



WE **SEE** THINGS  
**DIFFERENTLY**



**2026**  
**PLACEMENT**  
**BROCHURE**

MBA | MCA | M.COM

**SCHOOL OF MANAGEMENT SCIENCES**  
**Varanasi**

An Autonomous College

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Ex Head & Dean Delhi School of Economics, New Delhi  
Chairman, Governing Council  
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(Former Vice Chancellor LNM University Darbhanga),  
Vice Chancellor SRS University, Raipur &  
UGC Nominee

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### **Dr. M. P. Singh**

Executive Secretary SMS-Society

### **Prof. Rajeev Tripathi**

Vice Chancellor Rajeev Gandhi  
Proudyogiki Vishwavidyalaya,  
Bhopal

### **Er. Amitabh**

C.E.O., Sorreal System Pvt. Ltd. &  
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Varanasi

### **Prof. K.P. Singh**

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Jaunpur Ex. Director, IIT, BHU,  
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Registrar & Controller of Examinations  
SMS, Varanasi

### **Dr. Chandra Mauli Dwivedi**

CEO & President Management &  
Productivity Consultancy  
Mumbai

### **Prof. Ajeet Kumar Shukla**

Faculty of Commerce & Management  
Mahatma Gandhi Kashi Vidyapith,  
Varanasi

### **Prof. Sandeep Singh**

HOD Management & Mass Comm. Department  
SMS, Varanasi

### **Prof. Kamal Sheel Mishra**

HOD Computer Science Department  
SMS Varanasi

### **Prof. A K Singh**

Sr. Professor, Head & Dean, Department of Commerce,  
Faculty of Commerce & Business  
Delhi School of Economics,  
Delhi University

### **Shri Ravindra Mishra**

Head-Human Capital Garware Wall Ropes Ltd.  
Pune

### **Mr. Sharad Singh**

Secretary & C.E.O SMS,  
Lucknow

### **Prof. P. N. Jha**

Director School of Management Sciences  
Varanasi



## Prof. P.N. Jha

MBA, PGDAM, Ph.D.(Ad Mgmt.), D. Litt.(Ad Mgmt.)  
Director

### Let me first take the privilege to wish you a Pleasant Day !

I further feel a hue of collegiate exuberance in bringing this small publication to your good self to apprise you of the ambrosial salience of a highly acclaimed seat of learning and research in the streams of management, commerce, mass communication and computer sciences - School of Management Sciences, Varanasi, a NAAC 'A' Grade Accredited Institution, which has further been accorded with 'Autonomous Status' by the UGC, and which equally maintains a visible position in the high-profile bracket of 'Top 50 B-Schools in India'. Five bi-annual Journals – Management Insight, Purushartha (Scopus Indexed), Computing Trendz, SMS Journal of Entrepreneurship & Innovation, and Commerce Research Review are being published by us. SMS Varanasi has been popular for giving one of the best learning experiences to the students. More sanguinely, the institution is widely known for providing a context that enhances professionalism, humanism and social responsibility. Let me express my deep sense of gratitude towards an outstanding cooperation of the corporate sector in helping SMS develop ideally.

You may appreciate that on account of a sustained business reforms in the recent past, India has recently emerged as the Fourth Largest Economy in the world. This may be taken as a welcome trait for the growing corporate visibility. Keeping its role as an active corporate partner in progress, especially in the post Autonomy Era under the landscape of the National Education Policy and Education Model 4.0, the academic leadership at SMS Varanasi has already revisited both the text and context of the deliverables, offered to our MBA, MCA and M. Com. participants within an arrogantly beautiful 'Green Campus' of SMS, to ensure their increased suitability to the growing & challenging corporate requirements. Imbibing all the relevant value models including, communication & personality development, business analytics, digital marketing, driver technologies, global economic & political scenario, etc. they become more compatible to the current and upcoming job environments. Loaded with desirable managerial traits, domain knowledge plus skill-mix, our students are trustworthy for catering to the versatile needs and expectations of the organizations inviting them to serve.

I take this opportunity to cordially invite you in meaningfully actualizing the institute-industry dyad in order to accommodate the terminal professional concern of our outgoing MBA, MCA & M. Com. students and do avail of their collective wisdom.

With warm regards & best wishes,

Yours sincerely,



**D K Tripathi**

M.A. – Labour & Social Welfare  
Vice President – Corporate Affairs



Let me take the privilege to first extend you heartfelt gratitude and warm greetings of School of Management Sciences, Varanasi (An Autonomous College) for constantly showering your unparalleled blessings towards various scholastic causes in context to a sustained industry-institute partnership. I really don't have proper words for expressing the true sense of gratefulness we owe to you people on the count of meaningfully addressing to the plural career-concerns of our students in terms of Campus Placements, Summer Training, HR-Conclaves, Guest Lectures, Industrial Visits, and so forth.

You would appreciate that SMS Varanasi has been putting-in onerous efforts to imbue the participating students with needful competence so as to enable them to withstand the environment of changing challenges of the corporate world successfully. Endowed with the academic caring by a brilliant pool of faculty, following a course-curricula of the global standard, additional pragmatic learning through various training programmes of high orders, the corporate personality of our students are groomed in terms of domain knowledge & wisdom, analytical skills, leadership traits, group dynamics, positive attitude, and emotional intelligence. Our alumni have already registered their marked presence in a number of corporate units on account of their trustworthy performance.

I take this opportunity to bring it to your kind attention that our placement activity invariably starts from the month of October. In this connection I would like to extend a warm welcome to your esteemed organization to bestow upon us its pre-placement presentations, and to interact with our outgoing MBA, MCA & M. Com. students in order to explore the prospects of recruitment & selection. You are equally invited to share your views with our faculty-team so as to effect a mutual thrust in developing a more fruitful industry-academia dyad.

**Humble regards & best wishes**

Yours sincerely,

(D. K. Tripathi)





SMS, Varanasi has entered into its 30th year. Our journey began in the year 1995 in a modest 6000 sq. ft. campus at Hathua Market Complex with the inception of the Two Year full time PGDBM flagship programme. Since then the institute has never looked back. It has made consistent endeavours over the years to prove its national character as a Centre of Excellence in Management, Commerce, Computer Education & Mass Communication, SMS, Varanasi an autonomous college has been accredited by NAAC with 'A' Grade (CGPA 3.17) in the very first cycle. It is also recognized under section 2(f) & 12(B) of UGC and also ranked amongst the TOP 50 B-Schools of India.

The cerebral firmament of SMS, Varanasi comprises of three post graduate programmes, Master of Business Administration (MBA) and Master of Computer Applications (MCA) programme both duly approved by AICTE and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow and Master of Commerce (M.COM) programme affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi plus five undergraduate programmes Bachelor of Business Administration (BBA), Bachelor of Computer Applications (BCA), Bachelor of Commerce (B.Com), Bachelor of Commerce (Honours) and B.A.(Hons.) in Mass Communication.

SMS, Varanasi has established various centers in its diligent efforts to corroborate its academic excellence which have been recognized at different industrial and academic forums. It is worth mentioning that the reach of the Centre for Spiritualism & Human Enrichment (C-SHE) and the Centre for Entrepreneurship Innovation and Skill Development (CEISD), is now truly global. SMS, Varanasi has also pioneered in establishing the 'Varanasi Management Association' which aims to crystallize the sublime management knowledge which has been flowing in Varanasi right from the start of time itself, and is the basis of the modern management thoughts.

SMS, Varanasi in its span of 30 glorious years with its modern infrastructure, contemporary teaching pedagogy and multifaceted intellectual capital has trained more than 10,000 management, computer science, commerce and mass communication students who have proved themselves as valuable resources across the corporate horizon. At present, five bi-annual and indexed Journals Management Insight, Purushartha, Computing Trendz, SMS Journal of Entrepreneurship & Innovation, and Commerce Research Review are being regularly published by this pristine institution.







#### **Vision**

To become a constantly growing center of excellence nurturing global-centric professional leadership based on ethical and moral attributes.



#### **Mission**

To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards



#### **Quality Policy**

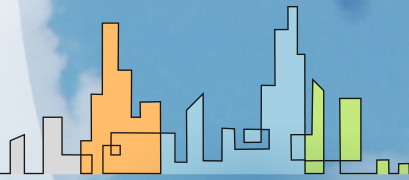
Imparting value based education of highest standard, relevant to contemporary World.



#### **Guiding Values**

Trust; Sense of Ownership; Sense of Contribution; Innovation; Modesty & Mutual Respect.





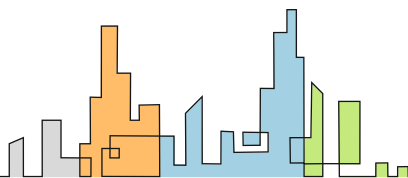
# *The Architectural marvel*



## **CAMPUS**

The Institute has a sprawling lush-green Campus spreading over an area of over 10 acres with already built-up space of more than 1.25 lacs sq. ft. It is located on the Delhi-Kolkata Golden Quadrilateral Express Highway in a picturesque locale. It encompasses all modern amenities and facilities that are comparable to the best professional institutions of the county. The calm, quiet and hassle-free atmosphere not only provides with a fine learning ambience but also provides an opportunity to develop organic linkages with the corporate world. From all angles, the campus is an architectural marvel in itself.



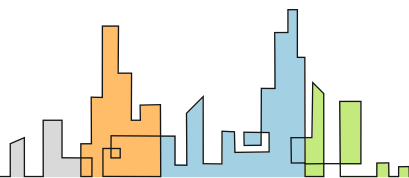


## IT Infrastructure

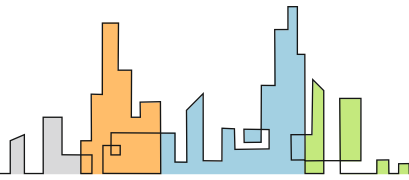
In the recent past the importance and use of information technology has grown tremendously in academics and research across a wide spectrum of disciplines. IT is making a significant impact on functioning of educational and research institutions. Modern educational institutions are therefore engaging themselves pro-actively in use of tools for Technology Enhanced Learning (TEL). We at SMS, Varanasi, view Information technology not only as critical infrastructure needed for supporting modern academic needs but also as a central component of the academic process itself by facilitating in various academic and professional courses. Computer Labs are equipped with latest possible Computer Application Software.

The IT infrastructure at SMS Varanasi comprises of fully air-conditioned Computer Centre with a state-of-the-art Facilities to meet the requirements of liberalized economy. The Computer Centre has one Server Room and Eight Labs having capacity of more than 400 terminals with 8/16 GB RAM, along with 6 Servers to provide Networking and backup support. The entire campus of SMS Varanasi is Wi-Fi enabled, allowing the students hi speed internet via Optical Fiber.

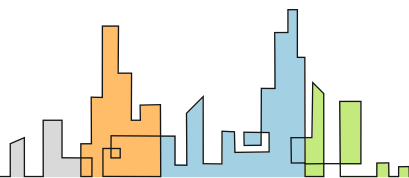












## Library And Documentation Center

A rich library and documentation centre accommodating more than 100 students at a time, providing equitable access to excellent library and information services, resources and facilities to the participants of various programmes, faculty and also the wider community to enable them to become lifelong learners.

This fully computerized centre comprises of an excellent collection of around 37060 books. 14539 titles, subscription of more than 67 national and international journals, 76 magazines, 24 newspapers. The library of SMS has an Institutional membership of NDL, INFLIBNET-N-LIST. DELNET including ILL. facility and various other online journal search engines. The library is equipped with all kinds of reprographic facilities and maintains a separate reference section.

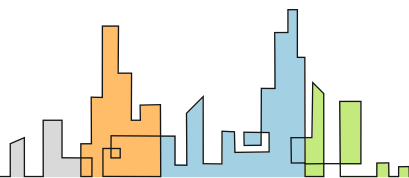


## Digital Harbour

The Digital Harbour is special section of the SMS Library which is a type of information retrieval system. The Digital Harbour comprises of a collection of academic materials in the form of e-journals, e-books, lectures videos and a vast collection of digital books covering different aspects of business administration, commerce, computer science and various other subjects like career, ethics etc.







## CONFERENCE HALL

The Institute's Conference Hall, with a seating capacity of 400, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, Workshops, Conferences and other such events.

SMS is endowed with one of the best Conferencing facilities comparable to any of the top B-Schools in the country. The Conference Room is acoustically designed and aesthetically decorated. It is fitted with all the modern audio-visual gadgets which include LCD Projectors, Computers, along with Video Conferencing Facilities.



**Dr. Hariom Awasthi**  
Prestige Institute of Management and Research,  
Gwalior  
**Session Chair**





SMS is involved in dissemination of knowledge through the following academic and professional programmes in which it has proved its mettle:



## TWO-YEAR FULL-TIME

### MASTER OF BUSINESS ADMINISTRATION (MBA)

Approved by the AICTE, Ministry of Education, Government of India & affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow

### MASTER OF COMPUTER APPLICATIONS (MCA)

Approved by the AICTE, Ministry of Education, Government of India & affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow

### MASTER OF COMMERCE (M.COM)

Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



## THREE-YEAR FULL-TIME

### BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

### BACHELOR OF COMPUTER APPLICATIONS (BCA)

Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

### BACHELOR OF COMMERCE (B.COM)

Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

### BACHELOR OF COMMERCE (Hons.) B.COM. (Hons.)

Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

### BACHELOR OF ARTS B.A. (Hons.) MASS COMMUNICATION

Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



## Learning Outcomes

The following learning outcomes are generally expected from SMS Varanasi students on completion of their respective courses:

- Knowledge and curiosity to learn more in their respective academic domains
- Employability skills
- Positive attitude
- Rational thinking and decision making capabilities.
- Skills of team management and leadership
- Ethical and moral values
- ICT-skills
- Sensitivity towards humanity, society, and environment
- Traits of a responsible citizen of the nation



## 1<sup>st</sup> SEMESTER

- Management Concepts & Organizational Behaviour
- Managerial Economics
- Financial Accounting and Analysis
- Business Statistics
- Marketing Management
- Business Communication
- Universal Human Values & Professional

## 2<sup>nd</sup> SEMESTER

- Operations Management & Research Business Environment
- Human Resource Management
- Financial Management
- Business Research Methods
- Data Science
- Field Survey Report

## 3<sup>rd</sup> SEMESTER

- Insurance Banking and Microfinance
- Supply Chain & Logistics Management
- Specialization Group-1
- Specialization Group-1
- Specialization Group-2
- Specialization Group-2
- Summer Training Project Report

## 4<sup>th</sup> SEMESTER

- Strategic Management
- Innovation & Entrepreneurship
- Specialization Group-1
- Specialization Group-1
- Specialization Group-2
- Specialization Group-2
- Research Project Report & Viva Voce

## SPECIALIZATION GROUP



### Marketing

- Services Marketing & Retail Management (III Sem.)
- Sales Management (III Sem.)
- Digital Marketing (IV Sem.)
- Integrated Marketing Communication (IV Sem.)



### Human Resource

- Compensation & Reward Management (III Sem.)
- Employee Relations & Labour Legislation (III Sem.)
- Strategic Human Resource Development (IV Sem.)
- Organizational Development & Management of Change (IV Sem.)



### Financial Management

- Investment Analysis & Portfolio Management (III Sem.)
- Corporate Tax Planning (III Sem.)
- International Finance Management (IV Sem.)
- Financial Liquidity & Risk Management (IV Sem.)





## 1<sup>st</sup> SEMESTER

MCA-24-101	Emerging Information Technologies
MCA-24-102	Problem Solving using C
MCA-24-103	Principles of Management & Communication
MCA-24-104	Discrete Mathematics
MCA-24-105	Database Management System
<b>PRACTICALS</b>	
MCA-24-151	Problem Solving using C Lab
MCA-24-152	DBMS Lab

## 2<sup>nd</sup> SEMESTER

MCA-24-201	Computer Networks
MCA-24-202	Object Oriented Programming with Java
MCA-24-203	Operating Systems
MCA-24-204	Software Engineering
MCA-24-205	Data Structures using C
<b>PRACTICALS</b>	
MCA-24-251	Object Oriented Programming with Java Lab
MCA-24-252	Data Structure using C Lab

## 3<sup>rd</sup> SEMESTER

MCA-24-301	Web Technologies
MCA-24-302	Computer Organization
MCA-24-303	Python Programming
<b>Elective – I</b>	
<b>Elective – II</b>	
<b>PRACTICALS</b>	
MCA-24-351	Web Technologies Lab
MCA-24-352	Python Programming Lab
MCA-24-353	Mini Project*

## 4<sup>th</sup> SEMESTER

MCA-24-401	Artificial Intelligence
MCA-24-402	.Net Technologies
<b>Elective – III</b>	
<b>Elective – IV</b>	
<b>PRACTICALS</b>	
MCA-24-451	.Net Technologies Lab
MCA-24-452	Project
<b>ELECTIVE – I</b>	
MCA-24-011	Design & Analysis of Algorithm
MCA-24-012	Data Warehousing & Data Mining
MCA-24-013	Cloud Computing
<b>ELECTIVE – II</b>	
MCA-24-021	Big Data Analytics
MCA-24-022	Cyber Security
MCA-24-023	Quantum Computing
<b>ELECTIVE – III</b>	
MCA-24-031	Data Science
MCA-24-032	Block Chain Architecture
MCA-24-033	Mobile Computing
<b>ELECTIVE – IV</b>	
MCA-24-041	Machine Learning
MCA-24-042	Internet of Things
MCA-24-043	Modern Application Development
<b>SELECTED ELECTIVE SUBJECT</b>	
<b>ELECTIVE – I</b>	
MCA-24-013	Cloud Computing
<b>ELECTIVE – II</b>	
MCA-24-021	Big Data Analytics
<b>ELECTIVE – III</b>	
MCA-24-031	Data Science
<b>ELECTIVE – IV</b>	
MCA-24-042	Internet of Things





## 1<sup>st</sup> SEMESTER

- Managerial economics
- Organization Theory and Behavior
- Marketing Management
- Accounting For Managerial Decision
- Business Management
- Management Information System
- Project-I

## 2<sup>nd</sup> SEMESTER

- Insurance Banking and Microfinance
- Sales and Retail Management
- Research Methodology and Statistical Analysis
- Supply Chain and Logistics Management
- Data Analysis Using SPSS
- Business Analytics and Data Science
- Project-II

## 3<sup>rd</sup> SEMESTER

- Corporate Tax- Planning and Management
- Accounting For Planning and Control
- Financial Management
- Human Resource Management
- Business Environment and Legal Aspect Of Business
- Strategic management
- Project-III (Industrial Training Report)

## 4<sup>th</sup> SEMESTER

- Innovation And Entrepreneurship
- Specialisation Group A/B/C
- Specialisation Group A/B/C
- Specialisation Group A/B/C
- Project IV (Dissertation Report)
- Comprehensive Viva- Voce

## SPECIALIZATION GROUP



### Marketing

- Services and Industrial Marketing
- Digital Marketing
- International Marketing



### Human Resource

- Industrial Relations
- Performance and Compensation Management
- Labour Legislation and Social Security



### Accounting & Finance

- Security Analysis and Portfolio Management
- Behavioural Finance
- International Financial Management

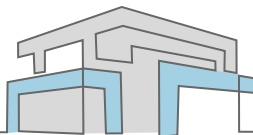




The Institute has been aware of two main important facts: Firstly, that the interaction with the corporate world during summer placement helps the students to sharpen their managerial and incisive skills and, secondly, the performance of a professional institute is gauged in terms of the quality of placements to its outgoing batches. As such, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students in getting quality summer training as well as final placements. In past, the Institute has had an outstanding record of quality placements.

The students of the SMS are absorbed by leading national and multi-national companies every year. Some of the prominent companies that visit SMS regularly for providing Summer Training & Placement to the MBA, MCA & M.Com students are:



To keep abreast of the latest changes in the industrial world, a professional Institute should have close linkage with the real business world. Based on this hypothesis, the School of Management Sciences makes concerted endeavours towards organising institute-industry interfaces at different places of importance and so it also undertakes the following activities:

### SEMINARS, CONFERENCES AND EXECUTIVE DEVELOPMENT PROGRAMMES

Seminars and Conferences on key problem areas feature regularly in the Academic Calendar of the Institute. The objective is to provide a platform where the students and faculty members could interact with the highly experienced professionals and academicians.

Perceiving the need for developing and sharpening the skills to exploit the burgeoning and enticing opportunities emerging as a result of the cataclysmic developments in global environment, the SMS also offers several significant Executive Development Programmes for promising entrepreneurs and working executives for which it has received wide appreciation.

### GUEST LECTURES AND HR CONCLAVE

In addition to class-room teaching, the Institute also organises the year-long Guest Lectures and HR Conclave Series to give the students a glimpse of the real corporate practices. In this series, the working executives from the organisations of repute are invited to interact with the students on the topics of thematic importance.

### CONSULTANCY

The Institute with its highly experienced teaching faculty has been offering consultancy services not only to the local entrepreneurs but also to the business and industrial organisations in the country. Since its inception, the Institute has emerged as a Centre of Excellence where the local entrepreneurs and other organisations do visit for redressal of their problems and also for seeking assistance to get market and consumer surveys conducted for their different products not only in Varanasi but also in other parts of the country.

It is worth mentioning that in the recent past, the Institute has conducted many significant research/market surveys for a number of reputed organisations in the corporate world, both from the Public and Private Sectors.





**Mr. D K Tripathi**

Vice Presidency -Corporate Affairs  
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**Dr. Amitabh Pandey**

Member-Training & Placement Cell  
placement@smsvaranasi.com



**Mrs. Bhawna Dixit**

GM-Corporate Relations  
placement@smsvaranasi.com



**Dr. Radha Raman Chandan**

Member-Training & Placement Cell  
placement@smsvaranasi.com



**Mr. Rahul Singh**

DGM Training & Placement Cell  
placement@smsvaranasi.com



**Dr. Anju Singh**

Member-Training & Placement Cell  
placement@smsvaranasi.com





## Pre-Placement Talk

- 1 Atul Ltd.
- 2 Bharti Airtel Ltd.
- 3 Ceasefire Industries Pvt. Ltd.
- 4 Parekh Integrated Services Pvt. Ltd.
- 5 Paytm
- 6 Sopre Steria India
- 7 V-Xpress





1



2



3



4



5



6



7

## Online Recruitment Test

- 1 Asian Paints Ltd.
- 2 Axis Bank Ltd.
- 3 Bharti Airtel Ltd.
- 4 Chetu Inc
- 5 GCMF (AMUL)
- 6 Mother Dairy
- 7 UltraTech Cement Ltd.





## Group Discussion

- 1 Aludecor Lamination Pvt. Ltd.
- 2 Ceasefire Industries Ltd.
- 3 Livpure Pvt. Ltd.
- 4 OM Logistics Ltd.
- 5 Regalo Kitchens Pvt. Ltd.
- 6 TATA Capital Ltd.
- 7 TCI Ltd.





## Personal Interview

- 1 United Ekta Engineering Udyog Pvt. Ltd.
- 2 GCMMF (AMUL)
- 3 Livpure Pvt. Ltd.
- 4 SBI Life Insurance
- 5 SLMG Beverages Pvt. Ltd.
- 6 Shyam Steel Industries Ltd.
- 7 V-Xpress





## Selected Students with Recruitment Team

- 1 Bandhan Bank Ltd.
- 2 Bharti Airtel Ltd.
- 3 Brinks India
- 4 Ceasefire Industries Ltd.
- 5 Tenon Group
- 6 TATA Capital Ltd.
- 7 TCI Ltd.

# CORE FACULTY

**Prof. P.N. Jha**

Director

**Dr. Kamal Sheel Mishra**

Professor & HoD

**Dr. Sandeep Singh**

Professor & HoD

**Dr. Raj Kumar Singh**

Professor & HoD

**Dr. Sanjay Saxena**

Professor

**Dr. Avinash Chandra Supkar**

Professor

**Dr. Amitabh Pandey**

Professor

**Dr. Pallavi Pathak**

Professor

**Dr. Aditya Kumar Gupta**

Professor

**Dr. Shambhu Sharan Srivastava**

Professor

**Dr. Anand Prakash Dube**

Professor

**Mr. Ram Gopal Gupta**

Professor

**Mr. Atish Khadse**

Associate Professor

**Dr. Radha Raman Chandan**

Associate Professor

**Dr. Bhavana Singh**

Associate Professor

**Mr. Sunit Kumar Mishra**

Associate Professor

**Dr. Rohit Mehta**

Associate Professor

**Dr. Chandrashekhar Singh**

Associate Professor

**Mr. Veeresh Tripathi**

Associate Professor

**Dr. Shishir Kr. Gujrati**

Associate Professor

**Dr. Vir Pratap**

Associate Professor

**Dr. Anju Singh**

Assistant Professor

**Mr. Irfan Ahmad Khan**

Assistant Professor

**Dr. Gaurav Shah**

Assistant Professor

**Mr. Suraj Prakash Singh**

Assistant Professor

**Mr. Himanshu Upadhyay**

Assistant Professor

**Mr. Sushil Kumar**

Assistant Professor

**Dr. Sofia Khan**

Assistant Professor

**Dr. Mahendra Kumar Sharma**

Assistant Professor

**Dr. Ishan Tripathi**

Assistant Professor

**Dr. Vishal Kr Singh**

Assistant Professor

**Dr. Anjana Singh**

Assistant Professor

**Mr. Gaurav Kumar Bisen**

Assistant Professor

**Dr. Khushboo Kumar**

Assistant Professor

**Dr. Palima Pandey**

Assistant Professor

**Mr. Anjanee Kr. Rai**

Assistant Professor

**Ms. Archila Kushwaha**

Assistant Professor

**Dr. Akriti Rathi**

Assistant Professor

**Ms. Sripriya Roy Chowdhuri**

Assistant Professor

**Dr. Thakur Digvijay Singh**

Assistant Professor

**Dr. Anshuman Rana**

Assistant Professor

**Dr. Rohit Singh**

Assistant Professor

**Dr. Anjali**

Assistant Professor

**Dr. Ragi T S**

Assistant Professor

**Dr. Shruti Singh**

Assistant Professor

**Mr. Sandeep Kumar Gautam**

Assistant Professor

**Mr. Shubham Sahai**

Assistant Professor

**Dr. Nivedita Verma**

Assistant Professor

**Dr. Tejas Yaduvanshi**

Assistant Professor

**Ms. Parul Singh**

Assistant Professor

**Ms. Asmita Khanna**

Assistant Professor

**Dr. Shubham Gaurav**

Assistant Professor

**Dr. Utkarsh Keshari**

Assistant Professor

**Mrs. Jyoti Singh**

Assistant Professor

**Mr. Chandra Prakash Agrawal**

Assistant Professor

**Mr. Vipin Maurya**

Assistant Professor

**Mr. Anurag Sahu**

Assistant Professor

**Ms. Surabhi Soni**

Assistant Professor



# VISITING FACULTY

## ACADEMIA

**Prof. A.K. Singh**  
Former Vice Chancellor  
Sri Sri University, Cuttack

**Prof. E. Balagurusamy**  
Former Vice Chancellor  
Anna University, Chennai

**Prof. Satya Singh**  
Ex. Dean-Faculty of Science  
Mahatma Gandhi Kashi Vidyapith, Varanasi

**Dr. Sudhanshu Kumar Jha**  
JK Institute of Applied Physic & Technology  
Allahabad University

**Prof. Prabal K Sen**  
XLRI  
Jamshedpur

**Prof. K. S. Jaiswal**  
IMS  
Mahatma Gandhi Kashi Vidyapith, Varanasi

**Prof. S. K. Singh**  
FMS  
BHU, Varanasi

**Prof. J Ramkumar**  
IIT  
Kanpur

**Prof. Pramod Pathak**  
IIT  
Dhanbad

**Prof. S.K. Kak**  
Former Vice Chancellor  
Mahamaya Technical University, Noida

**Prof. H. Karnik**  
Indian Institute of Technology  
Kanpur

**Prof. Anand Prakash**  
Delhi University  
New Delhi

**Prof. Alok Kumar Rai**  
Vice Chancellor  
Lucknow University, Lucknow

**Prof. Rajiv Tripathi**  
MNNIT  
Allahabad

**Prof. Ashok Kapoor**  
IIFT  
New Delhi

**Prof. G.S. Pathak**  
IIT  
Dhanbad

**Prof. B.P. Singh**  
Ex. Head & Dean, Delhi School of  
Economics, University of Delhi

**Prof. M.S. Lakshmi**  
ICFAI  
Gurgaon

**Prof. P. Das Gupta**  
IIFT  
New Delhi

**Prof. Ajay Kumar Singhal**  
MONIRBA  
University of Allahabad

**Prof. M.S. Pandey**  
BHU  
Varanasi

**Prof. P.K. Mishra**  
IIT  
BHU, Varanasi

**Dr. Kamna Sengupta**  
Lucknow University  
Lucknow

**Prof. Rajneesh Shukla**  
Sampoornanand Sanskrit University  
Varanasi

**Dr. Reena Srivastava**  
Lucknow University  
Lucknow

**Prof. A. K. Tripathi**  
IIT, BHU  
Varanasi

**Prof. Sanjoy Mukherjee**  
IIM  
Shillong

**Prof. P Venugopal**  
XLRI  
Jamshedpur

**Prof. Rohit Kapoor**  
IIM  
Indore

## INDUSTRY

**Mr.Arvind Chaudhary**  
Former Sr. Vice President-Walmart  
New Delhi

**Mr.Ajay Sharma**  
Joint President - Commercial  
Jai Prakash Associates Ltd., Rewa

**Mr. Avinash Yogeshwar**  
Country Group Manager- HR Mahindra &  
Mahindra Financial Services Ltd., Mumbai

**Dr. B.R. Singh**  
Managing Director, SMC &  
Ex. Advisor-HR-Ispat Industries Ltd., Mumbai

**Dr. C.M. Dwivedi**  
Ex. Group Chief Human Resource Officer  
Fazlani Group of Companies, Mumbai

**Mr. Deepak Gupta**  
Director-HR-Kotak Mahindra Bank  
Mumbai

**Mr. Deepak Singh**  
G.M-HR-Mother Dairy  
New Delhi

**Mr. Himanshu Agarwal**  
Head-HR-OM Logistics Ltd.  
New Delhi

**Mr. Manish Agarwal**  
V.P. & Head-Global Sales and Marketing  
Sterlite Technologies Ltd., Pune

**Mr. Pramod Kumar Jain**  
President, TCI Global Logistics Ltd.  
Gurgaon

**Mr. Bala Subramanian Sethuraman**  
Head-HR, Parekh Integrated Services Pvt. Ltd.  
Mumbai

**Mr. Pankaj Mehrotra**  
Director,  
Ceasefire Industries Ltd., New Delhi

**Mr. Ramesh Kr. Agarwal**  
Chairman-Agarwal Packers and Movers Ltd.  
New Delhi

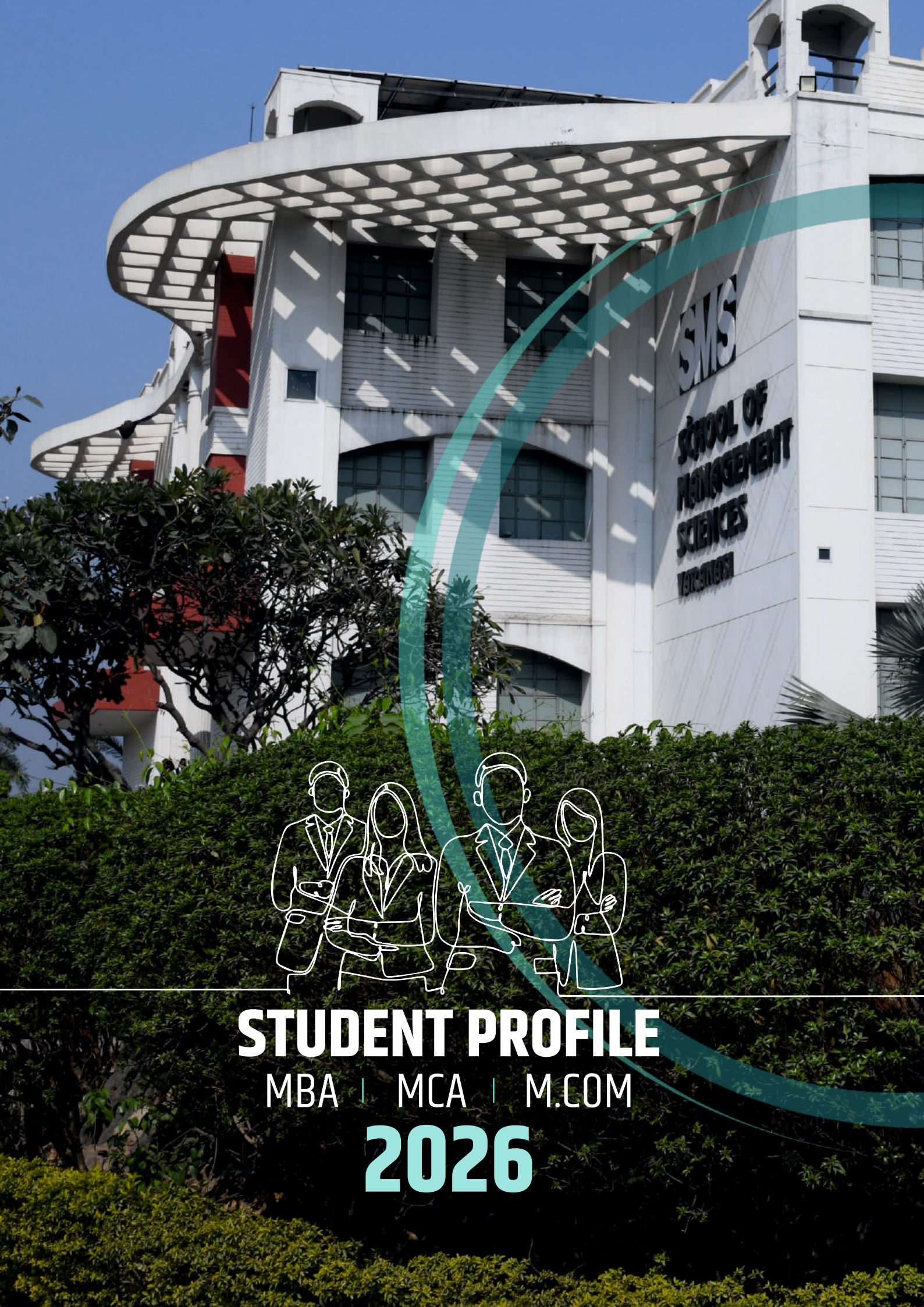
**Mr. Rajeev Singh**  
Vice President-HR-Luxor Parker  
New Delhi

**Mr. Shiv Rawat**  
Group CHRO, V-Trans (India)Ltd.  
Mumbai

**Mr. Sunil K. Narang**  
Senior Director-Jackson Engineers  
Noida

**Dr. V.P. Singh**  
Former Executive Director  
Devyani Beverages, New Delhi





**SMS**  
**SCHOOL OF**  
**MANAGEMENT**  
**SCIENCES**  
**VARANASI**



# **STUDENT PROFILE**

**MBA | MCA | M.COM**

# **2026**





**ABHAY YADAV**  
23 Years

**Qualification**  
BAHMC

**E-mail ID**  
mba2412002@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Impact on Income Credit Score  
and Collateral on Loan Approval



**ABHISHEK SETH**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412004@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer Interaction and Market  
Promotion



**ABHISHEK SHARMA**  
26 Years

**Qualification**  
M.Com

**E-mail ID**  
mba2412005@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Customer Interaction and Marketing  
Promotion



**ADARSH RAI**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412008@smsvaranasi.in

**Summer Training Organization**  
Haleon  
(Formerly GSK Consumer Healthcare)

**Summer Training Project**  
A study of Product Promotion  
Strategies and Customer Satisfaction  
with reference to Haleon India  
Products



**ADITYA KUMAR  
SRIVASTAVA**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412012@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloon)

**Summer Training Project**  
Understanding the Product Life Cycle  
Management of Private Level Brands  
and its Impact at Pantaloon



**AHSUTOSH KUMAR  
SINGH**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412013@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
Role of Customer Interaction in  
Product Promotion and Sales at  
Dayal Groups.



**AKSHAY KUMAR**  
Years 23

**Qualification**  
B.Com

**E-mail ID**  
mba2412017@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities &  
Investment Pvt. Ltd.

**Summer Training Project**  
Customer Awareness of Stock  
Market & Investment Options at  
Lakshmishree Investment.



**AMAN CHAURASIA**  
Years 22

**Qualification**  
B.Com

**E-mail ID**  
mba2412020@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Legal Compliance and Regulatory  
Framework for NBFCs. A case  
study of Namdev Finvest Pvt. Ltd.



**AMAN SETH**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412023@smsvaranasi.in

**Summer Training Organization**  
Hippostores Technology Pvt. Ltd.

**Summer Training Project**  
Online Reputation Management (ORM)



**AMISHA SINGH**  
21 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412028@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Use of GPS and RFID in Tracking and Tracing of Goods at Om Logistics



**ANAND KUMAR SINGH**  
23 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412030@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd., Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer interactions and market promotion



**ANANYA TIWARI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412032@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Mutual Fund Awareness among Retail Investors



**ANCHAL SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412034@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Design to Display



**ANIKET SINGH**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412035@smsvaranasi.in

**Summer Training Organization**  
GCMF (Amul)

**Summer Training Project**  
A Field Study on Promoting Amul Beverages : Sales and Retailer Engagement Experience



**ANIL KUMAR**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412036@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Sales Process and Lead Generation



**ANJALI SINGH**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412039@smsvaranasi.in

**Summer Training Organization**  
Tata Capital Ltd.

**Summer Training Project**  
Financial Analysis and Credit Risk Assessment in Loan against Property





**ANKITA KUMARI**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412043@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Impact of Design to Display on  
Customer Attraction and Buying  
Behaviour a Study of V-Mart



**ANSHIKA  
VISHWAKARMA**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412047@smsvaranasi.in

**Summer Training Organization**  
Softpro India Computer Technologies  
Pvt. Ltd.

**Summer Training Project**  
Digital Marketing



**ANUP KUMAR VERMA**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412049@smsvaranasi.in

**Summer Training Organization**  
Dainik Jagran Prakashan Ltd. (iNext)

**Summer Training Project**  
Impact of Advertisement in  
Corporate



**ANUSHKA PANDEY**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412051@smsvaranasi.in

**Summer Training Organization**  
Banaras Beads Ltd.

**Summer Training Project**  
A Financial Survey on Working  
Capital Management Practices in  
Banaras Beads Limited



**ARCHANA TRIPATHI**  
26 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412055@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Comparative Study of Manual Vs  
Automated Reconciliation Processes  
at Om Logistics.



**ARCHITA BISWAS**  
22 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412056@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities &  
Investment Pvt. Ltd.

**Summer Training Project**  
Investment Preferences among  
Gen Z and Millennials



**ARCHITA JAISWAL**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412057@smsvaranasi.in

**Summer Training Organization**  
Banaras Beads Ltd.

**Summer Training Project**  
An Analysis of Post-Covid Financial  
and Operational Impacts on Banaras  
Beads Ltd.



**ARYA MAURYA**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412060@smsvaranasi.in

**Summer Training Organization**  
Haleon (Formerly GSK Consumer  
Healthcare)

**Summer Training Project**  
To Increase the Effective Sales  
of ASI



**ATUL RAJ**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412068@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Impact of Seasonal Events on Visitor Engagement at Lulu Funtura



**AVIRAL MEHROTRA**  
26 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412070@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Influence of Retail Display Planning and D2D Components on Customers Purchase Decisions in V-Mart Stores



**AYUSH KUMAR SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412072@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
A Study on Consumer Perception of Product Display Design at V-Mart Retail Ltd.



**AYUSHI GUPTA**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412073@smsvaranasi.in

**Summer Training Organization**  
Metro Cash & Carry ( Reliance Retail )

**Summer Training Project**  
CRM, Logistics & Inventory Practices for Enhancing Efficiency and Customer Satisfaction at Metro Cash & Carry



**AYUSHI YADAV**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412076@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Effective Freight Management and Risk Reduction Methods at Om Logistics Pvt Ltd



**DEVANSHI SRIVASTAVA**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412084@smsvaranasi.in

**Summer Training Organization**  
Bata India

**Summer Training Project**  
Digitization of Customers Sales Funnel Management



**DURGESH SHUKLA**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412087@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
MIS and Control



**GOURAV BANSAL**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412090@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Impact of Design to Display on The Sales of V- Mart Retail Ltd





**GOVIND YADAV**  
24 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412091@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Impact of Consumer Interaction  
and Market Promotion on Consumer  
Perception toward Parag Dairy in  
Varanasi District



**HARSH KUMAR  
PANDEY**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412092@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Optimization of Transportation and  
Route Planning



**HARSHITA YADAV**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412095@smsvaranasi.in

**Summer Training Organization**  
Bank of Baroda

**Summer Training Project**  
An Analytical Study of ADC, Casa  
Mobilization And MSME Credit  
Services



**HIMANSHU PANDEY**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412099@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Customer Interaction & Marketing  
Promotion



**HIMANSHU SINGH**  
26 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412100@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Understanding the Pricing Impact  
During end of Season Sale and  
Full Price Season Sale



**JAHNAVI PATEL**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412101@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities &  
Investment Pvt. Ltd.

**Summer Training Project**  
Impact of Environmental, Social and  
Governance Investing Trends  
among youth



**JANHVI AGRAHARI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412104@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Impact of Digitalization on Operation  
and Supply Chain Management at  
Om Logistics Pvt. Ltd.



**JUHI KUMARI PANDEY**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412108@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Assessing the Impact of Visual  
Merchandising on Customer  
Purchase Decision at Pantaloons



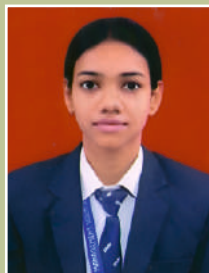
**KAJAL MAURYA**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412110@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
A Study of Customer Preferences towards Private Labels and National Brands



**KAJAL SHARMA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412111@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Omni Channel Customer Service and Engagement



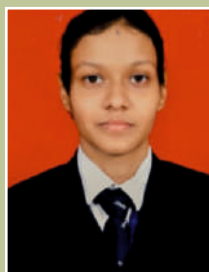
**KASTOORI JAISWAL**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412117@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
The Role of Portfolio Diversification in Managing Risk



**KHUSHBOO SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412119@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
A Study of Design to Display Strategy and It's Financial Viability in V-Mart Retail Operations



**KHUSHI MAURYA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412121@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
The Role of Financial Literacy in Client Acquisition: Insights from Rudra Shares and Stock Brokers Ltd.



**KHYATI VIRANI**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412123@smsvaranasi.in

**Summer Training Organization**  
Cholamandalam Investment & Finance Company Ltd.

**Summer Training Project**  
Role of Credit Operations in Vehicle Finance



**KRISH SONKAR**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412128@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Effect of Mall Atmosphere and Store Ambiance on Customer Footfall and Purchase Decisions in Lulu Mall, Lucknow



**KRITIKA PANDEY**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412131@smsvaranasi.in

**Summer Training Organization**  
Bandhan Bank Ltd.

**Summer Training Project**  
The Role of Employee Financial Literacy in Promoting Ethical Selling of Financial Products at Bandhan Bank





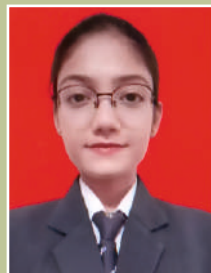
**KUNDAN KUMAR**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412135@smsvaranasi.in

**Summer Training Organization**  
Bata India

**Summer Training Project**  
Digitization of Customer Sales  
Funnel Management



**MANVI GUPTA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412143@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Use of Mobile Apps in Enhancing  
the Customer Experience in Share  
Market Services



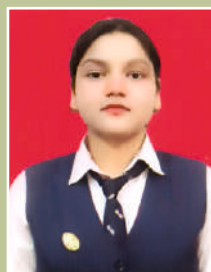
**MAYANK KUMAR  
SINGH**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412145@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
The Survey Report on Boosting  
Brand Presence: How Dayal Group  
Empower Product Promotion at the  
Grassroot Level



**MUSKAN SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412152@smsvaranasi.in

**Summer Training Organization**  
DSS Imagetech Pvt. Ltd.

**Summer Training Project**  
Account Payable and Receivable



**MUSKAN SINGH**  
23 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412154@smsvaranasi.in

**Summer Training Organization**  
Bihar Power State Holding

**Summer Training Project**  
Understanding the Role of GST, TDS  
and Income Tax Payment in Financial  
Operations of North Bihar Power  
Distribution Company Limited



**NILESH KUMAR**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412156@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
A Comparative Study on Lump-Sum  
and SIP Investments in Indian  
Mutual Funds



**NISHA SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412158@smsvaranasi.in

**Summer Training Organization**  
Hindalco Industries Ltd.

**Summer Training Project**  
A Study on Cash Flow Analyses at  
Hindalco Industries Limited



**OMANSHU VERMA**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412162@smsvaranasi.in

**Summer Training Organization**  
HDFC Bank Ltd.

**Summer Training Project**  
HDFC Bank Ltd, Retail Branch  
Banking Sales and Operations



**PIYUSH RAJ**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412167@smsvaranasi.in

**Summer Training Organization**  
GCMMF (Amul)

**Summer Training Project**  
Analysing Product Placement and Opportunity of Increasing Product Penetration of Amul Lassi 1L in Amul Parlors and Modern Format Stores of SIS-Varanasi Town



**POOJA SINGH**  
21 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412168@smsvaranasi.in

**Summer Training Organization**  
Religare Broking Ltd.

**Summer Training Project**  
A Study on Awareness of Stock Market Among Investor



**POORNIMA PANDEY**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412169@smsvaranasi.in

**Summer Training Organization**  
Utkarsh Small Finance Bank

**Summer Training Project**  
Understand the Core Functions, Products and Operational Processes of Retail Asset Department within a Bank



**PRAGATI MISHRA**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412172@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
A Study on Customer Awareness and Interest in Stock Market with Reference to Rudra Shares Products and Services.



**PRIYA YADAV**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412179@smsvaranasi.in

**Summer Training Organization**  
Insecticides (India) Limited

**Summer Training Project**  
Financial Analysis based on Ratios



**PRIYAM TRIPATHI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412180@smsvaranasi.in

**Summer Training Organization**  
Spencer's Retail Ltd.

**Summer Training Project**  
Role of Visual Merchandising in Driving Impulse Buying Behavior: a Study at Spencer's Retail.



**RAJESH**  
21 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412182@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Design to Display (D2D)



**RASHMI SAHANI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412184@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
A study on the Role of Technology in Investment Decisions among Indian Investors





**RAUNIT**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412185@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Determinants of Client Trust in Financial Advisory Services: A Quantitative Study of Rudra Shares and Stock Brokers Ltd. in Varanasi.



**RIDDHIMA SINGH**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412187@smsvaranasi.in

**Summer Training Organization**  
Spencer's Retail Ltd.

**Summer Training Project**  
A Study on the Customer Service in the Spencer's Retail Ltd



**RINKI DUBEY**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412188@smsvaranasi.in

**Summer Training Organization**  
DDS Total Financial Services

**Summer Training Project**  
A Study on Managing Investment Portfolio through Mutual Fund



**RITIKA SRIVASTAVA**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412189@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
Customer Expectations and Service Gaps in Financial Advisory : A Case Study of Lakshmihree Investment and Securities Pvt Ltd.



**RITIKA YADAV**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412190@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Impact of Retail Store Design and Layout on Customers Mind.



**SAHIL JAISWAL**  
23 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412200@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
A Study on Investor Perception and Scope towards Mutual Fund.



**SALMAN ANSARI**  
34 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412205@smsvaranasi.in

**Summer Training Organization**  
DDS Total Financial Services

**Summer Training Project**  
A Study on Managing Investment Portfolio through Mutual Fund



**SATISH PANDEY**  
27 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412210@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Awareness of Mutual Fund among Financial Advisors



**SATYAM ANAND**  
23 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412211@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Design to Display



**SATYAM RAI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412213@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer Interaction and Market  
Promotion



**SAURABH YADAV**  
25 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412219@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities &  
Investment Pvt. Ltd.

**Summer Training Project**  
Understanding Generational  
Difference in Investment Preferences  
Gen Z Vs Millennials



**SHIKHA PANDEY**  
26 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412226@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
SFS



**SHIVAM KESHARI**  
26 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412227@smsvaranasi.in

**Summer Training Organization**  
Religare Broking Ltd.

**Summer Training Project**  
Role of Financial Advisors on  
Stock Market Awareness



**SHIVANGI YADAV**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412232@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Analysis of Financial Statements,  
Ratios, and Metrics to Assess Lulu  
India Performance.



**SHIVANI SINGH**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412233@smsvaranasi.in

**Summer Training Organization**  
Shree Ram Finance Ltd.

**Summer Training Project**  
Credit Risk Assessment in  
Vehicle Loans



**SHIVANSHI SINGH**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
mba2412236@smsvaranasi.in

**Summer Training Organization**  
Cholamandalam Investment &  
Finance Company Ltd.

**Summer Training Project**  
Comparative Analysis of Borrowers  
of Personal Loan





**SHOURYA JAISWAL**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412238@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
A Study on Consumer Satisfaction and In -Store Operations at V-Mart Retail Ltd



**SHREYA SRIVASTAVA**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412244@smsvaranasi.in

**Summer Training Organization**  
Nakshtra Ventures Pvt. Ltd.

**Summer Training Project**  
A Study on Investor Awareness and Perception towards SIPs in Mutual Fund



**SHREYA SRIVASTAVA**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412243@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Employee Awareness and Training on Reconciliation Processes in Om Logistics Finance Department



**SHREYANSH YADAV**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mba2412245@smsvaranasi.in

**Summer Training Organization**  
GCMMF (Amul)

**Summer Training Project**  
Analysing product placement and opportunity of increasing product penetration of Amul



**SHREYASH DWIVEDI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412246@smsvaranasi.in

**Summer Training Organization**  
DDS Total Financial Services

**Summer Training Project**  
A Study on Managing Investment Portfolio Through Mutual Fund



**SHRUTI PANDEY**  
23 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412253@smsvaranasi.in

**Summer Training Organization**  
Hippostores Technology Pvt. Ltd.

**Summer Training Project**  
Strategies to Improve Customer Footfall in Hippostores



**SHUBHAM**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412255@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Inventory Management



**SHUBHAM KAPOOR**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412256@smsvaranasi.in

**Summer Training Organization**  
Eupheus Learning

**Summer Training Project**  
Comparative Study on Old and New Tax Regime



**SHUDHANSHU  
AWASTHI**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412261@smsvaranasi.in

**Summer Training Organization**  
Reckitt Benckiser Group

**Summer Training Project**  
Data Driven Analysis of Key Marketing Drivers Influencing Customer Purchase Decisions for Reckitt Hygiene Products.



**SILKI YADAV**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412265@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Effectiveness of Promotional Scheme in Retail Store



**SNEHA YADAV**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412269@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Impact of Applicant's Income Stability, Credit Score, and Collateral Value on Loan Approval: A Case Study of the Credit Appraisal Process at Namdev Finvest Limited



**SRIJAN BARANWAL**  
25 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412272@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
A Study on the Role of Financial Planning in Creating Wealth to the Young Investors



**URWASHI KUMARI**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412289@smsvaranasi.in

**Summer Training Organization**  
Metro Cash & Carry  
( Reliance Retail )

**Summer Training Project**  
Time Optimization in Horeca Order Fulfillment: A Process and Customer Insight-Based Study at Metro Cash And Carry



**VAIDEHI CHANDEL**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412292@smsvaranasi.in

**Summer Training Organization**  
Nakshtra Ventures Pvt. Ltd.

**Summer Training Project**  
To Study the Investors Behaviour towards Investment in Mutual Fund through SIP



**VAISHNAVI GUPTA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412294@smsvaranasi.in

**Summer Training Organization**  
Nakshtra Ventures Pvt. Ltd.

**Summer Training Project**  
To Study the Investors Perception of Mutual Funds Safety and Reliability with Special Reference to SIPs



**VAISHNAVI SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412297@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
To Study the Investor Behaviour of Lakshmishree Investment and Securities Ltd towards Investment in Mutual Fund





**VIDHI RAI**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412302@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer Interaction and Market  
Promotion



**VIKASH SHRIVASTAVA**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412303@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
An Overview of Online Trading and  
SIP Promotion Strategies at Rudra  
Stocks Broker Exchange Limited



**VIPIN PAL**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412306@smsvaranasi.in

**Summer Training Organization**  
The Woven Rugs

**Summer Training Project**  
Comparative Study of Export  
Documentation Procedure in  
Textile Sector (Carpet).



**VIPUL SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412307@smsvaranasi.in

**Summer Training Organization**  
Spencer's Retail Ltd.

**Summer Training Project**  
Customer Satisfaction and Loyalty  
Programs:-A Study of their Role in  
Enhancing the Shopping Experience  
at Spencer's Retail



**YOGITA SINGH**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412316@smsvaranasi.in

**Summer Training Organization**  
Kotak Securities Ltd.

**Summer Training Project**  
Operations Services & Digital  
Innovation with Special Reference  
to Kotak Neo App



**AANCHAL PRASAD**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412001@smsvaranasi.in

**Summer Training Organization**  
Tata Steel

**Summer Training Project**  
Improving Transparency of Recruitment and Selection for Interns and Streamlining Internship Process



**ABHISHEK SINGH**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412006@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd. (Pantaloon)

**Summer Training Project**  
A Study on the Effectiveness of Promotional Schemes and Offers at Pantlloon



**ADARSH KUMAR SINGH**  
24 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412007@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Assessing Customer Satisfaction and Service Quality in Stock Broking



**ADITI RAJ**  
24 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412010@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Employees engagement in retail (Shoppers Stop)



**AISHWARYA SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412014@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Recruitment



**AKASH GUPTA**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412015@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
A Study on Inventory and Warehouse Management at Om Logistics



**AKHAND PRATAP SINGH**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412016@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Use of Technology in Managing Daily Logistics Operations at Om Logistics Ltd



**ALISHA KESHARI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412019@smsvaranasi.in

**Summer Training Organization**  
HDFC Bank Ltd.

**Summer Training Project**  
Customer Satisfaction and Service Experience at HDFC Bank





**AMAN KHAN**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412022@smsvaranasi.in

**Summer Training Organization**  
Varun Beverages Ltd. (Pepsico)

**Summer Training Project**  
A Comparative Analysis of Market Performance between Pepsi and 7Up



**AMAN SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412024@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Employee Engagement and Retention Strategies



**AMAN SINGH**  
23 Years

**Qualification**  
B.Com

**E-mail ID**

**Summer Training Organization**  
mba2412025@smsvaranasi.in

**Summer Training Project**  
The AKR Company (Audacious Kingship Raiders Pvt.Ltd.)



**ANANYA GUPTA**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412031@smsvaranasi.in

**Summer Training Organization**  
IndusInd Bank

**Summer Training Project**  
Retail Branch Banking Operations



**ANCHAL SINGH**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412033@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Impact of Digital Trading Platforms on the Investment Behaviour of Young Investors in India: Case Study of Rudra Shares and Brokers



**ANISH KUMAR**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412037@smsvaranasi.in

**Summer Training Organization**  
Kent Ro Systems Ltd.

**Summer Training Project**  
Customer Satisfaction towards Kent RO Water Purifiers



**ANJALI KUMARI**  
24 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412038@smsvaranasi.in

**Summer Training Organization**  
Spencer's Retail Ltd.

**Summer Training Project**  
Brand Positioning of Spencer's Retail in the Indian Market



**ANKITA SINGH**  
24 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412044@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Recruitment Process and Onboarding in HR



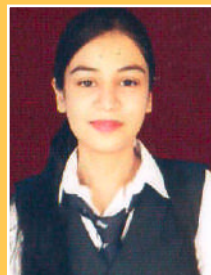
**ANSHIKA PANDEY**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412046@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Transition from Annual Performance  
Reviews to Continuous  
Feedback Systems



**ARADHYA MEHROTRA**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412054@smsvaranasi.in

**Summer Training Organization**  
Bharat Heavy Electricals Ltd.

**Summer Training Project**  
Customer Perception and  
Satisfaction towards BHEL Products



**ARPITA SINGH**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412059@smsvaranasi.in

**Summer Training Organization**  
Satya Micro Housing Finance Ltd.

**Summer Training Project**  
Analytics in Human Resource



**ASHUTOSH KUMAR**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412065@smsvaranasi.in

**Summer Training Organization**  
Haleon  
(Formerly GSK Consumer Healthcare)

**Summer Training Project**  
Sales Trainee



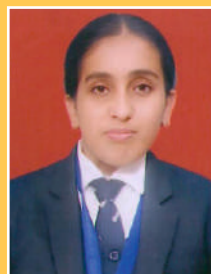
**AWANISH KUMAR**  
26 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412071@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Store Sales and Operation Through  
Design to Display.



**AYUSHI PANDEY**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412074@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Impact of Training & Development  
Program at Pantaloons for  
Frontend Employees



**BHAWANA GAUTAM**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412078@smsvaranasi.in

**Summer Training Organization**  
Metro Cash & Carry  
(Reliance Retail)

**Summer Training Project**  
Talent Acquisition



**CHIRANJEEV JAISWAL**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412081@smsvaranasi.in

**Summer Training Organization**  
HDFC Bank

**Summer Training Project**  
Contemporary Talent Acquisition  
Trends





**DEEKSHA SRIVASTAV**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412082@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Analysis of Inventory Management Practices at Shoppers Stop



**DIKSHA SINGH**  
26 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412085@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
A Study on the Design-to-Display Process in V-Mart Retail Ltd



**DILIP PATEL**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412086@smsvaranasi.in

**Summer Training Organization**  
Shadowfax Technologies Pvt. Ltd.

**Summer Training Project**  
Pendency Reduction Intranist



**GARGI PANDEY**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412089@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Employee Retention



**HARSH SINGH**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412094@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd., Varanasi (Parag Dairy)

**Summer Training Project**  
Role of Talent Management- A Study on Performance Appraisal on Strategic HR Outcomes



**JANHAVI SINGH**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412103@smsvaranasi.in

**Summer Training Organization**  
Bharat Heavy Electricals Ltd.

**Summer Training Project**  
Exploring the Role of training and Development on Employee Job Satisfaction in BHEL



**JUHI GUPTA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412107@smsvaranasi.in

**Summer Training Organization**  
SBI Life Insurance

**Summer Training Project**  
Operations



**JYOTIKA SINGH**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412109@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd. (Pantaloons)

**Summer Training Project**  
Impact of Seasonal Promotions on Customer Footfall and Purchase Decisions at Pantaloons. Survey Focus: Discounts, Sales Events, Festival Promotions and their Effectiveness.



**KANAK HARIYANI**  
25 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412112@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
A Study on the Impact of Training  
on Sales Staff Performance at  
Pantaloons



**KANISHKA SINGH**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412113@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Training Acquisition



**KANISHKA SINGH**  
22 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412114@smsvaranasi.in

**Summer Training Organization**  
Maruti Suzuki India Ltd.

**Summer Training Project**  
Building a Campus Recruitment  
Strategy



**KARUNA CHAUDHARY**  
26 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412116@smsvaranasi.in

**Summer Training Organization**  
Questa Search Partners

**Summer Training Project**  
Revamping the Employee Induction  
Experience at QSP



**KHUSHI JAISWAL**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412120@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Talent Acquisition



**KHUSHI SINGH**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412122@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Understanding Recruitment Process  
at Pantaloons



**KM ANAMIKA MAURYA**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412124@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Education Initiative by Rudra Share  
and Stock Brokers Ltd. in Building  
Client Trust



**KM PRITI MAURYA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412125@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Design to Display





**KOMAL JAIN**  
24 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412127@smsvaranasi.in

**Summer Training Organization**  
Jio Credit Ltd.

**Summer Training Project**  
A Study on Employer Branding and its Influence on Job Application Intentions towards Jio Credit Ltd. among Prospective Candidates.



**KRISHNACHANDRA YADAV**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412130@smsvaranasi.in

**Summer Training Organization**  
Sugam Group

**Summer Training Project**  
Customer Perception and Satisfaction with Sugam Logistics Services Compared to Competitors



**KRITIKA SINGH**  
22 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412132@smsvaranasi.in

**Summer Training Organization**  
JK Organization

**Summer Training Project**  
Impact of Corporate Brand Image on Employees Organisational Commitment: A Study on Indian Manufacturing Companies



**KUMARI RUTIKA**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412134@smsvaranasi.in

**Summer Training Organization**  
Spencer's Retail Ltd.

**Summer Training Project**  
Customer Satisfaction and Loyalty Analysis of Spencer's Retail : A Study of Marketing Strategies



**LOVELY SINGH**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412136@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
A Study on Psychology behind Investment Choice in Younger Generation



**MAHIMA SINGH**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
mba2412138@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Employee Engagement and Retention Strategies



**MAHIMA SONI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412139@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Design to Display



**MAHIMA TIWARI**  
22 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412140@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
A Study on Smart Money Movies the Investment Habits of Gen Z and Millennials



**MERAJ AHMAD**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412147@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
Employee Engagement and Job Satisfaction



**MOHD SAIF SIDDIQUI**  
23 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412150@smsvaranasi.in

**Summer Training Organization**  
AGR Automobiles Pvt. Ltd.

**Summer Training Project**  
A Study on Job Satisfaction and the Impact of Rewards and Recognition on Employee Motivation at AGR Automobiles



**MRIDUL PANDEY**  
23 Years

**Qualification**  
M.Com

**E-mail ID**  
mba2412151@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd. (Pantaloons)

**Summer Training Project**  
Understanding the Customer Demographic and its Impact on the Buying Behaviour at Pantaloons



**MUSKAN SINGH**  
24 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412153@smsvaranasi.in

**Summer Training Organization**  
Religare Broking Ltd.

**Summer Training Project**  
A Study on Investor Preferences towards Mutual Funds : The Religare Broking Ltd.



**NEHA GUPTA**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412155@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
A Study of Customer Satisfaction on Flick Brand



**NISHA KUMARI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412157@smsvaranasi.in

**Summer Training Organization**  
The Tata Power Company Ltd.

**Summer Training Project**  
Microgrid (30Kwp) Solar Plant & LCM



**NISHANT KUMAR**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412159@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Determinants of Client Satisfaction in Brokerage Services: A Quantitative Analysis of Rudra Shares and Stock Broker Ltd.



**NISHANT NANDAN**  
22 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412160@smsvaranasi.in

**Summer Training Organization**  
Ambey Food Products

**Summer Training Project**  
Impact of Retail-Level Factors on Retailers Satisfaction in Selling Yammfeast Snacks





**NISHANT RAJ**  
22 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412161@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Recruitment (HR)



**PALLAVI KUMARI**  
25 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412164@smsvaranasi.in

**Summer Training Organization**  
GCMF (Amul)

**Summer Training Project**  
Analysing Product Placement and Opportunity of Increasing Product Penetration of Amul (Lassi 1 Litre - Plain and Mango Flavour) in Amul Parlors and Modern Format Stores of SIS-Varanasi Town



**PRABHU PRAKASH VERMA**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412170@smsvaranasi.in

**Summer Training Organization**  
Angel One

**Summer Training Project**  
Financial Sales



**PRADARSH ANAND SINGH**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412171@smsvaranasi.in

**Summer Training Organization**  
Bravima Lifesciences Pvt. Ltd.

**Summer Training Project**  
Sales Growth through Efficient Distribution



**PRASHANT KUMAR SINGH**  
23 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412174@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Effectiveness of Seasonal and Promotional Display Design in D2D Model at V-Mart



**PRAVEEN PRATAP SINGH**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412175@smsvaranasi.in

**Summer Training Organization**  
Century Plyboards (India) Ltd.

**Summer Training Project**  
Digital Transformation of End-to-End Recruitment Process through Hono: A Case Study of Centuryply



**PRERNA BIJLANI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412176@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Efficient Talent Acquisition an NJ India Invest



**PRIYA SINGH**  
25 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412178@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Impact of Financial Awareness on Investment Preference among Retail Investors in Varanasi



**RICHA KUMARI**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412186@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People Product  
Process ATL BTL Tools



**RIYA PRAJAPATI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412191@smsvaranasi.in

**Summer Training Organization**  
Satya Micro Housing Finance Ltd.

**Summer Training Project**  
Technology in HR



**RIYA ROY**  
23 Years

**Qualification**  
BBE

**E-mail ID**  
mba2412192@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy, People, Product,  
Process, ATL, BTL



**RIYA SRIVASTAVA**  
34 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412193@smsvaranasi.in

**Summer Training Organization**  
Metro Cash & Carry  
(Reliance Retail)

**Summer Training Project**  
Employee Customer Retail Service  
Quality of Dimensions on Customer  
Satisfaction



**SACHIN YADAV**  
27 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412198@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
Boosting Brand Presence : How  
Dayal Group Empowers Product  
Promotion at the Grassroots Level.



**SADHVI PANDEY**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412199@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities &  
Investment Pvt. Ltd.

**Summer Training Project**  
To Study the Significance of  
Financial Literacy and Risk  
Awareness on Investor's Decision-  
Making in the Share Market.



**SAKSHI PRIYADARSHI**  
25 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412202@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Impact of Brand Reputation on  
Choosing Mutual Fund Companies.



**SAKSHI SINGH**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412203@smsvaranasi.in

**Summer Training Organization**  
Ring Light Media

**Summer Training Project**  
A study on the effectiveness of HR  
practices in Recruitment, Selection,  
and Training for organisational  
growth in Ringlight Media Company





**SAKSHI SRIVASTAVA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412204@smsvaranasi.in

**Summer Training Organization**  
Lakshmishree Securities & Investment Pvt. Ltd.

**Summer Training Project**  
A Study on Awareness and Perception of Mutual Funds Among Salaried Employees / Young Investors.



**SAMARTH KUMAR MAURYA**  
26 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412206@smsvaranasi.in

**Summer Training Organization**  
Namdev Finvest Pvt. Ltd.

**Summer Training Project**  
Impact of Employee Engagement on Organisational Performance



**SANJANA YADAV**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412207@smsvaranasi.in

**Summer Training Organization**  
Century Plyboards (India) Ltd.

**Summer Training Project**  
Analysis of the Recruitment Funnel : Challenges and Best Practices in Talent Acquisition at Century Ply.



**SATYAM PANDEY**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412212@smsvaranasi.in

**Summer Training Organization**  
Varun Beverages Ltd. (Pepsico)

**Summer Training Project**  
Understanding Consumer Preferences for Different Pepsico Products in Varanasi



**SATYAM SINGH**  
22 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412214@smsvaranasi.in

**Summer Training Organization**  
UltraTech Cement Ltd.

**Summer Training Project**  
Channel Relationship Management in Cement Marketing Industry



**SHALINI KUMARI SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412221@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
Dayal Group's Promotional Strategies for Enhancing Retail Market Presence in India



**SHALINI YADAV**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412222@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
Consumer Behaviour and Purchasing Decisions: A study of Petmax Dog Food and Customer's



**SHALU SINGH**  
23 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412223@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Recruitment Challenges and Strategies in HR



**SHALU VERMA**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412224@smsvaranasi.in

**Summer Training Organization**  
MDI NetworX LLC

**Summer Training Project**  
Digitalization of Human Resource Operations: Enhancing Efficiency and Employee Experience



**SHIKHA KUMARI**  
25 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412225@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Impact of Children- Centric Events on family purchase decision in shopping malls.



**SHIVAM SINGH**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412230@smsvaranasi.in

**Summer Training Organization**  
UltraTech Cement Ltd.

**Summer Training Project**  
Managing and Planning Customer Experience



**SHREYA MISHRA**  
20 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412239@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
A Study on Performance Appraisal Method and their Impact at Om Logistic Supply Chain Ltd



**SHREYA SINGH**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412242@smsvaranasi.in

**Summer Training Organization**  
Radiant Expovision Pvt. Ltd.

**Summer Training Project**  
Role of HR In Managing Organisational Change



**SHREYA SINGH**  
25 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412240@smsvaranasi.in

**Summer Training Organization**  
JK Organization

**Summer Training Project**  
The Rise of AI in talent Acquisition : Transforming recruitment from Reactive to Predictive



**SHREYA SINGH**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412241@smsvaranasi.in

**Summer Training Organization**  
GCMF (Amul)

**Summer Training Project**  
Analysing Product Placement and Opportunity of Increasing Product Penetration of Amul (Fruit and Nuts 40G and Almond Bar) in Amul Parlors and Modern Format Stores of SIS-Varanasi Town.



**SHRISTI GUPTA**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412248@smsvaranasi.in

**Summer Training Organization**  
Nippon India Mutual Funds

**Summer Training Project**  
Mutual Funds Compliance and Regulatory Framework





**SHRISTI RAI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412249@smsvaranasi.in

**Summer Training Organization**  
Hotel Madin

**Summer Training Project**  
Study on The Impact of Training and Development on Employee Performance



**SHRUTI GUPTA**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412251@smsvaranasi.in

**Summer Training Organization**  
Banaras Beads Ltd.

**Summer Training Project**  
Recruitment and Selection Policy at Banaras Beads Ltd.



**SHRUTI KESHARI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412252@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd. (Pantaloons)

**Summer Training Project**  
Marketing Strategy, 3Ps, ATL/BTL Tools



**SHUBHAM SINGH CHAUHAN**  
24 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412259@smsvaranasi.in

**Summer Training Organization**  
Kent Ro Systems Ltd.

**Summer Training Project**  
Effectiveness of after Sales Services of Kent RO



**SHUBHAM SINGH.**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412257@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Analyzing Factors Influencing Investor Adoption of SIPs at Rudra Shares.



**SHUBHANSHI SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412260@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
A Survey on Investment Pattern of Investors on Various Financial Product



**SIDDHI DATRI**  
22 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412264@smsvaranasi.in

**Summer Training Organization**  
Jubliant Generics

**Summer Training Project**  
Strategic Partner Identification for B2B, Collaboration Focused on China & Row Market



**SIMRAN**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412266@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Visitor Perception of Lulu Mall as a One-Stop Family Destination



**SIMRAN SINGH**  
21 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412267@smsvaranasi.in

**Summer Training Organization**  
Shoppers Stop Ltd.

**Summer Training Project**  
A Study on The Effectiveness of the Recruitment and Selection Process at Shoppers Stop Limited.



**SONAL RANI**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412270@smsvaranasi.in

**Summer Training Organization**  
Metro Cash & Carry  
( Reliance Retail )

**Summer Training Project**  
Exploring the Market Expansion Strategies and Business Development through B2B Channel and Regional Initiative of Metro Cash and Carry ( Kolkata)



**SONALI MAURYA**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412271@smsvaranasi.in

**Summer Training Organization**  
Spencer's Retail Ltd.

**Summer Training Project**  
Analysis of Customer Preferences Between Online and Offline Shopping at Spencer's Retail Store



**SUBHI TRIPATHI**  
21 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412273@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
A Study on the Factors Influencing Customer Satisfaction in a Mall Environment.



**SUMIT GAURAV**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412274@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Use of Technology in Logistics Operations: Awareness and Adoptions Among Employees



**SUNIDHI PANDEY**  
21 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412276@smsvaranasi.in

**Summer Training Organization**  
Zudio

**Summer Training Project**  
Employee Life Cycle Management



**SUNIL KUMAR BIND**  
21 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412277@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd. (Pantaloon's)

**Summer Training Project**  
Understanding Consumer Buying Behavior at Pantaloon's, Prayagraj



**SUNNY YADAV**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412278@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Understanding Consumers Preference and Staff Influence in FMCG Sales.





**TANNU PRIYA**  
21 Years

**Qualification**  
BBE

**E-mail ID**  
mba2412280@smsvaranasi.in

**Summer Training Organization**  
Zudio

**Summer Training Project**  
Analysing the Effect of Store Design, Stock Availability and Staff Interaction on Sales Performance at Zudio



**TANU PRIYA**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412281@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
A Study on Awareness towards Investment Basket of Rudra Shares and Stock Brokers Limited.



**TANU SINGH**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412282@smsvaranasi.in

**Summer Training Organization**  
ditya Birla Fashion and Retail Ltd. (Pantaloon)

**Summer Training Project**  
Marketing Strategy, People, Product, Process, ATL, BTL Tools



**TRISHA SRIVASTAVA**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412285@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd., Varanasi (Parag Dairy)

**Summer Training Project**  
Role of Talent Management- A Study on Performance Appraisal for Strategic HR Outcomes of Parag Dairy Ltd.



**VAISHNAVI SHARMA**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412296@smsvaranasi.in

**Summer Training Organization**  
Cholamandalam Investment & Finance Company Ltd.

**Summer Training Project**  
Role of Credit Operation in Vehicle Finance



**VARSHA JAISWAL**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412299@smsvaranasi.in

**Summer Training Organization**  
Banaras Beads Ltd.

**Summer Training Project**  
To Study the Factors Influencing Employee Satisfaction and Retention at Banaras Beads Private Limited



**VARTIKA RAI**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412301@smsvaranasi.in

**Summer Training Organization**  
Dainik Jagran Prakashan Ltd. (iNext)

**Summer Training Project**  
Youth Engagement Strategy for Jagran iNext in Varanasi



**VISHVJEET SINGH**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412311@smsvaranasi.in

**Summer Training Organization**  
Kent Ro Systems Ltd.

**Summer Training Project**  
Competitor Analysis of Kent RO and its Market Position



**YASHASHVI KESHARI**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412315@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
A Study on Investment Option



**YUKTA JAISWAL**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412317@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Investor's Perception towards  
Systematic Investment Plan (SIP)





**ABHISHEK KUMAR  
SRIVASTAVA**  
27 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412003@smsvaranasi.in

**Summer Training Organization**  
Sigma Power Industries

**Summer Training Project**  
A study of Consumer Buying  
Behaviour and Sales Effectiveness  
at Sigma Power Industries



**ADARSH SINGH**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412009@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Investor Awareness on Mutual  
Funds and its Impact on Investment  
Decisions



**ADITI SINGH**  
22 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412011@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Roles and Responsibilities of Mutual  
Fund Distributors in Investment  
Planning



**AMAN KESHARI**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412021@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
Assessment of Warehouse Efficiency  
and Employee Productivity



**AMISHA KUMARI**  
21 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412027@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
Promoting Petmax Product



**ARJU MISHRA**  
21 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412058@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Evaluating the Impact of Digital  
Platforms on Stock Market Trading:  
Insights from Stockbrokers and  
Active Traders



**ARYAN GOSWAMI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412062@smsvaranasi.in

**Summer Training Organization**  
GCMMF (Amul)

**Summer Training Project**  
Analysing Product Placement and  
Opportunities of Increasing Product  
Penetration of Amul (40Gm Fruitnuts  
and Almondbar) in Amul Parlors and  
Modern Format Stores of  
SIS-Varanasi



**ARYAN JAISWAL**  
22 Years

**Qualification**  
B.A.

**E-mail ID**  
mba2412063@smsvaranasi.in

**Summer Training Organization**  
Varun Beverages Ltd. (Pepsico)

**Summer Training Project**  
Strategies Behind Sales and  
Promotion at Varun Beverages Ltd



**ASHRAFUL RAHMAN**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412064@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Role of Digital Platforms in  
Enhancing Brokerage Services.



**ASHUTOSH MISHRA**  
28 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412066@smsvaranasi.in

**Summer Training Organization**  
Mahindra & Mahindra Ltd.

**Summer Training Project**  
Understanding Telemarketing  
Effectiveness in the Automotive  
Sector : A Study at Mahindra &  
Mahindra Ltd.



**AYUSHMAN VERMA**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412077@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Scope of Mutual Fund Business in  
Financial Services



**BRIJESH KUMAR PATEL**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412079@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
A Study of Sales & Marketing  
Strategies of Pet Max Product  
of Dayal Group



**DEVANSH RAJ**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412083@smsvaranasi.in

**Summer Training Organization**  
ITC Ltd.

**Summer Training Project**  
Benchmarking and Redefining  
Sales and Distribution for  
Classmate Notebook and Writing  
Instrument in Gurugram



**HEMLATA MISHRA**  
24 Years

**Qualification**  
B.Tech

**E-mail ID**  
mba2412097@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Customer Interaction and  
Market Promotion



**HIMANSHU MISHRA**  
28 Years

**Qualification**  
B.Tech

**E-mail ID**  
mba2412098@smsvaranasi.in

**Summer Training Organization**  
Haleon (Formerly GSK Consumer  
Healthcare)

**Summer Training Project**  
To Enhance the Effective Sales of ASI



**JANVI SINGH**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412105@smsvaranasi.in

**Summer Training Organization**  
GCMF (Amul)

**Summer Training Project**  
Analysing Product Placement and  
Opportunity of Increasing Product  
Penetration of Amul





**KARTIKEYA SRIVASTAVA**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412115@smsvaranasi.in

**Summer Training Organization**  
Lulu India Shopping Mall Pvt. Ltd.

**Summer Training Project**  
Analyzing Retail Market Dynamic through Consumer Behaviour at Lulu Mall



**KRISHNA SINGH**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412129@smsvaranasi.in

**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
Effectiveness of Digital Marketing Strategies in Acquiring New Clients for Rudra Shares & Stock Brokers Ltd.



**KUHU SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412133@smsvaranasi.in

**Summer Training Organization**  
Northern Coalfields Limited (NCL)

**Summer Training Project**  
The Study of Sales Efficiency and Financial Performance of NCL



**MALIK ABDUL AZIZ**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412141@smsvaranasi.in

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd. (Pantaloon)

**Summer Training Project**  
Analysis of The Buying Behavior of Customer and Post Purchase Feedback at Pantaloon in Varanasi



**PALAK SRIVASTAVA**  
26 Years

**Qualification**  
BAHMC

**E-mail ID**  
mba2412163@smsvaranasi.in

**Summer Training Organization**  
Axis Bank Ltd.

**Summer Training Project**  
Digital Banking



**PARVEESH DWIVEDI**  
22 Years

**Qualification**  
B.Tech

**E-mail ID**  
mba2412165@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Journey of NJ Wealth in India's MF Growth Story.



**RAMAN TIWARI**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412183@smsvaranasi.in

**Summer Training Organization**  
NJ India Invest Pvt. Ltd.

**Summer Training Project**  
Wealth Creation through Equity Mutual Fund and Financial Goal Achievement Programme.



**RIYA VERMA**  
23 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412194@smsvaranasi.in

**Summer Training Organization**  
GCMF (Amul)

**Summer Training Project**  
Analysing Product Placement and Opportunity of Increasing Product Penetration of Amul Lassi 1L in Amul Parlors and Modern Format Stores of SIS-Varanasi Town



**SAURABH YADAV**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412218@smsvaranasi.in

**Summer Training Organization**  
UltraTech Cement Ltd.

**Summer Training Project**  
Market mapping and Feasibility Study of SOW (stock on wheels)  
Transshipment Points in Varanasi



**SAURAV KUMAR SINGH**  
26 Years

**Qualification**  
B.A

**E-mail ID**  
mba2412220@smsvaranasi.in

**Summer Training Organization**  
GCMMF (Amul)

**Summer Training Project**  
Effectiveness of In-Store  
Merchandising Displays on Amul  
Chocolate and Bakery Ranges.



**SHIVANSHI MISHRA**  
21 Years

**Qualification**  
B.Com (Hons.)

**E-mail ID**  
mba2412235@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer Interaction and  
Market Promotion



**SHIVENDRA SINGH**  
23 Years

**Qualification**  
M.Sc

**E-mail ID**  
mba2412237@smsvaranasi.in

**Summer Training Organization**  
ITC Ltd.

**Summer Training Project**  
A Study on Sales and Distribution  
Channels of Classmate Notebooks  
and Writing Tools in Gurgaon



**SHRUTI TIWARI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412254@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer Interaction and  
Market Promotion



**SHUBHAM SINGH**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412258@smsvaranasi.in

**Summer Training Organization**  
Dayal Group

**Summer Training Project**  
A Study on Customer Satisfaction  
and its Impact on Brand Loyalty  
and Purchasing Behaviour towards  
Dayal Group Products (Pet Max)



**SUNDARAM CHANDRA**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
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**Summer Training Organization**  
Rudra Shares & Stock Brokers Ltd.

**Summer Training Project**  
A Study on Investor Satisfaction  
with Services Provided by Rudra  
Share & Stock Brokers Ltd.



**SUPRIYA SINGH**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412279@smsvaranasi.in

**Summer Training Organization**  
V-Mart Retail Ltd.

**Summer Training Project**  
Design to Display: Exploring  
the Workflow from Creative Concept  
to Consume Experience in  
V-Mart Retail Ltd.





**TANU SRIVASTAVA**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
mba2412283@smsvaranasi.in

**Summer Training Organization**  
GCMMF (Amul)

**Summer Training Project**  
Analysing Product Placement  
Opportunity of Increasing Product  
Peneration (Amul)



**UJJWAL SINGH**  
22 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412288@smsvaranasi.in

**Summer Training Organization**  
Religare Broking Ltd.

**Summer Training Project**  
Awareness of New Tax Regime Vs  
Old Tax Regime : Impact on Mutual  
Fund Investment Patterns



**VAISHALI KUMARI**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412293@smsvaranasi.in

**Summer Training Organization**  
GCMMF (Amul)

**Summer Training Project**  
Analyzing Product Placement and  
Opportunity of Increasing Product  
Penetration of Amul



**VAISHNO SAHANI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
mba2412298@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumer Interaction and  
Marketing Promotions



**VINAY SINGH**  
26 Years

**Qualification**  
B.Sc

**E-mail ID**  
mba2412304@smsvaranasi.in

**Summer Training Organization**  
Dugdh Utpadak Sahkari Sangh Ltd.,  
Varanasi (Parag Dairy)

**Summer Training Project**  
Consumers Interaction and  
Marketing Promotions



**VINAY YADAV**  
25 Years

**Qualification**  
M.Com

**E-mail ID**  
mba2412305@smsvaranasi.in

**Summer Training Organization**  
UltraTech Cement Ltd.

**Summer Training Project**  
Customer Relationship Management  
in Cement Industry



**VISHAL CHATURVEDI**  
21 Years

**Qualification**  
BBA

**E-mail ID**  
mba2412308@smsvaranasi.in

**Summer Training Organization**  
OM Logistics Ltd.

**Summer Training Project**  
A Case Study on Employee  
Satisfaction and Work Condition  
at Om Logistics



**ABHIJEET KUMAR  
RAWAT**  
24 Years

**Qualification**  
B.Sc

**E-mail ID**  
mca2423001@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java, SQL

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**AKASH CHATURVEDI**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423003@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java, SQL

**Operating System**  
Windows, DOS

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
.Net

**RDBMS**  
My SQL, Oracle

**Area of Interest**  
Web Development



**ANUSHKA SEN**  
22 Years

**Qualification**  
BCA

**E-mail ID**  
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**Computer Proficiency**  
MS-Office

**Language**  
C, Java, SQL

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**ARIBA ARZI**  
22 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423009@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development





**AYUSH JHA**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423010@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**AYUSH RAJ**  
25 Years

**Qualification**  
B.A

**E-mail ID**  
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**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**INDRAJEET GUPTA**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423014@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows, Linux

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**ISHITA JAISWAL**  
25 Years

**Qualification**  
B.Com

**E-mail ID**  
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**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Designing



**JATIN**  
25 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423016@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
.Net

**RDBMS**  
My SQL

**Area of Interest**  
Web Designing



**JULI SINGH PATEL**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423017@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
Frontend

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**KRITIKA PANDEY**  
22 Years

**Qualification**  
BCA

**E-mail ID**  
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**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**MUKESH KUMAR PATEL**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423022@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development





**MUKTA KUMARI**  
22 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423023@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Full Stack Development



**PRATEEK SHANKAR**  
21 Years

**Qualification**  
B.Sc

**E-mail ID**  
mca2423026@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows, Linux

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**PUNIT KUMAR**  
22 Years

**Qualification**  
B.A.

**E-mail ID**  
mca2423030@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script, PHP

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Full Stack Development



**SAHIL SINGH**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423037@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SAURABH KUMAR SINGH**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mca2423038@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Designing



**SAURABHA SRIVASTAVA**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423039@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Full Stack Development



**SHALINI PATHAK**  
22 Years

**Qualification**  
B.Sc

**E-mail ID**  
mca2423040@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHIVAM KUMAR**  
23 Years

**Qualification**  
B.A

**E-mail ID**  
mca2423041@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Frontend Development





**SHIVAM KUMAR**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423042@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Full Stack Development



**SHREYA DUBEY**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423043@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script, Python

**Designing Tools**  
Android, .Net

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHREYA DUBEY**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423044@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHREYA SIMRAN**  
20 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423045@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java

**Operating System**  
Windows, Linux

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHREYASHI MISHRA**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mca2423046@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, HTML

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHRISHTI MISHRA**  
20 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423047@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHUBHAM KUMAR SINGH**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423048@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**SHUBHAM PRIYA**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
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**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development





**SONU MAURYA**  
20 Years

**Qualification**  
BCA

**E-mail ID**  
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**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**UPASANA  
MUKHERJEE**  
23 Years

**Qualification**  
B.Sc

**E-mail ID**  
mca2423054@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, Java, HTML

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java

**Designing Tools**  
.Net

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**UTKARSH SINGH**  
21 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423055@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
Java

**Operating System**  
Windows, Linux

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS, Bootstrap

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**VANDANA KUMARI**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423057@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
Frontend

**RDBMS**  
My SQL

**Area of Interest**  
Web Development



**KUMAR ASHUTOSH  
ABHISHEK**  
23 Years

**Qualification**  
BCA

**E-mail ID**  
mca2423061@smsvaranasi.in

**Computer Proficiency**  
MS-Office

**Language**  
C, C++, Java

**Operating System**  
Windows

**Markup Language**  
HTML

**Scripting Language**  
Java Script

**Designing Tools**  
CSS

**RDBMS**  
My SQL

**Area of Interest**  
Web Development





**BALKRISHNA PANDEY**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
bkpower3411@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools



**PARVEJ AHAMAD**  
23 Years

**Qualification**  
B.Com

**E-mail ID**  
parvejhasmi20002@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools



**SHRUTI PRADHAN**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
pradhanshruti71@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools



**SHUBHI PRADHAN**  
21 Years

**Qualification**  
B.Com

**E-mail ID**  
pradhanarshi303@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools



**SMRITI SINGH**  
24 Years

**Qualification**  
B.Com

**E-mail ID**  
smritifeb28@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools



# STUDENT PROFILE

## M.Com - Marketing & HR



**MONIKA TIWARI**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
monikatiwari7263@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools



**SATYAM KUMAR SINGH**  
22 Years

**Qualification**  
B.Com

**E-mail ID**  
satyamcg16@gmail.com

**Summer Training Organization**  
Aditya Birla Fashion and Retail Ltd.  
(Pantaloons)

**Summer Training Project**  
Marketing Strategy People, Product,  
Process, ATL, BTL tools

## Academic Council

### CHAIRPERSON

**Prof. P. N. Jha**

Director  
School of Management Sciences Varanasi

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IMS, BHU, Varanasi

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IMS, BHU, Varanasi

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Faculty of Commerce, BHU, Varanasi

**Prof. H. P. Mathur**

IMS, BHU, Varanasi

**Prof. Harikesh Singh**

Former Vice-Chancellor  
JP University, Chapra

**Prof. P. K. Mishra**

Department of Computer Sciences  
BHU, Varanasi

**Prof. K. K. Agrawal**

Faculty of Commerce & Management.  
MGKVP, Varanasi

**Prof. K. S. Mishra**

HOD Computer Science  
SMS Varanasi

**Prof. Sandeep Singh**

HOD Management & Mass Comm.  
SMS Varanasi

**Prof. Raj Kumar Singh**

HOD Commerce  
SMS Varanasi

**Prof. Avinash Chandra Supkar**

SMS Varanasi

**Prof. Amitabh Pandey**

SMS Varanasi

**Mr. Shambhu Sharan Srivastava**

SMS Varanasi

**Prof. Pallavi Pathak**

SMS Varanasi

### MEMBER SECRETARY

**Mr. Sanjay Gupta**

Registrar & Controller of Examinations  
SMS Varanasi



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