



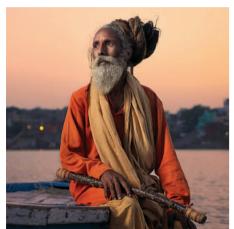






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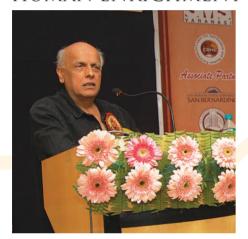
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निश्चित्वायःप्रक्रमतेनान्तर्वसतिकर्मणः। अवन्ध्यकालोवश्यात्मासवैपण्डितउच्यते॥

(Whose endeavors are preceded by a firm commitment, who does not take long rests before the task is accomplished, who does not waste time and who has control over his mind is wise.)





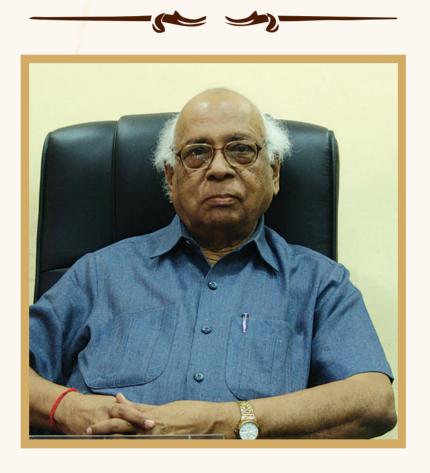
Shri Bhishma Narain Singh

Former Governor – Tamil Nadu and Assam (1933 – 2018) Patron – SMS, Varanasi



प्रेरकःसूचकश्वैववाचकोदर्शकस्तथा। शिक्षकोबोधकश्चैवषडेतेगुरवःस्मृताः॥

(The guru is the one who inspires, informs, tells the truth, guides, educates and helps in self-realization.)



Prof. Mukund Lal (1931 - 2008)

Founder Director - SMS, Varanasi



Messages from the Dignitaries





Shri Yogi Adityanath Hon'ble Chief Minister Uttar Pradesh

Yogi Adityanath



No: G-1053/CM-2/2019 Lok Bhawan, Lucknow - 226001

Date:

3 0 OCT 2019

Message

I am happy to know that School of Management Sciences, Varanasi is celebrating its 25th Foundation Day on 10th November, 2019. A Coffee Table Book is being published to mark the occasion.

Management Science is an important component of human resource development. It provides high-level skills and training for a myriad of professions. It is heartening that this Business School is engaged in enhancing professionalism, humanism and social responsibility among its students. I am confident that School of Management Sciences, Varanasi would continue to provide quality education to the students in future as well.

My best wishes for the entire endeavour.

(Yogi Adityanath)

Tel: 0522-2236181 / 2239296 Fax - 0522-2239234 E-mail - cmup@nic.in





मंत्री मानव संसाधन विकास भारत सरकार MINISTER HUMAN RESOURCE DEVELOPMENT GOVERNMENT OF INDIA



MESSAGE

It is indeed a matter of great pleasure that School of Management Sciences, Varanasi is publishing a "Coffee-table Book" to commemorate its journey of 25 years.

The story of business schools in India unfolds with the liberalisation of the Indian economy. The global economy needed business leaders to run giant as well emerging enterprises of the corporate sector and there was a sparkling career awaiting the efficient professionals. Ever since then, with a humble beginning, Indian business education system has transformed itself into a mammoth system which has received increasing acclaim worldwide. In the contemporary scenario, when India's economy has become the fifth largest in the world and there is phenomenal increase in the new start-ups and enterprises, it requires a large number of professionals to take care of its business mobility particularly in the context of India's goal to become a \$5 trillion economy by the year 2025.

I am optimistic that the Journal of Entrepreneurship and Innovation being published by the School of Management Sciences would concentrate on the concept of 'Skill India' and 'Start-Up India'. Business management education should not only aim at producing human resource for the established enterprises but produce entrepreneurs who can create new opportunities for others.

I congratulate the Director, the faculty and the editorial team working on the Coffeetable Book and wish them grand success.

(Ramesh Pokhriyal 'Nishank')

रवच्छ = भारत

सबको शिक्षा, अच्छी शिक्षा

Room No. 3, 'C' Wing, 3rd Floor, Shastri Bhavan, New Delhi-110 115 Phone : 91-11-23782387, 23782698, Fax : 91-11-23382365 E-mail : minister.hrd@gov.in





Shri Ramesh Pokhriyal 'Nishank'
Hon'ble Minister of HRD
Govt. of India

Messages from the Dignitaries







प्रो॰ धीरेन्द्र पाल सिंह अध्यक्ष

Prof. D. P. Singh Chairman



विश्वविद्यालय अनुदान आयोग University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार) (Ministry of Human Resource Development, Govt. of India)

बहादुरश्राह ज़फ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Marg, New Delhi-110002

दूरमाय Phone : कार्यालय Off : 011-23234019, 23236350 फैक्स Fax : 011-23239659, e-mail : am.ugc@nicin | web: www.ugc.ac.in



MESSAGE

I am pleased to know that the School of Management Sciences, Varanasi is planning to celebrate its 25th Foundation Day (Aadharshila) on 10th November, 2019. Celebration of the Silver Jubilee Year of an Institution is a historic occasion and marks the realization of dreams of the founding fathers of the institution. To commemorate this occasion, the Institute is planning to publish a Coffee-Table Book showcasing the 25 years' journey of the Institution. The Coffee Table Book will also comprise of beautiful pictorial of performing and visual arts.

The Coffee Table Book shall serve as a conduit of communicating the same to various stakeholders and peer institutions, apart from public. It shall also be of immense value in the outreach activities of the School of Management Sciences, like public relations, activations and promotions. I am sure that it will be very useful and informative.

I extend my best wishes and greetings to the Director, members of the Executive Council and Academic Council, teaching and non-teaching staff, the students and well-wishers for joining hands in taking the school to its present level of academic excellence. On this land mark occasion of their efforts, I congratulate them for bringing out the Coffee Table Book and wish the Silver Jubilee Celebration a grand success.

(Prof. D.P. Singh)

24th October, 2019



DELHI SCHOOL OF PROFESSIONAL STUDIES & RESEARCH

NAAC ACCREDITED "A-GRADE" INSTITUTION

(Affiliated to GGS Indraprastha University, New Delhi)

Professor B.P. Singh Ph. D (Business Admn.) Chairman

Formerly, Professor, Head & Dean, Faculty of Commerce and Business Delhi School of Economics, University of Delhi Ph.: 011-2793-2799 011-2706-2290 Fax: 011- 2706-2292

Website: www.dspsr.in E-mail: chairman@dspsr.in drbpsingh1958@gmail.com

MESSAGE

I have great pleasure in penning my impressions about **School of Management Sciences (SMS). Varanasi** which is going to enter into the silver jubilee year 25th year on November 10, 2019, which is celebrated as the Foundation Day (Aadharshila) of the Institution.

It's a matter of gratification for all the stakeholders of SMS, Varanasi that it has been accredited by NAAC with 'A' Grade in the very first cycle.

Further SMS has a unique distinction of publishing four bi-annual journals in the name of Management Insight, Purushartha, Computing Trendz, and SMS Journal of Entrepreneurship & Innovation which are being regularly published by SMS. These journals have the distinction of being indexed in International database, Scopus, Elsevier, apart from being listed in the UGC list of journals.

These impressive milestones which SMS has traversed during its 25 years journey have led to its inclusion in the top 50 Business Schools of India.

It's a matter of pride that in many examinations conducted by the affiliating University Mahatma Gandhi Kashi Vidyapeeth, Varanasi the students of SMS have topped, and other students of the Institution bagged top 10 ranks in the University.

School of Management Sciences, Varanasi has been able to make notable strides in the field of professional higher education because of its conducive academic culture generated by the contributions of renowned and distinguished professors of BHU (Varanasi), IIT Kanpur, University of Allahabad. & Delhi School of Economics, University of Delhi on account of which SMS has been able to scale up to professionalism and quality academics, and imbued humanism with a touch of social responsibility.

I sincerely wish **School of Management Sciences**, **Varanasi** to keep it up and further enhance its array of achievements & accolades in years & decades to come.

1 hm S: X

B.P. Singh

9, Institutional Area, Sector-25, Rohini, Delhi-110085 | Mob. : +91-80760-45644, +91-98688-70222, +91-94542-64590



Prof. B P Singh

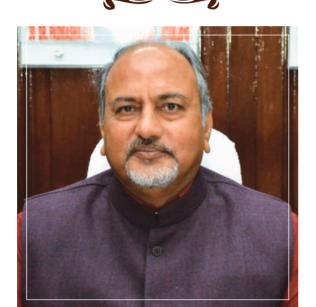
Chairman

Delhi School of Professional

Studies & Research

New Delhi

Messages from the Dignitaries



Prof. S K Singh

Hon'ble Vice – Chancellor Lalit Narayan Mithila University Darbhanga, Bihar

LALIT NARAYAN MITHILA UNIVERSITY

KAMESHWARANAGAR, DARBHANGA - 846 004 (BIHAR)

Professor S. K. Singh
Vice-Chancellor



Contact: 06272 - 222463 (T-F) - Office 222598 (T-F) - Resd. 222589 (T) - Resd. Mob: +91 7632996545

Mob: +91 7632996545 E-mail vc@lnmu.ac.in vc-lnmu-bih@nic.in

Ref. No.

Date.....

MESSAGE

It is indeed a matter of immense exuberance that School of Management Sciences, Varanasi, NAAC 'A' Graded Institution, has entered into Silver Jubilee Year, and is planning to publish a "Coffee-table Book" to commemorate its journey of 25 years. Celebration of Silver Jubilee Year for an institution brings a historic occasion and marks the actualization of dreams of the founders of the institution. The Coffee-table book is certainly expected to serve as a conduit of communicating all the various significant milestones traversed by the institution in its 25 years' journey to all the stakeholders. It is equally expected to be of great value in the outreach activities of the institution.

SMS Varanasi has been a well-known B-School in this part of the country for showing commitment to nurture academic and intellectual strivings, vibrant co-curricular and extracurricular activities, and remarkable outreach and extension initiatives. The institution's contribution towards creation and dissemination of managerial knowledge through regular publication of four indexed research journals deserves wider appreciation. At a time, when mainstream management education in India is turning a new page by gradually adopting a multidisciplinary approach, SMS Varanasi, I hope, shall be keenly proactive in getting itself better aligned to the current business world.

I extend my best wishes and greetings to the Students, Teaching and Nonteaching staff, Director, Management and all other well-wishers for joining hands in taking School of Management Sciences, Varanasi to its present level of academic excellence. I further wish the Silver Jubilee Celebration a grand success!

> (S. K. Singh) Vice-Chancellor

www.lnmu.ac.in

प्रो॰ टी॰ एन॰ सिंह कुलपति Prof. T. N. Singh Vice Chancellor



महात्मा गांधी काशी विद्यापीठ वाराणसी-२२१ ००२

Mahatma Gandhi Kashi Vidyapith Varanasi-221 002

दिनांक- 05 नवम्बर, 2019

संदेश

मुझे यह जानकर हार्दिक प्रसन्नता हो रही है कि स्कूल ऑफ मैनेजमेन्ट साइंसेज, वाराणसी अपनी स्थापना का 25वां वर्ष पूर्ण करने के उपलक्ष्य में दिनांक 10 नवम्बर, 2019 को रजत जयन्ती मना रहा है। यह जानकार प्रसन्नता हुई कि संस्था ने गौरवपूर्ण 25 वर्ष को प्रतिबिम्बित करने वाली घटनाओं और उपलब्धियों को पुस्तकाकार रूप में प्रकाशित करने का निर्णय भी लिया है। किसी भी संस्था का उन्नयन और विकास अतीत की नींव पर ही संमव है। हमारी शुभकामना है कि वर्तमान की चुनौतियों का सामना करते हुए उन संकल्पों पर एक नज़र डाल ली जाय जिन सोपानों को संस्था ने तय किया है।

किसी संस्थान की खुशबू को सभी दिशाओं में फैलाने में उस संस्थान से सम्बद्ध मेधा संसार की आधारमूत भूमिका होती है। यह गौरव की बात है कि संस्था ने न सिर्फ ऐसे मेधा संसार को सिरजा है बल्कि उन्हें वैज्ञानिक चेतना, भारतीय संस्कृति और सामाजिक दायित्वों के पक्ष में प्रतिबद्ध होने का जज़्बा भी दिया है।

इस अवसर पर मैं संस्था की यात्रा के और भी यशस्वी होने की मंगलकामना प्रकट करता हूँ। अतीत के वैभव और भविष्य दृष्टि के सृजनात्मक पहलू अपनी सुवास विखेरने में और भी सफल हों।

> ं (प्रोo टीoएनo सिंह)





Prof. T N Singh Hon'ble Vice-Chancellor Mahatma Gandhi Kashi Vidyapith Varanasi

Messages from the Dignitaries



प्रो**० विनय कुमार पाठक** कुलपति Prof. Vinay Kumar Pathak _{Vice-Chancellor}



डॉ० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय उत्तर प्रदेश, लखनऊ Dr. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

Dated: 19.10.2019

MESSAGE

We are glad to know that the SMS School of Management Sciences, Varanasi celebrating his 25th Foundation Day, a Silver Jubilee Year. I feel happy, while writing this message to be published in the **coffee-table book** is released on this occasion. We hope that this Magazine comprising of interesting articles on different subjects would serve as a useful reference book for all.

On this occasion, we wish to felicitate the management of SMS School of Management Sciences. The foundation day celebration programme becomes a big success.

(Prof. Vinay Kumar Pathak) Vice Chancellor

Prof. Vinay Kumar Pathak
Hon'ble Vice-Chancellor
Dr. A.P.J. Abdul Kalam Technical University
Lucknow

Sector-11, Jankipuram Extension Yojna, Lucknow-226 031 (U.P.) India, Website: www.aktu.ac.in

S. K. Singh Chairman SMS Society



Date: 05.01.2020

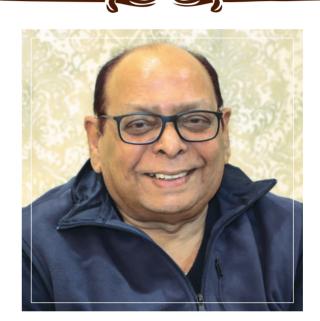
Message

Our vision at SMS is hard work, open communication, a strong emphasis on team work and a high level of responsibility. Our visionary culture allows and emphasises our wards not only to adopt the present day challenges but also individual responsibilities to the society and to our nation at large. While celebrating our 25thAnniversary, I can proudly state that the journey of SMS, Varanasi has successfully developed socially aware, professionally equipped and service-oriented youth.

I am very happy to know that SMS, Varanasi is publishing a Coffee Table Book reminiscing about the exemplary journey it has had for the last quarter of the century. This book relives the momentous occasions, landmarks, and memorable events as well as moods in SMS's historic journey of in all its rich legacy and visual splendour.

I wish to congratulate the entire SMS family on this joyous occasion.

(S.K.Singh)



Shri S K Singh
Chairman
SMS Society

CAMPUS: KHUSHIPUR (MOHAN SARAI-MUGHAL SARAI BYPASS), P.O. - BACHHAON, VARANASI-221011 • Phone:7052055555, 8953761666, 8953940777

CITY OFFICE: 6 FLOOR, VINAYAK PLAZA, MALDAHIYA CROSSING, VARANASI - 221002, • Phone: 8400277770

E-mail: info@smsvaranasi.com • Visit us: www.smsvaranasi.com



Director Speaks

Odyssey of Educational Empowerment by SMS Varanasi



he 10th of November, 2019, 25th Foundation Day – Adharshila, carries a notable collegiate jubilation in the life-cycle of School of Management Sciences (SMS) Varanasi as the day marks the dawn of a long awaited exulting year – Siver Jubilee Year for this new-age B-school, soaked with archaic values but equally holding a NAAC 'A' Grade Accreditation as well as a higher order positioning in the bracket of 'Top 50 B-Schools of India'. With a view to commemorate the occasion this coffee-table book, showcasing the 25-year journey of the Institution, an odyssey of the educational empowerment to the society, has been compiled.

I inherited the baton of an ambitious, capable and growing scholastic system from my predecessor and the Founder Director Prof. Mukund Lal, a legendary academician, on my joining this institution in the later part of 2005. Already equipped with almost a 5-year experience of Director of a similar institution in Punjab, I, as a part of my bounden duty, chalked-out a potential growth trajectory for next fifteen years with focus on embellishing the brand SMS to attain an enhanced visibility coupled with both horizontal and vertical developments.

It has been an accepted paradigm that the academic and professional upbringing of the managerial knowledge system in India had to accommodate both a western mimetic treatment as well as the discrete ideas floated by the indigenous scholars including some vice-academicians from time to time. This resulted into the epistemology for the relevant discipline remaining a formidable victim of the state of an intellectual anarchy. The most subtle outcome of such a crude design is manifested by the failure of the said discipline in recognizing its ultimate goal of delivering maximum good to the masses. Being conscious of the above reality, SMS Varanasi, since its very inception, has been particular in making meticulous efforts to establish the insignia of the Indian ethos and values, including 'Spirituality', in the art and science of management as well as bringing a global acknowledgment of the hegemony for the institution's innovation – a new style of management called, 'Management by Indian ethos' with a view to making our lives much better. And this very notion constitutes the USP of SMS Varanasi.

The concise chronicle is a majestic mirror of the various impressive milestones traversed by the institution with a distinctive aplomb to scale up successfully during its scholastic career spanning over 24 years to an impeccable level where it has been providing one of the best learning experience as well as a true context that enhances professionalism, humanism and social responsibility. With the blessings of the Almighty, unwearied cooperation and good wishes of the stakeholders I am confident SMS Varanasi will adorn a seamless robe of excellence in its various scholastic pursuits by winning more notable strides and enhancing the array of achievements in the days ahead.

Humble regards and best wishes!



काश्यांहिकाशतेकाशी, काशीसर्वप्रकाशिका। साकाशीविदितायेन, तेनप्राप्ताहिकाशिका॥

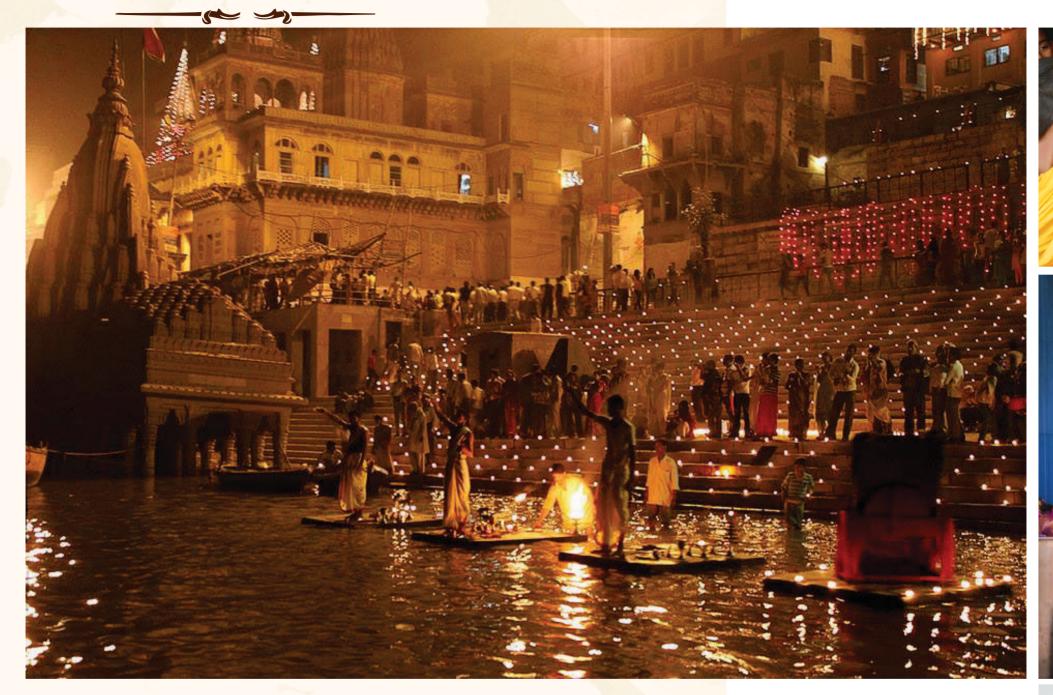
(The city of Kashi is indeed shining in the Awareness that is Atman. That Kashi illuminates all. Whosoever realizes that Kashi indeed gains Kashi)

Ode to a second of the second

BANARAS IS OLDER THAN HISTORY, OLDER THAN TRADITION OLDER EVEN THAN LEGEND, AND LOOKS TWICE AS OLD AS ALL OF THEM PUT TOGETHER.

- Mark Twain

Bode to Benaras



Situated at the banks of the river Ganges in Uttar Pradesh, Benares or Varanasi is the spiritual capital of India. Considered one of the oldest cities in the world, Varanasi has both intrigued and attracted people in equal measures. People from all over the world have frequented this place, either to seek solace or to gain some inspiration. The city, its winding alleys, and its mystic spirituality have been adored, spoken or written about by authors, scholars, poets, artists and renowned travellers.









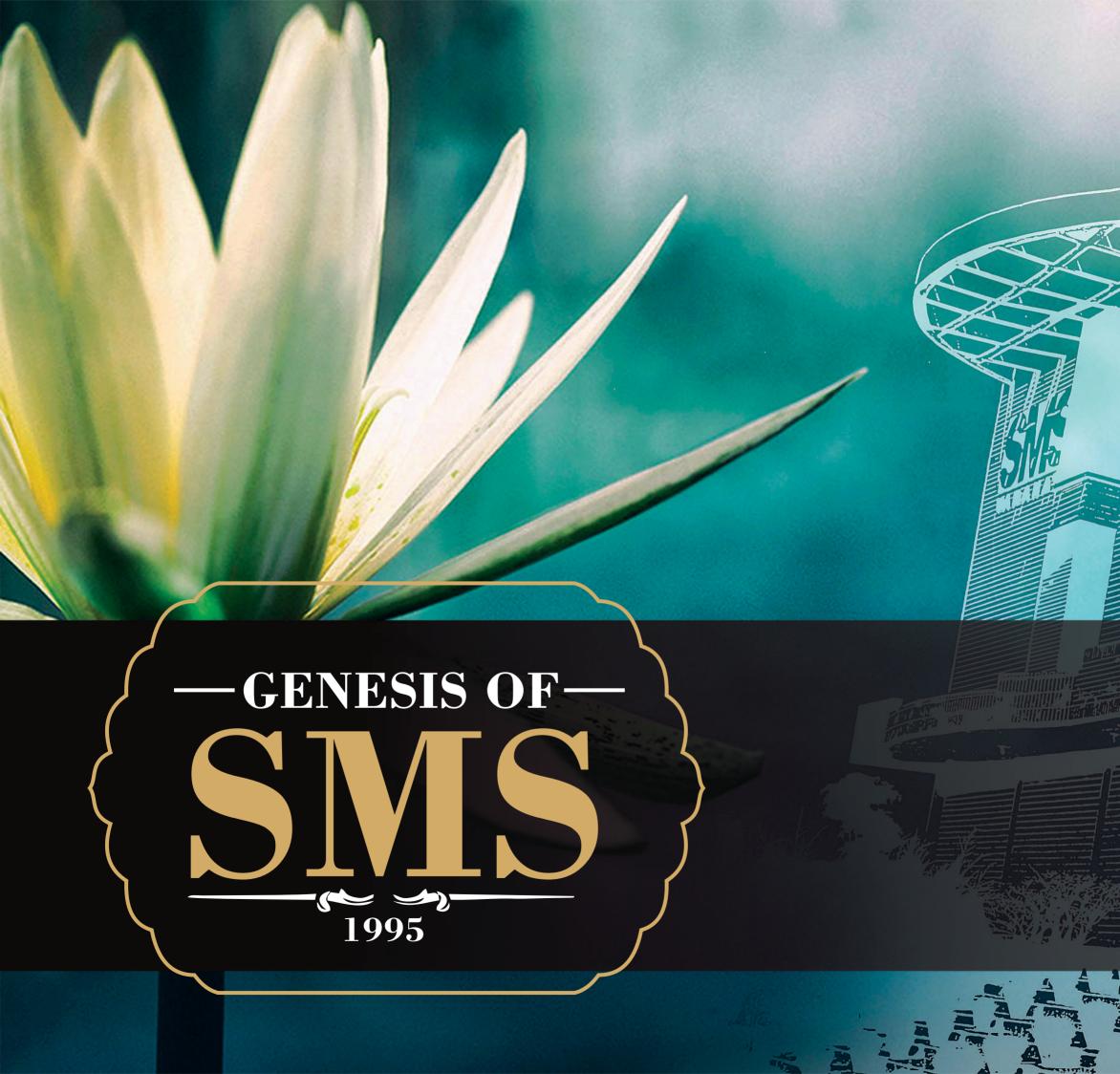


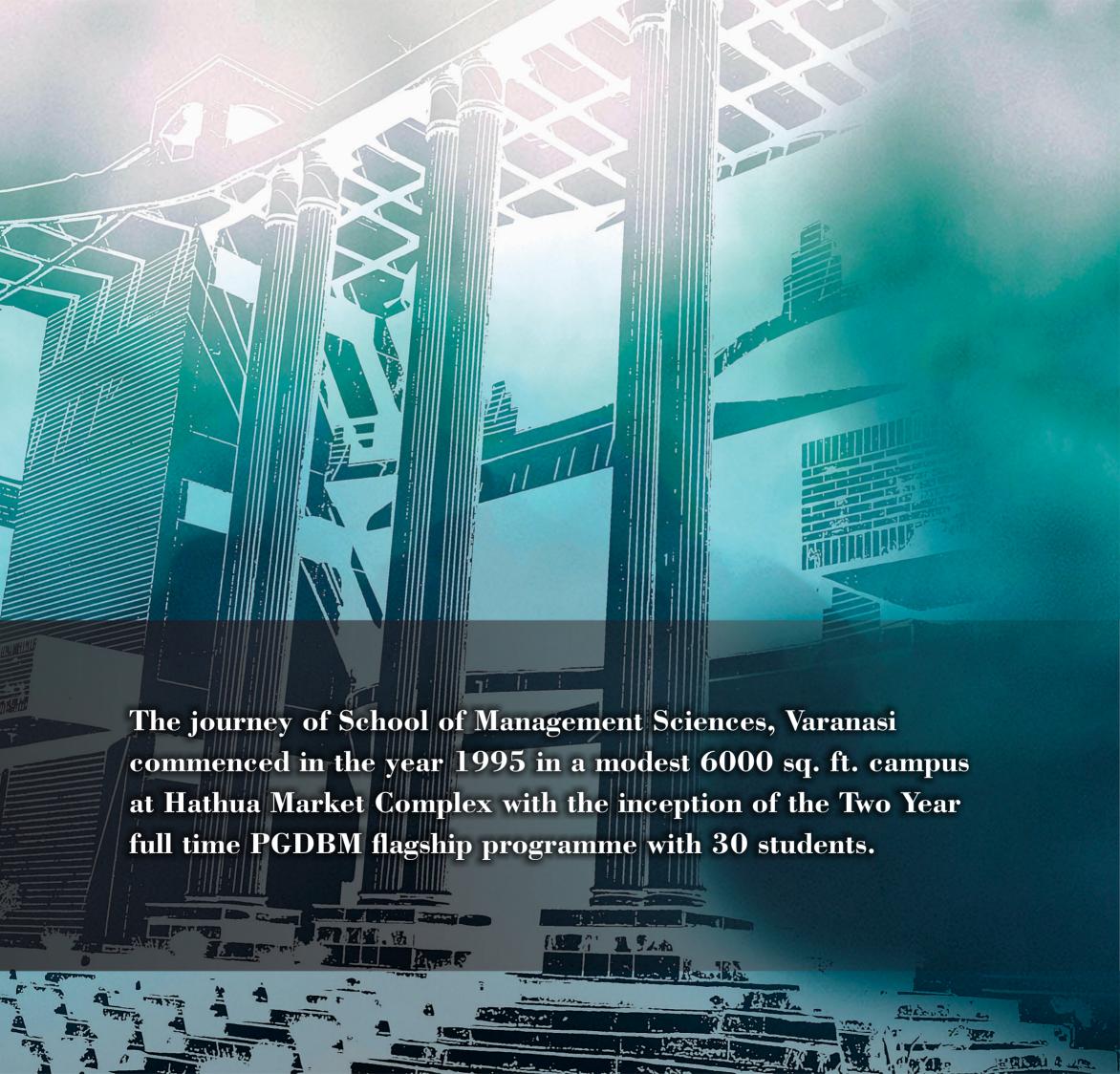














Our first premises at Hathua Market Complex



GENESIS OF SINGS









SMS Office



Mangement Classes in Progress



Mangement Classes in Progress



Mangement Students in Library

Vision

1.2.

TO BECOME A CONSTANTLY
GROWING CENTER OF
EXCELLENCE NURTURING
GLOBAL- CENTRIC PROFESSIONAL
LEADERSHIP BASED ON ETHICAL
AND MORAL ATTRIBUTES.



Guiding Values

TRUST; SENSE OF OWNERSHIP; SENSE OF CONTRIBUTION; INNOVATION; MODESTY & MUTUAL RESPECT.

Mission

TO CREATE EXCELLENT LEARNING
AMBIENCE THROUGH INNOVATION IN
TEACHING, RESEARCH AND CONSULTANCY
FOR PRODUCING PROFESSIONALS
CAPABLE OF ANSWERING GLOBAL
CHALLENGES AND DEMONSTRATING
HIGH ETHICAL AND MORAL STANDARDS.

Quality Policy

IMPARTING VALUE BASED EDUCATION OF HIGHEST STANDARD, RELEVANT TO CONTEMPORARY WORLD.



governing council

Prof. B. P. Singh Chairman, Governing Council

Prof. S. K. Singh Vice-Chancellor L. N. Mithila University, Darbhanga

Shri Ravendra Mishra Head-Human Capital Garware Wall Ropes Ltd., Pune

Shri S. K. Singh Chairman, SMS-Society

Shri Shashi Prakash, IAS Former Chief Secretary & Chief Information Commissioner, Govt. of Tripura

Lt. Gen. M. M. Lakhera Former Governor, Mizoram

Prof. K. P. Singh
Former Vice- Chancellor
VBS Purvanchal University, Jaunpur &
Ex-Director – IIT BHU, Varanasi

Prof. Rajeev Tripathi Director MNNIT, Allahabad

Shri G. K. Pillai Managing Director & CEO Walchandnagar Industries Ltd, Pune

Dr. Chandra Mauli Dwivedi Group Chief Human Resource Officer Fazlani Group of Companies, Mumbai Dr. Arun Vir Singh, IAS CEO - Yamuna Expressway Industrial Development Authority & Noida International Airport Ltd., Noida

Shri Ashok Kumar Singh Vice-Chairman, SMS-Society

Dr. M. P. Singh Executive Secretary, SMS-Society

Er. Amitabh CEO, Sorreal Systems Pvt. Ltd. & Former President Eastern U.P. Exporters Association (EUPEA), Varanasi

Shri Sharad Singh Secretary, SMS-Society & CEO, SMS-Lucknow

Regional Officer AICTE, Kanpur (Ex-Officio)

State Government Nominee-Director of Technical Education U.P. (Ex-Officio)

University Nominee

Member Secretary
Prof. P. N. Jha
Director

School of Management Sciences, Varanasi

Milestones of SIVIS



SMS. Varanasi moved

to the new 1.25 lacs

sq. ft. lush green

campus

SMS, Varanasi establishes Center for Spiritualism and Human Enrichment (C-SHE)

2003



2007

SMS, Varanasi launches its Bi — Annual Newsletter "SMS News".

- SMS, Varanasi gets recognition under Section 2(f) and 12 (B) of UGC
- SMS, Varanasi establishes _ Center for Entrepreneurship, Innovation and Skill Development (CEISD)
- Induction of MBA programme.



SMS, Varanasi signs MOU with Claflin University, USA.

2009

SMS, Varanasi rated as

an A+ category B- School by Business India magazine.

2001



SMS, Varanasi established offering PGDBM Programme

1995



MCA program

1996

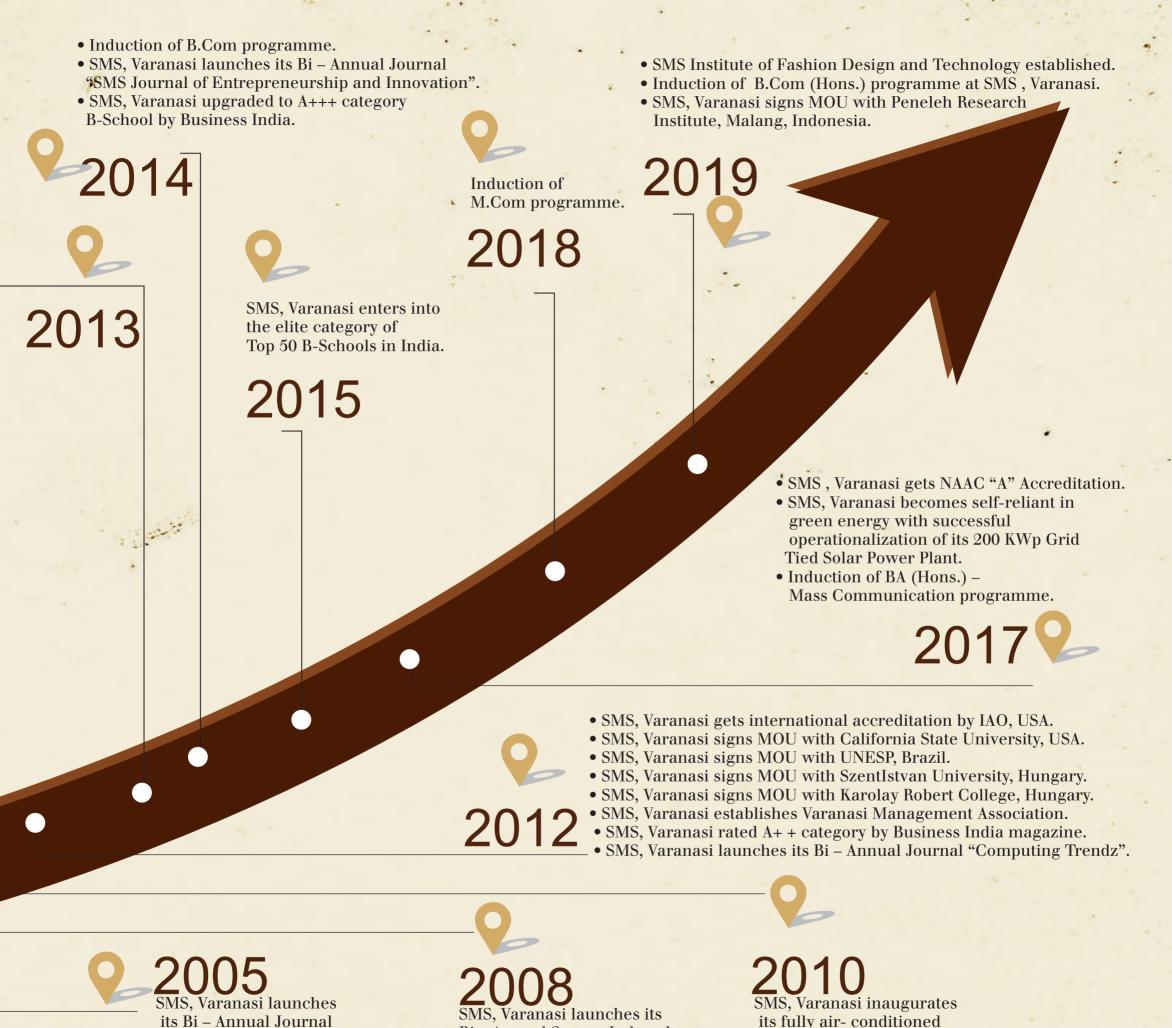
Induction of BBA program

1997



Induction of BCA program.

1998



Bi – Annual Scopus Indexed

Journal "Purushartha".

PG block.

"Management Insight"

33_

NAAC Accreditation



SMS, Varanasi in its maiden attempt was bestowed with "A" Grade by the National Assessment and Accreditation Council (NAAC) with a CGPA score of 3.17 on a scale of 4. We at SMS, Varanasi consider this accreditation as a testimonial of our endeavours and commitment towards Teaching – Learning & Evaluation, Curriculum, Research, Consultancy & Extension, Infrastructure & Learning Resources, Student Support & Progression, Governance, Leadership & Management and Best Practices.







The new campus of SMS, Varanasi has been designed with the concept of "DESIGN WITH NATURE". It is a blend of location, tradition & values with the modern city planning methods. The architectural philosophy accommodates the whole meaning of the living environment, which emerges from the local elements of the place and the underlying processes which shape the campus life. The design ensures a secured institution, permits staff to be deployed efficiently, supports desirable group sizes, staves off the debilitating effects of limiting inmate activity and avoids obtrusive surveillance that contributes to a dehumanizing environment.





2002: Pooja Sanskar of the new campus



 $2010: In auguration\ of\ the\ air\ conditioned\ Academic\ Block\ - II\ by\ Shri\ Murali\ Manohar\ Joshi,\ Lok\ Sabha-\ MP,\ Varanasi$

The lush green campus of SMS, Varanasi spreading over an area of 10 acres is located on the Delhi- Kolkata Golden Quadrangle Super Express Highway. The campus of SMS, Varanasi is Self – Reliant in meeting its total electricity requirement through a 200 KWp Grid Tied Solar Power Plant. It is the manifestation of our deep commitment to our environmental and ecological responsibilities.



— Infrastructure of —

SIVIS











— Infrastructure of —

SIVIS











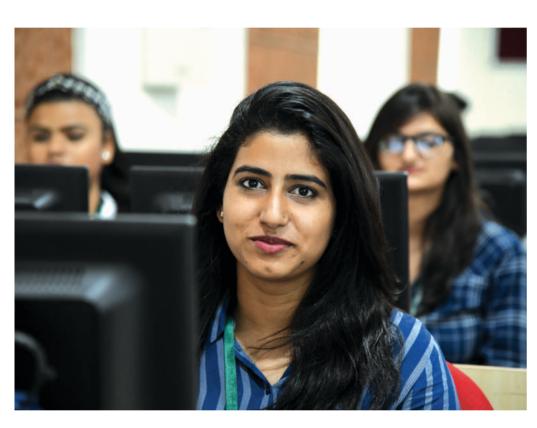
Academic excellence is a process by which students are motivated to learn in ways that makes a sustained, substantial and positive influence on how they think, feel and act. It is a process that elevates them to a level where they can learn deeply and remarkably.



academics | Pursuing Excellence in Education...



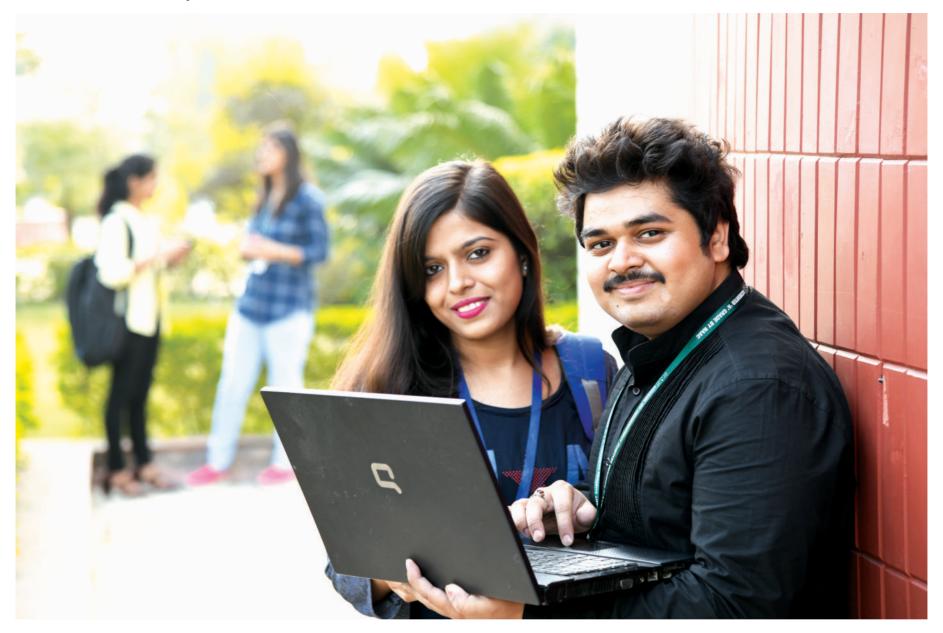






LEADERSHIP LABORATORY

academics | Pursuing Excellence in Education...



Postgraduate Diploma in Management (PGDM)

This flagship programme was established in the year 1995 to prepare dynamic global managers equipped with understanding of the cross-cultural dimensions of business and skills for handling business in any part of the world.

- Two Year Full Time
- Approved by AICTE, MHRD, Govt. of India

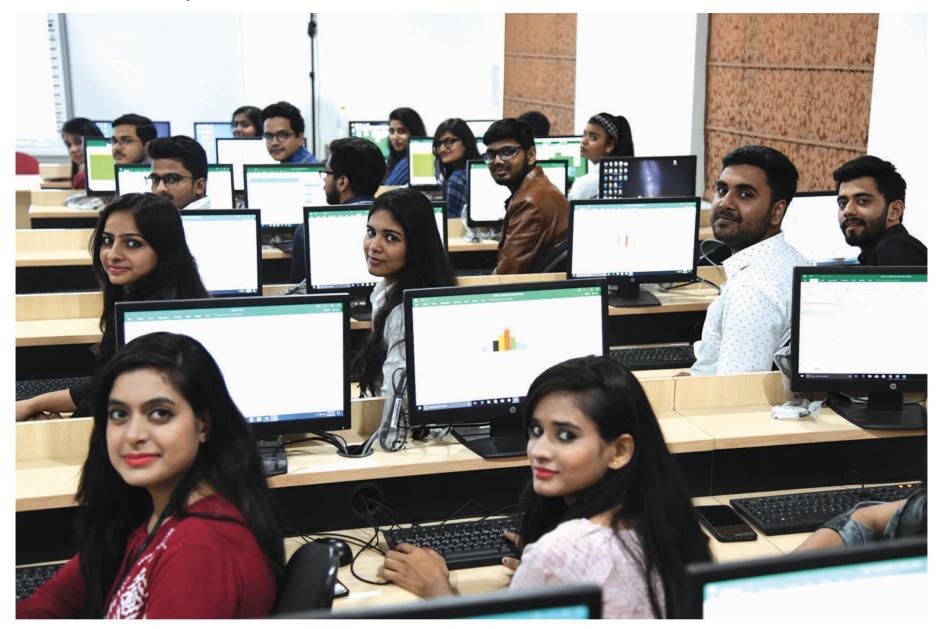


Masters in Business Administration (MBA)

The programme was established in the year 2013 to prepare dynamic global managers capable of answering corporate challenges and demonstrating high ethical and moral standard.

- Two Year Full Time
- Approved by AICTE, MHRD, Govt. of India
- Affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow

$academics \mid \textit{Pursuing Excellence in Education...}$



Master of Computer Applications (MCA)

The programme was established in the year 2013 aimed at preparing Information Technology professionals who could successfully extend their valuable contribution in streamlining the decision-making process and innovation in the area of Computer Applications.

- Three Year Full Time
- Approved by AICTE, MHRD, Govt. of India
- Affiliated to APJ Abdul Kalam Technical University, Lucknow



Master of Commerce (M.Com)

The programme was established in the year 2018 to provide basic understanding of accounting and financial decisions to the students and prepare them to exploit newly created opportunities in the related fields.

- Two Year Full Time
- Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

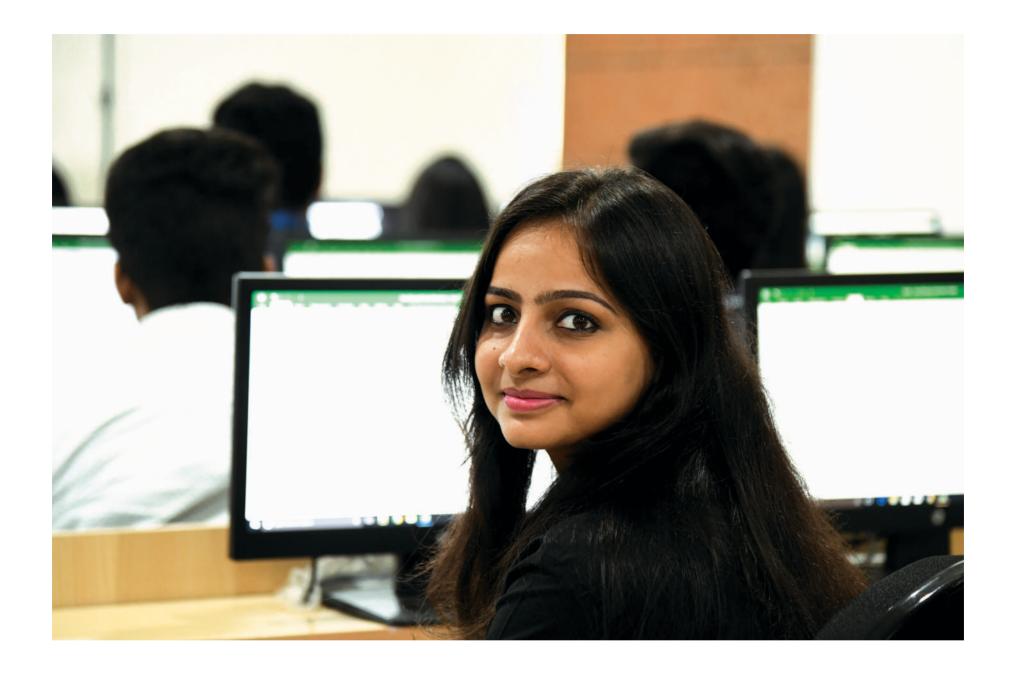
academics | Pursuing Excellence in Education...



Bachelor of Business Administration (BBA)

The programme was established in the year 1997 to impart contextual Management theories and practical curriculum to develop students as visionary, problem solvers and decision makers.

- Three Year Full Time
- Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



Bachelor of Computer Applications (BCA)

The programme was established in the year 1998 to create a sound academic and conceptual base in the area of Information Technology from where a progressive career in computer application can be shaped.

- Three Year Full Time
- Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi

$academics \mid {\tt Pursuing \, Excellence \, in \, Education...}$



Bachelor of Commerce (B.Com)

The programme was established in the year 2014 to provide advanced knowledge in Commerce specializations and it aims to equip students with the knowledge and competence in the field of business and commerce to pursue a professional career and/or furthering higher education in the field of commerce.

- Three Year Full Time
- Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



Bachelor of Commerce - Hons. (B.Com - Hons.)

The programme was established in the year 2019 to develop competence in the area of Commerce providing knowledge of accounting principles and other aspects that impacts trade and business. It aims to equip students to pursue a professional career and/or furthering higher education in the field of commerce.

- Three Year Full Time
- Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



academics | Pursuing Excellence in Education...



Bachelor of Arts (Hons.) in Mass Communications (BAMC)

The programme was established in the year 2017 to equip the students with theoretical and application information on various areas related to journalism and mass communication.

- Three Year Full Time
- Affiliated to Mahatma Gandhi Kashi Vidyapith, Varanasi



SMS, Varanasi invites a number of visiting professors and eminent personalities from Indian and International academic institutions. The academic support from the visiting faculty infuses the students with academic prowess, intellect and pragmatic wisdom needed to excel in the corporate world.





Prof. B P Singh - Former Head & Dean Faculty of Commerce & Business, Delhi School of Economics, University of Delhi



Prof. Azhar Kazmi - King Fahd University, Saudi Arabia



Prof. Prabal K Sen - XLRI, Jamshedpur



Prof. Atul Parvatiyar - Emroy University, USA



Prof. Atul Tandan - Former Head, Mudra Institute of Communications and Advertising



Prof. Graham Ward – Director, INSEAD, France



 $Prof.\ Rohit\ Kapoor-Indian\ Institute\ of\ Management,\ Indore$



Prof. Michael DeWilde - Grand Valley State University, USA



Prof. Roberto Biloslavo - University of Primoska, Slovenia



Prof. Sanjoy Mukherjee - IIM, Shillong



Prof. Pramod Pathak - ISM, Dhanbad



 $Prof.\ Srinath\ Beldona\ -\ University\ of\ Dallas,\ USA$



1.33

The workshops at SMS, Varanasi, which are offered throughout the semester, are designed keeping in view the holistic development of the students. They provide students with an interactive experience to enhance their academic learning and practice new skills.





1998: Executive Development Programme - Business Excellence through Total Quality Management



2001: National Seminar on Paradigm Shift in Insurance Industry in India

Enhancing Capabilities



2004: Management Conclave.



Workshop on Tally & GST



Workshop on Campus Recruitment Training



Workshop on Business Analytics



Personal Interview Training



Investor Awareness Programme



Practical Oriented Workshop on Python



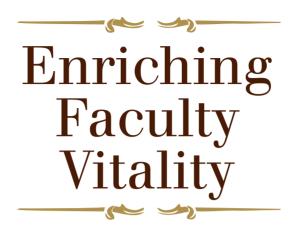
45.

Faculty Development Programmes at SMS, Varanasi are designed with the objective of enriching faculty vitality in the key domains of Teaching – Learning, Assessment, Research, Professionalism and Administration for overall improvement of educational environment resulting in enhanced academic performance of learners.





Prof. M A Usmani - Institute of Co-operative and Corporate Management Research & Training, Lucknow



Faculty Development Programme



Prof. B P Singh - Former Head and Dean, Delhi School of Economics, New Delhi

learning & assesment



Prof. S K Soni - National Institute of Technical Teachers Training and Research, Bhopal



Prof. Furqan Qamar - Secretary General, AIU, New Delhi



Prof. S K Singh - Institute of Management Studies, Banaras Hindu University



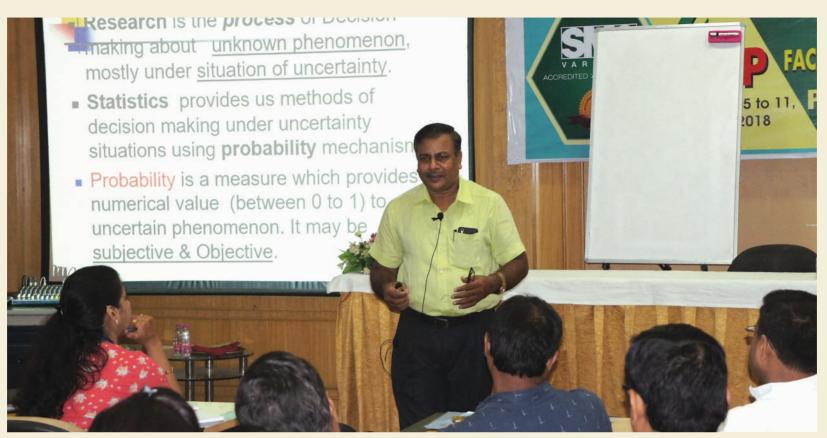


Faculty Development Programme

Prof. Anand Prakash - Department of Psychology, University of Delhi



Prof. P S Tripathi - Institute of Management Studies, Banaras Hindu University



Prof. G P Singh - Department of Statistics, Banaras Hindu University



Prof. Manas K Mandal - Director General, Life Sciences, DRDO, New Delhi



Prof. M R Dixit - Indian Institute of Management, Ahmedabad



Prof. Arvind Chaturvedi - International Management Institute, New Delhi



1.33

SMS believes in the process of creation of knowledge through transformation of experience and more specifically "Learning through reflection while doing" as it entails a more hands-on approach to learning beyond the traditional academic classroom settings.







Experiential Learning



learning through engagement and enjoyment











learning through engagement and enjoyment



Explore Disc





over Embrace





Experience













Imbibe Excel



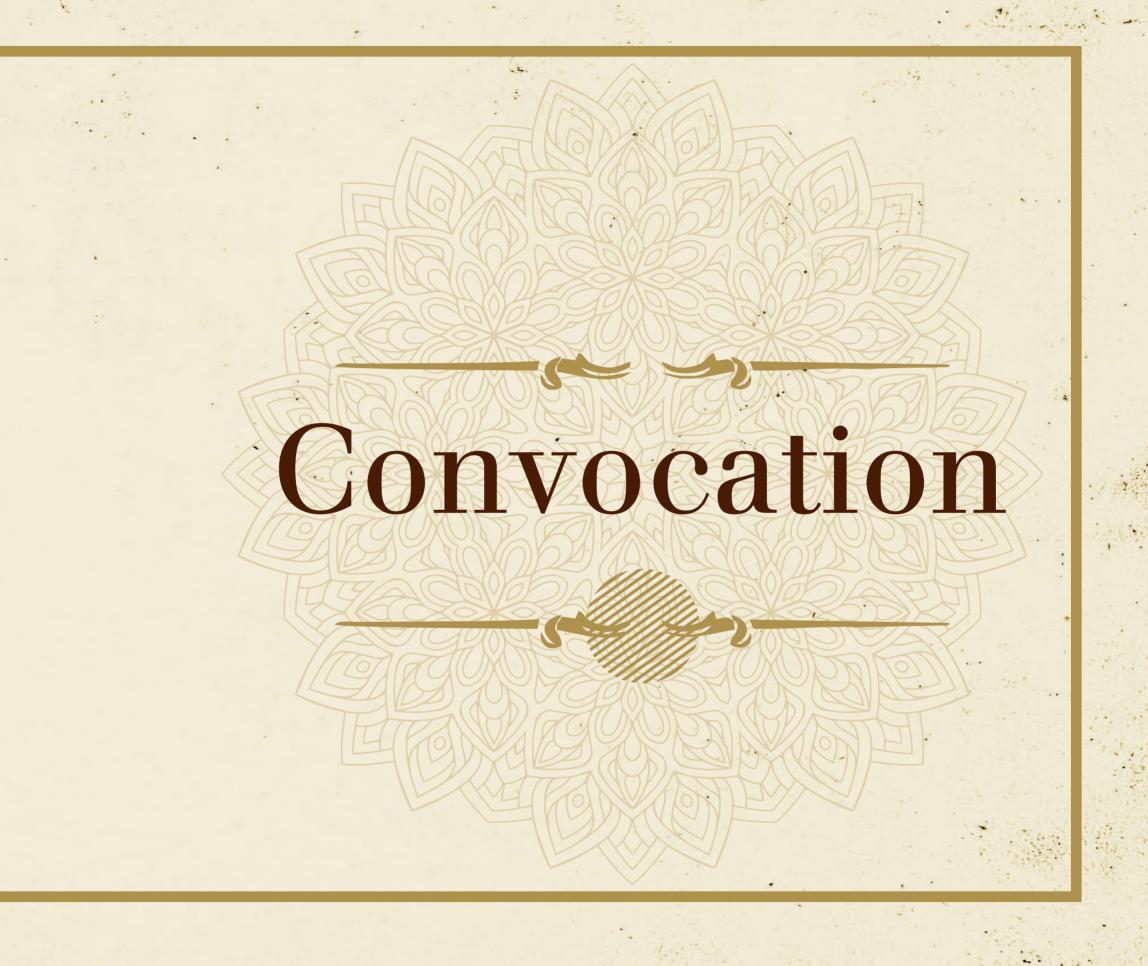






4.50

A convocation ceremony holds a very important place in every student's heart. It is that day in the academic life of the students when all the hard work, dedication, commitment, and enthusiasm pay off. Behind every student's achievements lie the sheer hard work, inspiration, and encouragement they have received from their parents and teachers. This day is known to be filled with symbolism and tradition and it is the capstone of a student's entire educational experience.





2000: Our first Convocation in the august presence of Shri Keshari NathTripathi, Cabinet Minister- Govt. of U.P; Shri Bhishma Narayan Singh, Patron – SMS, Varanasi and Shri Mohan Singh, MP – Lok Sabha.





2004: Convocation ceremony in the august presence of Dr. Karan Singh, Former Cabinet Minister - Govt. of India and Ambassador to USA; Shri Bhishma Narayan Singh, Patron – SMS, Varanasi and Shri Mohan Singh, MP – Lok Sabha.

Hard Work, Inspiratio





2011: Convocation ceremony in the august presence of Dr. Rakesh Dhar Tripathi, Higher Education Minister – Govt. of U.P. and Justice Girdhar Malviya

n and Encouragement











Dedication, Commitment and Enthusiasm





4,8,

Spirituality advocates detachment whereas professionalism advocates attachment. Both advocate focus. Center for Spirituality and Human Enrichment was established in the year 2003 with belief that a spiritual professional is one who is detached from the outcome of his actions but believes in utmost focus on the task at hand and gives his best, is the best professional; a true amalgamation of spiritual values and modern management practices.



Human En







2002: Conceptualizing the framework of Center for Spirituality and Human Enrichment and the first inaugural function of the center with the blessings of Shri Vishnu Kant Shastri, Hon'ble Governor – U.P. and Shri Bhishma Narayan Singh, Patron – SMS, Varanasi.

richment





Mr. Venugopal Dhoot, Chairman & MD Videocon Group at the conference



2004: The inauguration of the conference "Gita as a perennial source of Leadership" in the august presence of Shri Vishnu Kant Shastri, Hon'ble Governor – U.P and Shri Bhishma Narayan Singh, Patron – SMS, Varanasi

Human En



Ms. Brenda Roberts - Executive Director, The Center for Living in Harmony, USA



Shri. Vagish Shastri - International Sanskrit Grammarian, Eminent linguist, Tantric and Yogi



Prof. A D N Bajpai - Former Vice Chancellor, Himachal Pradesh University

richment



Mr. Mahesh Bhatt - Noted Indian film director, producer, screenwriter and author



Center for Spirituality and Human Enrichment





 ${\it Ms. Varsha\ Pradhan}$ - ${\it Sahajyoga\ Meditation}$



Dr. Harriet Nettles - Educational Psychologist, USA with Rev. Patric McCollum - Spiritual Mentor and Peace Counsellor, Patric McCollum Foundation, USA



Swami Varishthananda - Ramakrishna Mission









Mr. Rakesh Kumar Mittal, IAS – Founder and Chief Coordinator, Kabir Peace Mission



Mr. Sanjay Pugalia - Editor & Chief, CNBC Awaaz and Mr. Ridham Desai - Managing Director, Morgan Stanley India



· 455

The Center for Entrepreneurship, Innovation & Skill Development was established in the year 2013 for promoting and exploring the ecosystem for entrepreneurship, to nourish and mentor innovation and to enhance the managerial, technical and human skills. The center is active in the field of incubation, development and nurturing the existing and upcoming enterprises.



Skill Development



Skill Development Workshop for exporters and buyers of handicraft



Skill Development Workshop for the startups of Rawanda (Africa)



Prof. David Oakley Faulkner - University of London at the National Conference "Management & Technology for Skill Development: Innovative Approaches"



Startups Business Model Contest for promoting Startups Culture among SMS students



Skill Development Workshop on "Chartered Accountant: A Skill For Career Development"



"Entrepreneurship Awareness Camp "in association with Department of Science and Technology, Govt. of India

Entrepreneurship



Workshop on "Women Entrepreneurship"



"Case Chase Contest" based on Entrepreneurial Case Studies



"Startups Mela "for the promotion of Startups Culture among SMS Students

Innovation



"Jan Samadhan " - A Public Policy Contest



A Skill Development Workshop on "Career and Skill Development Avenues as a Company Secretary"



Prof. P N Jha receiving the award from Her Excellency, Her Excellency, the Governor of Jharkhand, Smt. Draupadi Murmu.



Shri S.K. Singh , Chairman -SMS Society Receiving Renowned Edupreneur Award



Prof. P N Jha, Director - SMS, Varanasi and Dr. M P Singh, Executive Secretary - SMS, Varanasi receiving the Best B - School Award (North)



ASSOCHAM awards SMS Varanasi for being the best Institute in U.P. for Placement Efforts



Bhutan PM conferred award to SMS Group CEO, Mr. Sharad Singh at the World HRD Congress Summit



Mr. Sharad Singh, CEO- SMS Group receiving the U.P. Brand Leadership Award



Mr. Sharad Singh, CEO SMS Group, received the Innovation & Outstanding B-School Award by DNA & Stars of the Industry Group



Prof. P. N. Jha, Director - SMS, Varanasi receiving the best B-School Award at the 16th Business School Affaire & Dewang Mehta Business School Awards



SMS Varanasi bags 2013 award on Quality Initiative Mission Educational Leadership in Management Education category



Dr. M P Singh, Executive Secretary – SMS receiving the National Uttar Pradesh Education Award



Mr. Sharad Singh, CEO-SMS Group receiving the B School Leadership Award



Awards and Accolaces



1.23

The economic growth of a country primarily depends upon the synchronized efforts of both the Academia and Industry. The Industry drives the economic development of the nation while the Academia fuels the growth engine.



industry & academia



1996: Interface with Industries seminar organized at Ghaziabad



1996: Seminar organized in association with Eastern UP Exporters Association and Chamber of Commerce (U.P. Branch)



1996: Industry Institute Relationship Seminar organized at Kolkata



2002: Placement Fair organized at the Campus

industry & academia



PGDM & MBA

RECTAND 2019

PAGE A SALES

PAGE

Mr. Pramod Kumar Jain – CEO, Transport Corporation of India

Mr. Ramesh Kumar Agarwal - Chairman, Agarwal Packers and Movers



 ${\it Mr. Sanjay Mehrotra-Sr. VP, Business Excellence, Prism Jhonson Ltd.}$



Industry Institute Linkage





Mr. A K Singh – CEO, Sasan Plant & Mines, Reliance Power, Waidhan



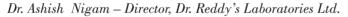
Mr. Subhamay Chatterjee - Vice President (HR), Bajaj Corp. Ltd.



Mr. Puneet Arora - Director (HR), Pure Software Pvt. Ltd.

industry







Mr. S Y Siddiqui - Chief Operating Officer, Maruti Suzuki India Ltd.



linkage







Mr. Vijay Deshpande - Vice President (HR), J K Tyre and Industries Ltd.



industry



Mr. Rajeev Chandol - Head (HR) with Mr. Sarfaraz Khan - Vice President (Operations), COLDEX



Mr. Ashok Batra - Vice President (HRD), G D Foods Manufacturing India Pvt. Ltd.



linkage



Mr. Santosh Kumar Gupta - Dy. General Manager (HR), Bharat Heavy Electrical Ltd.



Mr. Shamya Roy Choudhury - General Manager (HR), Berger Paints India Ltd.

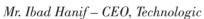




Industry Institute Linkage









Dr. Bal Ram Singh – MD, Strategic Management India Consultants



Mr. Sridhar Srinivasan - Former Vice President, Wipro



Industry Institute Linkage





Mr. Ravendra Mishra - President (HR), Garware Wall Ropes Ltd.



Mr. Himanshu Agarwal - Head (HR), Om Logistics Ltd.



UNESP (UNIVERSIDADE ESTADUAL PAULISTA), BRAZIL







SZENT ISTVAN UNIVERSITY, GODOLO, HUNGARY



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO, (CSUSB) USA



KAROLAY ROBERT COLLEGE (KRF), GYONGYOS, HUNGARY



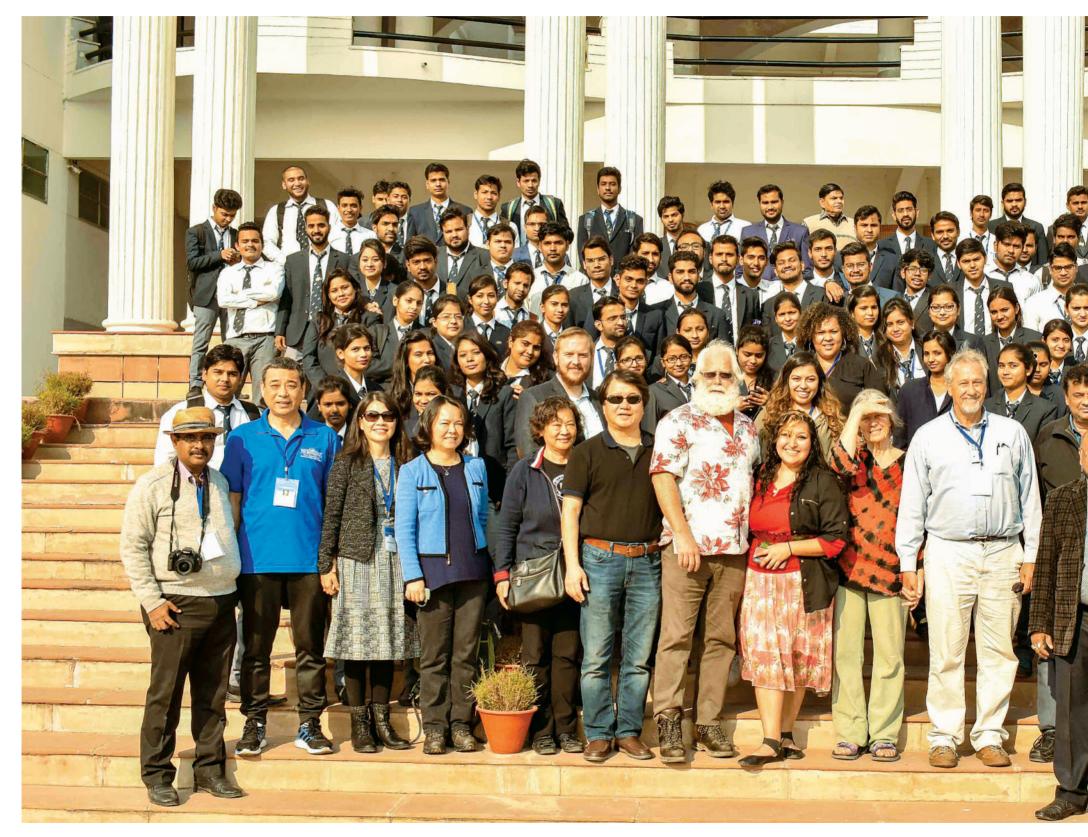
PENELEH RESEARCH INSTITUTE MALANG, INDONESIA



International Academic Alliances



For developing true Global Leaders and Managers, SMS, Varanasi has forged academic alliances with various institutions in USA, Europe, Latin America and Asia.



Faculty and Student delegates from California State University, USA at SMS, Varanasi





Faculty and Student delegates from California State University, USA interacting with the students



SMS students at Claflin University, USA under the student exchange program

 \overline{SMS} : International Outreach





Internatio











nal Outreach







Internatio











nal Outreach

















 $\textit{Dr. Henry S. Tisdale-President and Dr. Harpal S. \textit{Grewal-Professor}, \textit{Claflin University, USA with Prof. P. N. Jha-Director, SMS, Varanasia} \\$





Delegates from Limkokwing University, Malaysia at SMS, Varanasi

















Left to Right: Prof. P N Jha, Director – SMS Varanasi; Shri Ravindra Jaiswal, Hon'ble Minister of State – Govt. of U.P.; Shri Suresh Rana, Hon'ble Cabinet Minister – Govt. of U.P.; Prof. T N Singh, Hon'ble Vice Chancellor-Mahatma Gandhi Kashi Vidyapith, Shri Surendra Narayan Singh, MLA – Rohania, Dr. M P Singh, Executive Secretary – SMS, Varanasi



SMS, Varanasi completed twenty-five years of its establishment.
On this prestigious occasion, Silver Jubilee Foundation Day "Adharshila"
was celebrated with full fervor and exuberance.





Prof. P N Jha, Director – SMS Varanasi performing Saraswati Puja on the Foundation Day



The lighting of the lamp at the inaugural function of the Foundation Day by the dignitaries



Prof. P N Jha, Director – SMS Varanasi delivering his inaugural welcome address at the Foundation Day



Distinguished Guests on dias at Silver Jubilee Function

OF MANAGESTALE

Dr. Kumar Vishwas - famous poet, singer, satirist and writer performing at the Musical Night of the Foundation Day









ICES, VARANASI



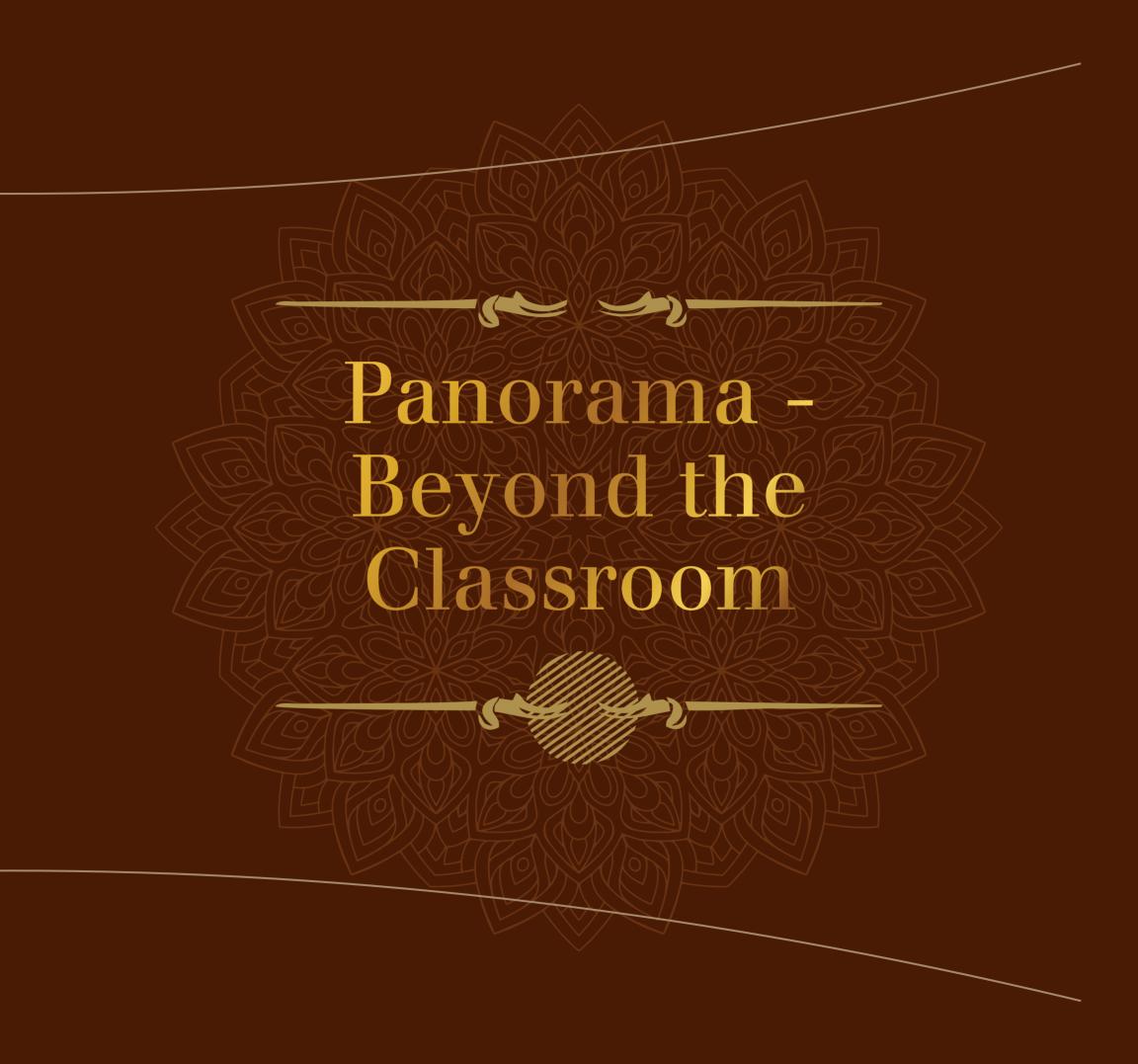






A collage of the colourful events organised on the occasion of the Foundation Day







Panorama -Beyond the Classroom











confidence









develop



character











Panorama -Beyond the Classroom













Socially Responsible Initiatives





Start of plantation drive on the occasion of World Environment Day



being responsible



Rural Entrepreneurship Development Program



National Energy Conservation Day



Computer Literacy Mission

Road Safety Awareness Week.



Workshop on "How Fitness can change your life"





Rain water harvesting system at SMS, Varanasi



Blanket distribution to the Needy



Distribution of Clothes to the needy



being responsible



Inauguration of Sanitary Napkin vending machine



Celebrating International Women's Day



 $National\ Service\ Scheme\ camp$

Plantation Drive at the campus



A pledge for Unity on National Unity Day





 $Voter\ Awareness\ Drive$

being responsible



Observing National Nutrition Week



Women Empowerment and Sensitization Program



A pledge for Cleanliness



Voluntary Blood Donation Camp









—Infrastructure of —

SIVIS LUCKNOW













academics | Pursuing Excellence in Education...

Postgraduate Diploma in Management (PGDM)

The programme was established in the year 2008 to develop conceptual knowledge and behavioral skills in students who wish to pursue leadership positions in the corporate world.

- Two Year Full Time
- Approved by AICTE, MHRD, Govt. of India



Masters in Business Administration (MBA)

The programme was established in the year 2012 to train the students to handle resources effectively, take important decisions to achieve the organizational goals, equip them with modern management concepts & techniques and finally to mould them into competent Managers.

- Two Year Full Time
- Approved by AICTE, MHRD, Govt. of India
- Affiliated to Dr. A P J Abdul Kalam Technical University, Lucknow



Master of Commerce (M.Com)

The programme was established in the year 2017 to prepare the students for a career in finance and corporate sector. The course helps build an in-depth knowledge about various commerce and trade practices.

- Two Year Full Time
- Affiliated to University of Lucknow

















Bachelor of Technology (B.Tech)

The programme was established in the year 2008 to mould the students into young Technical Professionals in the fields of Computer Science and Engineering, Civil Engineering, Electronics & Communication Engineering, Electrical Engineering and Mechanical Engineering.

- Four Year Full Time
- Approved by AICTE, MHRD, Govt. of India
- Affiliated to Dr. A P J Abdul Kalam Technical University, Lucknow



Bachelor of Business Administration (BBA)

The programme was established in the year 2010 to provide basic understanding about Management education and to train the students in communication skills effectively which inculcate entrepreneurship skills.

- Three Year Full Time
- Affiliated to University of Lucknow



Bachelor of Computer Applications (BCA)

The programme was established in the year 2012 to develop ability to interact with real-life situations and to build systems which can be efficiently processed on computers and pursue a career in the IT sector.

- Three Year Full Time
- Affiliated to University of Lucknow



academics | Pursuing Excellence in Education...

Bachelor of Commerce (B.Com)

The programme was established in the year 2013 to develop competence in the area of Commerce providing knowledge of accounting principles, export and import laws, economic policies and other aspects that impacts trade and business.

- Three Year Full Time
- Affiliated to University of Lucknow



Bachelor of Commerce – Hons. (B.Com – Hons.)

The programme was established in the year 2013 to build competent business acumen in students through advanced study of general subjects of Commerce later allowing them to specialize in a chosen area.

- Three Year Full Time
- Affiliated to University of Lucknow



Diploma in Engineering – Mechanical (Production) & Civil The programme was established in the year 2013 to offer the student with a set of technical skills and at the same time also building in them proficiency in a specific area. This course enables the students to analyze Civil and Mechanical engineering problems.

- Three Year Full Time
- Approved by AICTE, MHRD, Govt. of India
- Affiliated to Board of Technical Education, Uttar Pradesh, Lucknow















Bachelor of Vocation (B.VOC)

The programme was established in the year 2015 keeping in view the government initiative (NSDC) of developing a skilled workforce for growth of Indian manpower. The curriculum offers a unique blend of vocational and business management concepts with multiple exit points.

- One Year (Diploma), Two Year (Advanced Diploma), Three Year (Degree)
- Approved by UGC
- Affiliated to University of Lucknow



Bachelor of Science (B.Sc -Maths)

The programme was established in the year 2017 for those aspirants who wish to pursue their graduation and higher studies in pure sciences of Physics, Chemistry and Mathematics.

- Three Year Full Time
- Affiliated to University of Lucknow



distinguished alumni members



VIJAY TIWARI MCA, 2001-2004 General Manager Reliance Jio Infocomm Ltd. Mumbai



BHARAT GARG
PGDM (RM), 2007-2009
Vice President
Investors Clinic Infratech Pvt. Ltd.
Noida



PARITOSH SINHA PGDBM, 1998-2000 General Manager Safari Industries India Ltd. Mumbai



VIPUL SHARMA PGDM, 2010-2012 Vice President Bayir Inc, New Jersey USA



VIVEK P TIWARI
PGDM-IB, 2008-2010
Dy. General Manager
Guangdong Baihe Medical Technology Co Ltd.
Gurugram



AVICHAL MURAB PGDM-IB, 2007-2009 Group Leader Ameriprise Financials Noida



NALIN SRIVASTAVA
MCA, 1999-2002
Senior Manager-HoT Programme
Schneider Electric India
Bengaluru



GARIMA SINGH
BBA, 2006-2009
Sr. Consultant -Project Management
Capgemini
Mumbai



ANUPAM SRIVASTAVA
PGDBM, 2001-2003
General Manager - North
Gulf Oil Corporation Ltd.
Gurugram



SANDIP JAIN
PGDBM, 1997-1999
Associate Vice President,
Head - Strategic Partnerships & Emerging India
India Transact Services Ltd.
Mumbai



PRAKASH CHANDRA
PGDBM, 1996-1998
National Sales Manager
GCP Applied Technologies
India (P) Ltd.
Gurugram



DHARMENDRA KALRA PGDBM, 1997-1999 Chief Executive Officer Incredible Management Services New Delhi



BHASKAR ROY
PGDBM, 1997-1999
VP & Global Operating Leader
Genpact Analytics & Research Services
Gurugram



VIJAY MISHRA PGDM, 2000-2002 Senior Vice President H&R Johnson (India) Mumbai



VIPUL JAIN BBA, 1997-2000 GM- Sales & Marketing Kimplas Piping Systems Ltd. Nashik



PRADEEP DUTTA PGDBM, 1997-1999 Director - Retail World GFK Mumbai



SHAILESH KUMAR TIWARI
PGDBM, 2006-2008
Head - Sales (Emerging Markets)
Housing.com
Ahmedabad



HARSH PANDEY
PGDBM, 1998-2000
Channel Head -South Asia
Johnson Controls
Gurugram



VANDANA TEWARI PGDM, 2009-2011 Client Success Manager LinkedIn Gurugram



ROHAN ARORA
PGDM, 2007-2009
Senior Data Researcher
S&P Global Market Intelligence
Gurugram



PRASHANT MISHRA
PGDM, 2005-2007
Vice President
SMC Global
New Delhi



BIPLAB SEN GUPTA PGDM-IB, 2008-2010 Founder & Director HR SUTRA New Delhi



RAJ MOHAN SRIVASTAVA MCA, 2000-2003 Senior Consultant - Presales (South Asia) FICO Mumbai



PAWAN KUMAR PANDEY
PGDM, 2006-2008
GM-Finance
DCP India (P) Ltd.
New Delhi



SHIVENDRA SINGH BISEN
BBA, 2007-2010
Vice President - Sales & Marketing
Lakshmishree Investment &
Securities Pvt. Ltd.
Varanasi



GYAN SINGH PGDBM, 2001-2003 Vertical Head-Sales & Distribution Vodafone Idea Ltd. Bhubaneswar



Very good institute. Students are very receptive, open to learn. Faculty and staff are very supportive.

- Dr. Subhasheesh Bhattacharya Professor & HOD Symbiosis Institute of International Business, Pune

Excellent campus and faculty. Response from students is excellent. SMS, has the capability to handhold the bright students and kindling their talent.

- S Roy Choudhury General Manager – Personnel & IR Berger Paints India Ltd.

I found faculty at SMS is dedicated to their profession and student's success. I also found faculty is innovative, entrepreneurial and creative. Students are intelligent and active, engaging in learning. I look forward to meeting faculty and students at SMS soon again.

- Dr. Frank Lin Co-Director - Center for Global Management California State University, USA

It's always a pleasure to come to Varanasi and visit SMS. The programmes are painstakingly organized and well run. Faculty and students are quiet enthusiastic and its quite an educative experience interacting with them.

- Dr. Azhar Kazmi Professor of Management King Fahad University of Petroleum and Minerals, Saudi Arabia

A management institute deeply committed to impart high value system to management graduates. Need of the day. I came for an extra ordinary conference here. I met the staff & visited the institute. What a marvelous surprise. I wish all the best in their endeavor.

- Dr. S.A. Dave Chairman, CMIE Mumbai Former Chairman (SEBI & UTI)

SMS is providing new ways to integrate spirituality. We all need – compassion & right thinking to handle global economic crisis.

- Prof. Lois Oppenheim
American Jewish University, Los Angeles, USA

I am highly honored to be a participant in this very significant international conference at SMS. Claflin University welcomes further partnerships including faculty & students. It has been a very spiritual & enlightening experience for me & my Claflin colleagues.

- Prof. Henry N. Tisdale President Claflin University, USA

I sincerely appreciate the commendable works being done by SMS in the field of management education. Keep it up & wish a grand success.

- Prof. G. N. Samten
Vice-Chancellor
Central University of Tibetan Studies, Varanasi

SMS has an ecosystem conducive to high standards of education

- Prof. R K Khandal Vice Chancellor Uttar Pradesh Technical University, Lucknow

SMS, Varanasi has been doing pioneering work in the area of spirituality. The city of Varanasi too adds an aura to the same. I enjoyed the hospitality of SMS and look forward to visiting again.

- Prof. M J Xavier Director, IIM-Ranchi

Thank you to the organizers. The institution is unique in its focus and hope to come again.

- Prof. Paul Foster
Hong Kong University

Wonderful to observe the energy and thirst for learning at your institute. Thank you for the opportunity to share my views / thoughts. Best wishes for a bright future for your students, faculty, staff & institute.

- Prof. Atul Tandan Director - MICA

I am very much impressed with the infrastructure, the Director & Professors at this institute. I wish the very best for the institution.

- Prof. Subra Ganeshan Oakland University, USA SMS has been able to ignite young minds to integrate spirituality and ethics in concepts and methodology.

- Prof Sunjoy Mukherjee IIM-Shillong

An oasis in this "desert". Well done SMS.

- Mahesh Bhatt Film Director and Producer

SMS has done a great job in taking a leadership role in addressing topics which are crucial for the enhancement of management.

- Dr. Ali Abu Rahman Associate Dean Abu Dhabi University, Al Ain, UAE

मुझे संस्थान में आफर यहाँ के प्रबन्धकों, शिक्षकों तथा विद्यार्थियों से संवाद कर अत्यन्त प्रसन्नता हुई। आध्यात्मिकता विषय पर परिसंवाद का आयोजन श्रेष्ठ अकादमिक कार्य हैं।

- **Prof. A D N Bajpai**Vice-Chancellor
Himachal Pradesh University, Shimla

यहाँ से निकलने वाले युवक नये समाज का निर्माण करें, जिसमें सबको सुरका, ष्शान्ति और सन्तोश मिले।

- Mr. Sunderlal Bahugua Noted Environmentalist

बहुत प्रभावी संस्थान! प्रभु कृपा से इसका सम्यक् विकास होता रहे।

- Mr. Vishnukant Shastri Governor-Uttar Pradesh

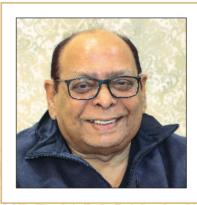
एस.एम.एस. वाराणसी में जितनी बार आते हैं बहुत अच्छा अनुभव लेकर जाते हैं। कुछ नया मिलता हैं। बधाई!,,

Dr. Veer Bhadra Mishra
 Founder President

 Sankat Mochan Foundation, Varanasi







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