

Estd.1995

NAAC 'A' GRADE



VARANASI

An Autonomous College

Accredited with
grade 'A' by



2022

PLACEMENT
BROCHURE

MBA | MCA

**WE SEE
THINGS
DIFFERENTLY**

SCHOOL OF MANAGEMENT SCIENCES

Varanasi

An Autonomous College

Governing Council

Prof. B. P. Singh
Chairman, Governing Council

Members

Prof. S. K. Singh
*Former Vice Chancellor
L.N. Mithila University
Darbhanga*

Shri Shashi Prakash, IAS
*Former Chief Secretary &
Chief Information Commissioner
Govt. of Tripura*

Shri. S.K. Singh
Chairman, SMS-Society

Shri Ashok Kumar Singh
*Vice-Chairman
SMS-Society*

Dr. M. P. Singh
*Executive Secretary
SMS-Society*

Prof. Rajeev Tripathi
*Director
MNNIT, Allahabad*

Er. Amitabh
*C.E.O., Sorreal System Pvt. Ltd. &
Former President EUPEA
Varanasi.*

Shri G.K. Pillai
*M.D. & C.E.O
Walchand Nagar Industries Ltd.
Pune*

Lt. Gen. M. M. Lakhera
*Former Governor
Mizoram*

Prof. K.P. Singh
*Former Vice Chancellor
VBS Purvanchal University, Jaunpur
Ex. Director, IIT, BHU, Varanasi*

Dr. Arun Vir Singh, IAS
*CEO-Yamuna Expressway Industry
Development Authority &
Noida International Airport Ltd., Noida*

Dr. Chandra Mauli Dwivedi
*Group Chief Human Resource Officer
ESDS Software Solutions Pvt. Ltd.
Mumbai*

Shri Ravindra Mishra
*Head-Human Capital
Garware Technical Fibers Ltd.
Pune*

Mr. Sharad Singh
*Secretary & C.E.O.
SMS, Lucknow*

Regional Officer
AICTE-Kanpur (Ex-Officio)

**State Government-Nominee-Director of Technical
Education U.P. (Ex-Officio)**

University Nominee

MEMBER SECRETARY

Prof. P. N. Jha
Director
School of Management Sciences
Varanasi

FROM DIRECTOR'S DESK



Prof. P. N. Jha
MBA, PGDAM, Ph.D.(Ad Mgmt.),
D. Litt.(Ad Mgmt.)
Director

“

At present, four bi-annual Journals – Management Insight, Purushartha, Computing Trendz, and SMS Journal of Entrepreneurship & Innovation are being regularly published by us, and are being indexed in International Data-base, Scopus, Elsevier, apart from being listed in the UGC-List of journals.

”

Dear Sir / Madam,

Let me take the privilege to wish you a Pleasant Day !

It indeed amounts to a feeling of scholastic exultance in bringing this small publication before your good self to let you know the ambrosial salience of a highly acclaimed seat of learning and research in the streams of management, commerce, mass communication and computer sciences - **School of Management Sciences, Varanasi, a NAAC 'A' Grade Accredited Institution** which has very recently been accorded with '**Autonomy Status**' by the UGC, and which equally maintains a visible position in the high-profile bracket of '**Top 50 B-Schools in India**'. Remarkably, four bi-annual research Journals – **Management Insight, Purushartha, Computing Trendz, and SMS Journal of Entrepreneurship & Innovation**, published by us, are being indexed in International Data-base, Scopus, Elsevier, apart from being listed in the UGC-approved List of journals. SMS Varanasi has been popular for giving one of the best learning experiences to the students. More sanguinely, the institution is widely known for providing a context that enhances professionalism, humanism and social responsibility. Let me express my deep sense of gratitude towards the **unwearied cooperation** of the **corporate sector** in helping SMS develop ideally, taking frequent quantum jumps in both pre & post **Silver Jubilee Years** and recently exhibiting an **unparalleled care** of students, faculty & staff during the lingering **COVID-19 pandemic**.

You will appreciate that on account of a sustained business reforms in the recent past, the **Ease of Doing Business in India** is projected to trend around **116.00** in **2021** according to Trading Economics global macro models and analysts' expectations. This may be taken as a welcome trait for the growing corporate visibility within the ambience of the **Fourth Industrial Revolution (IR 4.0)**. Keeping its role as an active corporate partner in progress, especially in the post **Autonomy Era** under the governance of the **National Education Policy**, the academic leadership at SMS Varanasi has already started revisiting both the text and context of the deliverables to ensure a better compatibility to the growing & changing corporate requirements. The aforesaid drive, within an arrogantly beautiful '**Green Campus**' of SMS, equally ensures a better incorporation of the changing industrial & academic concerns within the curricular package to be delivered to our **MBA & MCA participants** for widening their professional permeability. Imbibing all the relevant value models including, communication & skills development, ability enhancement, emotional intelligence, business analytics, digital marketing, global economic & political scenario, etc. they are expected to become more compatible to the job environments as well as more trustworthy for catering to the versatile needs and expectations of the organizations inviting them to serve.

I take this opportunity to cordially invite you to walk through the landscape of the collective talents and wisdom of our **MBA & MCA outgoing students** with a view to assess their compatibility towards accommodating their professional concerns at your respective ends.

Warm regards & best wishes,

Yours sincerely,

(P. N. Jha)

FROM GENERAL MANAGER'S DESK



D K Tripathi

M.A-Labour & Social Welfare

General Manager-Corporate Affairs

“

Let me express my deep sense of gratitude to the corporate world for their sustained support in meaningfully accommodating our relevant students towards one of their significant academic cause – Summer Placements, and thereby extending a helping hand to us in a big way in actualizing a mandatory requirement of their course-curriculum.

”

Dear Sir / Madam,

At the outset, let me take the privilege to extend you heartfelt greetings from **SMS Varanasi**, accredited by **NAAC** with **Grade 'A'** and recently having been declared '**Autonomous College**' by the UGC, for constantly receiving an indelible contribution from the corporate houses, **even during the COVID-pandemic**, towards various scholastic pursuits relating to a sustained industry-institute partnership. I really don't have suitable words at my command to express the true sense of gratefulness this institution owes to you people on the count of meaningfully addressing to the plural career-concerns of our students in terms of, campus placements, summer training, guest lectures, industrial visits, and so forth.

You may appreciate that SMS Varanasi has been putting-in relentless efforts to imbue the participating students with needful competence in order to enable them to effectively withstand the dynamic & challenging environment of the corporate world. Endowed with the academic caring by a brilliant pool of faculty, subjecting to the course-curricula of a global standard compatible to the **NEP-guidelines**, coupled with additional pragmatic learning through various training programmes & workshops of high orders, the corporate personality of our students get groomed in terms of domain knowledge, skill-set, leadership traits, positive attitude, and emotional intelligence. You know, the trustworthy performance of several of our alumni has already been acknowledged by a number of corporate units.

I further feel inclined to bring it to your gracious attention that our placement activity invariably starts from the month of October. In this connection I would like to extend a warm welcome to all the organizations to bestow upon us their pre-placement presentations, and to interact with our **outgoing students in MBA and MCA** with a view to explore the prospects of recruitment & selection. They are equally invited to share their views with our faculty-team so as to embark upon a mutual thrust towards further enriching the industry-academia dyad.

Humble regards & best wishes,

Yours sincerely,

DK Tripathi

The Genesis

Estd. 1995



Sensing the ever-growing need for competent and highly trained professionals endowed with technical skills and aptitude to operate in the highly complex and technology driven industrial environment, the SMS Society, a philanthropic social organisation, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational centre, School of Management Sciences (SMS), in Varanasi with avowed mission of imparting highly innovative management and computer education in the eastern part of India which was expected to be the need of the hour in the country's economy heading so fast towards globalisation.

With a modest beginning in 1995, the SMS has never looked back. It has made consistent endeavours over the years to prove its national character as a Centre of Excellence in Management and Computer Education. It is because of its proactive approach and immense commitment that SMS has been rated as one of the top-most Institutions in the country imparting professional education in Management and Computer Sciences. The goal of the MBA & MCA programme is to develop future management leaders, business crusaders and managerial decision-makers, capable of effectively addressing to the plural corporate responsibility at the domestic plus global platform and be equally sensitive to the wider social aspiration.

The objective of the MCA programme, however is to develop future leaders, chief engineers, head designers, principal technical officers of industrial software engineering practice in computer & IT organisations. While distinguishing itself from the usual programmes in Information Technology, the programme develops professionals to strengthen the structural core capabilities needed particularly for a software organisation.

The School of Management Sciences has already actuated the Centre for Corporate Training & Research (CCTR) at Mumbai for better Institute-Industry interaction and the Centre for Spiritualism & Human Enrichment (C-SHE) at Varanasi in the Campus itself for cultivating the individuals into ideal human beings by blending of traditional values with modern thoughts.

SMS has also been recognised as one of the prominent Training Centers by Insurance Regulatory & Development Authority of India for providing training to Insurance Agents.

The Architectural marvel

VISION

To become a constantly growing center of excellence nurturing global-centric professional leadership based on ethical and moral attributes.

QUALITY POLICY

Imparting value based education of highest standard, relevant to contemporary World.

MISSION

To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards

GUIDING VALUES

Trust; Sense of Ownership;
Sense of Contribution;
Innovation; Modesty &
Mutual Respect.



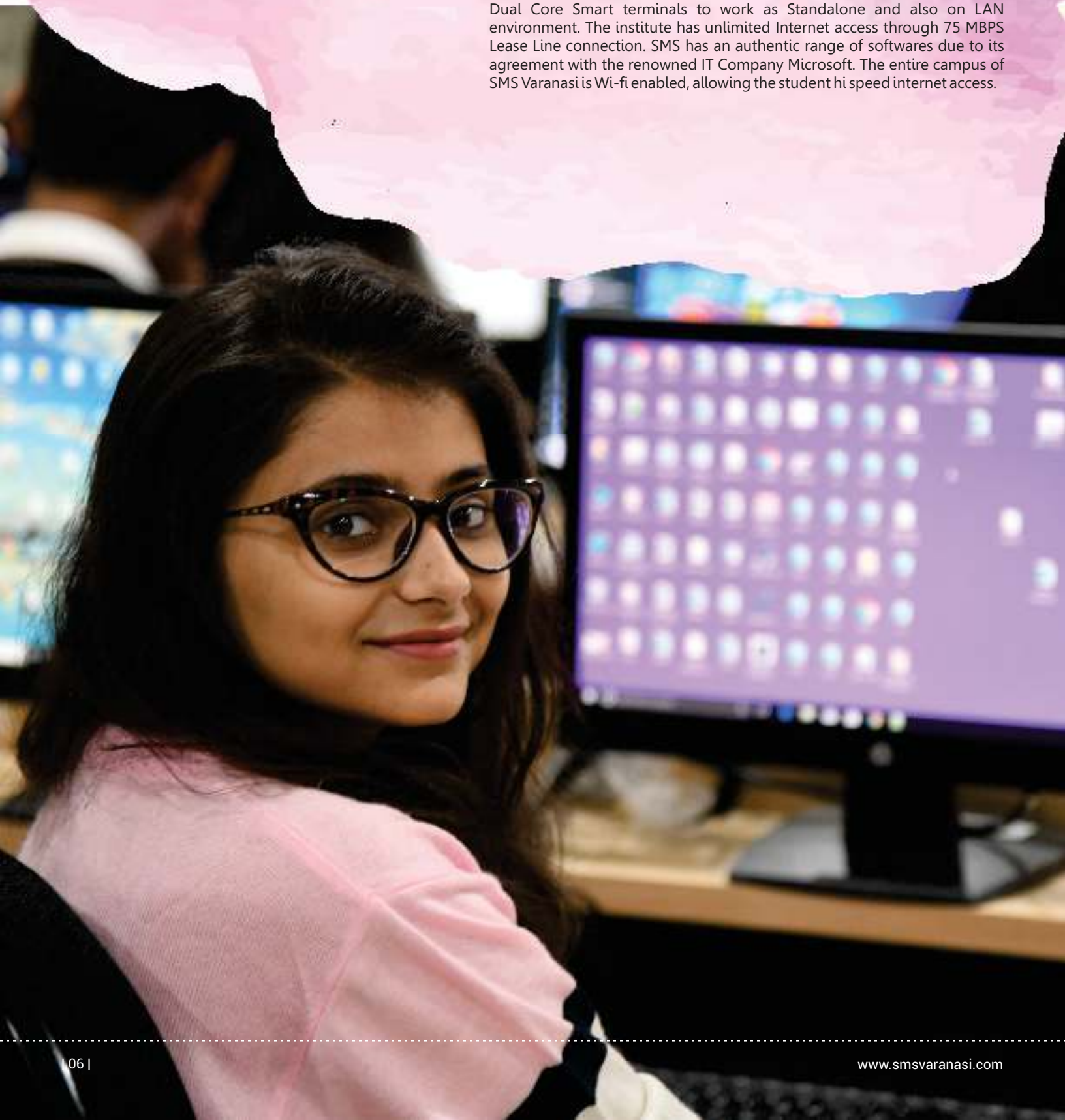
CAMPUS

The Institute has a sprawling lush-green Campus spreading over an area of over 10 acres with already built-up space of more than 1.25 lacs sq. ft. It is located on the Delhi-Kolkata Golden Quadrilateral Express Highway in a picturesque locale. It encompasses all modern amenities and facilities that are comparable to the best professional institutions of the county. The calm, quiet and hassle-free atmosphere not only provides with a fine learning ambience but also provides an opportunity to develop organic linkages with the corporate world. From all angles, the campus is an architectural marvel in itself.

Infrastr

IT Infrastructure

The IT infrastructure at SMS Varanasi comprises of fully air-conditioned 9 computer labs equipped with latest generation of all relevant computer & electronic gadgetry advancements. The computer centre has more than 400 Dual Core Smart terminals to work as Standalone and also on LAN environment. The institute has unlimited Internet access through 75 MBPS Lease Line connection. SMS has an authentic range of softwares due to its agreement with the renowned IT Company Microsoft. The entire campus of SMS Varanasi is Wi-fi enabled, allowing the student hi speed internet access.



Structure

MBA | MCA
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Infrastr

Library and Documentation Center

A rich library and documentation centre accommodating more than 100 students at a time, providing equitable access to excellent library and information services, resources and facilities to the participants of various programmes, faculty and also the wider community to enable them to become lifelong learners.

This fully computerized centre comprises of an excellent collection of around 35672 books, 14206 titles, subscription of more than 69 national and international journals, 102 magazines, 27 newspapers along with a wide range of digital material in the form of CDs and DVDs on different functional areas of Management and Computer Science. The library of SMS has an Institutional membership of NDL, INFLIBNET-N-LIST, DELNET including ILL facility and various other online journal search engines. The library is equipped with all kinds of reprographic facilities and maintains a separate reference section.



Structure

MBA | MCA
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Digital Harbour

The Digital Harbour is special section of the SMS Library which is a type of information retrieval system. The Digital Harbour comprises of a collection of academic materials in the form of e-journals, e-books, lectures videos and a vast collection of digital books covering different aspects of business administration, commerce, computer science and various other subjects like career, ethics etc.

CONFERENCE HALL

The Institute's Conference Hall, with a seating capacity of 100, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, Workshops, Conferences and other such events.

SMS is endowed with one of the best Conferencing facilities comparable to any of the top B-Schools in the country. The Conference Room is acoustically designed and aesthetically decorated. It is fitted with all the modern audio-visual gadgets which include LCD Projectors, Computers, DVD Systems and CD Players along with Video Conferencing Facilities.



ACADEMIC PROGRAMMES

SMS is involved in dissemination of knowledge through the following academic and professional programmes in which it has proved its mettle:

TWO-YEAR FULL-TIME

- **MASTER IN BUSINESS ADMINISTRATION (MBA)**
Approved by the AICTE, Ministry of HRD, Government of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
- **MASTER IN COMPUTER APPLICATIONS (MCA)**
Approved by the AICTE, Ministry of HRD, Government of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow
- **MASTER OF COMMERCE (M.COM)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

THREE-YEAR FULL-TIME

- **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMPUTER APPLICATIONS (BCA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMMERCE (B.COM)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMMERCE (Hons.) B.COM. (Hons.)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF ARTS B.A. (Hons.) MASS COMMUNICATION**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



LEARNING OUTCOMES

The following learning outcomes are generally expected from SMS Varanasi students on completion of their respective courses:

- Knowledge and curiosity to learn more in their respective academic domains,
- Employability skills
- Positive attitude
- Rational thinking and decision making capabilities
- Skills of team management and leadership
- Ethical and moral values
- ICT – skills
- Sensitivity towards humanity, society, and environment
- Traits of a responsible citizen of the nation



MBA
COURSE PROFILE

FIRST SEMESTER ⑦

- Management Concepts & Indian Ethos.
- Managerial Economics
- Financial Accounting for Managers
- Business Statistics
- Organizational Behavior
- Marketing Management
- Business Communication
- Computer Application & Management Information System

SECOND SEMESTER ⑦

- Business Environment
- Human Resource Management
- Business Research Methods
- Financial Management
- Management Accounting Control
- Production Operation & Supply Chain Management
- Quantitative Techniques for Managers
- Legal Aspects for Business
- Comprehensive Viva

THIRD SEMESTER ⑦

- Strategic Management
- International Business Management
- Major Specialization Group (Elective-1)
- Major Specialization Group (Elective-2)
- Major Specialization Group (Elective-3)
- Minor Specialization Group (Elective-1)
- Minor Specialization Group (Elective-2)
- Summer Training Project Report

FOURTH SEMESTER ⑦

- Project Management
- Entrepreneurship Development
- Universal Human Values and Professional Ethics
- Major Specialization Group (Elective-4)
- Major Specialization Group (Elective-5)
- Minor Specialization Group (Elective-3)
- Cyber Security
- Research Project Report & Viva Voce

DUAL SPECIALIZATION GROUP

MARKETING ⑦

- Sales & Distribution Management (III Sem.)
- Consumer Behavior and Marketing Communication (III Sem.)
- Digital and Social Media Marketing (III Sem.)
- Marketing of Services (IV Sem.)
- Marketing Analytics (IV Sem.)

HUMAN RESOURCE ⑦

- Performance and Reward Management (III Sem.)
- Employee Relations and Labor Laws (III Sem.)
- Strategic Human Resource Management (IV Sem.)

FINANCIAL MANAGEMENT ⑦

- Investment Analysis & Portfolio Management (III Sem.)
- Tax Planning and Management (III Sem.)
- Working Capital Management (IV Sem.)

MCA (Two Year) COURSE PROFILE

SEMESTER - I

| | |
|---------|--|
| KCA-101 | Fundamental of Computers & Emerging Technologies |
| KCA-102 | Problem Solving using C |
| KCA-103 | Principles of Management & Communication |
| KCA-104 | Discrete Mathematics |
| KCA-105 | Computer Organization & Architecture |

PRACTICALS

| | |
|---------|--|
| KCA-151 | Problem Solving using C Lab |
| KCA-152 | Computer Organization & Architecture Lab |
| KCA-153 | Professional Communication Lab |

SEMESTER- II

| | |
|----------|--|
| KCA-201 | Theory of Automata & Formal Languages |
| KCA-202 | Object Oriented Programming |
| KCA-203 | Operating Systems |
| KCA-204 | Database Management Systems |
| KCA-205 | Data Structures & Analysis of Algorithms |
| KCAA-01* | Cyber Security* |

PRACTICALS

| | |
|---------|--|
| KCA-251 | Object Oriented Programming Lab |
| KCA-252 | DBMS Lab |
| KCA-253 | Data Structures & Analysis of Algorithms Lab |

SEMESTER -III

| | |
|---------|-------------------------|
| KCA-301 | Artificial Intelligence |
| KCA-302 | Software Engineering |
| KCA-303 | Computer Network |

PRACTICALS

| | |
|---------|-----------------------------|
| KCA-351 | Artificial Intelligence Lab |
| KCA-352 | Software Engineering Lab |
| KCA-353 | Mini Project** |

Code List of Elective-I

| | |
|---------|---------------------------------|
| KCA-011 | Cryptography & Network Security |
| KCA-012 | Data Warehousing & Data Mining |
| KCA-013 | Software Project Management |
| KCA-014 | Cloud Computing |
| KCA-015 | Mobile Computing |

Code List of Elective-II

| | |
|---------|--------------------------------------|
| KCA-021 | Web Technology |
| KCA-022 | Big Data |
| KCA-023 | Simulation & Modeling |
| KCA-024 | Software Testing & Quality Assurance |
| KCA-025 | Digital Image Processing |

Code List of Elective-III

| | |
|---------|---|
| KCA-031 | Privacy & Security in Online Social Media |
| KCA-032 | Soft Computing |
| KCA-033 | Pattern Recognition |
| KCA-034 | Data Analytics |
| KCA-035 | Software Quality Engineering |

Code List of Elective-IV

| | |
|---------|--------------------------------|
| KCA-041 | Blockchain Architecture |
| KCA-042 | Neural Network |
| KCA-043 | Internet of Things |
| KCA-044 | Modern Application Development |
| KCA-045 | Distributed Database Systems |

Code List of Elective-V

| | |
|---------|---------------------------------|
| KCA-051 | Mobile Computing |
| KCA-052 | Computer Graphics and Animation |
| KCA-053 | Natural Language Processing |
| KCA-054 | Machine Learning |
| KCA-055 | Quantum Computing |

SEMESTER- IV

| | |
|---------|---------|
| KCA-451 | Project |
|---------|---------|

MCA (Three Year) COURSE PROFILE

SEMESTER - I

| | |
|---------|---|
| RCA-105 | Professional Communication |
| RCA-101 | Computer Concepts & Principals of Programming |
| RCA-102 | Accounting & Financial Management |
| RCA-103 | Discrete Mathematics |
| RCA-104 | Computer Organization & Architecture |

PRACTICALS

| | |
|---------|--------------------------------|
| RCA-151 | Professional Communication Lab |
| RCA-152 | Programming Lab |

SEMESTER - II

| | |
|---------|---|
| RCA-201 | Computer Based Numerical & Statistical Techniques |
| RCA-202 | Data Structures |
| RCA-203 | Introduction to Automata Theory & Languages |
| RCA-204 | Innovation & Entrepreneurship |
| RHU001 | Human Values & Professional Ethics |

PRACTICALS

| | |
|---------|---|
| RCA-251 | Computer Based Numerical & Statistical Techniques Lab |
| RCA-252 | Data Structure Lab |

SEMESTER - III

| | |
|---------|---------------------------------|
| RCA-301 | Operating Systems |
| RCA-302 | Web Technology |
| RCA-303 | Design & Analysis of Algorithms |

| | |
|---------|--|
| RCA-304 | Computer Based Optimization Techniques |
| RCA-305 | Cyber Security |
| RCAA01* | Introduction to Programming and Computer Organization* |

PRACTICALS

| | |
|---------|-------------------------------------|
| RCA-351 | Operating Systems Lab |
| RCA-352 | Design & Analysis of Algorithms Lab |

SEMESTER - IV

| | |
|---------|--|
| RCA-401 | Database Management Systems |
| RCA-402 | Computer Networks |
| RCA-403 | Artificial Intelligence |
| RCA-404 | Compiler Design |
| RCAA02* | Fundamental of Data Structure, Numerical and Computational Theory* |

PRACTICALS

| | |
|---------|---------------------------------|
| RCA-451 | Mini Project |
| RCA-452 | Database Management Systems Lab |

SEMESTER - V

| | |
|---------|-------------------------------|
| RCA-501 | Computer Graphics & Animation |
| RCA-502 | Software Engineering |

PRACTICALS

| | |
|---------|---------------------------------------|
| RCA-551 | Computer Graphics & Animation Lab |
| RCA-552 | Project Based on Software Engineering |

SEMESTER - VI

| | |
|---------|--------------------|
| RCA-661 | Colloquium |
| RCA-662 | Industrial Project |

PRACTICALS

| | |
|---------|---------------------------------------|
| RCA-551 | Computer Graphics & Animation Lab |
| RCA-552 | Project Based on Software Engineering |

Code List of Elective-I

| | |
|---------|--------------------------------------|
| RCA-E11 | Design & Development of Applications |
| RCA-E12 | Client-Server Computing |
| RCA-E13 | Data Warehousing & Data Mining |
| RCA-E14 | Advanced Computer Architecture |
| RCA-E15 | Mobile Computing |

Code List of Elective-II

| | |
|---------|-----------------------------------|
| RCA-E21 | Cryptography and Network Security |
| RCA-E22 | Natural language Processing |
| RCA-E23 | Human Computer Interaction |
| RCA-E24 | Software Testing |
| RCA-E25 | Modern Application Development |

Code List of Elective-III

| | |
|---------|--------------------------------|
| RCA-E31 | Cloud Computing |
| RCA-E32 | Soft Computing |
| RCA-E33 | Information Storage Management |
| RCA-E34 | Digital Image Processing |
| RCA-E35 | Distributed Systems |

Code List of Elective-IV

| | |
|---------|------------------------------|
| RCA-E41 | Distributed Database Systems |
| RCA-E42 | Simulation and Modeling |
| RCA-E43 | Real Time Systems |
| RCA-E44 | Pattern Recognition |
| RCA-E45 | Big Data |

TRAINING & PLACEMENT CELL

The Institute has been aware of two main important facts: Firstly, that the interaction with the corporate world during summer placement helps the students to sharpen their managerial and incisive skills and, secondly, the performance of a professional institute is gauged in terms of the quality of placements to its outgoing batches. As such, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students in getting quality summer training as well as final placements. In past, the Institute has had an outstanding record of quality placements.

The students of the SMS are absorbed by leading national and multi-national companies every year. Some of the prominent companies that visit SMS regularly for providing Summer Training & Placement to the MBA & MCA students are:



INDUSTRY LINKAGE

To keep abreast of the latest changes in the industrial world, a professional Institute should have close linkage with the real business world. Based on this hypothesis, the School of Management Sciences makes concerted endeavours towards organising institute-industry interfaces at different places of importance and so it also undertakes the following activities :



SEMINARS, CONFERENCES AND EXECUTIVE DEVELOPMENT PROGRAMMES

Seminars and Conferences on key problem areas feature regularly in the Academic Calendar of the Institute. The objective is to provide a platform where the students and faculty members could interact with the highly experienced professionals and academicians.

Perceiving the need for developing and sharpening the skills to exploit the burgeoning and enticing opportunities emerging as a result of the cataclysmic developments in global environment, the SMS also offers several significant Executive Development Programmes for promising entrepreneurs and working executives for which it has received wide appreciation.

GUEST LECTURES

In addition to class-room teaching, the Institute also organises the year-long Guest Lecture Series to give the students a glimpse of the real corporate practices. In this series, the working executives from the organisations of repute are invited to interact with the students on the topics of thematic importance.



CONSULTANCY

The Institute with its highly experienced teaching faculty has been offering consultancy services not only to the local entrepreneurs but also to the business and industrial organisations in the country. Since its inception, the Institute has emerged as a Centre of Excellence where the local entrepreneurs and other organisations do visit for redressal of their problems and also for seeking assistance to get market and consumer surveys conducted for their different products not only in Varanasi but also in other parts of the country.

It is worth mentioning that in the recent past, the Institute has conducted many significant research/market surveys for a number of reputed organisations in the corporate world, both from the Public and Private Sectors.

MEMBERS OF TRAINING & PLACEMENT CELL

Mr. D K Tripathi

GM-Corporate Affairs
E-mail : dktripathi@smsvaranasi.com
Mobile No:9935064429



Mr. Amitabh Pandey

Member-Training & Placement Cell
E-mail: placement@smsvaranasi.com



Mrs. Bhawna Dixit

Sr. Manager-Training & Placement Cell
E-mail: placement@smsvaranasi.com



Mr. Shambhu Sharan Srivastava

Member-Training & Placement Cell
E-mail: placement@smsvaranasi.com



Mr. Rahul Singh

Manager-Training & Placement Cell
E-mail : placement@smsvaranasi.com



Mr. Devashish Mukherjee

Sr. Office Executive-
Training & Placement Cell
E-mail: placement@smsvaranasi.com



PLACEMENT ACTIVITIES - 2021



Bandhan Bank Ltd. During Pre-Placement Talk



Decathlon Sports India Pvt. Ltd. During Pre-Placement Talk



ICICI Bank Ltd. During Pre-Placement Talk



Indiannica Learning Pvt. Ltd. Pre-Placement Talk



LT Foods Ltd. During Pre-Placement Talk



TCI Ltd. During Pre-Placement Talk



Thomas Assessments Pvt. Ltd. During Pre-Placement Talk

PLACEMENT ACTIVITIES - 2021



Axis Bank Ltd. Conducting Online Recruitment Test



Berger Paints India Ltd. Conducting Online Recruitment Test



ICICI Bank Ltd. Conducting Online Recruitment Test



ITC Ltd. Conducting Online Recruitment Test



Parekh Group Conducting Online Recruitment Test



Prism Johnson Ltd. Conducting Online Recruitment Test



SBI Life Insurance Conducting Online Recruitment Test

PLACEMENT ACTIVITIES - 2021



AGS Transact Technologies Ltd. Conducting Group Discussion



Bharti Airtel Ltd. Conducting Group Discussion



Kotak Mahindra Bank Conducting Group Discussion



OM Logistics Ltd. Conducting Group Discussion



Parle Product Ltd. Conducting Group Discussion



TCI Express Ltd. Conducting Group Discussion



Varuna Integrated Logistics Pvt. Ltd. Conducting Group Discussion

PLACEMENT ACTIVITIES - 2021



GCMF (Amul) Conducting Personal Interview



Bandhan Bank Ltd. Conducting Personal Interview



ICICI Bank Ltd. Conducting Personal Interview



Indiannica Learning Pvt. Ltd. Conducting Personal Interview



Mother Dairy Conducting Personal Interview



TCI Ltd. Conducting Personal Interview



United Ekta Engineering Udyog Pvt. Ltd. Conducting Personal Interview

PLACEMENT ACTIVITIES - 2021



AGS Transact Technologies Ltd. : Selected Students with Recruitment Team.



Bandhan Bank Ltd. : Selected Students with Recruitment Team.



Decathlon Sports India Pvt. Ltd. :
Selected Students with Recruitment Team.



Indiannica Learning Pvt. Ltd. : Selected Students with Recruitment Team.



Mother Dairy Fruit & Vegetable Pvt. Ltd. :
Selected Students with Recruitment Team.



TCI Ltd. : Selected Students with Recruitment Team.



Varuna Integrated Logistics Pvt. Ltd. :
Selected Students with Recruitment Team.

CORE FACULTY

Prof. P.N. Jha
Director

Prof. Kamal Sheel Mishra
Professor & Dean

Prof. Sandeep Singh
Professor & Dean

Prof. Raj Kumar Singh
Professor & Dean

Prof. Sanjay Saxena
Professor

Mr. Shambhu Sharan Srivastava
Associate Professor

Dr. Avinash Chandra Supkar
Associate Professor

Mr. Anand Prakash Dube
Associate Professor

Mr. Ram Gopal Gupta
Associate Professor

Dr. Amitabh Pandey
Associate Professor

Dr. Amit Kishore Sinha
Associate Professor

Dr. Pallavi Pathak
Associate Professor

Dr. Aditya Kumar Gupta
Associate Professor

Mr. Atish Khadse
Associate Professor

Dr. Bhavana Singh
Assistant Professor

Mr. Sunit Kumar Mishra
Assistant Professor

Mr. Rohit Mehta
Assistant Professor

Mr. Kartikey Singh
Assistant Professor

Mr. Chandrashekhar Singh
Assistant Professor

Mr. Veeresh Tripathi
Assistant Professor

Mr. Saurabh Kumar Srivastava
Assistant Professor

Dr. Shishir Kr. Gujrati
Assistant Professor

Dr. Saurav Kumar
Assistant Professor

Mr. Purnendu Kr. Patra
Assistant Professor

Mr. Vir Pratap
Assistant Professor

Mrs. Anju Singh
Assistant Professor

Mr. Vikash Chandra Sharma
Assistant Professor

Mr. Irfan Ahmad Khan
Assistant Professor

Dr. Gaurav Shah
Assistant Professor

Mr. Suraj Prakash Singh
Assistant Professor

Dr. Santosh Kumar
Assistant Professor

Mr. Amit Kumar Banja
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Ms. Poorva Sanjay Sabnis
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Dr. Ashutosh Shukla
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Dr. Abhay Singh Chauhan
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Dr. Mahendra Kumar Sharma
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Ms. Anjali Kushwaha
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Prof. Ashok Kapoor
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Former Vice Chancellor,
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Prof. G.S. Pathak
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Prof. H. Karnik
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Prof. Pramod Pathak
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Prof. Prabal Kumar Sen
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Prof. Rajiv Tripathi
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Prof. S.K. Kak
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INDUSTRY

Mr. Arvind Chaudhary
Former Sr. Vice President
Wallmart
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Mr. Ajay Sharma
Joint President Commercial
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Mr. Avinash Yogeshwar
Country Group Manager-HR
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Financial Services Ltd.
Mumbai

Dr. B.R. Singh
Managing Director
SMC & Ex. Advisor-HR
Ispat Industries Ltd.
Mumbai

Dr. C.M. Dwivedi
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Fazlani Group of Companies
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Mr. Sanjay Ramdas Kambekar
General Manager-HR
Prism Johnson Ltd.
Varanasi

Mr. Deepak Gupta
Director-HR
Kotak Mahindra Bank
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Mr. Deepak Singh
G.M-HR
Mother Dairy
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Mr. Deepak Jain
Director Group-HR
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Pvt. Ltd.
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Mr. Himanshu Agarwal
Head-HR
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Mr. Manish Agarwal

V.P. & Head-Global Sales
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Mr. Pramod Kumar Jain
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Mr. Pankaj Mehrotra
President-Sales
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Mr. Rajeev Singh

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Luxor Parker
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Mr. Sunil K. Narang
Senior Director
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Dr. V.P. Singh
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Summer Training Project

Customer based brand equity analysis of Greenlam, Merino and Century Plywood in Varanasi: A Comparative Study

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Summer Training Project

Financial Statement Analysis of HDFC

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Summer Training Project

Customer based brand equity analysis of Prism Johnson, Ultra Tech and Ambuja Cement in Varanasi

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Summer Training Project

Customer based brand equity analysis of Paytm, Bhim app and Phonepe in Varanasi

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Summer Training Project

Organizational HR Practices and Culture in Greenlam Industries Ltd

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Summer Training Project

Customer based brand equity analysis of Berger, Nerolac and Asian Paints in Varanasi

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Summer Training Project

Customer based brand equity analysis of Kajaria, Johnson and Somany Ceramic Tiles in Varanasi

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A Study On The Consumer Perception & Satisfaction Towards Colgate Palmolive Toothpaste

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Summer Training ProjectA Study On The Consumer Preference
Towards The Mother Dairy Products**Aditya Raj**
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Summer Training ProjectA Study On The Consumer Behavior
Towards The Service Delivery
Mechanism Of Zomato**Aditya Raj Singh**
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Summer Training ProjectA Study On The Consumer Perception
Towards The Coca Cola Products**Aditya Verma**
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Summer Training ProjectA Study On The Consumers
Satisfaction & Loyalty Towards
The Ashirwad Atta of ITC**Aishwarya Laxmi**
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Summer Training ProjectOrganizational HR Practices and
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Summer Training ProjectA study on the influence of celebrity
endorsement on the product
performance.**Akash Maurya**
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Summer Training ProjectStudy on Evaluation of Loyalty
Programme run by Big Bazaar**Alok Pandey**
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Summer Training ProjectPublic Perception And Patronage of
Life Insurance Products**Aman Kumar Maurya**
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Summer Training Project

A study on The effect of store location in malls on apparel brand sales in India

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Summer Training Project

Consumer's Awareness, Attitude, and Behavior Towards Major Brands of Detergent in Varanasi

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Summer Training Project

Public Perception And Patronage of General Insurance Products

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Summer Training Project

Analysis of Financial Statements of ICICI bank for Five Years

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Summer Training Project

A study on Distribution strategy at ITC Ltd.

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Summer Training Project

A Study of the Reason for Employees Absenteeism of Kent Ro Systems Ltd

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Summer Training Project

A Study of the Consumer perception towards private life insurance companies

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Financial Statement Analysis of AXIS BANK

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A Study of Impact of Dividend behavior on stock prices of Paint Companies

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Financial Statement Analysis of ITC Ltd.

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Summer Training Project
A study on purchasing influencing factors in Telecom industry with special regards to Reliance Jio

Ashwani Srivastava
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Summer Training Project
A study on contemporary advertising practices in banking industry with special reference to IndusInd Bank

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Summer Training Project
A study on impact of work from home culture on the employee performance

Ayush Upadhyay
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Summer Training Project
A Study of Factors Affecting Buying Behavior of Consumer For Eco Friendly Products

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Summer Training Project
A study on various investment options in India, their advantages & disadvantages and growth in the last decade

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Summer Training Project
A Study on Customer Satisfaction Survey of Utkarsh Small Finance Bank

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Summer Training Project

A Comparative Study of the trends in NPA Level of Public and Private Sector Banks

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Summer Training Project

Impact of Marketing mix element on Customer Satisfaction with reference to ITC Ltd.

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Summer Training Project

Financial Statement Analysis of Kamdhenu Ltd

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Summer Training Project

A Project Report on Impact of GST or the fast-moving consumer goods sector in India with reference to Berger

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Summer Training Project

Comparative Study and Analysis of NPAs in Indian Banks

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Summer Training Project

A Project Report on study of factors affecting customer's preference towards life insurance policies with reference to SBI Life Insurance Limited

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Summer Training Project

Marketing Strategies of Indian Telecom Companies- comparative study of Jio, Airtel and Vodafone

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Summer Training Project

A Project Report to on Purchase Behavior of Mobile phone among women segment with reference to Oppo Mobiles MU Pvt. Ltd.

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Summer Training Project
A project report on study of comparative pricing strategies of Reliance Jio and Vodafone India Ltd.

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Summer Training Project
A project report on study of promotional strategies of Zomato

Naveen Kumar Pandey
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Summer Training Project
An Analysis of online discount broking platforms.

Neeraj Pathak
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Summer Training Project
A Comparative Study of the Operating Income of Beverage Industry in Pre and Post Pandemic era

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Summer Training Project
A Study on Impact of Covid 19 on Aviation Sector With Special Reference to Interglobe Aviation Ltd

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Summer Training Project
A Project Report on financial analysis of Decathlon Sports India Pvt. Ltd.

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Summer Training Project
A Study on Consumer Behavior towards Internet Banking services of Bandhan Bank

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Summer Training Project
A project report on study of sustainable marketing practices in Hindustan Coca-Cola Beverages Pvt. Ltd

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Determinants Of Consumer Purchase Decisions Of Health Insurance in Varanasi

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Summer Training Project

Customer based brand equity analysis of Mother Dairy and Amul milk in Varanasi: A Comparative Study

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A Project Report on impact of Non-Performing Assets on profitability of IndusInd Bank.

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Summer Training Project

A Study of Cash Management in IT Sector - Case study of selected IT companies

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An Analytical Study on The Volatility of Securities Traded on NSE Sensex

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A Study on Service Quality and Customer Satisfaction towards Reliance JIO in U.P. District

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Summer Training Project

A Project Report on Dematerialization of Securities, A Share Varnishing Trick with reference to Lakshmeshree Investment & Securities Pvt. Ltd.

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Summer Training Project

A Project Report on Customer Satisfaction with services of OYO Rooms.

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Summer Training Project
A study on factors influencing customer satisfaction towards Vodafone India Ltd. with special reference to U.P. District



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Summer Training Project
Trend Analysis of Pharmaceutical Industry With Reference to N.S.E (National Stock Exchange) During 2020 and 2021



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Summer Training Project
A project report on study of marketing practices of Bajaj Auto Ltd. with special reference to U.P.



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Summer Training Project
A Project Report on rating the performance of ICICI Bank Limited through CAMELS Model



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Summer Training Project
A Study on Distributor Relationship Management of Prism Johnson Pvt. Ltd.



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Summer Training Project
A Study on Distributor Relationship Management of CERA Sanitaryware Ltd.



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Summer Training Project
Motivators for Smartphone Purchase among teenagers with reference to Varanasi



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Summer Training Project
A Comparative study of the marketing strategies adopted by Amazon and Flipkart in India.

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Key Determinants of Organic Food Products Purchase Intention with reference to Varanasi

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Summer Training Project

An in depth study of the best practices adopted by online education provider BYJUS in India.

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Summer Training Project

A Study on Impact of COVID-19 on Stock market of India with reference to LKP securities Pvt. Ltd

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Summer Training Project

A Study On Financial Ratio Analysis Of Kajaria Ceramics Ltd.

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Summer Training Project

A study on financial ratio analysis of Future Retail Ltd.

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Summer Training Project

Study of Supply Chain Management in the Consumer Segment Product of Perishable Goods with special reference to AMUL Milk.

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Summer Training Project

A Study on Investors Attitude towards Investment Products

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Summer Training Project

A Study on the Financial Statement analysis of Tata Capital Housing Finance Ltd.

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Consumer's Awareness, Attitude, and Behavior towards AMAZON PRIME

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Summer Training Project
A study on various investment options in India, their advantages & disadvantages and growth in the last decade

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Summer Training Project
A Project Report on Cash Management of Berger Paints Limited

Shridhar Raj
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Summer Training Project
Influencers of consumers purchase intention for PLB consumer durables. Evidences from Big Bazaar

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Summer Training Project
An Analysis of Indian Banking Sector

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Summer Training Project
Key determinants affecting the food choices on Online mode: A study of Zomato

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Summer Training Project
Study of Marketing and Promotion Strategy of Luxury Brand Louis Button in India

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Summer Training Project
A project report on study of marketing practices of Decathlon Sports India Pvt. Ltd.

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A project report on study of promotional strategies of Mahindra Holidays & Resorts India Ltd.

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Comparative Study of Mutual Funds in India with reference to Bajaj Capital Ltd.

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A project report on study of logistics management in Kent RO Systems Ltd.

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A Project Report on analysis of Credit Appraisal at Bandhan Bank

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Customer based brand equity analysis of Zomato and Swiggy in Varanasi: A Comparative Study

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A Study on Credit Risk Management with reference to AU Small Finance Bank

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Performance Analysis of Indian Stock Market

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Customer based brand equity analysis of Public Sector and Private Banks Services in Varanasi



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Performance Analysis of Indian Commodity Market



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A study of the Consumer Lending Market & Credit Appraisal in India

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A project report on study of promotional strategies of Swiggy

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A Study of Employee training needs in PSU Banks of India

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Public Perception And Patronage Of Mutual Funds

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Financial Statement Analysis of TCI

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A study on the difference between social media marketing technique as well as traditional marketing technique.

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A study on Marketing Strategy with special reference Tata Capital Housing Finance Ltd

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A study on Customer Relationship Management at SBI Life Insurance

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A study on Marketing Strategy of banks with special reference to AXIS Bank

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A study on Marketing Mix management at Bharti Airtel Ltd.

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A Study on the grievance redressal system of the employees of public sector banks

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Summer Training Project
A Study to Analyze the Effect of Implementation of 360 Degree Performance Appraisal! Technique in Prism Johnson Ltd.

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Summer Training Project
A Study on the Employee Welfare Schemes practiced for TCI Ltd.

Annu Kumari
23 Years



Last Qualification
B.Com

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Summer Training Project
A Study On The Consumer Preferences, Satisfaction & Loyalty Towards The Godrej Locks Of Godrej & Boyce

Anubhav Rai
23 Years



Last Qualification
B.Com

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Summer Training Project
A study on Marketing Strategy of online automotive platforms with special reference to Carwale

Anushka Singh
21 Years



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B.P.E.S.

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Summer Training Project
A study on The role of visual merchandising in generating income for clothing brands in shopping malls in India.

Aparajita R. Tripathi
25 Years



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BCA

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Summer Training Project
A Project Report on Study on Effectiveness of Training Programme with reference to Axis Ban

Apsara Kumari
23 Years

STUDENTS' PROFILE - 2022

Master of Business Administration
Marketing & HR

Dual Specialization

**Last Qualification**

B.Sc

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Summer Training Project

A Study on Selection techniques adopted In Mother Dairy

Arjun Kumar
24 Years**Last Qualification**

BBA

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Summer Training Project

Study on consumer behavioral pattern in the FMCG category of toothpaste in the case of Colgate & Patanjali

Arjun Singh
23 Years**Last Qualification**

B.Com

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Summer Training Project

Analysis of the satisfaction level of consumers of the Banking Sector both PSU and Private

Armander Singh
23 Years**Last Qualification**

BCA

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Summer Training Project

Analysis of YouTube ads in digital marketing to reach mass audiences and its comparative effectiveness compared to TV advertising in FMCG industry with special reference to ITC Ltd.

Arpita Bhardwaj
23 Years**Last Qualification**

B.Com

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Summer Training Project

Analyzing consumer behavior and measuring customer satisfaction in Zomato

Arpita Singh
23 Years**Last Qualification**

B.A.

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Summer Training Project

A study on behavior profiling with special reference to Thomas Assessments Pvt. Ltd.

Ashish Yadav
26 Years**Last Qualification**

BCA

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Summer Training Project

A study on Marketing Mix management at Prism Johnson Ltd

Awadhesh Priy Mishra
22 Years**Last Qualification**

B.A.

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Summer Training Project

A Conceptual Study on Employer Branding in FedEx

Ayushi Singh
22 Years

STUDENTS' PROFILE - 2022

Master of Business Administration Marketing & HR

Dual Specialization



Baishali Pal
23 Years

Last Qualification
B.Com

E-mail ID
mba08058@smsvaranasi.in

Summer Training Project
A comparative study on customer relationship management in telecom industry with special reference to Airtel and Reliance Jio



Bhawya Navlani
21 Years

Last Qualification
B.Com

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Summer Training Project
A study on Channel Management at Asian Paints Ltd.



Bheem Kumar Rai
21 Years

Last Qualification
B.Sc

E-mail ID
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Summer Training Project
Measurement of Brand awareness and Brand Satisfaction in Asian Paints Ltd.



Deepansh Singh
24 Years

Last Qualification
B.Tech

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mba08062@smsvaranasi.in

Summer Training Project
A Study of Self-concept as a significant determinant of brand choice and consumer buying Behavior



Dhruwa Jee Tiwari
25 Years

Last Qualification
BCA

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Summer Training Project
A study on analysis of consumer satisfaction level towards services provided by Airtel



Divya Tiwari
21 Years

Last Qualification
B.Com

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mba08070@smsvaranasi.in

Summer Training Project
A Study of Marketing Strategy for Image Management - Case study of selected automobile companies



Divya Vishwakarma
22 Years

Last Qualification
B.Sc

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Summer Training Project
A Study of Marketing strategies, perceived risks, and consumer trust in online buying behavior



Durga Gupta
20 Years

Last Qualification
B.Com

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mba08072@smsvaranasi.in

Summer Training Project
A Study on Corporate Social Responsibility and Sustainability Practices of Berger Paints India Ltd.

STUDENTS' PROFILE - 2022

Master of Business Administration
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**Last Qualification**

BCA

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Summer Training Project

A Study on Recruitment & Selection Methods of AXIS Bank Ltd

Ekta Singh
22 Years**Last Qualification**

B.Com

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Summer Training Project

A Study on Corporate Social Responsibility and Sustainability Practices of Asian Paints Ltd.

Garima Tiwari
22 Years**Last Qualification**

BCA

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Summer Training Project

Analysis of the satisfaction level of Customers in the Banking and financial services sector with special reference to Bandhan Bank

Gaurav Singh
22 Years**Last Qualification**

BBA

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Summer Training Project

A study on the perception of investors investing in SBI life Insurance

Gaurav Singh
24 Years**Last Qualification**

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Summer Training Project

Consumer buying behavior towards Amul Chocolate in comparison to cadbury

Hariom Gupta
22 Years**Last Qualification**

BCA

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Summer Training Project

Marketing Strategies of Indian Online Travel Companies- Comparative Study of Makemytrip, Easemytrip and Yatra

Himanshu Singhaniya
23 Years**Last Qualification**

BBA

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Summer Training Project

A Study on Customer Satisfaction towards Royal Enfield

Hritik Kumar Singh
23 Years**Last Qualification**

BCA

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Summer Training Project

A Study on Corporate Social Responsibility and Sustainability Practices of Agarwal Packers & Movers Ltd.

Ichchha Pathak
23 Years

STUDENTS' PROFILE - 2022

Master of Business Administration
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Dual Specialization



Itee Srivastava
22 Years

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BVRL

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Summer Training Project
A Study on customer satisfaction towards the benefits of Term Plan insurance Plans offered by SBM Life insurance



Jitender Singh
24 Years

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BBA

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Summer Training Project
A Study on Retailer Perception towards Berger Paints India Ltd.



Jyoti Pandey
22 Years

Last Qualification
BCA

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Summer Training Project
Analysis of Need of Insurance as an Investment Option with reference to SBI Life Insurance



Jyoti Singh
24 Years

Last Qualification
BCA

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Summer Training Project
A Conceptual Study on Employer Branding in Aditya Birla Capital Ltd.



Jyotsna Rai
21 Years

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BBA

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Summer Training Project
Training is a HRD Tool: A Study With Special Reference to ICICI Bank Ltd.



Kartikey Misra
22 Years

Last Qualification
B.Com

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Summer Training Project
A study on customers' expectations and satisfaction level towards after sales service provided at AGR Maruti Suzuki Varanasi



Khushboo Singh
22 Years

Last Qualification
BBA

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Summer Training Project
A Study on Pay-for-Performance: Incentive Rewards in Private Banks in India



Khushi
23 Years

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Summer Training Project
Changes in the workplace trends post Pandemic

STUDENTS' PROFILE - 2022

Master of Business Administration
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BCA

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Summer Training Project

Analysis of Customers satisfaction towards Bajaj Capital Ltd Mutual Funds

Khushi Jaiswal
22 Years**Last Qualification**

M.A.

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Summer Training Project

A Study on the Effectiveness of Recruitment and Selection in India: A Comparative Analysis of Pre- and Post-Covid Practices

Km Ayushi Singh
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BBA

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Summer Training Project

A Study on Evaluation of Training & Development Practices in Logistics Industry in India.

Kunal Gupta
23 Years**Last Qualification**

B.Com

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Summer Training Project

A Study on Performance Management Systems in Practice in Indian Retail Companies

Manya
21 Years**Last Qualification**

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Summer Training Project

Comparative Study & Analysis Of NPA(Non-Performing Asset) In Indian Banks and Financial Institutions with special reference to ICICI Bank

Nidhi Singh
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Summer Training Project

A Study on Promotional Mix Activities of Reliance Jio

Nilesh Tivari
20 Years**Last Qualification**

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Summer Training Project

An Analysis of Social Commerce Platforms

Oshin Singh
22 Years**Last Qualification**

B.Com

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Summer Training Project

Measuring the effectiveness of the marketing communications of ITC Ltd.

Pankhuri Jaiswal
22 Years

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Master of Business Administration
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Dual Specialization

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Summer Training Project

A Study on Consumer Behavior towards Internet Banking services of ICICI Bank

Pavan Kumar Pandey
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Summer Training Project

A Study on Processes of Employee Engagement in Indian Companies

Pinki Kumari
22 Years**Last Qualification**

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Summer Training Project

A Study on Talent Development Practices in Indian Companies

Prachi Singh
21 Years**Last Qualification**

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Summer Training Project

A Study On The Service User's Satisfaction & Loyalty Towards The Reliance Jio

Pranjali Agrawal
22 Years**Last Qualification**

B.Com

E-mail ID

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Summer Training Project

An analysis of Affiliate Marketing Programmes

Pratya Amanisha
22 Years**Last Qualification**

B.Sc

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Summer Training Project

Hiring practices of Top five Edu Tech companies in India

Pratyusha Mukherjee
26 Years**Last Qualification**

B.Com

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Summer Training Project

A project report on customer satisfaction with services of Zomato in India

Pulkit Raj Gupta
28 Years**Last Qualification**

B.Sc

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Summer Training Project

A comparative study on recruitment and selection at Mother Dairy Vis-a-vis Amul

Pushkar Bajpayee
27 Years

STUDENTS' PROFILE - 2022

Master of Business Administration
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Radhika Tiberwal
24 Years

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Summer Training Project
A Study on Organizational Culture and Its Impact on Employees Behavior in Decathlon Sports India Pvt. Ltd.



Rajeshwari Raj
23 Years

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B.A.

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Summer Training Project
A Study on Contribution of Human Resource Development Towards Organizational Success In Calvin Klein & Tommy Hilfiger, India



Raju Kumar Ojha
24 Years

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B.A.

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Summer Training Project
An analytical overview of Factors affecting the purchase intention of packaged dairy products with special reference to Mother Dairy in U.P. District



Ridhi Singh
22 Years

Last Qualification
B.A.

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Summer Training Project
A Study on Compensation & Rewards in Indian Companies.



Rinki Rai
23 Years

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BBA

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Summer Training Project
A Customer Satisfaction Survey on Red FM Channel



Ritika Srivastava
23 Years

Last Qualification
BBA

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Summer Training Project
A Study on HR Analytics: Challenges and Prospects II | Indian IT Sector.



Ritu Raj Singh
23 Years

Last Qualification
B.Com

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Summer Training Project
A Study on Human Resource Development Initiatives in Indian Software Companies



Rohit Kumar
27 Years

Last Qualification
B.Sc

E-mail ID
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Summer Training Project
Attending the service quality in the banking sector: A study of HDFC bank

STUDENTS' PROFILE - 2022

Master of Business Administration
Marketing & HR

Dual Specialization



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Summer Training Project
Study on Consumer Behavioral patterns of Consumers of Patanjali

Rudra Pratap Singh
23 Years



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B.A.

E-mail ID
mba08149@smsvaranasi.in

Summer Training Project
A study on customers expectations and satisfaction level towards after sales service provided at Aditya Hyundai Varanasi

Rudransh Shiv Shukla
26 Years



Last Qualification
B.Com

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Summer Training Project
A Study on Challenges and Remedies in Talent Acquisition in ITES (BPO) Sector in India

Saloni Singh
23 Years



Last Qualification
B.Com

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Summer Training Project
Impact of CRM on the E-commerce Companies with special reference to Myntra.

Samidha Seth
21 Years



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B.Sc

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Summer Training Project
A Study on Learning & Development Programs at Genpact India

Sandhya Kumari
24 Years



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BBA

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Summer Training Project
A Study on Contemporary HR Issues affecting performance of a manufacturing setup in India

Sarvagya Singh
23 Years



Last Qualification
B.Com

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Summer Training Project
A Study on Diversity Management in Today's workplace: Examples from selected MNCs

Sarvesh Kumar Pandey
25 Years



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BBA

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Summer Training Project
A Project Report on Employees Welfare Policy adopted in Thomas Assessments Pvt. Ltd.

Saurabh Raj
21 Years

STUDENTS' PROFILE - 2022

Master of Business Administration
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Dual Specialization

**Last Qualification**
BCA**E-mail ID**
mba08162@smsvaranasi.in**Summer Training Project**
Changing Business Dynamics in
Banking Sector using CRM as a
differentiation strategy**Shaleen Rai**
21 Years**Last Qualification**
BCA**E-mail ID**
mba08163@smsvaranasi.in**Summer Training Project**
Consumer's Awareness, Attitude, and
Behavior towards HOTSTAR**Shambhavee Chatterjee**
22 Years**Last Qualification**
BBA**E-mail ID**
mba08165@smsvaranasi.in**Summer Training Project**
A Study on Managing Human
Resource in a Logistics Company
with reference to Agarwal Packers
& Movers Ltd.**Shantanu Mohan**
23 Years**Last Qualification**
B.Com**E-mail ID**
mba08167@smsvaranasi.in**Summer Training Project**
Advertising through the Digital
Medium of Niche Products with
special reference to Sabaysachi
Clothing Line**Shashwat Rai**
22 Years**Last Qualification**
BBA**E-mail ID**
mba08168@smsvaranasi.in**Summer Training Project**
A Comparative study of the marketing
strategies adopted by ICICI and
HDFC Banks in India.**Shivam Gupta**
25 Years**Last Qualification**
B.Com**E-mail ID**
mba08169@smsvaranasi.in**Summer Training Project**
Analyzing Consumer Behavior in
E-commerce post Covid 19 in India.**Shivam Pandeyh**
23 Years**Last Qualification**
BCA**E-mail ID**
mba08170@smsvaranasi.in**Summer Training Project**
Social Enterprise: A CSR Frontier—
Case Study of Tata Class Edge**Shivani Bharti**
23 Years**Last Qualification**
B.A.**E-mail ID**
mba08171@smsvaranasi.in**Summer Training Project**
Determinants of Knowledge Sharing
in Corporates: A study of Insurance
Sector in Varanasi**Shivani Kumari**
22 Years

STUDENTS' PROFILE - 2022

Master of Business Administration
Marketing & HR

Dual Specialization

**Last Qualification**

B.Com

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Summer Training Project

A study on Human resource planning at Easy my trip

Shivesh Sharma
22 Years**Last Qualification**

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Summer Training Project

A Study on Work-Life Balance - need and imperative as an HR initiative

Shreya Kakkar
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Summer Training Project

A study on retention practices at Decathlon

Shrishti Singh
22 Years**Last Qualification**

BBA

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Summer Training Project

A Study of the Reason for Employee Turnover/ Attrition Rate in J J Plastalloy Pvt. Ltd.

Shristy Chaurasia
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Summer Training Project

HR practices in the Integrated Logistics Industry

Shriya Baranwal
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BBA

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Summer Training Project

A Study on Women at Workplace: Geographically Mobile, Qualified and Liberated - A Global Phenomenon in Kajaria Ceramics Ltd

Shubhangi Roy
22 Years**Last Qualification**

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Summer Training Project

A project report on study of marketing strategies of Tata Green Batteries Ltd.

Shweta Kumari
21 Years**Last Qualification**

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Summer Training Project

A Study on Sustainability initiatives at ITC

Siddhi Sharma
22 Years

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Master of Business Administration
Marketing & HR

Dual Specialization



Simardeep Kaur
23 Years

Last Qualification
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Summer Training Project
Comparative Analysis of the effectiveness of YouTube Ads with TV advertising for the FMCG sector in India



Simran Chaubey
22 Years

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Summer Training Project
A Study on training and development at Agarwal Packers and Movers



Skand Gupta
23 Years

Last Qualification
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Summer Training Project
A Study on Performance Appraisal Methods Adopted by Mother Dairy



Smriti Jasiwal
23 Years

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B.Com

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Summer Training Project
Consumer Behavior Towards The Mobile Healthcare Applications



Sonal Singh
26 Years

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BBA

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Summer Training Project
A Study on Performance Appraisal Methods Adopted by Kajaria Ceramics Ltd



Sonali Jaiswal
23 Years

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B.Com

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Summer Training Project
A Study on Career Planning, Career Management and Career Development - Career paths provided by Indian companies.



Sonali Yadav
23 Years

Last Qualification
BBA

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Summer Training Project
A Study on Methods of Job evaluation in Indian Companies.



Sumeet Kumar
27 Years

Last Qualification
M.Sc

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Summer Training Project
A project report on study of marketing strategies of Kamdhenu Ltd.

STUDENTS' PROFILE - 2022

Master of Business Administration Marketing & HR

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Summer Training Project

A Study On The Consumer Satisfaction & Loyalty Towards The Luxor Pens

Sundram Kumar
22 Years



Last Qualification

B.Com

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Summer Training Project

A Study on Employee Benefits Plan at TATA Group

Urvashi Tiwari
24 Years



Last Qualification

B.A.

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Summer Training Project

A Study on HR Best Practices at Godrej & Boyce

Vartika Rai
22 Years



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B.Com

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Summer Training Project

Factors determining purchase intention of fashion wears with reference to Vshal Mega Mart

Vidisha Srivastava
22 Years



Last Qualification

B.Com

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Summer Training Project

Factors affecting the purchase intention of packaged dairy products with reference to Amul

Vivek Giri
23 Years

MASTER IN COMPUTER APPLICATIONS (MCA)



Abhishek Kumar Rai
25 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office, Spread Sheet
- ▲ **Language**
C
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, PHP
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Student Admission System



Amrit Patel
23 Years

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- ▲ **Computer Proficiency**
HTML, CSS
- ▲ **Language**
C, C++, Python
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML, CSS
- ▲ **Scripting Languages**
Java Script, PHP
- ▲ **Designing Tools**
Wordpress
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Application Development
- ▲ **Project Handled**
Hotel Management System



Aqusa Ashraf
24 Years

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C, C++, Python
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Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
MERN Stack
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Data Structures
- ▲ **Project Handled**
Keep Webapp



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22 Years

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- ▲ **Computer Proficiency**
Word Processing
- ▲ **Language**
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HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
PHP, CSS
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Database System
- ▲ **Project Handled**
Healping Hands

STUDENTS' PROFILE - 2019-22

MASTER IN COMPUTER APPLICATIONS (MCA)



Juhi Sinha
24 Years

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- ▲ **Computer Proficiency**
Word Processing
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Database, AI
- ▲ **Project Handled**
Online Dairy Product
Shopping System



Rahul Yadav
25 Years

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- ▲ **Last Qualification**
B.A.
- ▲ **Computer Proficiency**
Networking
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, CSS
- ▲ **Designing Tools**
PHP
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Networking
- ▲ **Project Handled**
Gym Fee and Attendance
Management



Rajnish Anand
23 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
Word Processing
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Student Management System



Ravikant Yadav
23 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
HTML, CSS
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Student Management System

MASTER IN COMPUTER APPLICATIONS (MCA)



Rupam Pandey
24 Years

- ▲ **E-mail ID**
mca1810@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office, Spread Sheet
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows, Android
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, PHP
- ▲ **Designing Tools**
Wordpress
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Restaurant Management System



Sadhvi Upadhyay
24 Years

- ▲ **E-mail ID**
mca1811@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
HTML, CSS
- ▲ **Language**
C, C++
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Cloud Computing
- ▲ **Project Handled**
Student Admission System



Shivam Singh
23 Years

- ▲ **E-mail ID**
mca1813@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
HTML, CSS
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Gym Fee and Attendance Management



Shraddha Singh
25 Years

- ▲ **E-mail ID**
mca1814@smsvaranasi.in
- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
HTML, CSS
- ▲ **Language**
C, C++
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML, XML
- ▲ **Scripting Languages**
Java Script, PHP
- ▲ **Designing Tools**
Wordpress
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Application Development
- ▲ **Project Handled**
Hotel Management System

STUDENTS' PROFILE - 2019-22

MASTER IN COMPUTER APPLICATIONS (MCA)



Shri Nandan Kumar
23 Years

- ▲ **E-mail ID**
mca1815@smsvaranasi.in
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BCA
- ▲ **Computer Proficiency**
MS-Office, Spread Sheet
- ▲ **Language**
C, C++
- ▲ **Operating System**
Windows, DOS
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script, PHP
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Student Admission System



Shweta Kumari
24 Years

- ▲ **E-mail ID**
mca1816@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
Word Processing
- ▲ **Language**
C
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Online Dairy Product Shopping System



Swikriti
23 Years

- ▲ **E-mail ID**
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BCA
- ▲ **Computer Proficiency**
Word Processing
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Online Dairy Product Shopping System



Tushar Vaibhav
24 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows, Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Bootstrap, CSS
- ▲ **RDBMS**
My Sql, Oracle
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Gym Fee and Attendance Management

MASTER IN COMPUTER APPLICATIONS (MCA)



Vidhi Patel
25 Years

- ▲ **E-mail ID**
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BCA
- ▲ **Computer Proficiency**
Spread Sheet, MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Online Banking



Yadav Shalini Teerthraj
24 Years

- ▲ **E-mail ID**
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BCA
- ▲ **Computer Proficiency**
Spread Sheet, MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS, My Sql
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Online Banking

STUDENTS' PROFILE - 2020-22

MASTER IN COMPUTER APPLICATIONS (MCA)



Akansha Singh
20 Years

- ▲ **E-mail ID**
mca1904@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
C
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Library Management System



Akash Kumar Singh
23 Years

- ▲ **E-mail ID**
mca1905@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
Programming
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Blood Bank Management System



Aman Kumar Gupta
28 Years

- ▲ **E-mail ID**
mca1907@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Python
- ▲ **Designing Tools**
HTML, CSS
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Online Portfolio website



Ankit Srivastava
23 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Python
- ▲ **Designing Tools**
HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Blood Bank Management System

MASTER IN COMPUTER APPLICATIONS (MCA)



Ankita Ghosh
34 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Programming
- ▲ **Project Handled**
Blood Bank Management System



Ankita Seth
25 Years

- ▲ **E-mail ID**
mca1911@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Cloud Computing
- ▲ **Project Handled**
Library Management System



Anshu Srivastava
22 Years

- ▲ **E-mail ID**
mca1912@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
PHP
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, Bootstrap
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
School Management System



Diksha
22 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
App Development
- ▲ **Project Handled**
Online Examination System

STUDENTS' PROFILE - 2020-22

MASTER IN COMPUTER APPLICATIONS (MCA)



Isha Sinha
22 Years

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BCA
- ▲ **Computer Proficiency**
Programming
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, Multimedia
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Military Accounting System



Jahnavi Sinha
23 Years

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BCA
- ▲ **Computer Proficiency**
Programming
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, Multimedia
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Military Accounting System



Km Kranti Singh
23 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
Programming
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, Multimedia
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
School Management System



Krishnanand
25 Years

- ▲ **E-mail ID**
mca1918@smsvaranasi.in
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BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
Java, Python
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Python
- ▲ **Designing Tools**
HTML, CSS
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Stock Management System

MASTER IN COMPUTER APPLICATIONS (MCA)



Nandita Chaturvedi
21 Years

- ▲ **E-mail ID**
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- ▲ **Last Qualification**
B.Sc
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
School Management System



Neha Kumari
21 Years

- ▲ **E-mail ID**
mca1920@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Cloud Computing
- ▲ **Project Handled**
Library Management System



Prerna Supriya
22 Years

- ▲ **E-mail ID**
mca1921@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Linux
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Multimedia
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Software Development
- ▲ **Project Handled**
Library Management System



Rachna Kumari
24 Years

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mca1922@smsvaranasi.in
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BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
Multimedia
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
App Development
- ▲ **Project Handled**
Library Management System

STUDENTS' PROFILE - 2020-22

MASTER IN COMPUTER APPLICATIONS (MCA)



Ruchika Dubey
21 Years

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BCA
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MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, Multimedia
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
App Development
- ▲ **Project Handled**
Online Examination System



Shashwat Tulsyan
23 Years

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mca1925@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, HTML
- ▲ **RDBMS**
My SQL
- ▲ **Area of Interest**
Cloud Computing
- ▲ **Project Handled**
Online Examination System



Shivani Dubey
26 Years

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BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
CSS, HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Cloud Computing
- ▲ **Project Handled**
Online Examination System



Utkarsh Tripathi
21 Years

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- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, PHP
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Employee Leave Management System

MASTER IN COMPUTER APPLICATIONS (MCA)



Vishal Kumar
22 Years

- ▲ **E-mail ID**
mca1929@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
MS-Office
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows
- ▲ **Markup Language**
HTML, XML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
JSP, Wamp
- ▲ **RDBMS**
My Sql
- ▲ **Area of Interest**
Cloud Computing
- ▲ **Project Handled**
Library Management System



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Institute of Management Studies
Banaras Hindu University
Varanasi

Prof. Amit Gautam
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Banaras Hindu University
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Operations Head
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Prof. Kamal Sheel Mishra
School of Management Sciences
Varanasi

Prof. Sandeep Singh
School of Management Sciences
Varanasi

Prof. Raj Kumar Singh
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