

Accredited with
grade 'A' by



Estd.1995

SMS
V A R A N A S I

WE SEE THINGS DIFFERENTLY

PLACEMENT BROCHURE - 2021

PGDM | MBA | MCA

SCHOOL OF MANAGEMENT SCIENCES

Varanasi

overning Council

Prof. B. P. Singh
Chairman, Governing Council

Members

Prof. S. K. Singh
*Vice Chancellor
L.N. Mithila University
Darbhanga*

Shri Shashi Prakash, IAS
*Former Chief Secretary &
Chief Information Commissioner
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Shri Ashok Kumar Singh
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SMS-Society*

Dr. M. P. Singh
*Executive Secretary
SMS-Society*

Er. Amitabh
*C.E.O., Sorreal System Pvt. Ltd. &
Former President EUPEA
Varanasi.*

Prof. Rajeev Tripathi
*Director
MNNIT, Allahabad*

Lt. Gen. M. M. Lakhera
*Former Governor
Mizoram*

Prof. K.P. Singh
*Former Vice Chancellor
VBS Purvanchal University, Jaunpur
Ex. Director, IIT, BHU, Varanasi*

Dr. Chandra Mauli Dwivedi
*Global HR Head & Group CHRO
ESDS Software Solutions Pvt. Ltd.
Mumbai*

Shri Ravindra Mishra
*President HR
Garware Wall Ropes Ltd.
Pune*

Shri G.K. Pillai
*M.D. & C.E.O
Walchand Nagar Industries Ltd.
Pune*

Mr. Sharad Singh
*Secretary & C.E.O.
SMS, Lucknow*

Regional Officer
AICTE-Kanpur (Ex-Officio)

**State Government-Nominee-Director of Technical
Education U.P. (Ex-Officio)**

University Nominee

MEMBER SECRETARY

Prof. P. N. Jha
Director
School of Management Sciences
Varanasi

FROM DIRECTOR'S DESK



Prof. P. N. Jha
 MBA, PGDAM, Ph.D (Ad Mgmt.),
 D. Litt. (Ad Mgmt.)
 Director

“

I take this opportunity to cordially invite you to walk through the landscape of the collective talents and wisdom of outgoing students with a view to assess their compatibility towards accommodating their professional concerns at your respective ends.

”



Dear Sir / Madam,

Let me take the privilege to wish you a Pleasant Day!

I of course feel a sense of scholastic exultance in putting this small publication before your good self to let you know the ambrosial salience of a highly acclaimed seat of learning and research in the streams of management, commerce, mass communication and computer sciences - **School of Management Sciences, Varanasi, a NAAC 'A' Grade Accredited Institution**, and equally maintaining a visible position in the high-profile bracket of '**Top 50 B-Schools in India**'. Four bi-annual Journals – **Management Insight, Purushartha, Computing Trendz, and SMS Journal of Entrepreneurship & Innovation**, published by us, are being indexed in International Data-base, Scopus, Elsevier, apart from being listed in the UGC-approved List of journals. SMS Varanasi has been popular for giving one of the best learning experiences to the students who have already taken pledge of non-violence to environment. More sanguinely, the institution is widely known for providing a context that enhances professionalism, humanism and social responsibility. Let me express my deep sense of gratitude towards the **unwearied cooperation** of the **corporate sector** in helping SMS develop ideally, taking frequent quantum jumps, moving successfully in the historical **Silver Jubilee Year** and recently exhibiting an **unparalleled care** of students, faculty & staff during **COVID-19**.

You will appreciate that sustained business reforms in recent years have helped India make a leapfrogging to move to **63rd place** on the **World Bank's ranking** of countries by **Ease of Doing Business** along with the present spate of concerted efforts by the government may be taken as a welcome trait for the growing corporate visibility within the globalization-drive getting fully prepared to welcome the commandments of the **Fourth Industrial Revolution (IR 4.0)**. Keeping its role as an active corporate partner in progress, especially in the **COVID & Post-COVID era**, the academic leadership at SMS Varanasi has constantly remained proactive in revisiting both the text and context of the deliverables to ensure a better compatibility to the growing & changing corporate requirements. The aforesaid drive, within an arrogantly beautiful '**Green Campus**' of SMS, equally ensures the incorporation of the current industrial & academic concerns within the curricular package to be delivered to our **PGDM, MBA & MCA participants** for widening their professional permeability. Imbibing all the relevant value models including, communication & personality development, emotional intelligence, business analytics, digital marketing, global economic & political scenario, etc. they become more compatible to the job environments as well as more trustworthy for catering to the versatile needs and expectations of the organizations inviting them to serve.

I take this opportunity to cordially invite you to walk through the landscape of the collective talents and wisdom of our **PGDM, MBA & MCA outgoing students** with a view to assess their compatibility towards accommodating their professional concerns at your respective ends.

Warm regards & best wishes

Yours sincerely,



(P. N. Jha)

FROM GENERAL MANAGER'S DESK



D K Tripathi
 M.A-Labour & Social Welfare
 General Manager-Corporate Affairs

“

I would like to extend a warm welcome to all the organizations to bestow upon us their pre-placement presentations, and to interact with our outgoing students in order to explore the prospects of recruitment & selection.

”

Dear Sir / Madam,

Let me first have the honour to extend you hearty greetings from **SMS Varanasi (Accredited with Grade 'A' from NAAC)** for constantly receiving an indelible contribution from the corporate houses, **even during the COVID-pandemic**, towards various scholastic pursuits relating to a sustained industry-institute partnership. I really don't have suitable words at my command to manifest the true hue of gratefulness this institution owes to you people on the count of meaningfully addressing to the plural career-concerns of our students including, campus placements, summer training, guest lectures, industrial visits, and so forth.

You may appreciate that SMS Varanasi has been putting-in relentless efforts to imbue the participating students with needful competence with a view to enable them to successfully withstand the dynamic & challenging environment of the corporate world. And, I am confident of our students to carry similar professional flair even during the COVID & Post-COVID Era. Endowed with the academic caring by a brilliant pool of faculty, subjecting to the course-curricula of a global standard, coupled with additional pragmatic learning through various training programmes & workshops of high orders, the corporate personality of our students get groomed in terms of domain knowledge & wisdom, analytical skills, leadership traits, positive attitude, perceptual schema and emotional intelligence. You know, the trustworthy performance of several of our alumni has already been acknowledged by a number of corporate units.

I further feel inclined to bring it to your gracious attention that our placement activity invariably starts from the month of October. In this connection I would like to extend a warm welcome to all the organizations to bestow upon us their pre-placement presentations, and to interact with our outgoing students in order to explore the prospects of recruitment & selection. They are equally invited to share their views with our faculty-team so as to embark upon a mutual thrust towards further enriching the industry-academia dyad.

Humble regards & best wishes

Yours sincerely,



D K Tripathi

Estd. 1995



Sensing the ever-growing need for competent and highly trained professionals endowed with technical skills and aptitude to operate in the highly complex and technology driven industrial environment, the SMS Society, a philanthropic social organisation, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational centre, School of Management Sciences (SMS), in Varanasi with avowed mission of imparting highly innovative management and computer education in the eastern part of India which was expected to be the need of the hour in the country's economy heading so fast towards globalisation.

With a modest beginning in 1995, the SMS has never looked back. It has made consistent endeavours over the years to prove its national character as a Centre of Excellence in Management and Computer Education. It is because of its proactive approach and immense commitment that SMS has been rated as one of the top-most Institutions in the country imparting professional education in Management and Computer Sciences. The goal of the PGDM & MBA programme is to develop future management leaders, business crusaders and managerial decision-makers, capable of effectively addressing to the plural corporate responsibility at the domestic plus global platform and be equally sensitive to the wider social aspiration.

The objective of the MCA programme, however is to develop future leaders, chief engineers, head designers, principal technical officers of industrial software engineering practice in computer & IT organisations. While distinguishing itself from the usual programmes in Information Technology, the programme develops professionals to strengthen the structural core capabilities needed particularly for a software organisation.

The School of Management Sciences has already actuated the Centre for Corporate Training & Research (CCTR) at Mumbai for better Institute-Industry interaction and the Centre for Spiritualism & Human Enrichment (C-SHE) at Varanasi in the Campus itself for cultivating the individuals into ideal human beings by blending of traditional values with modern thoughts.

SMS has also been recognised as one of the prominent Training Centers by Insurance Regulatory & Development Authority of India for providing training to Insurance Agents.

The Genesis

VISION

To become a constantly growing center of excellence nurturing global-centric professional leadership based on ethical and moral attributes.

QUALITY POLICY

Imparting value based education of highest standard, relevant to contemporary World.

MISSION

To create excellent learning ambience through innovation in teaching, research and consultancy for producing professionals capable of answering global challenges and demonstrating high ethical and moral standards

GUIDING VALUES

Trust; Sense of Ownership;
Sense of Contribution;
Innovation; Modesty &
Mutual Respect.

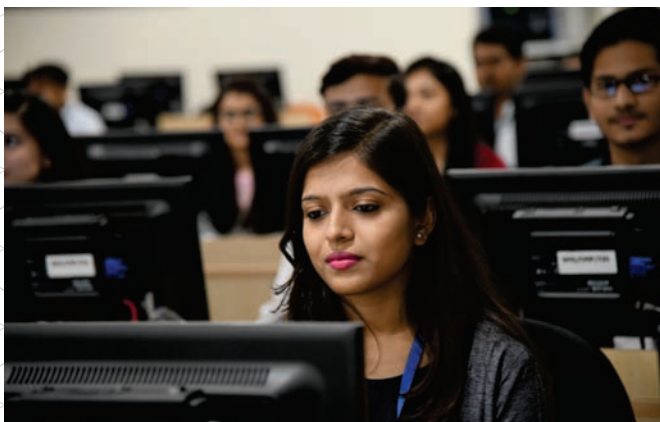
The Architectural marvel



CAMPUS

The Institute has a sprawling lush-green Campus spreading over an area of over 10 acres with already built-up space of more than 1.25 lacs sq. ft. It is located on the Delhi-Kolkata Golden Quadrilateral Express Highway in a picturesque locale. It encompasses all modern amenities and facilities that are comparable to the best professional institutions of the country. The calm, quiet and hassle-free atmosphere not only provides with a fine learning ambience but also provides an opportunity to develop organic linkages with the corporate world. From all angles, the campus is an architectural marvel in itself.

Infrastructure





IT Infrastructure

The IT infrastructure at SMS Varanasi comprises of fully air-conditioned 8 computer labs equipped with latest generation of all relevant computer & electronic gadgetry advancements. The computer centre has more than 400 Dual Core Smart terminals to work as Standalone and also on LAN environment. The institute has unlimited Internet access through 50 MBPS Lease Line connection. SMS has an authentic range of softwares due to its agreement with the renowned IT Company Microsoft. The entire campus of SMS Varanasi is Wi-fi enabled, allowing the student hi speed internet access.

Infrastructure



Library & Documentation Center

A rich library and documentation centre accommodating more than 100 students at a time, providing equitable access to excellent library and information services, resources and facilities to the participants of various programmes, faculty and also the wider community to enable them to become lifelong learners.

This fully computerized center comprises of an excellent collection of around 35300 books, 13600 titles, subscription of more than 54 national and international journals, 130 magazines, 30 newspapers along with a wide range of digital material in the form of CDs and DVDs on different functional areas of Management and Computer Science. The library of SMS has an Institutional membership of NDJ, INFLIBNET-N-LIST, DELNET including ILL facility and various other online journal search engines. The library is equipped with all kinds of reprographic facilities and maintains a separate reference section.



Digital Harbour

The Digital Harbour is special section of the SMS Library which is a type of information retrieval system. The Digital Harbour comprises of a collection of academic materials in the form of e-journals, e-books, lectures videos and a vast collection of digital books covering different aspects of business administration, commerce, computer science and various other subjects like career, ethics etc.



CONFERENCE HALL

The Institute's Conference Hall, with a seating capacity of 100, is fully air-conditioned and equipped with all modern amenities. It is extensively used for Management Development Programmes, Workshops, Conferences and other such events.

SMS is endowed with one of the best Conferencing facilities comparable to any of the top B-Schools in the country. The Conference Room is acoustically designed and aesthetically decorated. It is fitted with all the modern audio-visual gadgets which include LCD Projectors, Computers, DVD Systems and CD Players along with Video Conferencing Facilities.



ACADEMIC PROGRAMMES

SMS is involved in dissemination of knowledge through the following academic and professional programmes in which it has proved its mettle:

TWO-YEAR FULL-TIME

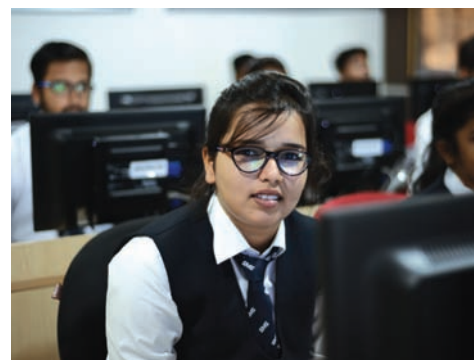
- **POST-GRADUATE DIPLOMA IN MANAGEMENT (PGDM)**
Approved by the AICTE, Ministry of HRD, Government of India
- **MASTER IN BUSINESS ADMINISTRATION (MBA)**
Approved by the AICTE, Ministry of HRD, Government of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, U.P., Lucknow
- **MASTER OF COMMERCE (M.COM)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

THREE-YEAR FULL-TIME

- **MASTER IN COMPUTER APPLICATIONS (MCA)**
Approved by the AICTE, Ministry of HRD, Government of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, U.P., Lucknow

THREE-YEAR FULL-TIME

- **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMPUTER APPLICATIONS (BCA)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF COMMERCE (B.COM)**
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi
- **BACHELOR OF ARTS B.A. (Hons.)**
MASS COMMUNICATION
Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



LEARNING OUTCOMES

The following learning outcomes are generally expected from SMS Varanasi students on completion of their respective courses:

- Knowledge and curiosity to learn more in their respective academic domains,
- Employability skills
- Positive attitude
- Rational thinking and decision making capabilities
- Skills of team management and leadership
- Ethical and moral values
- ICT – skills
- Sensitivity towards humanity, society, and environment
- Traits of a responsible citizen of the nation



PGDM COURSE PROFILE

FIRST SEMESTER ⑦

- Management Principles & Practices
- Marketing Management
- Research Methodology
- Managerial Economics
- Business Statistics
- Accounting and Financial Analysis
- Business Communication
- EEP-I
- Open Defence - I

SECOND SEMESTER ⑦

- Macro economics
- Supply Chain & Logistics Management
- Human Resource Management
- Financial Management
- Operations Management & Research
- Organizational Behaviour
- Field Survey Project
- EEP-II
- Open Defence - II

THIRD SEMESTER ⑦

- Entrepreneurship and Incubation
- Banking and Financial Services
- Business Analytics
- Core Specialisation-I
- Core Specialisation-II
- Open Specialisation-I
- Open Specialisation-II
- Summer Training Project
- EEP-III
- Open Defence-III

FOURTH SEMESTER ⑦

- Leadership by Indian Ethos
- Retail Management
- International Business Management
- Strategic Management
- Core Specialisation-III
- Open Specialisation-III
- Dissertation
- Comprehensive Viva-Voce

Courses of Independent Studies

(Students are to choose any one out of the following four subject-options from CIS-I & CIS-II)

Course of Independent Studies (CIS-I) ⑦

1. Rural Marketing
2. Business & Sustainable Development
3. WTO International Trade
4. Cross Cultural Management

Course of Independent Studies (CIS-II) ⑦

1. Corporate Governance and CSR
2. Customer Relationship Management
3. Project Appraisal & Financing
4. International Marketing

DUAL SPECIALIZATION GROUP

MARKETING ⑦

- Advertising & Consumer Behaviour
- Sales Management
- Services & Digital Marketing

HRM ⑦

- Compensation & Reward Management
- Organizational Development & Management of Change
- Human Resource Development

FINANCE ⑦

- Security Analysis & Portfolio Management
- Taxation and Tax Management
- Risk Management & Derivatives

MBA

COURSE PROFILE

FIRST SEMESTER

- Management Concepts & Indian Ethos.
- Managerial Economics
- Financial Accounting for Managers
- Business Statistics
- Organizational Behavior
- Marketing Management
- Business Communication
- Computer Application & Management Information System

SECOND SEMESTER

- Business Environment
- Human Resource Management
- Business Research Methods
- Financial Management
- Management Accounting Control
- Production Operation & Supply Chain Management
- Quantitative Techniques for Managers
- Legal Aspects for Business
- Comprehensive Viva

THIRD SEMESTER

- Strategic Management
- International Business Management
- Major Specialization Group (Elective-1)
- Major Specialization Group (Elective-2)
- Major Specialization Group (Elective-3)
- Minor Specialization Group (Elective-1)
- Minor Specialization Group (Elective-2)
- Summer Training Project Report

FOURTH SEMESTER

- Project Management
- Entrepreneurship Development
- Universal Human Values and Professional Ethics
- Major Specialization Group (Elective-4)
- Major Specialization Group (Elective-5)
- Minor Specialization Group (Elective-3)
- Cyber Security
- Research Project Report & Viva Voce

DUAL SPECIALIZATION GROUP

MARKETING

- Sales & Distribution Management (III Sem.)
- Consumer Behavior and Marketing Communication (III Sem.)
- Digital and Social Media Marketing (III Sem.)
- Marketing of Services (IV Sem.)
- Marketing Analytics (IV Sem.)

HUMAN RESOURCE

- Performance and Reward Management (III Sem.)
- Employee Relations and Labor Laws (III Sem.)
- Strategic Human Resource Management (IV Sem.)

FINANCIAL MANAGEMENT

- Investment Analysis & Portfolio Management (III Sem.)
- Tax Planning and Management (III Sem.)
- Working Capital Management (IV Sem.)

MCA (LATERAL ENTRY) COURSE PROFILE

SEMESTER -I

RCA-301	Operating Systems
RCA-302	Web Technology
RCA-303	Design & Analysis of Algorithms
RCA-304	Computer Based Optimization Techniques
RCA-305	Cyber Security
RCAA-01	Introduction to Programming and Computer Organization*

PRACTICALS

RCA-351	Operating Systems Lab
RCA-352	Design & Analysis of Algorithms Lab

SEMESTER- II

RCA-401	Database Management Systems
RCA-402	Computer Networks
RCA-403	Artificial Intelligence
RCA-404	Compiler Design
RCAA-02	Fundamental of Data Structure, Numerical & Computational Theory*

Elective-I

RCA-E15	Mobile Computing
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PRACTICALS

RCA-451	Mini Project
RCA-452	Database Management Systems Lab

Code List of Elective-I

RCA-E11	Design & Development of Applications
RCA-E12	Client-Server Computing
RCA-E13	Data Warehousing & Data Mining
RCA-E14	Advanced Computer Architecture
RCA-E15	Mobile Computing

SEMESTER -III

RCA-501	Computer Graphics & Animation
RCA-502	Software Engineering

Elective-II

RCA-E21	Cryptography and Network Security
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Elective-III

RCA-E31	Cloud Computing
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Elective-IV

RCA-E45	Big Data
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PRACTICALS

RCA-551	Computer Graphics & Animation Lab
RCA-552	Project Based on Software Engineering

Code List of Elective-II

RCA-E21	Cryptography and Network Security
RCA-E22	Natural Language Processing
RCA-E23	Human Computer Interaction
RCA-E24	Software Testing
RCA-E25	Modern Application Development

Code List of Elective-III

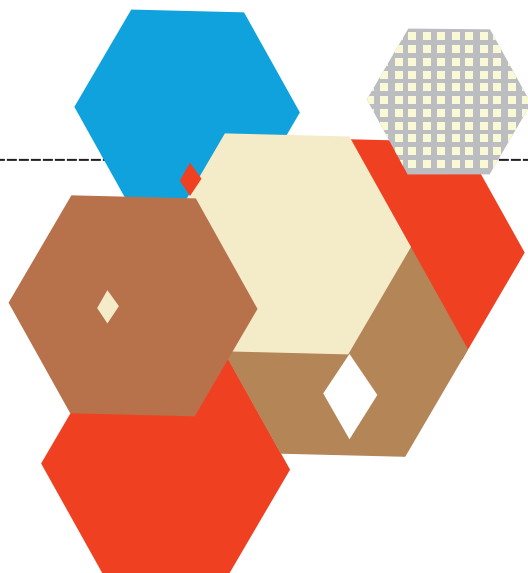
RCA-E31	Cloud Computing
RCA-E32	Soft Computing
RCA-E33	Information Storage Management
RCA-E34	Digital Image Processing
RCA-E35	Distributed Systems

Code List of Elective-IV

RCA-E41	Distributed Database Systems
RCA-E42	Simulation and Modeling
RCA-E43	Real Time Systems
RCA-E44	Pattern Recognition
RCA-E45	Big Data

SEMESTER- IV

NMCA-611	Colloquium
NMCA-612	Project



TRAINING & PLACEMENT CELL

The Institute has been aware of two main important facts: Firstly, that the interaction with the corporate world during summer placement helps the students to sharpen their managerial and incisive skills and, secondly, the performance of a professional institute is gauged in terms of the quality of placements to its outgoing batches. As such, the Institute has established a full-fledged and well-equipped Training and Placement Cell which provides active support to the students in getting quality summer training as well as final placements. In past, the Institute has had an outstanding record of quality placements.

The students of the SMS are absorbed by leading national and multi-national companies every year. Some of the prominent companies that visit SMS regularly for providing Summer Training & Placement to the PGDM, MBA & MCA students are:



PLACEMENT ACTIVITIES - 2020



ICICI Bank Ltd. During Pre-Placement Talk



Kotak Mahindra Bank During Pre-Placement Talk



LT Foods Ltd. During Pre-Placement Talk



JK Technosoft During Pre-Placement Talk



Prism Johnson Ltd. During Pre Placement Talk



TCI Ltd. During Pre-Placement Talk



Varuna Integrated Logistics Pvt. Ltd. During Pre-Placement Talk



PLACEMENT ACTIVITIES - 2020

SMS Placement Brochure | 2021 |



Berger Paints India Ltd. Conducting Online Recruitment Test



Ceasefire Industries Ltd. Conducting Online Recruitment Test



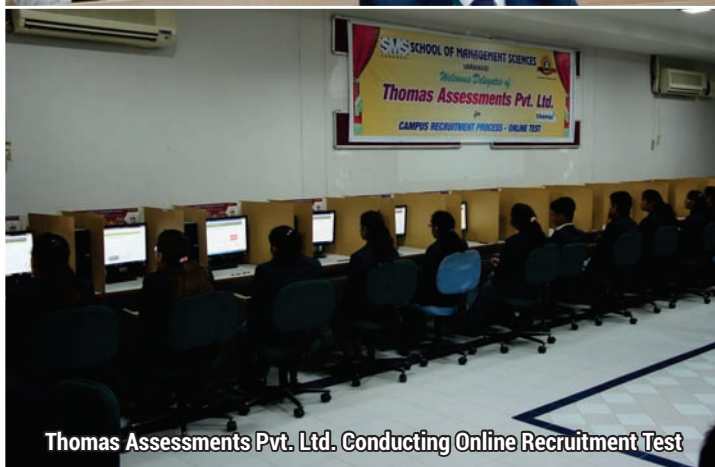
ICICI Bank Ltd. Conducting Online Recruitment Test



ITC Ltd. Conducting Online Recruitment Test



SBI Life Insurance Conducting Online Recruitment Test



Thomas Assessments Pvt. Ltd. Conducting Online Recruitment Test



Utkarsh Small Finance Bank Conducting Online Recruitment Test

PLACEMENT ACTIVITIES - 2020



AGS Transact Technologies Ltd. Conducting Group Discussion



Bharti Airtel Ltd. Conducting Group Discussion



Decathlon Sports India Pvt. Ltd. Conducting Group Discussion



EaseMyTrip.com Conducting Group Discussion



OM Logistics Ltd. Conducting Group Discussion



Parle Product Ltd. Conducting Group Discussion



TCI Express Ltd. Conducting Group Discussion



PLACEMENT ACTIVITIES - 2020

SMS Placement Brochure | 2021 |



GCMMF (Amul) Conducting Personal Interview



Bandhan Bank Ltd. Conducting Personal Interview



ICICI Bank Ltd. Conducting Personal Interview



Indiannica Learning Pvt. Ltd. Conducting Personal Interview



Mother Dairy Conducting Personal Interview



TCI Ltd. Conducting Personal Interview



United Ekta Engineering Udyog Pvt. Ltd. Conducting Personal Interview

PLACEMENT ACTIVITIES - 2020



AGS Transact Technologies Ltd. : Selected Students with Recruitment Team.



Bandhan Bank Ltd. : Selected Students with Recruitment Team.



Decathlon Sports India Pvt. Ltd. :
Selected Students with Recruitment Team.



Indiannica Learning Pvt. Ltd. : Selected Students with Recruitment Team.



Mother Dairy Fruit & Vegetable Pvt. Ltd. :
Selected Students with Recruitment Team.



TCI Ltd. : Selected Students with Recruitment Team.



Varuna Integrated Logistics Pvt. Ltd. :
Selected Students with Recruitment Team.



INDUSTRY LINKAGE

To keep abreast of the latest changes in the industrial world, a professional Institute should have close linkage with the real business world. Based on this hypothesis, the School of Management Sciences makes concerted endeavours towards organising institute-industry interfaces at different places of importance and so it also undertakes the following activities:



SEMINARS, CONFERENCES AND EXECUTIVE DEVELOPMENT PROGRAMMES

Seminars and Conferences on key problem areas feature regularly in the Academic Calendar of the Institute. The objective is to provide a platform where the students and faculty members could interact with the highly experienced professionals and academicians.

Perceiving the need for developing and sharpening the skills to exploit the burgeoning and enticing opportunities emerging as a result of the cataclysmic developments in global environment, the SMS also offers several significant Executive Development Programmes for promising entrepreneurs and working executives for which it has received wide appreciation.

GUEST LECTURES

In addition to class-room teaching, the Institute also organises the year-long Guest Lecture Series to give the students a glimpse of the real corporate practices. In this series, the working executives from the organisations of repute are invited to interact with the students on the topics of thematic importance.



CONSULTANCY

The Institute with its highly experienced teaching faculty has been offering consultancy services not only to the local entrepreneurs but also to the business and industrial organisations in the country. Since its inception, the Institute has emerged as a Centre of Excellence where the local entrepreneurs and other organisations do visit for redressal of their problems and also for seeking assistance to get market and consumer surveys conducted for their different products not only in Varanasi but also in other parts of the country.

It is worth mentioning that in the recent past, the Institute has conducted many significant research/market surveys for a number of reputed organisations in the corporate world, both from the Public and Private Sectors.



MEMBERS OF TRAINING & PLACEMENT CELL

Mr. D K Tripathi

GM-Corporate Affairs
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Dr. Amitabh Pandey

Member-Training & Placement Cell
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Mrs. Bhawna Dixit

Sr. Manager-Training & Placement Cell
 E-mail: placement@smsvaranasi.com


Mr. Vireesh Tripathi

Member-Training & Placement Cell
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Mr. Rahul Singh

Manager-Training & Placement Cell
 E-mail: placement@smsvaranasi.com


Mr. Shambhu Sharan Srivastava

Member-Training & Placement Cell
 E-mail: placement@smsvaranasi.com


Mr. Devashish Mukherjee

Sr. Office Exe.-Training & Placement Cell
 E-mail: placement@smsvaranasi.com





CORE FACULTY

Prof. P.N. Jha
Director

Prof. Kamal Sheel Mishra
Professor & Dean

Prof. Sandeep Singh
Professor & Dean

Prof. Raj Kumar Singh
Professor & Dean

Prof. Sanjay Saxena
Professor & Chairperson

Mr. Shambhu Sharan Srivastava
Associate Professor

Dr. Avinash Chandra Supkar
Associate Professor

Mr. Anand Prakash Dube
Associate Professor

Mr. Ram Gopal Gupta
Associate Professor

Dr. Amitabh Pandey
Associate Professor

Dr. Amit Kishore Sinha
Associate Professor

Dr. Pallavi Pathak
Associate Professor

Dr. Aditya Kumar Gupta
Associate Professor

Mr. Atish Khadse
Associate Professor

Dr. Bhavana Singh
Assistant Professor

Mr. Sunit Kumar Mishra
Assistant Professor

Mr. Rohit Mehta
Assistant Professor

Mr. Kartikey Singh
Assistant Professor

Mr. Chandrashekhar Singh
Assistant Professor

Mr. Veeresh Tripathi
Assistant Professor

Mr. Saurabh Kumar Srivastava
Assistant Professor

Dr. Shishir Kr. Gujrati
Assistant Professor

Dr. Saurav Kumar
Assistant Professor

Mr. Purnendu Kr. Patra
Assistant Professor

Mr. Vir Pratap
Assistant Professor

Mrs. Anju Singh
Assistant Professor

Mr. Vikash Chandra Sharma
Assistant Professor

Mr. Irfan Ahmad Khan
Assistant Professor

Dr. Bharat Kumar
Assistant Professor

Dr. Gaurav Shah
Assistant Professor

Mr. Suraj Prakash Singh
Assistant Professor

Mr. Santosh Kumar
Assistant Professor

Mr. Amit Kumar Banja
Assistant Professor

Mr. Shubhanker Yadav
Assistant Professor

Ms. Anamika Patel
Assistant Professor

Mr. Aviral Mishra
Assistant Professor

Mr. Himanshu Upadhyay
Assistant Professor

Mr. Sushil Kumar
Assistant Professor

Dr. Sofia Khan
Assistant Professor

Dr. Ashwani Kr Gupta
Assistant Professor

Mr. Anurag Pandey
Assistant Professor

Ms. Poorva Sanjay Sabnis
Assistant Professor

Dr. Akriti Jaiswal
Assistant Professor

Mr. Ashutosh Shukla
Assistant Professor



VISITING FACULTY

ACADEMIA

Prof. A. K. Tripathi

IIT, BHU
Varanasi

Prof. Ajay Kumar Singh,
Delhi School of Economics
Delhi

Prof. Anand Prakash,
University of Delhi
Delhi

Prof. Alok Kumar Rai
FMS, BHU, Varanasi

Prof. Ashok Kapoor
IIFT
New Delhi

Prof. B. P Singh

Ex Head and Dean, Delhi
School of Economics
Delhi

Prof. E Balagurusamy,
Former Vice Chancellor
Anna University
Chennai

Prof. G.S. Pathak
IIT, Dhanbad

Prof. H. Karnik
Indian Institute of
Technology
Kanpur

Prof. Pramod Pathak

HOD-Management
IIT, Dhanbad

Prof. P.K. Mishra
IIT, BHU
Varanasi

Prof. P. Venugopal
XLRI, Jamshedpur

Prof. Prabal Kumar Sen
XLRI, Jamshedpur

Prof. Rajneesh Shukla
Sampoornand Sanskrit
University
Varanasi

Prof. Rajiv Tripathi
MNNIT, Allahabad

Prof. Rohit Kapoor
IIM, Indore

Prof. S.K. Kak
Former Vice Chancellor
Mahamaya Technical
University, Noida

Prof. S. K. Singh
FMS, BHU, Varanasi

Prof. Sanjoy Mukherjee
IIM, Shillong

INDUSTRY

Mr.A.P. Singh

Sr. V.P.-HR-IPCL
Vadodara

Mr.Alok Agrawal
Ex. Executive Director
Polar Industries
New Delhi

Mr.Arvind Chaudhary
Sr. Vice President-Walmart
New Delhi

Mr.Ajay Sharma
Joint President Commercial,
Jai Prakash Associates Ltd.
Rewa

Mr.A. K. Gupta
VP- Retail Banking, Axis
Bank, Mumbai

Mr. Avinash Yogeshwar
Country Group Manager-
HR, Mahindra & Mahindra
Financial Services Ltd.
Mumbai

Dr. B.R. Singh

Managing Director, SMC & Ex.
Advisor-HR-Ispat Industries
Ltd., Mumbai

Dr. C.M. Dwivedi
Global HR Head & Group
CHRO, ESDS Software
Solutions Pvt. Ltd., Mumbai

Mr. Deepak Gupta
Director-HR-Kotak Mahindra
Bank, Mumbai

Mr. Deepak Singh
G.M-HR-Mother Dairy
New Delhi

Mr. Deepak Jain
Head-HR
Varuna Integrated Logistics
Pvt. Ltd.
Gurugram

Mr. Himanshu Agarwal
Head-HR
OM Logistics Ltd.
New Delhi

Mr.Hemant Kumar

Director-HR-Indorama
Mumbai

Mr. Manish Agarwal
V.P. & Head-Global Sales
and Marketing-Sterlite
Technologies Ltd., Pune

Mr. Pramod Kumar Jain
Chief Executive Officer
TCI Global Logistics Ltd.,
Gurgaon

Mr. Pritish Sah
GM-HR, Safexpress Pvt.
Ltd., New Delhi

Mr.Ramesh Kr. Agarwal
Chairman
Agarwal Packers and
Movers Ltd.
New Delhi

Mr.Rajeev Singh
Vice President-HR
Luxor Parker
New Delhi

Ms. Saagarika Rai

Chief People Officer
Reliance Big Ent. Pvt.
Ltd., Mumbai

Mr.Sunil K. Narang
Senior Director
Jackson Engineers
Noida

Mr. S.K. Dutta
Group Head HR-ABG
Shipyards Ltd., Mumbai

Mr. Sachin Joglekar
Sr. Vice President-HR
ICICI Prudential Life Ins.
Co. Ltd., Mumbai

Dr.V.P. Singh
Exe. Director
Devyani Beverages
New Delhi

Mr.V. Ramachandran
Sr. Director-HR
Motorola
New Delhi



Estd. 1995

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Students'

Profile-2021

◦ PGDM ◦ MBA ◦ MCA



Academic Council

CHAIRPERSON

Prof. P. N. Jha
Director
School of Management Sciences
Varanasi

MEMBERS

Prof. H. Karnik
Indian Institute of Technology
Kanpur

Dr. N. B. Singh
Institute of Management Studies
Banaras Hindu University
Varanasi

Prof. A. K. Singh
Delhi School of Economics
New Delhi

Prof. H.P. Mathur
Institute of Management Studies
Banaras Hindu University
Varanasi

Prof. Manoj Mehrotra
Director
School of Management Sciences
Lucknow

Mr. Akhilesh Mishra
Operations Head
Beta Landrex
Varanasi

Prof. Kamal Sheel Mishra
School of Management Sciences
Varanasi

Prof. Sandeep Singh
School of Management Sciences
Varanasi

Prof. Raj Kumar Singh
School of Management Sciences
Varanasi

MEMBER SECRETARY

Mr. Sanjay Gupta
Registrar
School of Management Sciences
Varanasi



Aditya Singh
21 Years

Qualification
B.Com

E-mail ID
pg25004@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A Study on the effective Promotional Strategy Influencing Customer for the Product of Big Bazaar



Akshay Kumar
22 Years

Qualification
BBA

E-mail ID
pg25008@smsvaranasi.in

Summer Training Organization
Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project
To Study the Overall Consumer behaviour of the consumers of Various E-commerce portals and their perceptions towards the E-commerce portals



Ankit Srivastava
34 Years

Qualification
MCA

E-mail ID
pg25018@smsvaranasi.in

Summer Training Organization
Banaras Beads Ltd.

Summer Training Project
Working Capital Management of BBL



Amjad Khan
25 Years

Qualification
B.Com

E-mail ID
pg25011@smsvaranasi.in

Summer Training Organization
Parekh Integrated Services Pvt. Ltd.

Summer Training Project
A Study on the Service Quality of Parekh Integrated Services Pvt. Ltd. on the basis of SERVQUAL model



Aquib Ahmad Khan
22 Years

Qualification
BBA

E-mail ID
pg25021@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
To study the Consumer Awareness, Perception and Attitude towards Commodity Trading



Avantika Tripathi
24 Years

Qualification
BBA

E-mail ID
pg25025@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A study of Consumer satisfaction towards Operational efficiency and on time performance. of Pizza Hut



Ayush Mishra
22 Years

Qualification
B.Com

E-mail ID
pg25026@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
The Changing Face of Marketing in the Digital Era with Special Reference to Pizza Hut



Daksha Chaturvedi
22 Years

Qualification
B.Com

E-mail ID
pg25027@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A Study of Marketing Dynamics in Retail Sector (specially towards Big Bazaar)



Deepak Gupta
23 Years

Qualification

B.Com

E-mail ID

pg25028@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

A Study of Customer Buying perception towards Big Bazaar



Garima Goel
22 Years

Qualification

B.Com

E-mail ID

pg25032@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

Impact of COVID-19 on Big Bazaar Store Operations.



Gaurav Srivastava
24 Years

Qualification

B.Tech

E-mail ID

pg25033@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

A study of partner opinion about the online services provided by NJ India Investment Pvt. Ltd.



Gracy Singh
23 Years

Qualification

B.Com

E-mail ID

pg25034@smsvaranasi.in

Summer Training Organization

Harley Davidson Motor Company Ltd.

Summer Training Project

Study Credit Cards for Co-brand Partners



Imran Kaifi
23 Years

Qualification

B.Com

E-mail ID

pg25037@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Effect of branding on consumer buying behavior



Kajal Jaiswal
23 Years

Qualification

B.Com

E-mail ID

pg25039@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

A study of Logistics and Warehousing functions in Parekh Integrated Services Pvt. Ltd.



Kajal Srivastava
22 Years

Qualification

B.Com

E-mail ID

pg25040@smsvaranasi.in

Summer Training Organization

Kamdhenulspat Ltd.

Summer Training Project

Study on the prospect of online selling of product for Kamdhenulspat Ltd.



Khushi Angiras
23 Years

Qualification

B.Com

E-mail ID

pg25041@smsvaranasi.in

Summer Training Organization

Vodafone Idea Ltd.

Summer Training Project

Emerging Channels of Sale in Telecommunication sector after COVID 19



Kumar Aditya
23 Years

Qualification

B.Com

E-mail ID

pg25043@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

To study the Consumer Awareness, Perception and Attitude towards Mutual Fund Investments



Kumar Amrit
21 Years

Qualification

B.Com

E-mail ID

pg25044@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Role of Integrated Marketing Communication in Moulding Consumer Behaviour at Pizza Hut



Mayank Phadke
22 Years

Qualification

B.Com

E-mail ID

pg25048@smsvaranasi.in

Summer Training Organization

Buildmyinfra Pvt. Ltd.

Summer Training Project

Lead Generation in Retail Chain



Mayank Singh
23 Years

Qualification

BBA

E-mail ID

pg25049@smsvaranasi.in

Summer Training Organization

Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project

Investment Behaviour in Indian Capital Market



Nancy Gupta
22 Years

Qualification

BBA

E-mail ID

pg25050@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project

A study on the Catchment Area analysis of the Brand factory with special reference to Kolkata Lee Road



Nishant Kumar Gupta
23 Years

Qualification

B.Com

E-mail ID

pg25054@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

A comprehensive analysis of Direct Stock Market Investment and Investment in Mutual fund



Pratibha Bubna
24 Years

Qualification

B.Com

E-mail ID

pg25058@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Consumer purchase behaviour towards selected Pizza brands in Varanasi



Pravesh Kumar
24 Years

Qualification

B.Com

E-mail ID

pg25060@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

Study on possible challenges and opportunities to Indian Logistics and Supply Chain Companies with special reference to Parekh Integrated Services Pvt. Limited.



Priya
25 Years

Qualification

B.Sc

E-mail ID

pg25062@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

A study of the Recruitment and Selection Process at NJ India Investment Pvt. Ltd.



Rajan Kumar
22 Years

Qualification

B.Sc

E-mail ID

pg25066@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Introduction to Services Marketing



Ranjeet Sharma
24 Years

Qualification

M.Com

E-mail ID

pg25069@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

A comprehensive study on onetime investment and SIP



Revati Kannan
21 Years

Qualification

B.Com

E-mail ID

pg25071@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Importance of Consumer Buying Behaviour



Ritu Sharma
22 Years

Qualification

B.Com

E-mail ID

pg25076@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

To Study the Potential of Social Networking Sites In Order to Increase Circulation of Outlook Magazines.



Sapna Rai
21 Years

Qualification

B.Com

E-mail ID

pg25080@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

Study of Investors attitude towards Investment in Post COVID time



Shanu Mishra
23 Years

Qualification

B.Com

E-mail ID

pg25083@smsvaranasi.in

Summer Training Organization

Berger Paints Ltd.

Summer Training Project

A Study on customer satisfaction towards Berger Paints India Ltd.



Shaurya Jaiswal
26 Years

Qualification

B.Com

E-mail ID

pg25111@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

Investor Perception toward investment in NJ India



Shiv Shekhar Tiwary
29 Years

Qualification

B.Com

E-mail ID

pg25085@smsvaranasi.in

Summer Training Organization

VRS Foods (Paras Dairy)

Summer Training Project

A study on analysis of the customer satisfaction level towards "PARAS



Shivam Singh
22 Years

Qualification

B.Com

E-mail ID

pg25087@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A Study on the Customer awareness and buying behavior of different financial instruments



Shivani Khanna
23 Years

Qualification

B.Com

E-mail ID

pg25088@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

Customer Relationship Management towards Big Bazaar



Shruti Singhal
25 Years

Qualification

B.Com

E-mail ID

pg25110@smsvaranasi.in

Summer Training Organization

Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project

Study of Individual Mutual Fund Investor Behaviour



Sneha Rai
22 Years

Qualification

B.Com

E-mail ID

pg25093@smsvaranasi.in

Summer Training Organization

Swastika Investment

Summer Training Project

Study on investment pattern analysis of the people with reference to swastika investmart Ltd.



Tejaswi Madhavi
21 Years

Qualification

BCA

E-mail ID

pg25099@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project

A study on the Catchment Area analysis of the Brand factory with special reference to Asansole



Vartika Singh
22 Years

Qualification

B.Com

E-mail ID

pg25103@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

A Study of Customer Service with reference to Big Bazaar



Vedika Gupta
22 Years

Qualification

BBA

E-mail ID

pg25104@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project

A study on the Catchment Area analysis of the Brand factory with special reference to Kolkata AJC Bose Road



Vishal Kumar Patel
22 Years

Qualification

B.Com

E-mail ID

pg25106@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Importance of Customer Relationship
Management in Magazine Industry.



Abhishek Singh
22 Years

Qualification

BBA

E-mail ID

pg25001@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area analysis of the Brand factory with special reference to Siliguri



Aditya Kumar Seth
22 Years

Qualification

BBA

E-mail ID

pg25003@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Factors Influencing Consumer Buying Behaviour of Pizaa at Varanasi



Akanksha Gupta
23 Years

Qualification

B.Com

E-mail ID

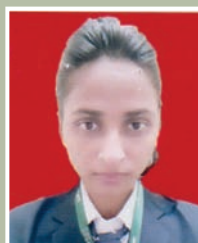
pg25005@smsvaranasi.in

Summer Training Organization

Buildmyinfra Pvt. Ltd.

Summer Training Project

Lead Generation in 3PL Client



Akansha Kumari
22 Years

Qualification

B.Com

E-mail ID

pg25006@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

To study the Consumer Awareness, Perception and Attitude towards IPO



Akash Thakkar
24 Years

Qualification

B.Com

E-mail ID

pg25007@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

A Project Report on Marketing Strategy of Big Bazaar



Aman Pandey
22 Years

Qualification

B.Com

E-mail ID

pg25010@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Consumer Attitudes and Perception towards Pizaa Brands



Anamika Kumari
25 Years

Qualification

B.Sc

E-mail ID

pg25012@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

A study on transportation and security practices in Parekh Integrated Services Pvt. Ltd



Anand Jhunjunwala
26 Years

Qualification

B.Com

E-mail ID

pg25013@smsvaranasi.in

Summer Training Organization

Buildmyinfra Pvt. Ltd.

Summer Training Project

Business Development In Hotels and Hospitality Industry



Ananya Mishra
22 Years

Qualification

B.Com

E-mail ID

pg25014@smsvaranasi.in

Summer Training Organization

Web Infratech Pvt. Ltd.

Summer Training Project

Work Life Balance Programme to Improve Performance of Employee in Wave Infratech



Anchal Kumari
23 Years

Qualification

BBA

E-mail ID

pg25015@smsvaranasi.in

Summer Training Organization

Kamdhenu Group

Summer Training Project

Study on Social Media viability for Advertising of Kamdhenulspat Ltd.



Anjali Kumari
24 Years

Qualification

B.Com

E-mail ID

pg25016@smsvaranasi.in

Summer Training Organization

Buildmyinfra Pvt. Ltd.

Summer Training Project

Business Development in "Pharma & Chemicals"



Ankit Singh
22 Years

Qualification

B.Com

E-mail ID

pg25017@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

A Study of Home Delivery Process of Big Bazaar Stores.



Ankur Singh
25 Years

Qualification

B.Com

E-mail ID

pg25019@smsvaranasi.in

Summer Training Organization

Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project

Investment pattern of equity investors in Indian capital market



Anshu Kumar Patel
21 Years

Qualification

BBA

E-mail ID

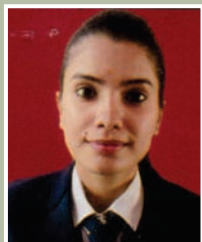
pg25020@smsvaranasi.in

Summer Training Organization

Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project

Consumer Changing Preference towards Online Shopping from Offline Shopping towards the Eco friendly Last Mile Delivery



Arpana Chaubey
21 Years

Qualification

B.Com

E-mail ID

pg25022@smsvaranasi.in

Summer Training Organization

Buildmyinfra Pvt. Ltd.

Summer Training Project

Lead Generation in FMCG



Aruna Singh
23 Years

Qualification

BBA

E-mail ID

pg25023@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

To study the Consumer Awareness, Perception and Attitude towards Currency Trading



Jaspreet Kaur
22 Years

Qualification

B.Com

E-mail ID

pg25038@smsvaranasi.in

Summer Training Organization

Compass Group

Summer Training Project

Recruitment and Mapping of critical position



Ayushi Rai
23 Years

Qualification

B.Com

E-mail ID

pg25112@smsvaranasi.in

Summer Training Organization

Kamdhenulspat Ltd.

Summer Training Project

Does work from home affects productivity with special reference to Kamdhenulspat Ltd.



Dhawal Kumar
24 Years

Qualification

B.Com

E-mail ID

pg25029@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Performance of Customer Reward Programs at Pizza Hut



Diksha Kashyap
23 Years

Qualification

B.Com

E-mail ID

pg25030@smsvaranasi.in

Summer Training Organization

Harley Davidson Motor Company Ltd.

Summer Training Project

Effective way to minimize travel cost



Divya Rai
22 Years

Qualification

B.Com

E-mail ID

pg25108@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A Study on the Customer Satisfaction at Pizza Hut



Fiza Siddiqui
21 Years

Qualification

B.Com

E-mail ID

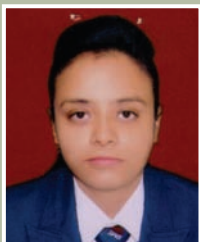
pg25031@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

To study the Consumer Awareness, Perception and Attitude towards Derivatives



Gyanvi Soni
23 Years

Qualification

B.Com

E-mail ID

pg25035@smsvaranasi.in

Summer Training Organization

Kamdhenulspat Ltd.

Summer Training Project

A study on training and development of executives in Kamdhenulspat Ltd



Harsh Singhal
22 Years

Qualification

BBA

E-mail ID

pg25036@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Factors affecting the customer satisfaction and customer loyalty towards Pizza Hut



Poorvi Kapoor
23 Years

Qualification
B.Com

E-mail ID
poorvivns0542@gmail.com

Summer Training Organization
VRS Foods (Paras Dairy)

Summer Training Project
Factors determining Job Satisfaction of Employees.



Krishna Kumar Singh
21 Years

Qualification
B.Com

E-mail ID
pg25042@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Sales Generating Strategies for Outlook Group's Magazines using Corporate Promotional Activities & Online Internet Marketing.



Kumari Subhangi
24 Years

Qualification
B.Sc

E-mail ID
pg25045@smsvaranasi.in

Summer Training Organization
Lakshmishree Investment & Securities Pvt. Ltd.

Summer Training Project
A study on Role of Information Technology in NBFC with reference of Lakshmishree Investment & Securities Pvt. Ltd.



Kundali Baranwal
23 Years

Qualification
B.Com

E-mail ID
pg25046@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A Study of Retail Operation Processes @ Big Bazaar



Mayank Dubey
25 Years

Qualification
BBA

E-mail ID
pg25047@smsvaranasi.in

Summer Training Organization
Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project
Investment Behaviour in Indian Capital Market



Neelamanshu Mishra
21 Years

Qualification
B.Com

E-mail ID
pg25051@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Maintaining CRM By Studying Consumer Buying Behavior Of Outlook Magazines.



Nikhil Rai
23 Years

Qualification
B.Com

E-mail ID
pg25052@smsvaranasi.in

Summer Training Organization
Panasonic India Ltd.

Summer Training Project
Benchmarking best performance management practices



Nikhil Yadav
22 Years

Qualification
B.Com

E-mail ID
pg25053@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Role of E-commerce and CRM, Survey of Customer Perception and viability of E-magazine.



Atmiya Verma
22 Years

Qualification

B.Com

E-mail ID

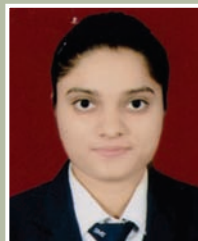
pg25024@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

A Study on CRM , Role of E-Commerce and Related Marketing Strategies.



Pragati Rai
23 Years

Qualification

B.Com

E-mail ID

pg25056@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Work-Life Balance Programs to Improve Employee Performance



Pranjal Acharya
22 Years

Qualification

B.A.

E-mail ID

pg25057@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on training and development employees at Pizza Hut



Pratik Anand Sinha
23 Years

Qualification

B.Com

E-mail ID

pg25059@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A Study on the Consumer Behaviour Towards Pizaa Hut



Prerana Singh
22 Years

Qualification

BBA

E-mail ID

pg25061@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Consumer base and future aspect of magazines



Priyanka Omar
22 Years

Qualification

B.Sc

E-mail ID

pg25063@smsvaranasi.in

Summer Training Organization

Hero Motocorp Ltd.

Summer Training Project

A study on recruitment and selection practices with special reference to hero motors



Rahul Laha
27 Years

Qualification

BBA

E-mail ID

pg25065@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

To study the Consumer Awareness, Perception and Attitude towards equity trading



Rajendra Kumar Prajapati
23 Years

Qualification

M.Com

E-mail ID

pg25067@smsvaranasi.in

Summer Training Organization

Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project

Study of Individual Mutual Equity Investor Behaviour in Stock Market



Rajnish Raj
25 Years

Qualification
BBA

E-mail ID
pg25068@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
B2B Marketing strategies on Social Media



Ravi Shankar Gupta
24 Years

Qualification
B.Com

E-mail ID
pg25070@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A Study of correlation between Dining experience and loyalty at Pizza Hut



Rishabh Mishra
23 Years

Qualification
B.A.

E-mail ID
pg25073@smsvaranasi.in

Summer Training Organization
Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project
Post Investment Satisfaction And Investment Intention Of Equity Investors In Indian Capital Market



Richa Kumari
23 Years

Qualification
B.Com

E-mail ID
pg25072@smsvaranasi.in

Summer Training Organization
Parekh Integrated Services Pvt. Ltd.

Summer Training Project
A Study on logistics outsourcing practices in current business scenario with reference to Parekh Integrated Services Pvt. Ltd



Ritika Kumari
26 Years

Qualification
B.Com

E-mail ID
pg25075@smsvaranasi.in

Summer Training Organization
TATA Steel

Summer Training Project
How to manage stress of employees under this Covid 19 situation



Rituraj
21 Years

Qualification
B.Com

E-mail ID
pg25077@smsvaranasi.in

Summer Training Organization
Vashishtha Capital Consultants Pvt. Ltd.

Summer Training Project
Perception of Individual Investors towards Stock Market Operation



Rohit Wahi
23 Years

Qualification
B.Com

E-mail ID
pg25078@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Analysis of conversion rate optimization through digital marketing at outlook



Saloni Kumari
22 Years

Qualification
B.Com

E-mail ID
pg25079@smsvaranasi.in

Summer Training Organization
TATA Steel

Summer Training Project
Study the current recruitment cycle time in electrical maintenance and suggest ways to improve it



Saurabh Banerjee
22 Years

Qualification

B.Com

E-mail ID

pg25081@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A Study on the Service Quality of Rudra Shares and Stock Brokers Ltd. on the basis of SERVQUAL model



Saurabh Singh
21 Years

Qualification

B.Com

E-mail ID

pg25082@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Measuring the impact of social media marketing campaign



Shaurya Jaiswal
22 Years

Qualification

B.Com

E-mail ID

pg25084@smsvaranasi.in

Summer Training Organization

Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project

Customer Satisfaction towards Online Shopping with special reference of Effective Management of last mile



Shivam
22 Years

Qualification

B.Com

E-mail ID

pg25086@smsvaranasi.in

Summer Training Organization

Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project

Customer preference towards Online and Offline Shopping



Shreya Singh
21 Years

Qualification

B.Com

E-mail ID

pg25089@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Impact of COVID-19 on managing people at work with special reference to Pizza Hut



Shubham Maurya
22 Years

Qualification

B.Com

E-mail ID

pg25090@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Customer focus - A key to service marketing



Siddharth Roy
24 Years

Qualification

BBA

E-mail ID

pg25091@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

Factors influencing consumer buying behaviour towards Mutual Fund



Simple Singh
23 Years

Qualification

M.Com

E-mail ID

pg25092@smsvaranasi.in

Summer Training Organization

Buildmyinfra Pvt. Ltd.

Summer Training Project

Research on issues and challenges in building the infrastructure (warehouse & logistic parks)



Sonu Singh
23 Years

Qualification
BBA

E-mail ID
pg25094@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
Customer awareness & Satisfaction with the return generated through mutual fund schemes



Srishti Gupta
22 Years

Qualification
B.Com

E-mail ID
pg25095@smsvaranasi.in

Summer Training Organization
Panasonic India Ltd.

Summer Training Project
Benchmarking best talent acquisition practices in corporates



Swati Shradha
24 Years

Qualification
B.Com

E-mail ID
pg25097@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
Factors influencing Employees Loyalty towards organization with special reference to PizzaHut



Swati Singh
24 Years

Qualification
B.Com

E-mail ID
pg25098@smsvaranasi.in

Summer Training Organization
Lakshmishree Investment & Securities Pvt. Ltd.

Summer Training Project
A study on Financial Investment preference and pattern of people of Varanasi



Tony Joseph Vrgheese
25 Years

Qualification
B.Sc

E-mail ID
pg25100@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
Effectiveness of Retailing Mix in Big bazaar



Vaishali Srivastava
22 Years

Qualification
B.A.

E-mail ID
pg25101@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Impact of Brand Positioning on Consumer Learning and Brand Loyalty



Vaishnavi Khanna
22 Years

Qualification
B.Com

E-mail ID
pg25102@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
Scope of HR Analytics at Pizaa Hut



Victor
24 Years

Qualification
B.Com

E-mail ID
pg25105@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A study on the investment behaviour of common mass



Students' Profile-2021

POST GRADUATE DIPLOMA IN MANAGEMENT

PGDM (MARKETING & HR)

DUAL SPECIALIZATION



Vishal Srivastava
24 Years

Qualification

B.Com

E-mail ID

pg25107@smsvaranasi.in

Summer Training Organization

Vodafone Idea Ltd.

Summer Training Project

Changes in Buying Behaviour of Customers post COVID 19 as per telecommunication industry



Abhimanyu Kumar
24 Years

Qualification
B.Com

E-mail ID
mba07003@smsvaranasi.in

Summer Training Organization
Swastika Investment

Summer Training Project
A Study on Investor Preference towards Equity in Varanai City



Abhay K. Baranawal
21 Years

Qualification
B.Com

E-mail ID
mba07002@smsvaranasi.in

Summer Training Organization
Parekh Integrated Services Pvt. Ltd.

Summer Training Project
A Study on the impact of Information technology in Supply chain Industry with special reference to Parekh Integrated Services Pvt. Ltd



Akanksha Agrawal
25 Years

Qualification
B.Com

E-mail ID
mba07007@smsvaranasi.in

Summer Training Organization
Kandhenu Group

Summer Training Project
Study on the distribution network Strategy of Kamdhenulspat Ltd.



Akanksha Rai
21 Years

Qualification
B.Com

E-mail ID
mba07009@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Effectiveness of channels of distribution in service delivery



Akanksha Srivastava
22 Years

Qualification
BCA

E-mail ID
mba07010@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Kolkata Salt Lake



Akash Kumar
22 Years

Qualification
B.Com

E-mail ID
mba07011@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Kolkata Behala



Aman Singh
22 Years

Qualification
BCA

E-mail ID
mba07012@smsvaranasi.in

Summer Training Organization
NJ India Investment Pvt. Ltd.

Summer Training Project
Product and services provided by NJ India Investment Pvt. Ltd



Amanpreet Singh Gill
24 Years

Qualification
B.Com

E-mail ID
mba07013@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A study on Consumer purchase behaviour towards Pizza Hut



Amit Kumar
23 Years

Qualification

B.Com

E-mail ID

mba07014@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A study on the effectiveness of services provided by Rudra Shares and Stock Brokers Ltd.



Amitesh Rai
22 Years

Qualification

B.Com

E-mail ID

mba07015@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

A study on the impact of Supply Chain Information Systems on the effectiveness & efficiency of business practices with special reference to Parekh Integrated Services Pvt. Ltd.



Anand Trivedi
22 Years

Qualification

B.Com

E-mail ID

mba07018@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

A Study on Marketing Mix Strategy used in Retail Sector with special reference to Big Bazaar



Anchal Sharma
22 Years

Qualification

B.Com

E-mail ID

mba07019@smsvaranasi.in

Summer Training Organization

Vodafone Idea Ltd.

Summer Training Project

Effect of COVID 19 on Telecommunication business and How Vodafoneidea is dealing with it



Anchal Singh
22 Years

Qualification

B.Com

E-mail ID

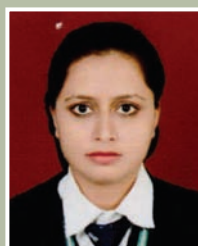
mba07020@smsvaranasi.in

Summer Training Organization

VRS Foods Ltd. (Paras Dairy)

Summer Training Project

A study on awareness and acceptance level of "PARAS"



Anchal Singh
23 Years

Qualification

B.Sc

E-mail ID

mba07021@smsvaranasi.in

Summer Training Organization

Vashistha Capital Consultants Pvt. Ltd.

Summer Training Project

To Study the Investors Awareness and Perception of Capital Market



Anvesha Jaiswal
22 Years

Qualification

B.Com

E-mail ID

mba07027@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

Digital Mode of Payments and Benefits @ Big Bazaar.



Apoorv Singh
21 Years

Qualification

BBA

E-mail ID

mba07028@smsvaranasi.in

Summer Training Organization

Swastika Investment

Summer Training Project

To Study the Consumer Awareness Perception and Attitude Towards Equity Trading



Apoorva Upadhyay
24 Years

Qualification

B.Com

E-mail ID

mba07029@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Impact of digital marketing communications on consumer buying intensions for Pizza Hut



Ashutosh Tiwary
22 Years

Qualification

B.Com

E-mail ID

mba07032@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

A Study on Online Marketing



Ashwani K. Jaiswal
24 Years

Qualification

B.Com

E-mail ID

mba07033@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A Study on Role of Information Technology in NBFC with reference to Rudra Shares and Stock Brokers Ltd.



Ashwani Kumar Singh
23 Years

Qualification

BBA

E-mail ID

mba07034@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Impact of Print Media on Teenagers



Bhaskar Tiwari
24 Years

Qualification

B.A.

E-mail ID

mba07036@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

The Impact Of Sales Motivation On Organizational Performance.



Daksh Pratap Singh
21 Years

Qualification

B.Com

E-mail ID

mba07043@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A Study on online advertisement campaign of Pizza Hut



Diksha Pandey
21 Years

Qualification

B.Sc

E-mail ID

mba07044@smsvaranasi.in

Summer Training Organization

Berger Paints India Ltd.

Summer Training Project

Customer Buying Behaviour towards products of Asian Paints and Berger Paints



Dimple Punjabi
24 Years

Qualification

B.Com

E-mail ID

mba07045@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area analysis of the Brand factory with special reference to Raipur



Disha Singh
23 Years

Qualification
B.Com

E-mail ID
mba07046@smsvaranasi.in

Summer Training Organization
Buildmyinfra Pvt. Ltd.

Summer Training Project
Lead Generation in Cold Chain



Eram Fatima
24 Years

Qualification
BBA

E-mail ID
mba07048@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A Study on Home deliver channel creation for Big Bazar and its efficiency



Faiz Ahmad
26 Years

Qualification
B.Com

E-mail ID
mba07049@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A study on Internal Vs External Marketing – A Comparison with special reference ot Pizza Hut



Garima Keshari
22 Years

Qualification
B.Com

E-mail ID
mba07050@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A study on Front and Back end process of Big Bazaar



Himanshu Jaiswal
23 Years

Qualification
BBA

E-mail ID
mba07055@smsvaranasi.in

Summer Training Organization
NJ India Investment Pvt. Ltd.

Summer Training Project
An Analysis of Investors Perception Towards Mutual Funds with Reference to NJIndia Investment Pvt. Ltd



Himanshu Mishra
22 Years

Qualification
BBA

E-mail ID
mba07056@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A study on the Factors Influencing Consumer Buying Behaviour while Rudra Shares and Stock Brokers Ltd.



Jagriti Gupta
23 Years

Qualification
B.Com

E-mail ID
mba07060@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
A Study on the Distribution and Communication Mix Strategy for OM logistics Ltd to enhance its reach in the market



Jyoti Upadhyay
22 Years

Qualification
BCA

E-mail ID
mba07063@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Kolkata Chinar Park



Kartikey Mishra
22 Years

Qualification

BBA

E-mail ID

mba07064@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on Preference of People of Varanasi towards Pizza Hut



Manisha Singh
22 Years

Qualification

B.Com

E-mail ID

mba07071@smsvaranasi.in

Summer Training Organization

Kandhenu Group

Summer Training Project

A study on consumer perception toward kamdhenu's product with respect to competitors



Monika Patel
22 Years

Qualification

B.Com

E-mail ID

mba07073@smsvaranasi.in

Summer Training Organization

Duravit India Pvt. Ltd.

Summer Training Project

Influencers Marketing and Engagement



Monika Singh
21 Years

Qualification

B.Sc

E-mail ID

mba07074@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on the Factors affecting the customer satisfaction and customer loyalty towards Pizza Hut



Nikita Jaiswal
23 Years

Qualification

B.A.

E-mail ID

mba07077@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on consumer awareness, perception, attitude and loyalty towards Pizza Hut



Nitish Kumar Patel
25 Years

Qualification

B.A.

E-mail ID

mba07079@smsvaranasi.in

Summer Training Organization

Vodafone Idea Ltd.

Summer Training Project

Future of Traditional Channel sales post COVID 19. What are the measures that Vodafone Idea would take to Cop Up



Prateek Singh
30 Years

Qualification

M.Tech

E-mail ID

mba07084@smsvaranasi.in

Summer Training Organization

Om Logistics Ltd.

Summer Training Project

A study on marketing-mix strategies used by OM Logistics Ltd. (services-7 P's)



Reema Jaiswal
25 Years

Qualification

B.Com

E-mail ID

mba07095@smsvaranasi.in

Summer Training Organization

Banaras Beads Ltd.

Summer Training Project

Financial Health Assessment of BBL



Rishabh Jaiswal
24 Years

Qualification
M.Com

E-mail ID
mba07096@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
Study on possible challenges and opportunities to Indian NBSC in this Covid 19 lock down situation with special reference to Rudra Shares and Stock Brokers Ltd.



Rohit Singh
24 Years

Qualification
B.Com

E-mail ID
mba07098@smsvaranasi.in

Summer Training Organization
Swastika Investment

Summer Training Project
A Study On Analysis Of Customer Satisfaction Survey With Respect To Swastika Investmart Pvt. Ltd.



Rupal Pandey
22 Years

Qualification
B.Com

E-mail ID
mba07100@smsvaranasi.in

Summer Training Organization
Lakshmishree Investment & Securities Pvt. Ltd.

Summer Training Project
A study on the factors influencing Consumer Buying Behaviour while purchasing a Financial Product



Samridhi Rai
22 Years

Qualification
B.Com

E-mail ID
mba07101@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A study on the promotional mix used in retail sector with special reference to Big Bazaar



Sandeep Kumar Singh
28 Years

Qualification
B.Tech

E-mail ID
mba07103@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
Impact of covid 19 on different stock broking companies in Varanasi



Sanjay Yadav
24 Years

Qualification
B.Com

E-mail ID
mba07104@smsvaranasi.in

Summer Training Organization
Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project
To study the impact of Covid-19 on the Consumer Buying behavior and their purchasing pattern from the E Commerce Portal



Sara Ashraf
24 Years

Qualification
B.Com

E-mail ID
mba07105@smsvaranasi.in

Summer Training Organization
NJ India Investment Pvt. Ltd.

Summer Training Project
A Study on Customer Attitude and Perception towards different product related to the Equity Market



Saumay Srivastava
20 Years

Qualification
B.Com

E-mail ID
mba07108@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A study on marketing strategy being used by different stock broking companies in India



Shalini Pandey
22 Years

Qualification
B.Sc

E-mail ID
mba07113@smsvaranasi.in

Summer Training Organization
NJ India Investment Pvt. Ltd.

Summer Training Project
A Study of Investment habits of an individual Indian Investors for NJ India Investment Pvt. Ltd.



Shayma Maqsood
22 Years

Qualification
B.Com

E-mail ID
mba07114@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
A study on impact & feasibility of digital marketing communication mix of Logistics industry with reference to Om logistics Ltd.



Shraddha Pandey
23 Years

Qualification
B.Com

E-mail ID
mba07118@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A study on the viability of different payment gateway and its benefits in Big Bazaar



Shwetabh Kumar Singh
23 Years

Qualification
B.A.

E-mail ID
mba07124@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A study on customer perception and attitude towards Big Bazaar in Varanasi



Siddharth Yadav
24 Years

Qualification
BBA

E-mail ID
mba07125@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A Comparative study of Investment decisions of Consumers with reference to Securities trading



Sneha Kumari
23 Years

Qualification
B.Com

E-mail ID
mba07130@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Patna Raja Bazaar



Vaibhav Srivastava
22 Years

Qualification
B.Com

E-mail ID
mba07138@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A Study of online Shopping Process of Big Bazaar Store.



Vanya Prakash
23 Years

Qualification
BBA

E-mail ID
mba07140@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Ranchi



Students' Profile-2021

MASTER IN BUSINESS ADMINISTRATION

MBA (MARKETING & FINANCE)

DUAL SPECIALIZATION



Vijay Kumar Singh
21 Years

Qualification

B.Com

E-mail ID

mba07144@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Study of Customer Loyalty



Aashutosh Kumar Rai
23 Years

Qualification
B.Sc

E-mail ID
mba07001@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
A Study On Customer Expectations from English Magazine with spl reference to Outlook Group



Abhishek Singh
22 Years

Qualification
BCA

E-mail ID
mba07005@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Study on effectiveness of employee's role in service delivery



Abhishek Kumar
22 Years

Qualification
B.Sc

E-mail ID
mba07004@smsvaranasi.in

Summer Training Organization
Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project
To study the impact of Covid-19 on the Consumer Buying behavior and their purchasing pattern from the E Commerce Portal



Akanksha Jaiswal
20 Years

Qualification
BBA

E-mail ID
mba07008@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
Customer perception towards marketing mix of major franchising models, with special reference to Pizza Hut



Anamika Singh
23 Years

Qualification
B.Tech

E-mail ID
mba07016@smsvaranasi.in

Summer Training Organization
Willowood Crop Sciences Pvt. Ltd.

Summer Training Project
A project Report on the procedure to develop a training and development department and its implication on Williwood Crop Sciences Pvt.. Ltd.



Anamika Srivastava
22 Years

Qualification
BCA

E-mail ID
mba07017@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd. (Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Gangtok



Anchal Verma
21 Years

Qualification
B.Com

E-mail ID
mba07022@smsvaranasi.in

Summer Training Organization
Skykart E-commerce & Marketing Pvt. Ltd.

Summer Training Project
Consumer Preference towards E-commerce with special reference of buying grocery & vegetables by Online Shopping



Anjali Kumari
23 Years

Qualification
B.Sc

E-mail ID
mba07023@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Analysis of Customer Perception towards Magazine with special reference to Outlook Group



Ankita Chandel
22 Years

Qualification
B.Com

E-mail ID
mba07025@smsvaranasi.in

Summer Training Organization
VRS Foods Ltd. (Paras Dairy)

Summer Training Project
Stress Management



Anup Kumar Dubey
22 Years

Qualification
BBA

E-mail ID
mba07026@smsvaranasi.in

Summer Training Organization
Vashistha Capital
Consultants Pvt. Ltd.

Summer Training Project
To Study Perception, Attitude and
Behaviour Of Individual Investors
in Varanasi



Archana Dixit
21 Years

Qualification
B.Sc

E-mail ID
mba07030@smsvaranasi.in

Summer Training Organization
Skykart E-commerce &
Marketing Pvt. Ltd.

Summer Training Project
Consumer awareness attitude
towards Skykart



Arfeen Reyaz
21 Years

Qualification
B.Com

E-mail ID
mba07031@smsvaranasi.in

Summer Training Organization
Duravit India Pvt. Ltd.

Summer Training Project
Trade Marketing and Promoting
Brand on Digital Platform



Ayush Singh
21 Years

Qualification
BBA

E-mail ID
mba07035@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
B2C Marketing strategies on
Social Media



Bhavya Singh
21 Years

Qualification
B.A.

E-mail ID
mba07037@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
Identify sales management and
sales leadership



Chahat Shukla
22 Years

Qualification
B.Com

E-mail ID
mba07038@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A Study on the Consumer Behaviour
Towards the Pizza Hut



Chaitanya Kumar Dubey
22 Years

Qualification
B.Sc

E-mail ID
mba07039@smsvaranasi.in

Summer Training Organization
NJ India Investment Pvt. Ltd.

Summer Training Project
General Study on SIP



Chandra P. Dev Pandey
23 Years

Qualification

BBA

E-mail ID

mba07040@smsvaranasi.in

Summer Training Organization

Swastika Investment

Summer Training Project

Customer Perception Towards
Investment In Equity & Mutual Funds



Chandra Pratap Shastri
24 Years

Qualification

B.Tech

E-mail ID

mba07041@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area
analysis of the Brand factory with
special reference to Guwahati



Divya Singh
23 Years

Qualification

B.Com

E-mail ID

mba07047@smsvaranasi.in

Summer Training Organization

Eupheus Learning

Summer Training Project

A comprehensive study on "Innovation
in Talent Acquisition"



Garima Singh
22 Years

Qualification

B.Com

E-mail ID

mba07051@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A Study on Financial Investment
preference and pattern of people of
Varanasi, with special reference to
Rudra Shares and Stock Brokers Ltd.



Gaurav Rai
22 Years

Qualification

BCA

E-mail ID

mba07052@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area
analysis of the Brand factory with
special reference to Kolkata BT Road



Harshita Banka
21 Years

Qualification

BBA

E-mail ID

mba07053@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area
analysis of the Brand factory with
special reference to Patna Godavari



Himadri Upadhyay
21 Years

Qualification

B.Sc

E-mail ID

mba07054@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

A study on the Impact and viability of
digital marketing communications for
Parekh Integrated Services Pvt. Ltd.



Hritika Srivastava
23 Years

Qualification

BCA

E-mail ID

mba07057@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area
analysis of the Brand factory with
special reference to Kolkata Dumdum



Indrajit Singh Chauhan
24 Years

Qualification
BCA

E-mail ID
mba07059@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A study of Consumer satisfaction towards Operational efficiency and on time performance for Pizza Hut



Kumari Twinkle
23 Years

Qualification
B.Com

E-mail ID
mba07067@smsvaranasi.in

Summer Training Organization
Willowood Crop Sciences Pvt. Ltd.

Summer Training Project
A Study on the Hiring Process to be implemented for a new plant of Williwod Crop Sciences Pvt.Ltd



Juhi Rastogi
24 Years

Qualification
B.Tech

E-mail ID
mba07061@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
A study on implementing new training techniques for employees growth while retaining the existing training program.



Jyoti Singh
23 Years

Qualification
BBA

E-mail ID
mba07062@smsvaranasi.in

Summer Training Organization
Lakshmishree Investment & Securities Pvt. Ltd.

Summer Training Project
A study on the effectiveness of services provided by Lakshmishree Investment & Services Pvt. Ltd.



Kirti Sharma
22 Years

Qualification
BBA

E-mail ID
mba07065@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A study on Customer patronage pattern of Rudra Shares and Stock Brokers Ltd.



Komal Mishra
22 Years

Qualification
B.Com

E-mail ID
mba07066@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A study on the performance appraisal strategy used in the Industry



Mahima Singh
24 Years

Qualification
B.Sc

E-mail ID
mba07069@smsvaranasi.in

Summer Training Organization
Outlook Group

Summer Training Project
The Awareness of Print Media



Maninder Gupta
23 Years

Qualification
BBA

E-mail ID
mba07070@smsvaranasi.in

Summer Training Organization
Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project
A study on the Catchment Area analysis of the Brand factory with special reference to Kolkata Garia SugamSudhir



Monika Pandey
24 Years

Qualification

BBA

E-mail ID

mba07072@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

A study on the Marketing Mix Strategy used by the Industry and model to be replicated in the Parekh Integrated Services Pvt. Ltd.



Nidhi Yadav
23 Years

Qualification

B.Com

E-mail ID

mba07076@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on the training and development model which are prevalent in the hospitality industry, with special reference to Pizza Hut



Nitish Kumar
25 Years

Qualification

B.Sc

E-mail ID

mba07078@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A Study on the Consumer Buying Behaviour Towards the Rudra Shares and Stock Brokers Ltd.



Nitish Kumar Singh
23 Years

Qualification

B.Sc

E-mail ID

mba07080@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Study on possible challenges and opportunities to Indian Franchisee model restaurants with special reference to Pizza Hut



Piyusha Dubey
22 Years

Qualification

BBA

E-mail ID

mba07081@smsvaranasi.in

Summer Training Organization

Om Logistics Ltd.

Summer Training Project

A study on the motivational factor which may impact performance of the workers of OM Logistics Ltd to handle future pandemic situation.



Pragati Singh
21 Years

Qualification

B.Com

E-mail ID

mba07082@smsvaranasi.in

Summer Training Organization

Outlook Group

Summer Training Project

Consumer Behaviour on outlook



Prashant Upadhyay
24 Years

Qualification

BBA

E-mail ID

mba07083@smsvaranasi.in

Summer Training Organization

NJ India Investment Pvt. Ltd.

Summer Training Project

Investment Pattern and Customer Perception towards Mutual Fund in Bhadohi



Preeti Verma
21 Years

Qualification

B.Com

E-mail ID

mba07085@smsvaranasi.in

Summer Training Organization

BattWheelz Mobility Solutions Pvt. Ltd.

Summer Training Project

Workforce Management



Priya Singh
23 Years

Qualification
BBA

E-mail ID
mba07086@smsvaranasi.in

Summer Training Organization
Vashistha Capital
Consultants Pvt. Ltd.

Summer Training Project
Investment Pattern and Customer
Perception towards mutual funds
in Varanasi



Priya Singh
25 Years

Qualification
B.A.

E-mail ID
mba07087@smsvaranasi.in

Summer Training Organization
Vashistha Capital
Consultants Pvt. Ltd.

Summer Training Project
Customer Attitude/Perception
towards Demate Account



Priyadarshni
23 Years

Qualification
BBA

E-mail ID
mba07088@smsvaranasi.in

Summer Training Organization
Future Retail (Big Bazaar)

Summer Training Project
A Study on Strategic decisions for
Marketing in Big Bazaar to increase
penetration



Priyanka Kapoor
22 Years

Qualification
B.Com

E-mail ID
mba07089@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A study on the Preference of People of
Varanasi towards NBFCs



Priyanka Singh
23 Years

Qualification
BBA

E-mail ID
mba07090@smsvaranasi.in

Summer Training Organization
Panasonic India Ltd.

Summer Training Project
Benchmarking Digital HR practices



Puja Kumari
21 Years

Qualification
B.Com

E-mail ID
mba07091@smsvaranasi.in

Summer Training Organization
Panasonic India Ltd.

Summer Training Project
Benchmarking best gender diversity
practices in corporates



Raj Yadav
21 Years

Qualification
BBA

E-mail ID
mba07092@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
A study on deriving different
strategies of Supply Chain & Logistics
Management companies with
reference to Om Logistics Ltd.



Rama Sharma
23 Years

Qualification
BCA

E-mail ID
mba07093@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
Humanitarian Promotional Response
to the COVID- 19 Lockdown in the
context of OM Logistics Ltd.



Ravi Kumar Singh
 23 Years

Qualification
 B.A.

E-mail ID
 mba07094@smsvaranasi.in

Summer Training Organization
 Outlook Group

Summer Training Project
 Reasons for brand failure



Rishu Rani
 21 Years

Qualification
 BBA

E-mail ID
 mba07097@smsvaranasi.in

Summer Training Organization
 Outlook Group

Summer Training Project
 Study of Sales Promotion and
 Analysis Of Print Media



Ruchi Srivastava
 25 Years

Qualification
 B.A.

E-mail ID
 mba07099@smsvaranasi.in

Summer Training Organization
 Buildmyinfra Pvt. Ltd.

Summer Training Project
 Training & Development More
 Efficient & Effective Orientation
 for Organization



Sanatva Kumar Singh
 22 Years

Qualification
 BBA

E-mail ID
 mba07102@smsvaranasi.in

Summer Training Organization
 Rudra Shares and Stock Brokers Ltd.

Summer Training Project
 Analytical study of the financial
 performance of Rudra Shares and
 Stock Brokers Ltd.



Satyam Singh
 22 Years

Qualification
 BBA

E-mail ID
 mba07106@smsvaranasi.in

Summer Training Organization
 Eupheus Learning

Summer Training Project
 A study on the readiness and
 preference of varanasi schools for
 Digital learning solutions



Satyansh Srivastava
 20 Years

Qualification
 BBA

E-mail ID
 mba07107@smsvaranasi.in

Summer Training Organization
 Future Lifestyle Fashion Ltd.
 (Brand Factory)

Summer Training Project
 A study on the Catchment Area
 analysis of the Brand factory with
 special reference to Bhubaneshwar



Saurabh Gupta
 21 Years

Qualification
 BBA

E-mail ID
 mba07109@smsvaranasi.in

Summer Training Organization
 Outlook Group

Summer Training Project
 Study of consumer behavior in
 Print industry



Saurabh Pandey
 22 Years

Qualification
 B.A.

E-mail ID
 mba07110@smsvaranasi.in

Summer Training Organization
 Pizza Hut

Summer Training Project
 A study of shifts in buying behaviour
 during COVID19, with special
 reference to Pizza Hut



Shachi Srivastava
22 Years

Qualification

B.Com

E-mail ID

mba07111@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on the Measurement of Brand awareness and brand perception of Pizza Hut



Shadwal Baranwal
23 Years

Qualification

B.Com

E-mail ID

mba07112@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A study on the Scope of NBFCs in the financial inclusion initiative of the government



Sherai Singh Patel
23 Years

Qualification

BCA

E-mail ID

mba07115@smsvaranasi.in

Summer Training Organization

Future Lifestyle Fashion Ltd.
(Brand Factory)

Summer Training Project

A study on the Catchment Area analysis of the Brand factory with special reference to Cuttack



Shivangi Baranwal
23 Years

Qualification

B.Com

E-mail ID

mba07116@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

An analysis of Consumer Adoption of products with reference to Pizza Hut



Shivangi Vij
24 Years

Qualification

B.Com

E-mail ID

mba07117@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

An empirical study on "How Covid-19 is changing hiring patterns" for ground staff of Pizza Hut



Shreya Kapoor
24 Years

Qualification

B.Com

E-mail ID

mba07119@smsvaranasi.in

Summer Training Organization

Eupheus Learning

Summer Training Project

A study on best HR practices followed across Educational Industry



Shubham K. Baranwal
23 Years

Qualification

B.Com

E-mail ID

mba07120@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A Study on the Customer awareness & satisfaction towards Financial Products sold in the market with special reference to Rudra Shares and Stock Brokers Ltd.



Shubham Pathak
24 Years

Qualification

BCA

E-mail ID

mba07121@smsvaranasi.in

Summer Training Organization

Parekh Integrated Services Pvt. Ltd.

Summer Training Project

Marketing Strategy and Penetration Strategy used in the supply chain industry and can be implemented in of Parekh Integrated Services Pvt. Ltd.



Shweta Pandey
23 Years

Qualification

B.A.

E-mail ID

mba07122@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A study on the market mix strategy being used by Rudra Shares and Stock Brokers Ltd.



Shweta Singh
24 Years

Qualification

BBA

E-mail ID

mba07123@smsvaranasi.in

Summer Training Organization

Kandhenu Group

Summer Training Project

A study to identify what motivates staff towards better performance in Kamdhenulspat Ltd.



Simmi Gupta
23 Years

Qualification

BBA

E-mail ID

mba07126@smsvaranasi.in

Summer Training Organization

Om Logistics Ltd.

Summer Training Project

Generate awareness program of ESI and PF benefit and effective utilization of it in context Of OM Logistics employees.



Simranjeet Singh
22 Years

Qualification

BBA

E-mail ID

mba07127@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on the parameter of employee satisfaction of ground staff.



Smita Singh
22 Years

Qualification

B.Com

E-mail ID

mba07128@smsvaranasi.in

Summer Training Organization

Future Retail (Big Bazaar)

Summer Training Project

A study on opportunities and challenges came into the Retail market for Big Bazaar due covid 19 pandemic situation.



Smriti Dwivedi
21 Years

Qualification

B.Com

E-mail ID

mba07129@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A study on different advertisement campaign being used by Pizza Hut



Sujata Singh
22 Years

Qualification

B.Sc

E-mail ID

mba07131@smsvaranasi.in

Summer Training Organization

Vashistha Capital Consultants Pvt. Ltd.

Summer Training Project

A study on "Customer's Perception towards Mutual Funds"



Swastika Singh
23 Years

Qualification

BBA

E-mail ID

mba07132@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

A Study on the influence of Organizational culture on employee performance.



Swati
23 Years

Qualification
B.Sc

E-mail ID
mba07133@smsvaranasi.in

Summer Training Organization
Willowood Crop Sciences Pvt. Ltd.

Summer Training Project
A study on different performance Management system actively used in the industry, with special reference to Williwood Crop Sciences Pvt..Ltd



Tripti Singh
21 Years

Qualification
B.Com

E-mail ID
mba07135@smsvaranasi.in

Summer Training Organization
Hero Motocorp Ltd.

Summer Training Project
A study on different performance appraisal with special reference to hero motocorp



Ujala
23 Years

Qualification
B.Com

E-mail ID
mba07136@smsvaranasi.in

Summer Training Organization
Pizza Hut

Summer Training Project
A Study on Role of Children in the Family Decision Making to visit restaurants



Vaibhav Dixit
23 Years

Qualification
BBA

E-mail ID
mba07137@smsvaranasi.in

Summer Training Organization
Willowood Crop Sciences Pvt. Ltd.

Summer Training Project
Study on the prevalent compliance norms in the Crop science industry which can be replicated in Williwood Crop Sciences Pvt. Ltd



Vaibhav Srivastava
23 Years

Qualification
B.Com

E-mail ID
mba07139@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A Comparative study of Investment Products being offered by banks as well as Stock Broking companies



Varsha Singh
23 Years

Qualification
B.Com

E-mail ID
mba07141@smsvaranasi.in

Summer Training Organization
Rudra Shares and Stock Brokers Ltd.

Summer Training Project
A Study on Service Quality and Customer Satisfaction of Rudra Shares and Stock Brokers Ltd. in Varanasi Region



Varsha Singh
23 Years

Qualification
BBA

E-mail ID
mba07142@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
A Study on the Relationship between Academic Performance and Actual Business deliverables of Management Students within OM logistics Ltd.



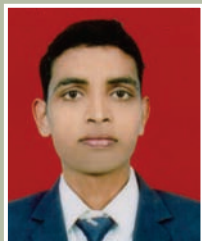
Vartika Singh
22 Years

Qualification
BBA

E-mail ID
mba07143@smsvaranasi.in

Summer Training Organization
Om Logistics Ltd.

Summer Training Project
A Study on the performance enhancement parameter for the ground staff of OM Logistics Ltd. based on prevalent models available in the market.



Virendra Chaurasiya
21 Years

Qualification

B.A.

E-mail ID

mba07145@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

Applying marketing to Securities Companies: Scope and limits with reference to the state of Uttarpradesh.



Vishal Jaiswal
24 Years

Qualification

B.Sc

E-mail ID

mba07146@smsvaranasi.in

Summer Training Organization

Pizza Hut

Summer Training Project

Social Media as a promotional tool an exploratory study for Pizza Hut



Vishnu Kant Mishra
24 Years

Qualification

B.Tech

E-mail ID

mba07148@smsvaranasi.in

Summer Training Organization

Kandhenu Group

Summer Training Project

Influence of Organizational Culture on the Employees Performance - A Study of Kamdhenu Ispat Ltd.



Vivek Kumar Das
22 Years

Qualification

BBA

E-mail ID

mba07149@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

A study on the role of NBFCs in financial empowerment of Citizen of Varanasi



Vivek Singh
21 Years

Qualification

B.Com

E-mail ID

mba07150@smsvaranasi.in

Summer Training Organization

Rudra Shares and Stock Brokers Ltd.

Summer Training Project

The Role of Relationship Marketing in Securities companies with Special Rudra Shares and Stock Brokers Ltd.



Prabhakar Upadhyay
24 Years

- ▲ **E-mail ID**
mca0702@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
Word Processing, Graphics
- ▲ **Language**
C, C++, Java
- ▲ **Operating System**
Windows, Linex, Microsoft
- ▲ **Markup Language**
HTML, XML
- ▲ **Scripting Languages**
Python, PHP
- ▲ **Designing Tools**
Python, Java Script, PHP
- ▲ **RDBMS**
SQL, MySQL
- ▲ **Area of Interest**
Cyber Security
- ▲ **Project Handled**
Online Examination System



Prakhar Varshney
24 Years

- ▲ **E-mail ID**
mca0703@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
Programming, Multimedia
- ▲ **Language**
C, C++, PHP
- ▲ **Operating System**
Windows, Linex, Macintosh
- ▲ **Markup Language**
HTML, XML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS
- ▲ **RDBMS**
MY SQL
- ▲ **Area of Interest**
Web Development
- ▲ **Project Handled**
Stock Management



Mayank K. Jaiswal
23 Years

- ▲ **E-mail ID**
mca0701@smsvaranasi.in
- ▲ **Last Qualification**
BCA
- ▲ **Computer Proficiency**
Programming, Database
- ▲ **Language**
C, C++, Python
- ▲ **Operating System**
Windows, Linex, Macintosh
- ▲ **Markup Language**
HTML, XML
- ▲ **Scripting Languages**
Java Script
- ▲ **Designing Tools**
HTML, CSS
- ▲ **RDBMS**
MY SQL
- ▲ **Area of Interest**
Web Designing, AI
- ▲ **Project Handled**
Online Examination system

**INTERESTED RECRUITERS
MAY CONTACT**

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