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2025
PLACEMENT
BROCHURE
MBA | MCA | M.COM

SCHOOL OF MANAGEMENT SCIENCES

Varanasi

An Autonomous College

Governing Council

Prof. B. P. Singh

Ex Head & Dean

Delhi School of Economics, New Delhi

Chairman, Governing Council

Members

Prof. S. K. Singh

Vice Chancellor SRS University, Raipur
& Former Vice Chancellor
L.N. Mithila University
Darbhanga & UGC Nominee

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Chairman, SMS-Society

Shri Ashok Kumar Singh

Vice-Chairman
SMS-Society

Dr. M. P. Singh

Executive Secretary
SMS-Society

Prof. Rajeev Tripathi

Director
MNNIT, Allahabad &
MGKVP, Varanasi Nominee

Er. Amitabh

C.E.O., Sorreal System Pvt. Ltd. &
Former President EUPEA
Varanasi

Prof. K.P. Singh

Former Vice Chancellor
VBS Purvanchal University, Jaunpur
Ex. Director, IIT, BHU, Varanasi &
AKTU, Lucknow Nominee

Mr. Sanjay Gupta

Registrar & Controller of Examinations
SMS, Varanasi

Dr. Chandra Mauli Dwivedi

CEO & President
Management & Productivity Consultancy
Mumbai

Prof. Ajeet Kumar Shukla

Department of Commerce
MGKVP, Varanasi
State Government Nominee

Prof. Sandeep Singh

HOD Management & Mas Comm. Department
SMS, Varanasi

Prof. K S Mishra

HOD Computer Science Department
SMS, Varanasi

Prof. A K Singh

Former Vice Chancellor
Sri Sri University, Cuttack
HOD Delhi School of Economics, Delhi University

Shri Ravindra Mishra

Head-Human Capital
Garware Wall Ropes Ltd.
Pune

Mr. Sharad Singh

Secretary & C.E.O.
SMS, Lucknow

MEMBER SECRETARY

Prof. P. N. Jha

Director

School of Management Sciences
Varanasi

FROM DIRECTOR'S DESK



Prof. P. N. Jha
 MBA, PGDAM, Ph.D.(Ad Mgmt.),
 D. Litt.(Ad Mgmt.)
 Director

“

At present, four bi-annual Journals – Management Insight, Purushartha, Computing Trendz, and SMS Journal of Entrepreneurship & Innovation are being regularly published by us, and are being indexed in International Data-base, Scopus, Elsevier, apart from being listed in the UGC-List of journals.

”

Let me take the privilege first to wish you a Pleasant Day !

I indeed feel delighted in bringing this small publication to your good self to apprise you of the ambrosial salience of a highly acclaimed seat of learning and research in the streams of management, commerce, mass communication and computer sciences - **School of Management Sciences, Varanasi, a NAAC 'A' Grade Accredited Institution**, which has further been accorded with '**Autonomous Status**' by the **UGC**, and which equally maintains a visible position in the high-profile bracket of '**Top 50 B-Schools in India**'. Remarkably, five bi-annual research Journals – **Management Insight, Purushartha, Computing Trendz, SMS Journal of Entrepreneurship & Innovation, and Commerce Research Review** published by us, are being indexed in International Data-base, Scopus, Elsevier, etc. Providing one of the best learning experience to the students, SMS Varanasi is widely known for offering a context that enhances professionalism, humanism and social responsibility. Let me express my deep sense of gratitude towards an **outstanding cooperation** of the **corporate sector** in helping SMS develop ideally.

You may appreciate that on account of a sustained business reforms in the recent past, India has recently emerged as the **Fifth Largest Economy** in the world. This may be taken as a welcome trait for the growing corporate visibility. Keeping its role as an active corporate partner in progress, especially in the post **Autonomy Era** under the landscape of the **National Education Policy and Education Model 4.0**, the academic leadership at SMS Varanasi has already revisited both the text and context of the deliverables, offered to our **MBA, MCA and M. Com. participants** within an arrogantly beautiful '**Green Campus**' of SMS, to ensure their increased suitability to the growing & challenging corporate requirements. Imbibing all the relevant value models including, communication & personality development, business analytics, digital marketing, driver technologies, global economic & political scenario, etc. they become more compatible to the current and upcoming job environments. Loaded with desirable managerial traits plus skill-mix, our students are trustworthy for catering to the versatile needs and expectations of the organizations inviting them to serve.

I take this opportunity to cordially invite you in meaningfully actualizing the institute-industry dyad in order to accommodate the professional concerns of our outgoing **MBA, MCA & M. Com.** students and do avail of their collective wisdom.

With warm regards & best wishes,

Yours sincerely,



(P. N. Jha)



MESSAGE FROM THE DESK OF VICE PRESIDENT (CORPORATE AFFAIRS)



D K Tripathi

M.A-Labour & Social Welfare

Vice President – Corporate Affairs

“

Let me express my deep sense of gratitude to the corporate world for their sustained support in meaningfully accommodating our relevant students towards one of their significant academic cause – Summer Placements, and thereby extending a helping hand to us in a big way in actualizing a mandatory requirement of their course-curriculum.

”

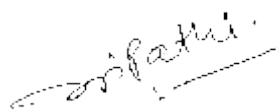
Let me first extend you heartfelt gratitude and warm greetings of School of Management Sciences, Varanasi (**An Autonomous College**) for constantly receiving unparalleled blessings from the corporate houses towards various collegiate causes in context to a sustained industry-institute partnership. I really don't have proper words for expressing the true sense of gratefulness we owe to you people on the count of meaningfully addressing to the plural career-concerns of our students in terms of campus placements, summer training, guest lectures, industrial visits, and so forth.

You would appreciate that SMS has been putting-in onerous efforts to imbue the participating students with needful competence so as to enable them to withstand the environment of changing challenges of the corporate world successfully. Endowed with the academic caring by a brilliant pool of faculty, following a course-curricula of the global standard, additional pragmatic learning through various training programmes of high orders, the corporate personality of our students are groomed in terms of domain knowledge & wisdom, analytical skills, leadership traits, group dynamics, positive attitude, and emotional intelligence. Our alumni have already registered their marked presence in a number of corporate units on account of their trustworthy performance.

I take this opportunity to bring it to your kind attention that our placement activity invariably starts **from the month of October**. In this connection I would like to extend a warm welcome to your esteemed organization to bestow upon us its pre-placement presentations, and to interact with our outgoing **MBA, MCA & M. Com.** students in order to explore the prospects of recruitment & selection. You are equally invited to share your views with our faculty-team so as to effect a mutual thrust in developing a more fruitful industry-academia dyad.

Humble regards & best wishes

Yours sincerely,



(D. K. Tripathi)

The Genesis

Estd. 1995

SMS
VARANASI

Sensing the ever-growing need for competent and highly trained professionals endowed with technical skills and aptitude to operate in the highly complex and technology driven industrial environment, the SMS Society, a philanthropic social organisation, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational centre, School of Management Sciences (SMS), in Varanasi with avowed mission of imparting highly innovative management and computer education in the eastern part of India which was expected to be the need of the hour in the country's economy heading so fast towards globalisation.

With a modest beginning in 1995, the SMS has never looked back. It has made consistent endeavours over the years to prove its national character as a Centre of Excellence in Management and Computer Education. It is because of its proactive approach and immense commitment that SMS has been rated as one of the top-most Institutions in the country imparting professional education in Management and Computer Sciences. The goal of the MBA & MCA programme is to develop future management leaders, business crusaders and managerial decision-makers, capable of effectively addressing to the plural corporate responsibility at the domestic plus global platform and be equally sensitive to the wider social aspiration.

The objective of the MCA programme, however is to develop future leaders, chief engineers, head designers, principal technical officers of industrial software engineering practice in computer & IT organisations. While distinguishing itself from the usual programmes in Information Technology, the programme develops professionals to strengthen the structural core capabilities needed particularly for a software organisation.

The School of Management Sciences has already actuated the Centre for Corporate Training & Research (CCTR) at Mumbai for better Institute-Industry interaction and the Centre for Spiritualism & Human Enrichment (C-SHE) at Varanasi in the Campus itself for cultivating the individuals into ideal human beings by blending of traditional values with modern thoughts.

SMS has also been recognised as one of the prominent Training Centers by Insurance Regulatory & Development Authority of India for providing training to Insurance Agents.

The Architectural marvel

SMS
VARANASI

VISION

To become a constantly growing center of excellence nurturing global-centric professional leadership based on ethical and moral attributes.

QUALITY POLICY

Imparting value based education of highest standard, relevant to contemporary World.

MISSION

To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards

GUIDING VALUES

Trust; Sense of Ownership;
Sense of Contribution;
Innovation; Modesty & Mutual Respect.

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SMS
VARANASI

PLACEMENT BROCHURE 2025

MBA | MCA | M.COM



CAMPUS

The Institute has a sprawling lush-green Campus spreading over an area of over 10 acres with already built-up space of more than 1.25 lacs sq. ft. It is located on the Delhi-Kolkata Golden Quadrilateral Express Highway in a picturesque locale. It encompasses all modern amenities and facilities that are comparable to the best professional institutions of the county. The calm, quiet and hassle-free atmosphere not only provides with a fine learning ambience but also provides an opportunity to develop organic linkages with the corporate world. From all angles, the campus is an architectural marvel in itself.



Infrastructure

IT INFRASTRUCTURE

In the recent past the importance and use of information technology has grown tremendously in academics and research across a wide spectrum of disciplines. IT is making a significant impact on functioning of educational and research institutions. Modern educational institutions are therefore engaging themselves pro-actively in use of tools for Technology Enhanced Learning (TEL). We at SMS, Varanasi, view Information technology not only as critical infrastructure needed for supporting modern academic needs but also as a central component of the academic process itself by facilitating in various academic and professional courses. Computer Lab is equipped with latest possible Computer Application Software.

The IT infrastructure at SMS Varanasi comprises of fully air-conditioned Computer Centre with a state-of-the-art Facilities to meet the requirements of liberalized economy. The Computer Centre has **one Server Room and Eight Labs having capacity of more than 400 Dual Core Smart terminals with 4 GB RAM** to work as Standalone and also on LAN environment, along with 6 Servers to provide Networking and backup support. The entire campus of SMS Varanasi is Wi-Fi enabled, allowing the students hi speed internet via Optical Fiber.

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Intel(R) VGA, PKE-2.1 (Build 063)
Copyright (C) 1997-2000 Intel Corporation
This Product is covered by one or more of the following patents:
US6,579,804, US6,115,776 and US6,327,625
Intel(R) PCIe SBE Family Controller Series v2.62 (06/16/15)
CLIENT MAC ADDR: 7C:83:8A:38:87:29 GUID: 7CE857F3-5804-EC76-8080-12D8FF07F687
PXE-E51: no DHCP or proxyDHCP offers were received.
PXE-007: Exiting PXE ROM.
ERROR: No boot disk has been detected or the disk has failed.
  
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PLACEMENT BROCHURE 2025

MBA | MCA | M.COM



Estd. 1995

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MBA | MCA | M.COM



Infrastructure





Library and Documentation Center

A rich library and documentation centre accommodating more than 100 students at a time, providing equitable access to excellent library and information services, resources and facilities to the participants of various programmes, faculty and also the wider community to enable them to become lifelong learners.

This fully computerized centre comprises of an excellent collection of around 36037 books, 14300 titles, subscription of more than 69 national and international journals, 102 magazines, 27 newspapers. The library of SMS has an Institutional membership of **NDL, INFLIBNET-N-LIST, DELNET** including **ILL** facility and various other online journal search engines. The library is equipped with all kinds of reprographic facilities and maintains a separate reference section.

Digital Harbour

The Digital Harbour is special section of the SMS Library which is a type of information retrieval system. The Digital Harbour comprises of a collection of academic materials in the form of e-journals, e-books, lectures videos and a vast collection of digital books covering different aspects of business administration, commerce, computer science and various other subjects like career, ethics etc.





CONFERENCE HALL

The Institute's Conference Hall, with a seating capacity of 100, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, Workshops, Conferences and other such events.

SMS is endowed with one of the best Conferencing facilities comparable to any of the top B-Schools in the country. The Conference Room is acoustically designed and aesthetically decorated. It is fitted with all the modern audio-visual gadgets which include LCD Projectors, Computers, DVD Systems and CD Players along with Video Conferencing Facilities.





ACADEMIC PROGRAMMES

SMS is involved in dissemination of knowledge through the following academic and professional programmes in which it has proved its mettle:

TWO-YEAR FULL-TIME

- **MASTER IN BUSINESS ADMINISTRATION (MBA)**
Approved by the AICTE, Ministry of Education, Government of India & affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
- **MASTER OF COMPUTER APPLICATIONS (MCA)**
Approved by the AICTE, Ministry of Education, Government of India & affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
- **MASTER OF COMMERCE (M.COM)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

THREE-YEAR FULL-TIME

- **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMPUTER APPLICATIONS (BCA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMMERCE (B.COM)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMMERCE (Hons.) B.COM. (Hons.)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF ARTS B.A. (Hons.) MASS COMMUNICATION**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



LEARNING OUTCOMES

The following learning outcomes are generally expected from SMS Varanasi students on completion of their respective courses:

- Knowledge and curiosity to learn more in their respective academic domains,
- Employability skills
- Positive attitude
- Rational thinking and decision making capabilities
- Skills of team management and leadership
- Ethical and moral values
- ICT – skills
- Sensitivity towards humanity, society, and environment
- Traits of a responsible citizen of the nation



MBA COURSE PROFILE

FIRST SEMESTER

- Management Concepts & Organizational Behaviour
- Managerial Economics
- Financial Accounting and Analysis
- Business Statistics
- Marketing Management
- Business Communication
- Universal Human Values & Professional Ethics

SECOND SEMESTER

- Operations Management & Research
- Business Environment
- Human Resource Management
- Financial Management
- Business Research Methods
- Data Science
- Field Survey Report

THIRD SEMESTER

- Insurance Banking and Microfinance
- Supply Chain & Logistics Management
- Specialization Group-1
- Specialization Group-1
- Specialization Group-2
- Specialization Group-2
- Summer Training Project Report

FOURTH SEMESTER

- Strategic Management
- Innovation & Entrepreneurship
- Specialization Group-1
- Specialization Group-1
- Specialization Group-2
- Specialization Group-2
- Research Project Report & Viva Voce

SPECIALIZATION GROUP

MARKETING

- Services Marketing & Retail Management (III Sem.)
- Sales Management (III Sem.)
- Digital Marketing (IV Sem.)
- Integrated Marketing Communication (IV Sem.)

HUMAN RESOURCE

- Compensation & Reward Management (III Sem.)
- Employee Relations & Labour Legislation (III Sem.)
- Strategic Human Resource Development (IV Sem.)
- Organizational Development & Management of Change (IV Sem.)

FINANCIAL MANAGEMENT

- Investment Analysis & Portfolio Management (III Sem.)
- Corporate Tax Planning (III Sem.)
- International Finance Management (IV Sem.)
- Financial Liquidity & Risk Management (IV Sem.)



MCA COURSE PROFILE



SEMESTER - I

MCA101	Emerging Information Technologies
MCA102	Problem Solving using C
MCA103	Principles of Management & Communication
MCA104	Discrete Mathematics
MCA105	Computer Organization

PRACTICALS

MCA151	Problem Solving using C Lab
MCA152	Computer Organization Lab
MCA153	Professional Communication Lab

SEMESTER- II

MCA201	Theory of Automata & Formal Languages
MCA202	Object Oriented Programming
MCA203	Operating Systems
MCA204	Database Management Systems
MCA205	Data Structures using C

PRACTICALS

MCA251	Object Oriented Programming Lab
MCA252	DBMS Lab
MCA253	Data Structures Using C Lab

Code List of Elective-I

RCA-E11	Design & Development of Applications
RCA-E12	Client-Server Computing
RCA-E13	Data Warehousing & Data Mining
RCA-E14	Advanced Computer Architecture
RCA-E15	Mobile Computing

SEMESTER -III

MCA301	Design & Analysis of Algorithms
MCA302	Web Technologies
MCA303	Computer Networks

Elective-I Elective-II

PRACTICALS

MCA351	Algorithms Lab
MCA352	Web Technologies Lab
MCA353	Mini Project*

SEMESTER -IV

MCA401	Artificial Intelligence
MCA402	Software Engineering
MCA303	Computer Networks

Elective-III Elective-IV

MCA451 Project

Code List of Elective-I

MCA011	Cloud Computing
MCA012	Data Warehousing & Data Mining
MCA013	Cryptography & Network Security

Code List of Elective-II

MCA021	Big Data
MCA022	Data Analytics
MCA023	Privacy & Security in Online Social Media

Code List of Elective-III

MCA031	Block-Chain Architecture
MCA032	Data Science
MCA033	Mobile Computing

Code List of Elective-IV

MCA041	Internet of Things
MCA042	Modeling & Simulation
MCA043	Machine Learning



M.COM COURSE PROFILE

SEMESTER - I

- Managerial Economics
- Organization Theory and Behaviour
- Research Methodology
- Banking & Financial Institution
- Business Management
- Entrepreneurship & Incubation
- Project-I

SEMESTER -III

- Accounting for Planning and Control
- Financial Management
- Marketing Management
- Horizons of Human Resource
- Data Analysis using Excel and SPSS
- Business Analytics and Data Science
- Project-II

SEMESTER- II

- Corporate Tax-Planning and Management
- Management Information System
- Advanced Statistical Analysis
- Accounting for Managerial Decisions
- Business Environment & Legal Aspects of Business
- Supply chain and logistics Management
- Project-III (Industrial Training Report)

SEMESTER -IV

- Strategic Management
- Specialization Group-1
- Specialization Group-1
- Specialization Group-2
- Specialization Group-2
- Research Project Report & Viva Voce

SPECIALIZATION GROUP

MARKETING

- Services and Retail Marketing
- Industrial and Rural Marketing
- International Marketing

HUMAN RESOURCE

- Industrial Relations and Labour Legislations
- Performance and Compensation Management
- Manpower Planning and Social Security

ACCOUNTING & FINANCE

- Security Analysis & Portfolio Management
- Behavioural Finance
- International Finance and Financial Services



TRAINING & PLACEMENT CELL

The Institute has been aware of two main important facts: Firstly, that the interaction with the corporate world during summer placement helps the students to sharpen their managerial and incisive skills and, secondly, the performance of a professional institute is gauged in terms of the quality of placements to its outgoing batches. As such, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students in getting quality summer training as well as final placements. In past, the Institute has had an outstanding record of quality placements.

The students of the SMS are absorbed by leading national and multi-national companies every year. Some of the prominent companies that visit SMS regularly for providing Summer Training & Placement to the MBA, MCA & M.Com students are:



INDUSTRY LINKAGE

To keep abreast of the latest changes in the industrial world, a professional Institute should have close linkage with the real business world. Based on this hypothesis, the School of Management Sciences makes concerted endeavours towards organising institute-industry interfaces at different places of importance and so it also undertakes the following activities :



SEMINARS, CONFERENCES AND EXECUTIVE DEVELOPMENT PROGRAMMES

Seminars and Conferences on key problem areas feature regularly in the Academic Calendar of the Institute. The objective is to provide a platform where the students and faculty members could interact with the highly experienced professionals and academicians.

Perceiving the need for developing and sharpening the skills to exploit the burgeoning and enticing opportunities emerging as a result of the cataclysmic developments in global environment, the SMS also offers several significant Executive Development Programmes for promising entrepreneurs and working executives for which it has received wide appreciation.

GUEST LECTURES AND HR CONCLAVE

In addition to class-room teaching, the Institute also organises the year-long Guest Lectures and HR Conclave Series to give the students a glimpse of the real corporate practices. In this series, the working executives from the organisations of repute are invited to interact with the students on the topics of thematic importance.



CONSULTANCY

The Institute with its highly experienced teaching faculty has been offering consultancy services not only to the local entrepreneurs but also to the business and industrial organisations in the country. Since its inception, the Institute has emerged as a Centre of Excellence where the local entrepreneurs and other organisations do visit for redressal of their problems and also for seeking assistance to get market and consumer surveys conducted for their different products not only in Varanasi but also in other parts of the country.

It is worth mentioning that in the recent past, the Institute has conducted many significant research/market surveys for a number of reputed organisations in the corporate world, both from the Public and Private Sectors.



MEMBERS OF TRAINING & PLACEMENT CELL

Mr. D K Tripathi

VP-Corporate Affairs
E-mail : dktripathi@smsvaranasi.com
Mobile No:9935064429



Prof. Amitabh Pandey

Member-Training & Placement Cell
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Mrs. Bhawna Dixit

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Mr. Rahul Singh

DGM-Training & Placement Cell
E-mail : placement@smsvaranasi.com



Mr. Atish Khadse

Member-Training & Placement Cell
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Mr. Devashish Mukherjee

Placement Officer
E-mail: placement@smsvaranasi.com



Placement Activities-2024



Bandhan Bank Ltd. During Pre-Placement Talk



Bharti Airtel Ltd. During Pre-Placement Talk



Bigbasket.com During Pre-Placement Talk



Decathlon Sports India Pvt. Ltd. During Pre-Placement Talk



Indiannica Learning Pvt. Ltd. During Pre-Placement Talk



TCI Ltd. During Pre-Placement Talk



Varun Beverages Ltd. During Pre-Placement Talk

Placement Activities-2024



Atul Ltd. Conducting Online Recruitment Test



Axis Bank Ltd. Conducting Online Recruitment Test



Berger Paints India Ltd. Conducting Online Recruitment Test



Ceasefire Industries Ltd. Conducting Online Recruitment Test



GCMF (AMUL) Conducting Online Recruitment Test



Pine Labs Pvt. Ltd. Conducting Online Recruitment Test



Prism Johnson Ltd. Conducting Online Recruitment Test

Placement Activities-2024



Bandhan Bank Ltd. Conducting Group Discussion



Ceasefire Industries Ltd. Conducting Group Discussion



Decathlon Sports India Pvt. Ltd. Conducting Group Discussion



Indiannica Learning Pvt. Ltd. Conducting Group Discussion



99acres.com Conducting Group Discussion



Pine Labs Pvt. Ltd. Conducting Group Discussion



TCI Ltd. Conducting Group Discussion

Placement Activities-2024



Bajaj Consumer Care Ltd. Conducting Personal Interview



Bharti Airtel Ltd. Conducting Personal Interview



Bigbasket.com Conducting Personal Interview



Ekta Engineering Udyog Pvt. Ltd. Conducting Personal Interview



GCMF (AMUL) Conducting Personal Interview



Magma HDI General Insurance Company Ltd. Conducting Personal Interview



PolicyBOSS.com Conducting Personal Interview

Placement Activities-2024



Bandhan Bank Ltd. : Selected Students with Recruitment Team.



Bigbasket.com : Selected Students with Recruitment Team.



Ceasefire Industries Ltd. : Selected Students with Recruitment Team.



Magma HDI General Insurance Company Ltd. : Selected Students with Recruitment Team



Pine Labs Pvt. Ltd. : Selected Students with Recruitment Team



PolicyBOSS.com : Selected Students with Recruitment Team



Seeds Fincap Pvt. Ltd. : Selected Students with Recruitment Team

CORE FACULTY

Prof. P.N. Jha

Director

Prof. Kamal Sheel Mishra
Professor & HoD

Prof. Sandeep Singh
Professor & HoD

Prof. Raj Kumar Singh
Professor & HoD

Prof. Sanjay Saxena
Professor

Prof. Avinash Chandra Supkar
Professor

Prof. Amitabh Pandey
Professor

Prof. Pallavi Pathak
Professor

Dr. Aditya Kumar Gupta
Professor

Mr. Shambhu Sharan Srivastava
Associate Professor

Mr. Anand Prakash Dube
Associate Professor

Mr. Ram Gopal Gupta
Associate Professor

Mr. Atish Khadse
Associate Professor

Dr. Radha Raman Chandan
Associate Professor

Dr. Bhavana Singh
Associate Professor

Mr. Sunit Kumar Mishra
Associate Professor

Mr. Rohit Mehta
Associate Professor

Dr. Chandrashekhar Singh
Associate Professor

Mr. Veeresh Tripathi
Associate Professor

Dr. Shishir Kr. Gujrati
Assistant Professor

Mr. Vir Pratap
Assistant Professor

Dr. Anju Singh
Assistant Professor

Mr. Irfan Ahmad Khan
Assistant Professor

Dr. Gaurav Shah
Assistant Professor

Mr. Suraj Prakash Singh
Assistant Professor

Dr. Santosh Kumar
Assistant Professor

Mr. Amit Kumar Banja
Assistant Professor

Mr. Himanshu Upadhyay
Assistant Professor

Mr. Sushil Kumar
Assistant Professor

Dr. Sofia Khan
Assistant Professor

Dr. Mahendra Kumar Sharma
Assistant Professor

Dr. Ishan Tripathi
Assistant Professor

Dr. Vishal Kr Singh
Assistant Professor

Dr. Anjana Singh
Assistant Professor

Mr. Gaurav Kumar Bisen
Assistant Professor

Dr. Khushboo Kumar
Assistant Professor

Dr. Palima Pandey
Assistant Professor

Mr. Anjane Kr. Rai
Assistant Professor

Ms. Archila Kushwaha
Assistant Professor

Ms. Sripriya Roy Chowdhuri
Assistant Professor

Dr. Thakur Digvijay Singh
Assistant Professor

Dr. Anshuman Rana
Assistant Professor

Mr. Rohit Singh
Assistant Professor

Dr. Anjali
Assistant Professor

Dr. Ragi T S
Assistant Professor

Ms. Shruti Singh
Assistant Professor

Mr. Sandeep Kumar Gautam
Assistant Professor

Mr. Abhishek Singh
Assistant Professor

Mr. Shubham Sahai
Assistant Professor

Dr. Nivedita Verma
Assistant Professor

Dr. Tejas Yaduvanshi
Assistant Professor

Ms. Parul Singh
Assistant Professor

Ms. Asmita Khanna
Assistant Professor

Mr. Shubham Gaurav
Assistant Professor

Dr. Utkarsh Keshari
Assistant Professor

Mrs. Jyoti Singh
Assistant Professor

Mr. Chandra Prakash Agrawal
Assistant Professor

Mr. Vipin Maurya
Assistant Professor

VISITING FACULTY

ACADEMIA

Prof. A.K. Singh
Former Vice Chancellor
Sri Sri University, Cuttack

Prof. E. Balagurusamy
Former Vice Chancellor
Anna University, Chennai

Prof. Satya Singh
Dean-Faculty of Science
Mahatma Gandhi Kashi Vidyapith,
Varanasi

Dr. Sudhanshu Kumar Jha
JK Institute of Applied Physic &
Technology, Allahabad University

Prof. Prabal K Sen
XLRI, Jamshedpur

Prof. K. S. Jaiswal
Director-IMS
Mahatma Gandhi Kashi Vidyapith,
Varanasi

Prof. S. K. Singh
FMC, BHU, Varanasi

Prof. J Ramkumar
IIT, Kanpur

Prof. Pramod Pathak
HOD-Management, IIT, Dhanbad

Prof. S.K. Kak
Former Vice Chancellor,
Mahamaya Technical University,
Noida

Prof. H. Karnik
Indian Institute of Technology,
Kanpur

Prof. Anand Prakash
Delhi University, New Delhi

Prof. Alok Kumar Rai
Vice Chancellor, Lucknow
University, Lucknow

Prof. Rajiv Tripathi
Director-MNNIT, Allahabad

Prof. Ashok Kapoor
IIFT, New Delhi

Prof. G.S. Pathak
IIT, Dhanbad

Prof. B.P. Singh
Ex. Head & Dean
Delhi School of Economics,
University of Delhi

Prof. M.S. Lakshmi
ICFAI, Gurgaon

Prof. P. Das Gupta
IIFT, New Delhi

Prof. Ajay Kumar Singhal,
MONIRBA, University of Allahabad

Prof. M.S. Pandey
BHU, Varanasi

Prof. P.K. Mishra
IIT, BHU, Varanasi

Dr. Kamna Sengupta,
Lucknow University, Lucknow

Prof. Rajneesh Shukla,
Sampurnanand Sanskrit
University, Varanasi

Dr. Reena Srivastava,
Lucknow University, Lucknow

Prof. A. K. Tripathi
IIT, BHU, Varanasi

Prof. Sanjoy Mukherjee
IIM, Shillong

Prof. P Venugopal
XLRI, Jamshedpur

Prof. Rohit Kapoor
IIM, Indore

INDUSTRY

Mr. Arvind Chaudhary,
Former Sr. Vice President
Walmart, New Delhi

Mr. Ajay Sharma
Joint President - Commercial,
Jai Prakash Associates Ltd.,
Rewa

Mr. Avinash Yogeshwar
Country Group Manager- HR,
Mahindra & Mahindra Financial
Services Ltd., Mumbai

Dr. B.R. Singh
Managing Director, SMC & Ex.
Advisor-HR
Ispat Industries Ltd., Mumbai

Dr. C.M. Dwivedi
Ex. Group Chief Human
Resource Officer
Fazlani Group of Companies,
Mumbai

Mr. Deepak Gupta
Director-HR
Kotak Mahindra Bank
Mumbai

Mr. Deepak Singh
G.M-HR
Mother Dairy, New Delhi

Mr. Himanshu Agarwal
Head-HR
OM Logistics Ltd., New Delhi

Mr. Manish Agarwal
V.P. & Head-Global Sales and
Marketing
Sterlite Technologies Ltd., Pune

Mr. Pramod Kumar Jain
President
TCI Global Logistics Ltd.,
Gurgaon

Mr. Prithish Sah
GM-HR
Safexpress Pvt. Ltd., New Delhi

Mr. Pankaj Mehrotra
President-Sales
Ceasefire Industries Ltd.
New Delhi

Mr. Ramesh Kr. Agarwal
Chairman
Agarwal Packers and Movers
Ltd., New Delhi

Mr. Rajeev Singh,
Vice President-HR
Luxor Parker,
New Delhi

Mr. Sanjay Ramdas Kambekar
Ex. General Manager-HR
Prism Johnson Ltd., Varanasi

Mr. Sunil K. Narang
Senior Director
Jackson Engineers, Noida

Dr. V.P. Singh
Former Executive Director
Devyani Beverages
New Delhi

Estd. 1995



PLACEMENT BROCHURE 2025

MBA | MCA | M.COM



Students' Profile

MBA, MCA & M.Com

SMS

SCHOOL OF MANAGEMENT SCIENCES VARANASI


ABHISHEK DUBEY
 23 Years

Qualification
B.Sc

E-mail ID
MBA2311005@smsvaranasi.in

Summer Training Organization
Grasim Industries Ltd.

Summer Training Project
A Comparative Study Of Cash Flow Management Of Grasim Industries


ABHISHEK KUMAR
 22 Years

Qualification
B.A.

E-mail ID
MBA2311006@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study On Customer Satisfaction Towards Zudio Products


ABHISHEK VISHWAKARMA
 22 Years

Qualification
B.Com

E-mail ID
MBA2311008@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
Payment Mode Use For Cement Purchase By End Consumers Among Different Age Group And Profession


ADARSH GUPTA
 22 Years

Qualification
B.Com

E-mail ID
MBA2311009@smsvaranasi.in

Summer Training Organization
Banaras Beads Ltd.

Summer Training Project
Financial Statement Analysis Of Banaras Beads Limited


AISHWARYA SONI
 26 Years

Qualification
B.Com

E-mail ID
MBA2311014@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
The Study of Consumer Behavior Towards Mutual Funds


AKASH KUMAR GARERI
 24 Years

Qualification
B.A.

E-mail ID
MBA2311019@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Inventory Management And Demand Forecasting In Retail Store


AKASH KUMAR MISHRA
 25 Years

Qualification
M.Com

E-mail ID
MBA2311020@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
What Is the Actual Price Positioning of MPB Products Among All Other Brands ?


AKASH KUMAR YADAV
 28 Years

Qualification
M.Com

E-mail ID
MBA2311021@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
Payment Mode For Cement Purchase By End Consumer Among Different Age Groups And Professions (UPI/Cash Etc.)



ASHISH KUMAR
24 Years

Qualification
B.Com

E-mail ID
MBA2311056@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Customer Satisfaction and Experience
with Personal Shopping Services at
Shoppers Stop



ASHISH KUMAR
25 Years

Qualification
B.A.

E-mail ID
MBA2311057@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Profiling and Customer
Acquisition



AKSHAT MISHRA
24 Years

Qualification
BBA

E-mail ID
MBA2311023@smsvaranasi.in

Summer Training Organization
Himalaya Height Cement Pvt. Ltd.

Summer Training Project
Dealer Distribution Grievance



AKSHITA PATHAK
21 Years

Qualification
B.Com

E-mail ID
MBA2311024@smsvaranasi.in

Summer Training Organization
Orient Paper & Industries Ltd.

Summer Training Project
Logistics, Network Channel Of Transporters,
Performance In Amlai, Load ability
Improvement And Turn Around Time(TAT)



AMAN
21 Years

Qualification
B.Com

E-mail ID
MBA2311025@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase The Market Share Of Indian
Railways In Transportation Services



AMAN SINGH
22 Years

Qualification
B.Sc

E-mail ID
MBA2311027@smsvaranasi.in

Summer Training Organization
Hippo Homes Technology Pvt. Ltd.

Summer Training Project
Retail Store Operations



ANISHA JAIN
21 Years

Qualification
B.Com

E-mail ID
MBA2311033@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Analysis Of Customer Preferences And
Satisfaction Level In Tours And
Travels Services



ANJALI
23 Years

Qualification
B.A.

E-mail ID
MBA2311034@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
A Study On Mutual Funds In India

Students' Profile - 2025

MBA-Marketing & Finance



ANJALI GUPTA
23 Years

Qualification

B.Com

E-mail ID

MBA2311035@smsvaranasi.in

Summer Training Organization

Finova Capital Pvt. Ltd

Summer Training Project

Risk Management Strategy At Finova Capital



ANJALI GUPTA
22 Years

Qualification

B.Com

E-mail ID

MBA2311036@smsvaranasi.in

Summer Training Organization

Banaras Beads Ltd.

Summer Training Project

Post-Covid Export Trend Analysis



ANJALI MAURYA
24 Years

Qualification

B.Com

E-mail ID

MBA2311023@smsvaranasi.in

Summer Training Organization

Hippo Homes Technology Pvt. Ltd.

Summer Training Project

Analyzing Customer Awareness, Perception, And Satisfaction With Hippo Homes Products To Improve Sales Performance Among Individual Home Buyers (IHB)



ANJALI SINGH
23 Years

Qualification

B.Com

E-mail ID

MBA2311040@smsvaranasi.in

Summer Training Organization

Utkarsh Small Finance Bank

Summer Training Project

Comparison Of Financial Statement Of Peers Of Utkarsh Small Finance Bank



ANJALI SINGH
21 Years

Qualification

B.Com

E-mail ID

MBA2311041@smsvaranasi.in

Summer Training Organization

Cholamandalam Investment & Finance Co. Ltd.

Summer Training Project

MSME-Unsecured Loan



ANSHIKA SINGH
21 Years

Qualification

B.Com

E-mail ID

MBA2311046@smsvaranasi.in

Summer Training Organization

HDFC Bank Ltd.

Summer Training Project

Adoption And Usage Of Digital Banking Service Of HDFC Bank



ANUPAM SINGH PATEL
22 Years

Qualification

B.Sc

E-mail ID

MBA2311047@smsvaranasi.in

Summer Training Organization

Birla Corporation Ltd.

Summer Training Project

What is the actual price positioning of MP Birla Products among all other brands.



APARNA SINGH
21 Years

Qualification

B.Com

E-mail ID

MBA2311054@smsvaranasi.in

Summer Training Organization

Shoppers Stop Ltd.

Summer Training Project

A Study On Customer Service Quality At Shoppers Stop



ASHISH KUMAR
25 Years

Qualification

B.A.

E-mail ID

MBA2311057@smsvaranasi.in

Summer Training Organization

Reliance Retail (Fashion Factory)

Summer Training Project

Customer Profiling And Customer Acquisition



ASHISH KUMAR TIWARI
21 Years

Qualification

B.Com

E-mail ID

MBA2311059@smsvaranasi.in

Summer Training Organization

Birla Corporation Ltd.

Summer Training Project

How To Increase Sow Of Popular And Premium Products Among Dealers And ARS ? And Why It Is Less?



ASHUTOSH MISHRA
23 Years

Qualification

B.Com

E-mail ID

MBA2311061@smsvaranasi.in

Summer Training Organization

Birla Corporation Ltd.

Summer Training Project

What is the consumption behavior of MP Birla End Users?? Why They Have Opted Other Brand?



ASHWANI KR MAURYA
22 Years

Qualification

B.Com

E-mail ID

MBA2311062@smsvaranasi.in

Summer Training Organization

Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project

A Study On Awareness of Labor Law Among Employees



ASTHA SINGH
21 Years

Qualification

B.Com

E-mail ID

MBA2311063@smsvaranasi.in

Summer Training Organization

Cholamandalam Investment and Finance Co. Ltd.

Summer Training Project

MSME- Micro Lap & Housing Loan



AYUSH KUMAR
21 Years

Qualification

BBA

E-mail ID

MBA2311066@smsvaranasi.in

Summer Training Organization

Tubex India

Summer Training Project

Accounting Of Tubex India



AYUSHI SINGH
20 Years

Qualification

B.Com

E-mail ID

MBA2311070@smsvaranasi.in

Summer Training Organization

Shoppers Stop Ltd.

Summer Training Project

Brand Loyalty & Customer Retention Strategies At Shopper's Stop.



BHANU CHAUHAN
23 Years

Qualification

B.A.

E-mail ID

MBA2311072@smsvaranasi.in

Summer Training Organization

Shoppers Stop Ltd.

Summer Training Project

Customer Behavior Towards In-house And International Brand At Shoppers Stop



DEVESH GUPTA
21 Years

Qualification
B.Com

E-mail ID
MBA2311076@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Study Of The Role Of The Customer Relationship Management In Establishing A Strong Customer Relationship



DIKSHA SINGH
23 Years

Qualification
B.Sc

E-mail ID
MBA2311080@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
A Survey On Investment Patterns Of Investors On Various Financial Products



DIWAKAR KUMAR
23 Years

Qualification
B.Sc

E-mail ID
MBA2311086@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study On Customer Satisfaction Towards Zudio Products



DRISHTY RUPEJA
22 Years

Qualification
B.Com

E-mail ID
MBA2311087@smsvaranasi.in

Summer Training Organization
MNRE

Summer Training Project
Sources Of Fund Raising From Domestic Market By India



GARIMA PATHAK
21 Years

Qualification
B.Com

E-mail ID
MBA2311090@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Effectiveness Of Digital Marketing Strategies In Promoting Adventure Travel Packages



GAURAV SINGH
23 Years

Qualification
B.Com

E-mail ID
MBA2311092@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Customer Satisfaction With Deyor in their Domestic Package



GAURAV SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311093@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
Retail Store Performance Measurement And Key Performance Indicators



GAYATRI JAISWAL
20 Years

Qualification
B.Sc

E-mail ID
MBA2311095@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study On Customer Preference Towards Zudio

Students' Profile - 2025

MBA-Marketing & Finance



HANNAH SHAH
21 Years

Qualification
B.Com

E-mail ID
MBA2311096@smsvaranasi.in

Summer Training Organization
Lakshmishree Securities & Investment Pvt. Ltd.

Summer Training Project
A Study On Factors Influencing Mutual Fund Investment In Varanasi



HARSH SRIVASTAV
22 Years

Qualification
B.Com

E-mail ID
MBA2311097@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
The Actual Price Positioning Of MP Birla Products Among All Other Brands



HARSHITA BHOOSAN
21 Years

Qualification
B.Com

E-mail ID
MBA2311099@smsvaranasi.in

Summer Training Organization
UPRVUNL

Summer Training Project
The Revenue And Collection Cycle in UPRVUNL



HIMANSHU BARANWAL
21 Years

Qualification
B.Com

E-mail ID
MBA2311101@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives Increase The Market Share Of Indian Railways In Transportation Services



HRITICK KHANNA
23 Years

Qualification
B.Com

E-mail ID
MBA2311103@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
A Survey Report On Retailers Day To Day Operations And Challenges



ISHIKA SINGH
22 Years

Qualification
B.Sc

E-mail ID
MBA2311105@smsvaranasi.in

Summer Training Organization
HDFC Bank Ltd.

Summer Training Project
To Study The Impact Of Digital Banking On Customer Experience



ISHWAR SONEJA
23 Years

Qualification
B.Com

E-mail ID
MBA2311106@smsvaranasi.in

Summer Training Organization
Business Standard

Summer Training Project
A Study On Customer Expectations From Business Paper



ISHWARANSHU PANDEY
21 Years

Qualification
B.Com

E-mail ID
MBA2311107@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiative To Increase Market Share Of Indian Railway In Transport And Logistics Services

Students' Profile - 2025

MBA-Marketing & Finance



JAYA RAI
20 Years

Qualification
B.Com

E-mail ID
MBA2311108@smsvaranasi.in

Summer Training Organization
Utkarsh Small Finance Bank

Summer Training Project
Strategic Review Of Microbanking Operations



JAYA SINGH
25 Years

Qualification
B.Com

E-mail ID
MBA2311109@smsvaranasi.in

Summer Training Organization
UltraTech Cement Ltd.

Summer Training Project
Customer Satisfaction Level Of Ultratech



JULI KUMARI
23 Years

Qualification
B.Com

E-mail ID
MBA2311110@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Supply Chain And Inventory Of Management Of Zudio



KIRAN SHARMA
21 Years

Qualification
B.Com

E-mail ID
MBA2311113@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
To Study The Behavior Of Consumer And Satisfaction Towards The Product Of Max Retail Store



KISHAN UPADHYAY
23 Years

Qualification
B.Com

E-mail ID
MBA2311114@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiative To Increase The Market Share Of Indian Railways In Transportation Services



KRIKA KUSHWAHA
23 Years

Qualification
B.Com

E-mail ID
MBA2311116@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Analysis Of Customer Perception Towards Mutual Funds Offered By NJ India Invest Pvt. Ltd.



MANISH GUPTA
23 Years

Qualification
B.Com

E-mail ID
MBA2311123@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Acquisition And Customer Profiling



MANISH PANDEY
25 Years

Qualification
B.Com

E-mail ID
MBA2311125@smsvaranasi.in

Summer Training Organization
Motilal Oswal Financial Services

Summer Training Project
Business Analysis Of Stock & Trend Of Technology

Students' Profile - 2025

MBA-Marketing & Finance



MANOJ YADAV
22 Years

Qualification
B.Com

E-mail ID
MBA2311126@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
Retail Store Customer Feedback
Management And Analysis



MANVENDRA UPMANYU
24 Years

Qualification
BCA

E-mail ID
MBA2311127@smsvaranasi.in

Summer Training Organization
OM Logistics Ltd.

Summer Training Project
An Investigation In Operations
Department-Key Operation Management
Of Om Logistics



MOHD SALMAN
23 Years

Qualification
B.Com

E-mail ID
MBA2311130@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase The Market Share Of Indian
Railway In Transportation Services



MOHIT SINGH
23 Years

Qualification
B.A.

E-mail ID
MBA2311131@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiative
To Increase The Market Share Of Indian
Railways In Transportation Services



MRIDUL KUMAR PANDEY
22 Years

Qualification
B.Com

E-mail ID
MBA2311132@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Customer Satisfaction Toward Deyor
With Special Reference To Spiti Bike Trip



NAVEEN KUMAR SINGH
22 Years

Qualification
B.A.

E-mail ID
MBA2311135@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Study Of The Consumer Satisfaction
Level And Their Preference In Lulu
Hypermarket Lucknow



NIKHIL SINGH
24 Years

Qualification
B.Com

E-mail ID
MBA2311136@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
A Brand Awareness In House Brand In
Shoppers Stop



NIKITA YADAV
23 Years

Qualification
B.Com

E-mail ID
MBA2311137@smsvaranasi.in

Summer Training Organization
Lakshmishree Securities & Investment
Pvt. Ltd.

Summer Training Project
A Study On Investors Perception Towards
Mutual Fund

Students' Profile - 2025

MBA-Marketing & Finance



NISHANT JAISWAL
22 Years

Qualification

BBA

E-mail ID

MBA2311139@smsvaranasi.in

Summer Training Organization

Kotak Mahindra Bank Ltd.

Summer Training Project

Customer Satisfaction Towards Kotak Mahindra Bank Services In Varanasi.



PALAK AGRAHARI
21 Years

Qualification

BBA

E-mail ID

MBA2311140@smsvaranasi.in

Summer Training Organization

Orient Paper & Industries Ltd.

Summer Training Project

A Thorough Studies On Artboard Market in Kolkata and Suburbs Area



PAYAL MISHRA
21 Years

Qualification

B.Com

E-mail ID

MBA2311142@smsvaranasi.in

Summer Training Organization

Beekay Parts Bazaar Pvt. Ltd.

Summer Training Project

Warehouse Management



PIYUSH KUMAR
24 Years

Qualification

BCA

E-mail ID

MBA2311144@smsvaranasi.in

Summer Training Organization

Trent Ltd. (Zudio)

Summer Training Project

A Study On Customer Preference Towards Zudio



POOJA SINGH
22 Years

Qualification

B.Com

E-mail ID

MBA2311147@smsvaranasi.in

Summer Training Organization

Beekay Parts Bazaar Pvt. Ltd.

Summer Training Project

Warehouse Management



PRAGATI SHUKLA
22 Years

Qualification

B.A.

E-mail ID

MBA2311149@smsvaranasi.in

Summer Training Organization

Beekay Parts Bazaar Pvt. Ltd.

Summer Training Project

Warehouse Management



PRAGATI SINGH
24 Years

Qualification

M.Sc

E-mail ID

MBA2311150@smsvaranasi.in

Summer Training Organization

Deyor Adventures Pvt. Ltd.

Summer Training Project

To Study The Influence Of Digital Marketing Strategies On Consumer In Deyor Adventures Pvt. Ltd.



PRAGYA PANDEY
20 Years

Qualification

B.Com

E-mail ID

MBA2311152@smsvaranasi.in

Summer Training Organization

Shoppers Stop Ltd.

Summer Training Project

Role Of Personalized Marketing In Enhancing Customer Loyalty At Shoppers Stop



PRANJAL SRIVASTAVA
23 Years

Qualification
B.Com

E-mail ID
MBA2311153@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
What Is The Consumption Behavior Of Non MPB End Users? Why They Have Opted Other Brand?



PRATEEK PANDEY
21 Years

Qualification
B.Com

E-mail ID
MBA2311155@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Customer Satisfaction and service quality assessment at the customer service Desk in Lulu Mall Supermarket



PRATEEK SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311157@smsvaranasi.in

Summer Training Organization
OM Logistics Ltd.

Summer Training Project
Role of Finance And C.C.D



PREETI RAI
20 Years

Qualification
B.Sc

E-mail ID
MBA2311158@smsvaranasi.in

Summer Training Organization
Varun Beverages Ltd. (Pepsico)

Summer Training Project
Analyze The Factors Influencing Retailers Satisfaction Towards Varun Beverage Product



PRITAM CHAUBEY
20 Years

Qualification
B.Com

E-mail ID
MBA2311159@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market analysis and strategic initiatives to increase the market share of Indian Railway in Transportation Services



PRIYANSHU TIWARI
23 Years

Qualification
B.Sc

E-mail ID
MBA2311169@smsvaranasi.in

Summer Training Organization
UltraTech Cement Ltd.

Summer Training Project
Buying Motives And Sales Promotion Activity In Cement Industries



PRIYANSHU YADAV
20 Years

Qualification
B.Com

E-mail ID
MBA2311170@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives To Increase The Market Share Of Indian Railways In Transportation Service



PURNIMA SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311152@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Role Of Financial Advisors In Creating Wealth For Investors



RAI SHWETA RAKESH
21 Years

Qualification
B.Com

E-mail ID
MBA2311175@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Impact Of Influencer Marketing On Travel Decision Making



RAJAN PANDEY
21 Years

Qualification
B.Sc

E-mail ID
MBA2311176@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
Retail Store Performance And Measurement And Key Performance Indicators



RASHI GUPTA
23 Years

Qualification
B.Com

E-mail ID
MBA2311178@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Impact Of Digital Innovations On Travel Planning And Experiences



RAUSHAN KUMAR
23 Years

Qualification
BBA

E-mail ID
MBA2311180@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Inventory Management & Consumer Buying Behavior Towards Zudio



RAVIKANT SINGH
22 Years

Qualification
B.Ed

E-mail ID
MBA2311181@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
How To Increase Sow Of Popular And Premium Products Among Dealers And ARS ? And Why It Is Less?



RISHABH BHAI PATEL
22 Years

Qualification
B.Sc

E-mail ID
MBA2311183@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives To Increase The Market Share Of Indian Railways In Transportation Services.



RITESH SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311186@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives To Increase The Market Share Of Indian Railways In Transportation Services.



SABA KHAN
22 Years

Qualification
B.Com

E-mail ID
MBA2311191@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Impact Of Marketing Strategies On Customer Experience In Lulu Mall

Students' Profile - 2025

MBA-Marketing & Finance



SACHIN MAURYA
25 Years

Qualification
BBA

E-mail ID
MBA2311192@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
Retail Pricing Strategies For Maximizing Profit Margins In Landmark Group (Max Retail)



SACHIN SIDDHANT RAI
25 Years

Qualification
B.A.

E-mail ID
MBA2311193@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Marketing And Strategic Initiatives To Increase Market Share of Indian Railway



SAKSHI SRIVASTAVA
20 Years

Qualification
B.Com

E-mail ID
MBA2311195@smsvaranasi.in

Summer Training Organization
Lakshmishree Securities & Investment Pvt. Ltd.

Summer Training Project
A Study On Investor Behavior Towards Stock Market At Lakshmishree Investment & Securities Pvt. Ltd.



SAMEER GOSWAMI
23 Years

Qualification
B.Com

E-mail ID
MBA2311197@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiative To Increase The Market Share Of Indian Railways In Transportation Services



SANSKRITI SRIVASTAVA
21 Years

Qualification
B.Com

E-mail ID
MBA2311200@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
Analysis Of Sales Trend And Opportunities For Growth At Pantaloons.



SATAKSHI SINGH
24 Years

Qualification
BBA

E-mail ID
MBA2311201@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Building Brand Loyalty: Impact Of Social Media Community Management On Travel Agencies



SATYAM MISHRA
22 Years

Qualification
B.Com

E-mail ID
MBA2311202@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Sales And Promotion of Parag



SATYAM SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311203@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Retail Coverage, Market Share And Promotion For Parag



SEJAL SINGH
23 Years

Qualification
B.Com

E-mail ID
MBA2311207@smsvaranasi.in

Summer Training Organization
I P Integrated Services Pvt. Ltd.

Summer Training Project
Employee Perceptions And Engagement
With Financial Planning And Analysis At
I P Integrated Services Pvt. Ltd.



SHANYU SINGH
22 Years

Qualification
B.Tech

E-mail ID
MBA2311211@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase The Market Share Of Indian
Railway In Transportation Services



SHASHANK KR PATHAK
21 Years

Qualification
B.Com

E-mail ID
MBA2311212@smsvaranasi.in

Summer Training Organization
Finova Capital Pvt. Ltd.

Summer Training Project
Comparative Analysis Of Mutual Fund
And Ulips



SHASHANK NAAGAR
25 Years

Qualification
B.Tech

E-mail ID
MBA2311213@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Profiling And Customer
Acquisition.



SHIKHA YADAV
21 Years

Qualification
B.Com

E-mail ID
MBA2311214@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Operation Management System



SHIKHAR SINGH
21 Years

Qualification
B.Com

E-mail ID
MBA2311215@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Sales And Promotion Of Parag



SHIVAM MAURYA
21 Years

Qualification
B.Com

E-mail ID
MBA2311222@smsvaranasi.in

Summer Training Organization
Exide Industries Ltd.

Summer Training Project
Survey-Based Analysis Of Dealer
Satisfaction And Client Acquisition In
The Automotive Battery Sector: A Case
Study Of Exide Battery



SHIVAM PANDEY
22 Years

Qualification
B.Com

E-mail ID
MBA2311223@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Analyzing Customer Preferences And
Service Expectations To Enhance Indian
Railways Market Share In Transportation
Services

Students' Profile - 2025

MBA-Marketing & Finance



SHREYA DIXIT
23 Years

Qualification
B.Com

E-mail ID
MBA2311229@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
To Study The Factors Influencing Shopping Preferences And Spending Patterns Of Consumers At Lulu Mall, Lucknow



SHRISHTI JAYSWAL
22 Years

Qualification
BBA

E-mail ID
MBA2311234@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Retail Pricing Strategy For Maximizing Profit Margins



SHUBHAM KR. PANDEY
25 Years

Qualification
B.A.

E-mail ID
MBA2311243@smsvaranasi.in

Summer Training Organization
OM Logistics Ltd.

Summer Training Project
An Investigation Into The Credit Control Practices Of Om Logistics: Customer Satisfaction Perspective



SHUBHAM MISHRA
23 Years

Qualification
BBA

E-mail ID
MBA2311307@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Assessing Customer Satisfaction Towards Deyor Adventures With Special Reference To Maldives And Bali Tour Packages



SHUBHI KESHARI
22 Years

Qualification
BBA

E-mail ID
MBA2311248@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Assessing Operational Excellence Of Deyor Tour And Travel ; Customer Experience



**SINGH PRAGYA
JAGDISHPRASAD**
22 Years

Qualification
B.Com

E-mail ID
MBA2311252@smsvaranasi.in

Summer Training Organization
Kajaria Ltd.

Summer Training Project
From Tiles To Triumph: Unraveling Kajaria'S Brand Strategy And Competitive Advantage In Mumbai



SNEHA SINGH
23 Years

Qualification
B.Com

E-mail ID
MBA2311255@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Financial Impact Of Seasonal Pricing Strategies On Travel Booking Pattern



SONALI KUMARI
24 Years

Qualification
B.Sc

E-mail ID
MBA2311259@smsvaranasi.in

Summer Training Organization
Hippo Homes Technology Pvt. Ltd.

Summer Training Project
A Study Conducted On Brand Awareness And Perception Of Hippo Homes

Students' Profile - 2025

MBA-Marketing & Finance



SURAJ BHAN SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311265@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase The Market Share Of Indian
Railways In Transportation Services



SURAJ MAURYA
23 Years

Qualification
BBA

E-mail ID
MBA2311266@smsvaranasi.in

Summer Training Organization
OM Logistics Ltd.

Summer Training Project
Internal Audit Procedure Of A Firm -
A Study On Om Logistics Ltd



SURAJ MISHRA
23 Years

Qualification
B.Com

E-mail ID
MBA2311267@smsvaranasi.in

Summer Training Organization
UltraTech Cement Ltd.

Summer Training Project
Use friendliness Of Ultratech Trade Connect
App And Its Industry Comparative Study



TOSHI SHARMA
21 Years

Qualification
B.Com

E-mail ID
MBA2311273@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
Enhancing Customer Satisfaction Loyalty
At Landmark Group Max Division
Strategies And Insights



UTKARSH JAISWAL
22 Years

Qualification
B.Com

E-mail ID
MBA2311276@smsvaranasi.in

Summer Training Organization
Landmark Group (Max Retail Division)

Summer Training Project
A Study Of Strategy And Operations
At Landmark Max



UTKARSH RAI
21 Years

Qualification
BBA

E-mail ID
MBA2311277@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Awareness Of Labor Law Among
Employees.



UTKARSH SINGH
21 Years

Qualification
B.Com

E-mail ID
MBA2311278@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Sales & Promotion Of Parag



VAIBHAV SINGH
24 Years

Qualification
B.Tech

E-mail ID
MBA2311281@smsvaranasi.in

Summer Training Organization
Exide Industries Ltd.

Summer Training Project
Survey Based Analysis Of Dealer
Satisfaction And Client Acquisition In
Automotive Battery Sector

Students' Profile - 2025

MBA-Marketing & Finance



VAISHNAVI SRIVASTAVA
21 Years

Qualification
B.Sc

E-mail ID
MBA2311288@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Integrated Analysis Of Customer Inflow Determinants And Consumer Behavior At Shoppers Stop



VANDITA KUMARI
22 Years

Qualification
B.Com

E-mail ID
MBA2311289@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Enhancing Employee Work-Life Balance At Zudio: A Strategic Approach



VARSHITA SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311290@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
The Impact Of Branding On Consumer Purchasing Behavior: A Case Study Of Zudio



VIJAY PRAKASH SINGH
26 Years

Qualification
B.Sc

E-mail ID
MBA2311291@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Exploring Customer Preferences:An Analytical Study On Consumer Behaviour Towards Zudio.



VIKASH TRIPATHI
21 Years

Qualification
BBA

E-mail ID
MBA2311295@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Retail Coverage , Market Share & Promotion For Parag



VISHAL KUMAR PANDEY
20 Years

Qualification
B.Sc

E-mail ID
MBA2311296@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Retail Coverage , Market Share & Promotion For Parag



VISHWAS MEHRA
22 Years

Qualification
B.Com

E-mail ID
MBA2311298@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Financial Management In Travel And Tourism Sector With Prospective Of Deyor Adventures



VIVEK KUMAR
23 Years

Qualification
B.A.

E-mail ID
MBA2311299@smsvaranasi.in

Summer Training Organization
I P Integrated Services Pvt. Ltd.

Summer Training Project
Logistics Strategies Of The Apparel Industry In Gurgaon



AKASH MISHRA
23 Years

Qualification
B.A.

E-mail ID
MBA2311022@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase The Market Share Of Indian
Railways In Transportation Services



ANUSHEEL ANAND
23 Years

Qualification
BCA

E-mail ID
MBA2311049@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase The Market Share Of Indian
Railways In Transportation Service



GAURAV KUMAR MISHRA
26 Years

Qualification
B.Com

E-mail ID
MBA2311091@smsvaranasi.in

Summer Training Organization
DDS Total Financial Services

Summer Training Project
Investment Avenue Analysis



HARSHITA CHAUHAN
22 Years

Qualification
B.Com

E-mail ID
MBA2311100@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
About Pantaloons And Inventory
Management System And Its Impact
On Sale



MANISH KUMAR CHAUBEY
23 Years

Qualification
B.Sc

E-mail ID
MBA2311124@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Importance of Digital Marketing in
Tourism Industry



PAWAN SINGH
26 Years

Qualification
M.Com

E-mail ID
MBA2311141@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
Analyzing Customer Buying Behavior for
Byford Product at Pantaloons



PRITAM SINGH
24 Years

Qualification
BBA

E-mail ID
MBA2311160@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
To Explore the Buying Behavior of
Pantaloons Customers as Menswear
Category



PRIYANSHU DUBEY
25 Years

Qualification
B.Com

E-mail ID
MBA2311166@smsvaranasi.in

Summer Training Organization
DDS Total Financial Services

Summer Training Project
Investment Avenue Analysis


RAUNAK SINGH
 24 Years

Qualification
B.Com

E-mail ID
MBA2311179@smsvaranasi.in

Summer Training Organization
I P Integrated Services Pvt. Ltd.

Summer Training Project
A Study On Customer Satisfaction Of IP Integrated Services Pvt. Ltd.


ROSHANI SINGH
 22 Years

Qualification
B.Com

E-mail ID
MBA2311190@smsvaranasi.in

Summer Training Organization
Tata Motors Ltd.

Summer Training Project
Survey On Employee Satisfaction In Tata Motors


SHAILAJA SHUKLA
 23 Years

Qualification
B.Com

E-mail ID
MBA2311208@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
A Study On The Topic Investors Perception And Behavior Towards Mutual Fund


SHIVANI GROVER
 25 Years

Qualification
B.Com

E-mail ID
MBA2311224@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Comparative Analysis Of Traditional Vs Modern Marketing Practices Of Mutual Fund Industry In India


SHRUTI CHAUBEY
 22 Years

Qualification
B.Com

E-mail ID
MBA2311236@smsvaranasi.in

Summer Training Organization
Varun Beverages Ltd. (Pepsico)

Summer Training Project
To Analyze The Impact Of Product Placement And In-Store Merchandising On Sales Performance


SURYANSH SINGH
 24 Years

Qualification
B.Com

E-mail ID
MBA2311269@smsvaranasi.in

Summer Training Organization
I P Integrated Services Pvt. Ltd.

Summer Training Project
Market Mapping and Analysis


VAIBHAV KUMAR MISHRA
 22 Years

Qualification
B.Com

E-mail ID
MBA2311280@smsvaranasi.in

Summer Training Organization
Varun Beverages Ltd. (Pepsico)

Summer Training Project
Comparative Analysis Of Product Ranges: A Customer Perspective On Varun Beverages And Its Competitors


VIVEK PANDEY
 21 Years

Qualification
B.Com

E-mail ID
MBA2311301@smsvaranasi.in

Summer Training Organization
Maharashtra Seamless Ltd.

Summer Training Project
Role Of Balance Sheet In Financial Decision Making

Students' Profile - 2025

MBA-Marketing & HR



AADYA SRIVASTAVA
22 Years

Qualification
BCA

E-mail ID
MBA2311001@smsvaranasi.in

Summer Training Organization
Hippo Homes Technology Pvt. Ltd.

Summer Training Project
Supply Chain Management At Hippostores



AANCHAL KHANNA
22 Years

Qualification
B.Com

E-mail ID
MBA2311002@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Employee Engagement And Satisfaction
At Shoppers Stop



AARTI PATEL
22 Years

Qualification
B.Com

E-mail ID
MBA2311003@smsvaranasi.in

Summer Training Organization
Utkarsh Small Finance Bank

Summer Training Project
Study On Premium Banking Programmes
In Banking Sector



ABHISHEK KUMAR SINGH
24 Years

Qualification
B.Sc

E-mail ID
MBA2311007@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Employees Awareness Of Various HR
Policies And Office Culture Of
Shoppers Stop



ADESH TRIPATHI
23 Years

Qualification
BBA

E-mail ID
MBA2311011@smsvaranasi.in

Summer Training Organization
Shanghvi Movers Ltd.

Summer Training Project
A Study On Customer Satisfaction And
Consumer Buying Behavior Of Crane
Service Of Sanghvi Movers Limited



ADRASH TIWARI
21 Years

Qualification
B.A.

E-mail ID
MBA2311012@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives
To Increase Market Share Of Indian
Railways In Transportation Services



AKANKSHA SINGH
23 Years

Qualification
B.Com

E-mail ID
MBA2311016@smsvaranasi.in

Summer Training Organization
GHV India Pvt. Ltd.

Summer Training Project
Enhancing Efficiency And Sustainability In
Infrastructure Construction Of GHV
India Pvt. Ltd.



AMARJYOTI PANDEY
22 Years

Qualification
B.Com

E-mail ID
MBA2311029@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Recruitment And Its Dimensions

Students' Profile - 2025

MBA-Marketing & HR



ANAMIKA SINGH
23 Years

Qualification
BBA

E-mail ID
MBA2311030@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
A Survey On 'Talent Acquisition'



ANJALI KUMARI
24 Years

Qualification
B.Sc

E-mail ID
MBA2311037@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Customer Service And Satisfaction Strategies



ANJALI KUMARI
22 Years

Qualification
B.Com

E-mail ID
MBA2311038@smsvaranasi.in

Summer Training Organization
JK Organisation

Summer Training Project
Comparative Study Of Best Practices Of Recruitment Processes In Manufacturing Company



ANIKET PAL
22 Years

Qualification
BBA

E-mail ID
MBA2311032@smsvaranasi.in

Summer Training Organization
Birla Carbon Ltd.

Summer Training Project
A Study On Employee Satisfaction Towards Work Culture And Facilities At Birla Carbon



ANKIT SINGH
24 Years

Qualification
B.Sc

E-mail ID
MBA2311043@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Customer Centricity And Relationship Management



ANKITA KUMARI
22 Years

Qualification
B.Sc

E-mail ID
MBA2311044@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study Report Of HR Practices Organized In Retail Sector



ANSHI SINGH
23 Years

Qualification
BBA

E-mail ID
MBA2311045@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
About Pantaloons As Key Fashion Retail Format Of ABG Group & Its Customer Buying Behavior & Shopping Patterns At Pantaloons.



ANUSHKA JAISWAL
23 Years

Qualification
BBA

E-mail ID
MBA2311050@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Investor's Perception Towards SIP

Students' Profile - 2025

MBA-Marketing & HR



ANUSHKA SINGH
22 Years

Qualification
BBA

E-mail ID
MBA2311051@smsvaranasi.in

Summer Training Organization
CDS Infra Projects Ltd.

Summer Training Project
A Survey Report On Challenges And Factors Affecting In Adopting Sustainable Construction In CDS Infra Projects Ltd.



ANUSHKA SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311052@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
Post Purchase Services And Omni Channel Of Pantaloons



APALA KUMARI
23 Years

Qualification
B.Com

E-mail ID
MBA2311053@smsvaranasi.in

Summer Training Organization
Xpressbees Logistics

Summer Training Project
A Study On Employee Viewpoint Regarding Recruitment Practices At Xb



ARYA GARG
23 Years

Qualification
B.Com

E-mail ID
MBA2311055@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study On Consumer Satisfaction Towards The Zudio Brand.



ASHISH KR. SHARMA
24 Years

Qualification
BBA

E-mail ID
MBA2311058@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Enhancing Customer Retention Through Effective Loyalty Retail Programs



AVIRAL AGNIHOTRI
22 Years

Qualification
B.Sc

E-mail ID
MBA2311065@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
An Analysis Of Brand Loyalty And Customer Retention Strategies At Lulu Hypermarket Lucknow



AYUSHI MOURYA
22 Years

Qualification
B.Com

E-mail ID
MBA2311068@smsvaranasi.in

Summer Training Organization
OM Logistics Ltd.

Summer Training Project
Employee On Boarding Process in Organization



BHAVNA DWIVEDI
20 Years

Qualification
B.Sc

E-mail ID
MBA2311073@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
To Study Partner's Satisfaction Towards NJ Wealth

Students' Profile - 2025

MBA-Marketing & HR



DEEKSHA ANAND
21 Years

Qualification
BBA

E-mail ID
MBA2311074@smsvaranasi.in

Summer Training Organization
JK Organisation

Summer Training Project
Create Chatbot Of Group HR Policies



DEEP MISHRA
23 Years

Qualification
B.Com

E-mail ID
MBA2311075@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
How Pantaloons Connect To Customer Voice As Key Initiative Through 'Mission Happiness'



DIKSHA GUPTA
23 Years

Qualification
B.Com

E-mail ID
MBA2311078@smsvaranasi.in

Summer Training Organization
Smart Bazaar

Summer Training Project
Recruitment & Selection Process Of Smart Bazaar



DIKSHA VERMA
21 Years

Qualification
BBA

E-mail ID
MBA2311082@smsvaranasi.in

Summer Training Organization
GHV India Pvt. Ltd.

Summer Training Project
Analysis Of Risk Management Strategies in GHV Indian Pvt. Ltd.



DIVYA DWIVEDI
23 Years

Qualification
B.Com

E-mail ID
MBA2311083@smsvaranasi.in

Summer Training Organization
Ramada By Wyndham

Summer Training Project
The Role Of Training And Development In Employee Satisfaction At Ramada By Wyndham



DIVYANSH SINGH
24 Years

Qualification
BBA

E-mail ID
MBA2311085@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
A Study On Analysis Of Investment Pattern Of Mutual Fund Investors At NJ India Invest



EKTA GUPTA
25 Years

Qualification
M.Com

E-mail ID
MBA2311088@smsvaranasi.in

Summer Training Organization
Nippon Paints India Pvt. Ltd.

Summer Training Project
Onboarding Process Development



HIMANSHU NISHAD
23 Years

Qualification
B.Com

E-mail ID
MBA2311102@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
How To Increase Sales Of Popular And Premium Product Among Dealers And ARS? And Why It Is Less

Students' Profile - 2025

MBA-Marketing & HR



ISHA MISHRA
20 Years

Qualification
B.Com

E-mail ID
MBA2311104@smsvaranasi.in

Summer Training Organization
Lakshmishree Securities & Investment Pvt. Ltd.

Summer Training Project
A Study of Students Stock Market Participation and Awareness in Varanasi & Technical Analysis Of NSE Futures Options Stock



KASHIFA ANSARI
22 Years

Qualification
BBA

E-mail ID
MBA2311112@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Customer Buying Behavior Towards Lulu Hypermarket



KHUSHI YADAV
22 Years

Qualification
B.Com

E-mail ID
MBA2311308@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Comparative Study On Mutual Funds In India



KUMARI SATYA RANJAN
24 Years

Qualification
BBA

E-mail ID
MBA2311118@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study On Customer Preference Towards Zudio



MITHILESH TIWARI
24 Years

Qualification
BBA

E-mail ID
MBA2311129@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Sales And Promotions Of Parag Dairy



NAINSI KESHARI
22 Years

Qualification
B.A.

E-mail ID
MBA2311133@smsvaranasi.in

Summer Training Organization
I P Integrated Services Pvt. Ltd.

Summer Training Project
Evaluating The Impact Of Training And Development Programs On Employee Performance



NASRA KHAN
23 Years

Qualification
B.Com

E-mail ID
MBA2311134@smsvaranasi.in

Summer Training Organization
I P Integrated Services Pvt. Ltd.

Summer Training Project
Employee Perception And Satisfaction With The Recruitment And Selection Process At I P Integrated Services Pvt. Ltd.



NIRAJ KUMAR JHA
25 Years

Qualification
BBA

E-mail ID
MBA2311138@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives To Increase The Market Share Of Indian Railways In Transportation Services



PINKY KUMARI
22 Years

Qualification
B.Com

E-mail ID
MBA2311143@smsvaranasi.in

Summer Training Organization
Hippo Homes Technology Pvt. Ltd.

Summer Training Project
Recruitment And Selection Process With Special Reference To Hippo Homes Private Limited.



PIYUSH KUMAR RAI
22 Years

Qualification
B.Sc

E-mail ID
MBA2311145@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Profiling And Customer Acquisition



PRAGATI OJHA
22 Years

Qualification
B.Com

E-mail ID
MBA2311148@smsvaranasi.in

Summer Training Organization
Xpressbees Logistics

Summer Training Project
Data Driven Recruitment Using Analytics To Improve Hiring Efficiency And Quality



PRIYA JAISWAL
21 Years

Qualification
B.Com

E-mail ID
MBA2311162@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Study On The Impact Of Employee Engagement On Customer Satisfaction On Shoppers Stop



PRIYA KUMARI
21 Years

Qualification
B.Com

E-mail ID
MBA2311163@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Creating A Learning Organization Through An Effective Competency Mapping System At Parag



PRIYA KUMARI SINGH
24 Years

Qualification
B.A.

E-mail ID
MBA2311164@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study Of HR Practices In Organized Retail Sector



PRIYANSHI RANJAN
21 Years

Qualification
BBA

E-mail ID
MBA2311165@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
A Study Of Consumer Satisfaction From The Sale & Services Offered By Hypermarket From Lulu India Shopping Mall Pvt. Ltd.



PRIYANSHU PANDEY
20 Years

Qualification
B.Sc

E-mail ID
MBA2311167@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Profiling And Customer Acquisition

Students' Profile - 2025

MBA-Marketing & HR



PRIYANSHU SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311168@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Marketing Strategy And Customer Satisfaction Of Lulu Hypermarket



PRITI SINGH
23 Years

Qualification
B.Com

E-mail ID
MBA2311161@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
People & Culture In Organization



RAGHAV SAHANI
24 Years

Qualification
BBA

E-mail ID
MBA2311172@smsvaranasi.in

Summer Training Organization
HDFC Bank Ltd.

Summer Training Project
"Service Quality Of HDFC Bank"



RAGINI JAISWAL
23 Years

Qualification
B.Tech

E-mail ID
MBA2311173@smsvaranasi.in

Summer Training Organization
Vegnex Foods Pvt. Ltd.

Summer Training Project
Analysis Of Satisfaction Level Of Employees In Vegnex Foods Private Limited



RAGINI MISHRA
20 Years

Qualification
B.Com

E-mail ID
MBA2311174@smsvaranasi.in

Summer Training Organization
Lakshmishree Securities & Investment Pvt. Ltd.

Summer Training Project
A Study Of Customer Attitude And Perception Towards Lakshmi Shree Products In Varanasi



RAJVINDER KAUR
22 Years

Qualification
B.Com

E-mail ID
MBA2311177@smsvaranasi.in

Summer Training Organization
Lakshmishree Securities & Investment Pvt. Ltd.

Summer Training Project
A Study On Customer Perception Towards Mutual Fund As Investment In Varanasi



RAVISHANKAR PRATAP SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311182@smsvaranasi.in

Summer Training Organization
L&T Finance Ltd.

Summer Training Project
Compliances Of Labor Law & Welfare At Work Place



RISHIKA DUBE
23 Years

Qualification
B.Com

E-mail ID
MBA2311185@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Effect Of Ship From Store (SFS) On The Retail Store Of Shoppers Stop

Students' Profile - 2025

MBA-Marketing & HR



ROHIT MISHRA
21 Years

Qualification
B.Com

E-mail ID
MBA2311187@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Acquisition And Customer Profiling



ROOPALI SRIVASTAVA
25 Years

Qualification
B.Sc

E-mail ID
MBA2311189@smsvaranasi.in

Summer Training Organization
Panasonic India Ltd.

Summer Training Project
The Influence Of Brand Image, Customer Value And Product Quality Towards The Process Of Satisfaction Level Of Panasonic CCTV Camera.



SANSKRITI SINGH
20 Years

Qualification
B.Com

E-mail ID
MBA2311199@smsvaranasi.in

Summer Training Organization
Finova Capital Pvt. Ltd.

Summer Training Project
Finova Capital Private Limited Regarding Insurance And Loan Policy



SAMBHAVI KUMARI
26 Years

Qualification
B.A.

E-mail ID
MBA2311196@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
A Study Of Investor Perceptions Towards Mutual Funds Investment



SAMRIDDHI SINGH
22 Years

Qualification
BBA

E-mail ID
MBA2311198@smsvaranasi.in

Summer Training Organization
Orient Paper & Industries Ltd.

Summer Training Project
Substitute Of Plastic



SAUMYA
23 Years

Qualification
B.Sc

E-mail ID
MBA2311204@smsvaranasi.in

Summer Training Organization
Banaras Beads Ltd.

Summer Training Project
Designing And Implementing A Customizable Employee Benefits Package At Banaras Beads Ltd.



SAURABH CHANDRAVANSHI
28 Years

Qualification
B.Sc

E-mail ID
MBA2311205@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
VM (Visual Merchandising)



SHALU YADAV
22 Years

Qualification
BBA

E-mail ID
MBA2311305@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Role Of Financial Planning In Creating Wealth For Investors

Students' Profile - 2025

MBA-Marketing & HR



SHAMBHAVI CHATURVEDI
22 Years

Qualification

B.A.

E-mail ID

MBA2311209@smsvaranasi.in

Summer Training Organization

Shoppers Stop Ltd.

Summer Training Project

End To End Recruitment



SHAMBHAVI MISHRA
22 Years

Qualification

BBA

E-mail ID

MBA2311210@smsvaranasi.in

Summer Training Organization

ABFRL (Pantaloons)

Summer Training Project

Lifecycle Of Employee At Pantaloons And How To Control Attrition.



SHILPA TIWARI
22 Years

Qualification

BBA

E-mail ID

MBA2311216@smsvaranasi.in

Summer Training Organization

Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project

Creating A Learning Organisation Through An Effective Competency Mapping System At Parag



SHIV PRABHA SRIVASTAVA
22 Years

Qualification

B.Com

E-mail ID

MBA2311217@smsvaranasi.in

Summer Training Organization

UltraTech Cement Ltd.

Summer Training Project

Recruitment Life Cycle At Ultra Tech Cement



SHIV PRATAP SINGH
22 Years

Qualification

B.Com

E-mail ID

MBA2311218@smsvaranasi.in

Summer Training Organization

Birla Carbon Ltd. (Aditya Birla Group)

Summer Training Project

Implementation Of Policies And Practices By A Human Resource Business Partner



SHIVAM KUMAR
20 Years

Qualification

B.Com

E-mail ID

MBA2311219@smsvaranasi.in

Summer Training Organization

Shoppers Stop Ltd.

Summer Training Project

Employee Lifecycle From Recruitment To Selection



SHIVAM KUMAR RASTOGI
22 Years

Qualification

B.Com

E-mail ID

MBA2311221@smsvaranasi.in

Summer Training Organization

Reliance Retail (Fashion Factory)

Summer Training Project

Customer Profiling And Customer Acquisition.



SHIVANI SINGH
25 Years

Qualification

B.Com

E-mail ID

MBA2311225@smsvaranasi.in

Summer Training Organization

ABFRL (Pantaloons)

Summer Training Project

Key Training And Development At Pantaloons And Their Impact

Students' Profile - 2025

MBA-Marketing & HR



SHIVASHISH SAHA
21 Years

Qualification
B.Sc

E-mail ID
MBA2311226@smsvaranasi.in

Summer Training Organization
Hindalco Industries Ltd.

Summer Training Project
Behavior Assessment Of LMS Employees



SHIVPRAKASH MISHRA
22 Years

Qualification
B.A.

E-mail ID
MBA2311227@smsvaranasi.in

Summer Training Organization
NJ India Invest Pvt. Ltd.

Summer Training Project
Role Of Retail Investors Behavior Towards Investment In Mutual Fund



SHRADHA JAISWAL
22 Years

Qualification
B.Com

E-mail ID
MBA2311228@smsvaranasi.in

Summer Training Organization
Coromandel International Ltd.

Summer Training Project
Evaluation Of Best Practice For Onboarding And Induction Of New Hires.



SHREYA SINGH
22 Years

Qualification
BBA

E-mail ID
MBA2311231@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Evaluating Customer Satisfaction And Assistance Service In Mall With Special Reference To Lulu India Shopping Mall



SHREYA SINGH
20 Years

Qualification
B.Com

E-mail ID
MBA2311232@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Study On Employee Engagement And Job Satisfaction At Shoppers Stop.



SHREYASH SINHA
24 Years

Qualification
B.A.

E-mail ID
MBA2311233@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
Customer Feedback On The Advertising Strategy Of Indian Organized Retailer (A Special Reference To Lulu Hypermarket)



SHRISTI JAISWAL
21 Years

Qualification
B.Com

E-mail ID
MBA2311235@smsvaranasi.in

Summer Training Organization
Matri Shree Techno Industries

Summer Training Project
Strategies For Sustainability And Consumer Engagement By Green Solar Industries



SHRUTI GUPTA
22 Years

Qualification
B.Com

E-mail ID
MBA2311237@smsvaranasi.in

Summer Training Organization
Matri Shree Techno Industries

Summer Training Project
Green Solar Panel: Key To Sustainable Future

Students' Profile - 2025

MBA-Marketing & HR



SHRUTI KUMARI
22 Years

Qualification
BCA

E-mail ID
MBA2311238@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study Of HR Audit In Retail



SHRUTI SINGH
21 Years

Qualification
B.Com

E-mail ID
MBA2311239@smsvaranasi.in

Summer Training Organization
Seeds Fincap Pvt. Ltd.

Summer Training Project
Employee Engagement And Retention Strategy



SHRUTI SINGH
21 Years

Qualification
B.Com

E-mail ID
MBA2311240@smsvaranasi.in

Summer Training Organization
Varun Beverages Ltd. (Pepsico)

Summer Training Project
A Study Of Marketing And Distribution Strategy Of Varun Beverage



SHUBHAM KUMAR SHARMA
22 Years

Qualification
B.A.

E-mail ID
MBA2311244@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
Examining The Impact Of Short-Form Promotional Videos On Travel Intentions With Special Reference To Deyor Travels



SHUBHAM SHARMA
24 Years

Qualification
B.A.

E-mail ID
MBA2311245@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives To Increase The Market Share Of Indian Railways In Transportation Services



SHUBHANG SINGH
23 Years

Qualification
B.Com

E-mail ID
MBA2311247@smsvaranasi.in

Summer Training Organization
Reliance Retail (Fashion Factory)

Summer Training Project
Customer Profiling And Customer Acquisition



SHUBHAM TRIPATHI
24 Years

Qualification
B.Sc

E-mail ID
MBA2311246@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloon)

Summer Training Project
A Relational Investigation Of Customer Satisfaction And Loyalty Towards Pantaloon Fashion & Retail



SHWETA KUMARI
24 Years

Qualification
B.Sc

E-mail ID
MBA2311249@smsvaranasi.in

Summer Training Organization
Finova Capital Pvt. Ltd.

Summer Training Project
Recruitment Process In Finova Capital

Students' Profile - 2025

MBA-Marketing & HR



SIMPLE SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311251@smsvaranasi.in

Summer Training Organization
ISO-Tech Systems Ltd.

Summer Training Project
Assessing Methods & Effectiveness Of Employee Training & Development At ISO-Tech Systems Ltd.



SMRITI GUPTA
22 Years

Qualification
B.Com

E-mail ID
MBA2311253@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
About Pantaloons As Key Fashion Retail Of ABFRL And Strong Loyalty Program Insignia And Its Impact On Customer Loyalty And Retention



SNEHAL
23 Years

Qualification
BBA

E-mail ID
MBA2311256@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
Standard Operating Procedure Of Zudio



SURYA PRAKASH
23 Years

Qualification
BBA

E-mail ID
MBA2311268@smsvaranasi.in

Summer Training Organization
Indian Railway

Summer Training Project
Market Analysis And Strategic Initiatives Increase The Market Share Of Indian Railways In Transportation Services



SONAL SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311258@smsvaranasi.in

Summer Training Organization
Jindal India Thermal Power Ltd.

Summer Training Project
A Study On How To Improve Employee Satisfaction Level In A Company



SONALI SINGH
21 Years

Qualification
B.A.

E-mail ID
MBA2311260@smsvaranasi.in

Summer Training Organization
Rudra Shares & Stock Brokers Ltd.

Summer Training Project
Financial Literacy And Its Impact On Investing Behavior Of Indian Retail Investors



SOUMYA PANDEY
22 Years

Qualification
B.Com

E-mail ID
MBA2311261@smsvaranasi.in

Summer Training Organization
Rudra Shares & Stock Brokers Ltd.

Summer Training Project
"A Study On Investors Perception On IPO And IPO's Performance In Stock Market



SOUMYA SINHA
21 Years

Qualification
B.Com

E-mail ID
MBA2311262@smsvaranasi.in

Summer Training Organization
Rudra Shares & Stock Brokers Ltd.

Summer Training Project
A Study On " The Role Of Financial Advisor In Shaping Investment Decisions "

Students' Profile - 2025

MBA-Marketing & HR



SWETA KUMARI
24 Years

Qualification
B.Com

E-mail ID
MBA2311270@smsvaranasi.in

Summer Training Organization
OM Logistics Ltd.

Summer Training Project
Candidates Recruitment Process In Organisation



TAMANNA TULSWANI
23 Years

Qualification
B.Com

E-mail ID
MBA2311271@smsvaranasi.in

Summer Training Organization
HDFC Bank Ltd.

Summer Training Project
Mobile Banking Services (Effect Of HDFC Mobile Banking Services On Customers Satisfaction)



TANISHQA YADAV
22 Years

Qualification
B.Com

E-mail ID
MBA2311272@smsvaranasi.in

Summer Training Organization
Hindalco Industries Ltd.

Summer Training Project
Study On Training And Development System At Hindalco Industries Limited



UROOJ AQSAN
23 Years

Qualification
B.Com

E-mail ID
MBA2311275@smsvaranasi.in

Summer Training Organization
ABFRL (Pantaloons)

Summer Training Project
Key Competitors Of Pantaloon On Its Impact On Business Service And Customer Demographic



UTTAM SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311279@smsvaranasi.in

Summer Training Organization
Varun Beverages Ltd. (Pepsico)

Summer Training Project
A Comparative Analysis Of Market Performance Between Pepsi And 7Up



VAIBHAVI RAI
20 Years

Qualification
B.Com

E-mail ID
MBA2311282@smsvaranasi.in

Summer Training Organization
Surusha Technology Pvt. Ltd.

Summer Training Project
Driving Employees Engagement At Surusha Technology Pvt. Ltd.



VAISHANVI SHUKLA
24 Years

Qualification
B.Com

E-mail ID
MBA2311283@smsvaranasi.in

Summer Training Organization
Gold Plus Glass Industry Ltd.

Summer Training Project
Study Of Satisfaction Level Of The Employees On The Various Welfare Facility Provided By A Company.



VAISHNAVI PRIYA
22 Years

Qualification
B.A.

E-mail ID
MBA2311284@smsvaranasi.in

Summer Training Organization
Seeds Fincap Pvt. Ltd.

Summer Training Project
Training And Development

Students' Profile - 2025

MBA-Marketing & HR



AKANKSHA SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311017@smsvaranasi.in

Summer Training Organization
Exide Industries Ltd.

Summer Training Project
Study On Employee Expectation,
Satisfaction And Retention Position



AISHWARYA TRIPATHI
22 Years

Qualification
BBA

E-mail ID
MBA2311015@smsvaranasi.in

Summer Training Organization
Hotel OM Vilalas Banaras

Summer Training Project
Study on Impact of Online Reviews on
Hotel Booking Decisions



AYUSHI SINGH
22 Years

Qualification
B.Com

E-mail ID
MBA2311071@smsvaranasi.in

Summer Training Organization
Exide Industries Ltd.

Summer Training Project
A Study On Customer Satisfaction And
Customer Buying Behavior



DEVESH RAGHUVANSHI
26 Years

Qualification
LLB

E-mail ID
MBA2311077@smsvaranasi.in

Summer Training Organization
Birla Corporation Ltd.

Summer Training Project
What Is The Consumption Behavior Of
Non MP Birla End Users ? Why They Have
Opted For Other Brand ?



DIKSHA TANDON
22 Years

Qualification
B.Com

E-mail ID
BA2311081@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Study On Impact Of Employee Engagement
On Customer Satisfaction At Shoppers Stop.



GAUTAM SINGH
20 Years

Qualification
B.A.

E-mail ID
MBA2311094@smsvaranasi.in

Summer Training Organization
Trent Ltd. (Zudio)

Summer Training Project
A Study On The Customer Service In
The Zudio Store



LAIBA NAAZ
22 Years

Qualification
B.Com

E-mail ID
MBA2311120@smsvaranasi.in

Summer Training Organization
Orient Paper & Industries Ltd.

Summer Training Project
Vendor Satisfaction Towards Orient Tissue



PRAGYA
23 Years

Qualification
B.Com

E-mail ID
MBA2311151@smsvaranasi.in

Summer Training Organization
Reliance Retail

Summer Training Project
Effectiveness of Recruitment Channels
Used by Reliance Retail

Students' Profile - 2025

MBA-Marketing & HR



RISHABH DWIVEDI
24 Years

Qualification
BCA

E-mail ID
MBA2311184@smsvaranasi.in

Summer Training Organization
Deyor Adventures Pvt. Ltd.

Summer Training Project
To Assess Influence of Social Media on
Travel Decision Making



SHUBHAM JAISWAL
22 Years

Qualification
B.Com

E-mail ID
MBA2311242@smsvaranasi.in

Summer Training Organization
Varun Beverages Ltd. (Pepsico)

Summer Training Project
Market Visibility and Availability of
Products for Pepsico



SNIGDH AGRAWAL
24 Years

Qualification
BAMC

E-mail ID
MBA2311257@smsvaranasi.in

Summer Training Organization
Exide Industries Ltd.

Summer Training Project
Training And Development Program At
Exide Industries Ltd



STUTI PANDEY
22 Years

Qualification
B.Com

E-mail ID
MBA2311264@smsvaranasi.in

Summer Training Organization
Shoppers Stop Ltd.

Summer Training Project
Study On Impact Of Employee Engagement
On Customer Satisfaction At Shoppers Stop



YASHASVI GUPTA
24 Years

Qualification
BCA

E-mail ID
MBA2311302@smsvaranasi.in

Summer Training Organization
N J India Invest Pvt. Ltd.

Summer Training Project
A Study On Awareness Regarding Financial
Planning Among Investors



VAISHNAVI RAI
22 Years

Qualification
B.Sc

E-mail ID
MBA2311285@smsvaranasi.in

Summer Training Organization
Dugdh Utpadak Sahkari Sangh Ltd. (Parag)

Summer Training Project
Role Of Training And Development
Performance At Parag



VAISHNAVI SINGH
21 Years

Qualification
BBA

E-mail ID
MBA2311287@smsvaranasi.in

Summer Training Organization
S.M. Auto Parts Pvt. Ltd.

Summer Training Project
A Research On Effectiveness Of Training
And Development Programme At
S.M Autoparts Pvt. Ltd.



VIVEK MISHRA
21 Years

Qualification
B.Com

E-mail ID
MBA2311300@smsvaranasi.in

Summer Training Organization
Lulu India Shopping Mall Pvt. Ltd.

Summer Training Project
A Study On The Impact Of Recent Global /
Local Inflation On Employee

Estd.1995



Students' Profile - 2025

MBA-Marketing & HR



VAISHNAVI SINGH
23 Years

Qualification

B.Sc

E-mail ID

MBA2311286@smsvaranasi.in

Summer Training Organization

Motilal Oswal Financial Services

Summer Training Project

Business Analysis Of Stock & Trend Of Technology

Students' Profile - 2025

Master of Computer Applications



ABHISHEK SHUKLA
24 Years

- ▲ **E-mail ID**
MCA2322001@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java, SQL
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Library Management System



ABHISHEK VISHWAKARMA
22 Years

- ▲ **E-mail ID**
MCA2322002@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, HTML, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Railway Management System



AKASH GUPTA
22 Years

- ▲ **E-mail ID**
MCA2322003@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java, SQL
- ▲ **Operating System**
Windows, DOS
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
.Net
- ▲ **RDBMS**
My SQL, Oracle
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Institute Registration Form



AMAN KUMAR DUBEY
21 Years

- ▲ **E-mail ID**
MCA2322004@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java, SQL
- ▲ **Operating System**
Windows, DOS
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL, Oracle
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Android App



ANKIT KUMAR SINGH
26 Years

- ▲ **E-mail ID**
MCA2322007@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hospital Management System



ANKITA SINGH
25 Years

- ▲ **E-mail ID**
MCA2322008@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java, SQL
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hospital Management System



ARYA SINGH
23 Years

- ▲ **E-mail ID**
MCA2322009@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Whatsaap Clone



ASHISH SHARMA
24 Years

- ▲ **E-mail ID**
MCA2322010@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Library Management System

Students' Profile - 2025

Master of Computer Applications



ASHUTOSH YADAV
20 Years

- ▲ **E-mail ID**
MCA2322011@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hospital Management System



ASHWANI SINGH
27 Years

- ▲ **E-mail ID**
MCA2322012@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Online Job Portal



AVINASH KUMAR
23 Years

- ▲ **E-mail ID**
MCA2322013@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Designing
- ▲ **Projects Handled**
Car Rental System



AYUSH KUMAR SINGH
22 Years

- ▲ **E-mail ID**
MCA2322014@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
.Net
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Designing
- ▲ **Projects Handled**
Library Management System

Students' Profile - 2025

Master of Computer Applications



AYUSHI SRIVASTAVA
20 Years

- ▲ **E-mail ID**
MCA2322015@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Frontend
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Quiz Management System



BRAJBHUSHAN KUMAR
24 Years

- ▲ **E-mail ID**
MCA2322016@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Railway Management System



CHANDANI KUMARI
22 Years

- ▲ **E-mail ID**
MCA2322017@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Designing
- ▲ **Projects Handled**
Library Management System



CHANDRA KIRAN
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Student Management System

Students' Profile - 2025

Master of Computer Applications



**DHARMENDRA
VISHWAKARMA**
22 Years

- ▲ **E-mail ID**
MCA2322019@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
E-Commerce



DIVYA RANJAN RAJ
23 Years

- ▲ **E-mail ID**
MCA2322020@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Library Management System



HARSH MISHRA
24 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Quiz Management System



KASHISH KUMAR
24 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
University Club Organization

Students' Profile - 2025

Master of Computer Applications



KAUSTUBH SHUKLA
25 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Library Management System



KIRTI SHARMA
23 Years

- ▲ **E-mail ID**
MCA2322023@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Frontend
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Student Management System



KM. SHREYA VERMA
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, PHP
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
E-Commerce



KSHITIJ VIKRAM SINGH
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Library Management System



MUSKAN KUMARI
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Blood Doners Management System



NIKHIL KR. SRIVASTAVA
27 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Designing
- ▲ **Projects Handled**
Quiz Management System



NITISH KUMAR
23 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Hospital Management System



PALLAVI KUMARI
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Blood Doners Management System



PANKAJ KUMAR
23 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Frontend Development
- ▲ **Projects Handled**
Online Job Portal



PAVAN KUMAR YADAV
23 Years

- ▲ **E-mail ID**
MCA2322032@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Hotel Management System



PIYUSH BARDIYAR
21 Years

- ▲ **E-mail ID**
MCA2322033@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, Python
- ▲ **Designing Tools**
Android, .Net
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hotel Management System



PRASHANT KUMAR SINGH
22 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Blood Doners Management System

Students' Profile - 2025

Master of Computer Applications



PRASHANT TIWARI
22 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Library Management System



PRERANA KUMARI
22 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.A.
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, HTML
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Smart Hostel



PRIYA KUMARI
21 Years

- ▲ **E-mail ID**
MCA2322036@smsvaranasi.in
- ▲ **Last Qualification**
B.A.
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Employee Information System



PRIYAM RAJ
23 Years

- ▲ **E-mail ID**
MCA2322037@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Feedback Form



PRIYANKA KUMARI
23 Years

- ▲ **E-mail ID**
MCA2322038@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Online Marketing



**RAGHAV KRISHNA
CHATURVEDI**
24 Years

- ▲ **E-mail ID**
MCA2322039@smsvaranasi.in
- ▲ **Last Qualification**
B.A.
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Online Book Store



RAJ TRIPATHI
23 Years

- ▲ **E-mail ID**
MCA2322040@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, PHP
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Library Management System



RINKI PANDEY
20 Years

- ▲ **E-mail ID**
MCA2322041@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java, HTML
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java
- ▲ **Designing Tools**
.Net
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Railway Ticket Booking System



RIYA SHARMA
24 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Railway Ticket Booking System



RIYA VATS
23 Years

- ▲ **E-mail ID**
MCA2322043@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Frontend
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
School Management System



ROHIT KUMAR
23 Years

- ▲ **E-mail ID**
MCA2322044@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hospital Management System



ROHIT YADAV
21 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java, HTML
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hotel Management System



SAKSHI PATHAK
22 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Blood Doners Management System



SANJIT KUMAR
21 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, CSS
- ▲ **Designing Tools**
Frontend
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hotel Management System



SHIVAM JAVERI
23 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
Mt SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Online Job Portal



SHIVAM PANDEY
26 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Frontend
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
E-Commerce

Students' Profile - 2025

Master of Computer Applications



SHIVAM SINGH
26 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Online Book Store



SHIVAM YADAV
22 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Frontend
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hospital Management System



SHUBHAM YADAV
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.A.
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
Mt SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Hospital Management System



SHUBHANGI SINGH
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
School Management System



SONAM RAI
22 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
E-Commerce



SONU KUMAR
24 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Online Job Portal



SUNNY KUMAR
22 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Library Management System



SURYANSHI YADAV
23 Years

- ▲ **E-mail ID**
MCA2322058@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Projects Handled**
Employee Information System

Students' Profile - 2025

Master of Computer Applications



VARSHA SINGH
20 Years

- ▲ **E-mail ID**
MCA2322059@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, HTML, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Full Stack Development
- ▲ **Projects Handled**
Student Management System

Students' Profile - 2025

M.Com-Marketing & Finance



MANJU GAUTAM
23 Years

Qualification

B.Com

E-mail ID

gautammanju4418@gmail.com

Summer Training Organization

Hindalco Industries Ltd.

Summer Training Project

Variance Analysis



SAKSHI PANDEY
24 Years

Qualification

B.Com

E-mail ID

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Summer Training Organization

Lakshmeshree Securities & Investment Pvt. Ltd

Summer Training Project

To study of awareness on investment in stock market



MARIYAM TAHSEEN
25 Years

Qualification

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Summer Training Organization

Lakshmishree Securities & Investment
Pvt. Ltd.

Summer Training Project

A Study on Investors perception towards
Stock Market Investors in Varanasi



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Summer Training Organization

Lakshmishree Securities & Investment
Pvt. Ltd.

Summer Training Project

Comparison study of share market &
mutual funds

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