- Understanding of the target market, demand, and competitive analysis.

3. Business Model (20%)

- Clarity of revenue model, financial projections, scalability, and pricing strategy.

4. Execution Strategy (20%)

- Realism and practicality of the execution plan, including timelines and risk management.

5. Team Capability (10%)

- Expertise and roles of team members, ability to execute the plan.

6. Presentation & Communication (10%)

- Clarity and persuasiveness of the presentation, use of visuals and data.

All the students interested for participation can enroll through the Google Form link given below on or before Saturday, October 10, 2026.

<https://forms.gle/r4iKwfsLmxhYkDNE7> or

Scan QR Code



For further details, interested participants can contact any of the following organizing team members.

Event Coordinator: Prof Amitabh Pandey

Members:

Dr. Vishal Kumar Singh

Dr. Anshuman Rana

Dr. Nivedita Verma

Dr. Anjali

Dr. Abhinav Srivastava

(Director)